

DERMABLEND®
P R O F E S S I O N A L

STAYING POWER.
MAKEUP'S NEW WAKE-UP CALL.
WE'VE GOT YOU SET.

NEW
SET + REFRESH



LONG LASTING
MAKEUP SETTING SPRAY

Locks in makeup and
enhance skin's
overall complexion
throughout the day.

SET + REFRESH
Long-lasting
Makeup Setting Spray

100 ml - 3.4 fl. oz.

When foundation is first applied, it's vibrant, and skin is evenly camouflaged. Throughout the day, make-up dries out, creases, smudges, and settles into lines. Make-up and skin becomes faded and worn.

NEW SET + REFRESH LESS MAKEUP TOUCH-UPS THROUGHOUT THE DAY.



- Locks in makeup
- Enhances skin's overall complexion throughout the day
- Aloe keeps makeup fresh, hydrated and renewed
- Easy and precise application
- Oil-Free, dermatologist and ophthalmologist-tested, suitable for contact lens wearers

DERMABLENDTM WHAT'S YOUR SETTING STORY?

PROFESSIONAL



SETTING POWDER \$27

- Setting Standard
- Professional MUA Tool
- 16 Hour wear
- Smudge and transfer resistant
- Matte Finish
- Reinforces wearability
- Available in 3 shades



COMPACT SETTING POWDER \$26

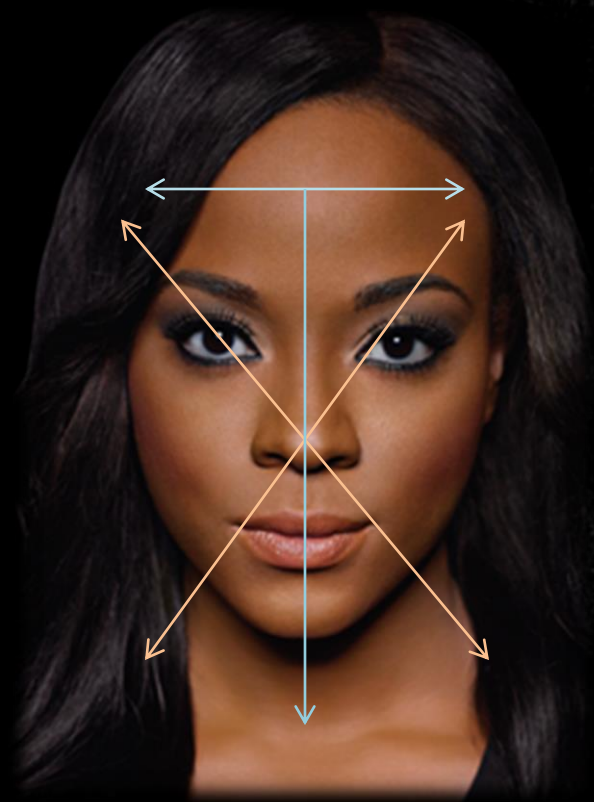
- Professional On-the-go
- 16 Hour wear
- Smudge and transfer resistant
- Matte Finish
- Reinforces wearability
- Mirror for easy & precise application



SET + REFRESH \$24

- Skincare benefits: Aloe enhances skin's complexion
- "Just Applied" makeup look
- Can use anytime to refresh skin
- Natural / Dewy Finish
- Easy spray application
- Oil-Free

SPRAY 8-10"
AWAY FROM FACE



SET + REFRESH APPLICATION

1. APPLY MAKEUP
2. CLOSE EYES
3. SPRAY IN AN X & T MOTION 4-6 TIMES



Set + Refresh Sales Tips

1. **What makes this different than Setting Powder?**

Set + Refresh can also be used several times during the day to provide that “just-applied makeup look”. It refreshes and enhances skins overall complexion. It can also be used alone or over makeup, as a wake up throughout the day.

2. **Can I use Set + Refresh over Setting Powder?**

Though it is not needed or recommended for that function, Set + Refresh can be applied anytime to refresh your makeup look.

3. **If Setting Powder locks in makeup for 16 hours, how many hours will Set + Refresh lock in makeup for?**

We are currently undergoing testing on this and will have a definitive answer by 2016. The current findings are “all-day” wear.

4. **Why would someone choose Set + Refresh over Setting Powder?**

Those who wear a powder foundation will instantly love Set + Refresh as they previously didn't have a Setting option in Dermablend. This is also excellent for those skins craving added freshness without oil as this is an oil-free mist.