Department of the Treasury Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung

benefit trust or private foundation)

OMB No. 1545-0047 Open to Public

The organization may have to use a copy of this return to satisfy state reporting requirements. Inspection A For the 2012 calendar year, or tax year beginning and ending Check if C Name of organization D Employer identification number Address change GOOD COUNSEL, INC. Name change 22-2831271 Doing Business As Ilnitial Number and street (or P.O. box if mail is not delivered to street address) Room/suite E Telephone number return Termin-201-795-0637 411 CLINTON STREET Amended return 4,101,975. City, town, or post office, state, and ZIP code G Gross receipts \$ Applica-HOBOKEN. NJ 07030 H(a) Is this a group return pending F Name and address of principal officer: CHRISTOPHER BELL Yes X No for affiliates? SAME AS C ABOVE H(b) Are all affiliates included? Yes I Tax-exempt status: X 501(c)(3) 501(c) (€ 527 4947(a)(1) or If "No." attach a list. (see instructions) J Website: ► GOODCOUNSELHOMES.ORG **H(c)** Group exemption number ▶ K Form of organization: X Corporation Trust Association Other > L Year of formation: 1985 M State of legal domicile: NJ Part I Summary Briefly describe the organization's mission or most significant activities: GOOD COUNSEL, INC. OFFERS **Activities & Governance** SAFETY, SECURITY, HOMES, HOPE AND MORE FOR PREGNANT MOTHERS, BEFORE, Check this box I if the organization discontinued its operations or disposed of more than 25% of its net assets. Number of voting members of the governing body (Part VI, line 1a) 19 <u>19</u> Number of independent voting members of the governing body (Part VI, line 1b) 97 Total number of individuals employed in calendar year 2012 (Part V, line 2a) 5 262 Total number of volunteers (estimate if necessary) 0. 7 a Total unrelated business revenue from Part VIII, column (C), line 12 0. **b** Net unrelated business taxable income from Form 990-T, line 34 Prior Year **Current Year** 3,627,584. 3,441,262. Contributions and grants (Part VIII, line 1h) Revenue 63,283. 76,363. Program service revenue (Part VIII, line 2g) 790. 252. 10 Investment income (Part VIII, column (A), lines 3, 4, and 7d) Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) 157,496. 295,161. 3.813,038. 3,849,153. 12 Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12) Grants and similar amounts paid (Part IX, column (A), lines 1-3) Benefits paid to or for members (Part IX, column (A), line 4) 14 2,770,216. 2,702,881. Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10) 16a Professional fundraising fees (Part IX, column (A), line 11e) 66,605. **b** Total fundraising expenses (Part IX, column (D), line 25) 1,339,809. 1,210,924. 17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e) 4.110.025. 3,980,410. Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25) -260,872. -167,372.Revenue less expenses. Subtract line 18 from line 12 Ssets or Balances **Beginning of Current Year End of Year** 5,629,513. 5,428,283. 20 Total assets (Part X, line 16) 276,087. 233,033. 21 Total liabilities (Part X. line 26) Met 353,426. 5,195,250. Net assets or fund balances. Subtract line 21 from line 20. Part II | Signature Block Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge. Signature of officer Date Sign CHRISTOPHER BELL, EXECUTIVE DIRECTOR Here Type or print name and title Date PTIN Print/Type preparer's name Preparer's signature BRIAN M. FLYNN P00739850 Paid Firm's name O'CONNOR DAVIES, 27-1728945 Preparer Firm's EIN Firm's address
15 ESSEX RD Use Only PARAMUS, NJ 07652-1412 Phone no. (201)712-9800

X Yes

May the IRS discuss this return with the preparer shown above? (see instructions)

Pai	rt III Statement of Program Service Accomplishments
	Check if Schedule O contains a response to any question in this Part III
1	Briefly describe the organization's mission: GOOD COUNSEL IS A FAMILY FOR THOSE IN NEED, SERVING GOD WHO IS THE
	FATHER OF THE ORPHAN, DEFENDER OF THE WIDOW, AND WHO GIVES THE LONELY
	A HOME TO LIVE IN (PSALM 68). OUR LORD'S CALL TO SERVE THE
	DISADVANTAGED COMPELS US TO OFFER LOVE, SHELTER AND THE OPPORTUNITY TO
2	Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? Yes X No
	If "Yes," describe these new services on Schedule O.
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services? Yes X No If "Yes," describe these changes on Schedule O.
4	Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses.
4	Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and
 4а	revenue, if any, for each program service reported. (Code:) (Expenses \$1,626,009 . including grants of \$) (Revenue \$ 76,363 .)
	HOUSING:
	JESSICA WAS SLEEPING ON A PARK BENCH DURING HER SEVENTH MONTH OF
	PREGNANCY. SHE CONTACTED A LOCAL TV REPORTER WHO CALLED GOOD COUNSEL.
	YOU CAN VIEW THIS AT GOOD COUNSEL'S YOUTUBE CHANNEL HERE:
	HTTP://WWW.YOUTUBE.COM/USER/GOODCOUNSELHOMES UNDER GOOD COUNSEL HOMES:
	OFF THE STREET.
	WHILE EVERY MOM HAS A PERSONAL HISTORY, GOOD COUNSEL'S EXPERIENCED AND
	CARING STAFF IS ABLE TO MEET HER WHERE SHE IS EMOTIONALLY,
	PSYCHOLOGICALLY AND SPIRITUALLY. SINCE OPENING ON MARCH 10, 1985 SOME
	6,000 WOMEN AND CHILDREN HAVE SAFELY SPENT MORE THAN 570,000 SAFE
	NIGHTS IN A GOOD COUNSEL HOME.
	NEARLY 880 BABIES HAVE BEEN BORN TO MOTHERS LIVING AT GOOD COUNSEL
4b	(Code:) (Expenses \$719,196 • including grants of \$) (Revenue \$) COUNSELING:
	A MOM LIKE JESSICA IS WELCOMED TO GOOD COUNSEL, IS INTRODUCED TO OUR
	FAMILY OF OTHER MOTHERS AND BABIES, AS WELL AS TO THE HOUSE MANAGER,
	HER CASE MANAGER AND RESIDENTIAL ADVISORS. EACH STAFF AND VOLUNTEER HAS
	A UNIQUE AND VITAL ROLE IN FORMING A RELATIONSHIP WITH EACH MOM,
	HELPING HER ON THE ROAD TOWARD HEALING THE PAST AND PLANNING FOR A
	BETTER FUTURE.
	EACH MOM BEGINS A COUNSELING RELATIONSHIP WITH ONE CASE MANAGER.
	EDUCATIONAL, VOCATIONAL AND PERSONALITY TESTS ARE GIVEN USING ONLINE
	RESOURCES, AND REVIEWED INDIVIDUALLY BY THE CASE MANAGER WITH EACH MOM.
	ALSO, EACH MOM WILL HAVE A MENTOR WHO IS LIKE HER SISTER AND CAN BE ANY
4c	(Code:) (Expenses \$594,119. including grants of \$) (Revenue \$) LIFE SKILLS PROGRAMS:
	MOST NIGHTS OF THE WEEK, A MOM LIKE JESSICA WOULD JOIN THE ENTIRE HOUSE
	IN LIFE SKILLS CLASSES. THESE FORMAL CLASSES DEEPEN A MOTHER'S
	KNOWLEDGE AND AWARENESS OF LIVING A HEALTHY, PRODUCTIVE LIFE INCLUDING
	PROPER NUTRITION, CHILD GROWTH AND DEVELOPMENT, HEALTH, AND SOCIAL
	SKILLS. NUTRITION ALSO INCLUDES SELECTING, BUYING, PREPARING, COOKING
	AND SERVING WELL BALANCED MEALS FOR ADULTS AND CHILDREN OF ALL AGES.
	THESE PROGRAMS ARE TAUGHT USING SPECIFIC OUTLINES PREPARED FOR GOOD
	COUNSEL MOTHERS.
	OTHER LIFE SKILLS SUCH AS PERSONAL FINANCE ARE TAUGHT INDIVIDUALLY,
	HELPING EACH MOTHER TO DEVELOP AND MANAGE HER OWN BUDGET.
	SPIRITUALITY IS SHARED BOTH FORMALLY IN GROUP MEETINGS AND INDIVIDUALLY
	Other program services (Describe in Schedule O.)
	(Expenses \$ 187,616 • including grants of \$) (Revenue \$) Total program service expenses \$ 3,126,940 •
46	Total program service expenses > 3.140.74U.

Form 990 (2012) GOOD COUNSEL Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?		х	
0	If "Yes," complete Schedule A	2	X	
2	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
3	public office? If "Yes," complete Schedule C, Part I	3		x
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
•	during the tax year? If "Yes," complete Schedule C, Part II	4		х
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		Х
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		Х
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		Х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete			
	Schedule D, Part III	8		Х
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a custodian for			
	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?			37
	If "Yes," complete Schedule D, Part IV	9		Х
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent			Х
	endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10		
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.			
9	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,			
a	Part VI	11a	х	
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total	114		
-	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		х
С	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		Х
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in			
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		Х
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	Х	<u> </u>
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	Х	<u> </u>
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			v
	Schedule D, Parts XI and XII	12a		Х
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b	Х	
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13	21	Х
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,	u		
_	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			
	or more? If "Yes," complete Schedule F, Parts I and IV	14b		Х
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization			
	or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15		Х
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals			
	located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		Х
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,		37	
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17	Х	<u> </u>
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines		v	
40	1c and 8a? If "Yes," complete Schedule G, Part II	18	Х	
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"	40		х
20-	complete Schedule G, Part III Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	19 20a		X
	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20a 20b		
ט	ii 165 to iine 26a, die trie organization attach a copy of its adulted ilitaticial statements to triis fetum:	200	L	

			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to any government or organization in the			
	United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		Х
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		Х
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23		Х
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No", go to line 25	24a		Х
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
	any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a			
	disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		Х
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
	Schedule L, Part I	25b		Х
26	Was a loan to or by a current or former officer, director, trustee, key employee, highest compensated employee, or disqualified			
	person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		Х
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member			
	of any of these persons? If "Yes," complete Schedule L, Part III	27		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			
	instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		X
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		Х
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,			
	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c	77	Х
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	Х	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			37
	contributions? If "Yes," complete Schedule M	30		X
31	Did the organization liquidate, terminate, or dissolve and cease operations?			v
	If "Yes," complete Schedule N, Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete	00		х
22	Schedule N, Part II Did the organization own 100% of an entity disregarded as separate from the organization under Regulations	32		
33	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		х
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and	33		
34		34	х	
352	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a	X	
	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity	ooa		
	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		х
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?	555		
	If "Yes," complete Schedule R, Part V, line 2	36		х
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		Х
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?			
	Note. All Form 990 filers are required to complete Schedule O	38	Х	

Form **990** (2012)

Form 990 (2012) GOOD COUNSEL, INC. Part V Statements Regarding Other IRS Filings and Tax Compliance

	Check if Schedule O contains a response to any question in this Part V									
			Yes	No						
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable									
b										
С										
	(gambling) winnings to prize winners?	1c								
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,									
	filed for the calendar year ending with or within the year covered by this return 2a 97									
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	Х							
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)									
За	Did the organization have unrelated business gross income of \$1,000 or more during the year?	За		X						
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b								
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a									
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		X						
b	b If "Yes," enter the name of the foreign country: ▶									
	See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.									
5а	5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?									
b	b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?									
	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	5с								
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit			3,7						
	any contributions that were not tax deductible as charitable contributions?	6a		X						
b	b If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts									
-	were not tax deductible?	6b								
7	Organizations that may receive deductible contributions under section 170(c). Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a	Х							
a	b If "Yes," did the organization notify the donor of the value of the goods or services provided?									
	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required	7b	X							
to file Form 8282?										
d	1 - 1									
е		7e		Х						
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		Х						
g		7g								
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h								
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting									
	organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	8								
9	Sponsoring organizations maintaining donor advised funds.									
	,	9a		<u> </u>						
b	, , , , , , , , , , , , , , , , , , , ,	9b								
10	Section 501(c)(7) organizations. Enter:									
а										
b 11										
11	Section 501(c)(12) organizations. Enter: Gross income from members or shareholders									
a b										
b	amounts due or received from them.)									
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a								
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year									
13	Section 501(c)(29) qualified nonprofit health insurance issuers.									
	Is the organization licensed to issue qualified health plans in more than one state?	13a								
	Note. See the instructions for additional information the organization must report on Schedule O.									
b	Enter the amount of reserves the organization is required to maintain by the states in which the									
	organization is licensed to issue qualified health plans									
С	Enter the amount of reserves on hand									
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a		Х						
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b								

Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. X Check if Schedule O contains a response to any question in this Part VI Section A. Governing Body and Management Yes No 19 1a Enter the number of voting members of the governing body at the end of the tax year If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O. 19 **b** Enter the number of voting members included in line 1a, above, who are independent Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other Х officer, director, trustee, or key employee? Did the organization delegate control over management duties customarily performed by or under the direct supervision X of officers, directors, or trustees, or key employees to a management company or other person? 4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? Did the organization become aware during the year of a significant diversion of the organization's assets? 5 Did the organization have members or stockholders? 6 Х 7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or Х more members of the governing body? 7a b Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or X persons other than the governing body? 7b Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: X a The governing body? 8a X Each committee with authority to act on behalf of the governing body? 8b Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the Х organization's mailing address? If "Yes," provide the names and addresses in Schedule O Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) Yes No 10a Did the organization have local chapters, branches, or affiliates? 10a b If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? 10b 11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? 11a **b** Describe in Schedule O the process, if any, used by the organization to review this Form 990. Х **12a** Did the organization have a written conflict of interest policy? If "No," go to line 13 12a X b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? 12b c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done Х 12c Did the organization have a written whistleblower policy? X 13 13 Х 14 Did the organization have a written document retention and destruction policy? Did the process for determining compensation of the following persons include a review and approval by independent 15 persons, comparability data, and contemporaneous substantiation of the deliberation and decision? Х The organization's CEO, Executive Director, or top management official 15a

Section C. Disclosure

exempt status with respect to such arrangements?

- List the states with which a copy of this Form 990 is required to be filed ►NJ, NY, CT, TN, FL
- Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.

Other officers or key employees of the organization

taxable entity during the year?

b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's

X Upon request X Own website X Another's website Other (explain in Schedule O)

16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a

- Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.
- State the name, physical address, and telephone number of the person who possesses the books and records of the organization: CARMELA CONTENTO - 845-356-1180

LINDEN AVENUE, SPRING VALLEY, 10977

If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).

X

Х

15b

16b

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's **current** key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

(A)	(B)	l	111120	((прсі	isai	(D)	(E)	(F)
Name and Title	Average	(do	Position (do not check more than one		Reportable	Reportable	Estimated			
	hours per	box.	, unle	ss pe	rson i	is bot or/trus	h an	compensation	compensation	amount of
	week (list any	-					<u> </u>	from the	from related organizations	other compensation
	hours for	r direc				pa		organization	(W-2/1099-MISC)	from the
	related	stee o	rustee		a.	pensal		(W-2/1099-MISC)		organization
	organizations below	ual tru	ional t		ploye	t com				and related organizations
	line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			organizations
(1) FR. BENEDICT GROESCHEL	2.00	_					_			
CHAIRMAN		Х		Х				0.	0.	0.
(2) J. ANTHONY SAN FILIPPO	2.00									
DIRECTOR		Х						0.	0.	0.
(3) HOPE CARTER	2.00									
DIRECTOR		Х						0.	0.	0.
(4) VINCENT STEMPEL, JR.	2.00							_	_	_
DIRECTOR		Х						0.	0.	0.
(5) PATRICIA DONAHOE	2.00								_	_
DIRECTOR		Х						0.	0.	0.
(6) MICHAEL O'ROURKE	2.00									
DIRECTOR		Х						0.	0.	0.
(7) REV. BERNARD MURPHY	2.00									•
DIRECTOR		Х						0.	0.	0.
(8) MARION GLENNON	2.00									•
SECRETARY	0.00	Х		Х				0.	0.	0.
(9) ANDREW CASH	2.00									•
TREASURER	0.00	Х		Х				0.	0.	0.
(10) KENNETH CRAIG	2.00									•
DIRECTOR	0.00	Х						0.	0.	0.
(11) PETER SHEA	2.00	,,								0
DIRECTOR	2 00	Х						0.	0.	0.
(12) JAMES FITZGERALD	2.00	7,						0.	0.	0
DIRECTOR (13) REV. MARIUS KOCH	2.00	Х						0.	0.	0.
DIRECTOR	2.00	х						0.	0.	0.
(14) WILLIAM KLATT	2.00	Δ						0.	0.	<u> </u>
DIRECTOR	2.00	х						0.	0.	0.
(15) MARK SWARTZBERG	2.00	Λ						0.	•	<u></u>
VICE CHAIRMAN	2.00	x		х				0.	0.	0.
(16) SEAN FLANAGAN	2.00							"	0.	J •
DIRECTOR		x						0.	0.	0.
(17) LEONARD CRANN	2.00							· ·		<u></u>
DIRECTOR		x						0.	0.	0.
	<u> </u>		_					<u> </u>	• • • • • • • • • • • • • • • • • • • •	Farm 990 (0010)

(E)

Reportable

compensation

from related

organizations

(W-2/1099-MISC)

0.

0.

0.

Part VII | Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

ndividual trustee or director

X

X

(C)

Position

(do not check more than one box, unless person is both an

officer and a director/trustee)

(ey employee

Х

(D)

Reportable

compensation

from

the

organization

(W-2/1099-MISC)

0.

0.

(B)

Description of services

110,000.

(B)

Average

hours per

week

(list any

hours for

related

organizations

below line)

2.00

2.00

40.00

(18) THOMAS KOLENBERG

(20) CHRISTOPHER BELL

(19) BRENDA OUINN

EXECUTIVE DIRECTOR

DIRECTOR

DIRECTOR

(A)

Name and title

271 Page 8	
(F) Estimated amount of other compensation from the organization and related organizations	
0.	
0.	
21,663.	

1b	Sub-total					$\overline{\triangleright}$		110,000.		0.	21,6	563.
С	Total from continuation sheets to Part VII	Section A						0.		0.		0.
d	Total (add lines 1b and 1c)	110,000.		0.	21,6	563.						
2	Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable											
compensation from the organization												1
												No
3	Did the organization list any former officer, of	director, or tru	uste	e, key	emplo	oyee,	or	highest compensated e	mployee on			
	line 1a? If "Yes," complete Schedule J for su	ch individual								:	3	X
4	For any individual listed on line 1a, is the sur	n of reportab	le co	omper	satio	n and	otl	ner compensation from	the organization			
	and related organizations greater than \$150	,000? If "Yes,	" co	mplete	e Sch	edule	J f	or such individual			4	Х
5	Did any person listed on line 1a receive or ac	ccrue comper	nsat	ion fro	m an	y unr	elat	ed organization or indiv	idual for services			
	rendered to the organization? If "Yes," complete Schedule J for such person										5	X
Section B. Independent Contractors												
1	Complete this table for your five highest con	npensated ind	depe	endent	t cont	racto	rs t	hat received more than	\$100,000 of com	npensatio	on from	

the organization. Report compensation for the calendar year ending with or within the organization's tax year.

Total number of independent contractors (including but not limited to those listed above) who received more than

NONE

(A)

Name and business address

\$100,000 of compensation from the organization

(C)

Compensation

22-2831271 GOOD COUNSEL, INC. Form 990 (2012) Part VIII Statement of Revenue Check if Schedule O contains a response to any question in this Part VIII (B) (**D)** Revenue excluded Total revenue Related or Unrelated from tax under sections 512, 513, or 514 exempt function business revenue revenue Contributions, Gifts, Grants and Other Similar Amounts 1a 1 a Federated campaigns **b** Membership dues 1b 44,952. 1c c Fundraising events d Related organizations 1d 5,344. e Government grants (contributions) f All other contributions, gifts, grants, and similar amounts not included above | 1f | 3,390,966161,266. g Noncash contributions included in lines 1a-1f: \$ □ 3,441,262. h Total. Add lines 1a-1f ... **Business Code** 76,363. 2 a RESIDENT FEES 76,363. Program Service Revenue 721310 f All other program service revenue 76,363. q Total. Add lines 2a-2f Investment income (including dividends, interest, and 491. 491. other similar amounts) Income from investment of tax-exempt bond proceeds 5 Royalties (i) Real (ii) Personal 6 a Gross rents **b** Less: rental expenses c Rental income or (loss) d Net rental income or (loss) ... 7 a Gross amount from sales of (i) Securities (ii) Other 151,962. assets other than inventory b Less: cost or other basis 152,201. and sales expenses -239. c Gain or (loss) -239. -239. d Net gain or (loss) 8 a Gross income from fundraising events (not Other Revenue including \$44,952. ofcontributions reported on line 1c). See Part IV, line 18 a 431,897. b Less: direct expenses b 136,736. 295,161. 295,161. **c** Net income or (loss) from fundraising events 9 a Gross income from gaming activities. See Part IV, line 19 a **b** Less: direct expenses c Net income or (loss) from gaming activities 10 a Gross sales of inventory, less returns and allowances a **b** Less: cost of goods sold

Business Code

3,813,038.

11 a b

c Net income or (loss) from sales of inventory

Miscellaneous Revenue

d All other revenue

Total. Add lines 11a-11d

Total revenue. See instructions.

0. 295,413

76,363.

Part IX | Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A). Check if Schedule O contains a response to any question in this Part IX **(D)** Fundraising (B) Do not include amounts reported on lines 6b. Total expenses Management and general expenses Program service 7b, 8b, 9b, and 10b of Part VIII. expenses expenses Grants and other assistance to governments and organizations in the United States, See Part IV, line 21 Grants and other assistance to individuals in the United States. See Part IV. line 22 Grants and other assistance to governments. organizations, and individuals outside the United States, See Part IV, lines 15 and 16 Benefits paid to or for members Compensation of current officers, directors. 131,663. 114,547. 8,558. 8,558. trustees, and key employees Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) Other salaries and wages 1,943,664. 1,690,988. 126,338. 126,338. 7 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions) Other employee benefits 355,808. 309,553. 23,127. 23,128. 9 271,746. 236,419. 17,664. 17,663. Payroll taxes 10 Fees for services (non-employees): Management Legal 487. 21,600. 12,948. 8,165. Accounting С Lobbying 66,605. 66,605. Professional fundraising services. See Part IV. line 17 Investment management fees Other. (If line 11g amount exceeds 10% of line 25, 9,330. 1,712. 7,278. 340. column (A) amount, list line 11g expenses on Sch O.) 8,818. 7,986. 7,987. 24.791. Advertising and promotion 12 366,192. 184,773. 128,946. 52,473. 13 Office expenses Information technology 14 15 Royalties 241,529. 228,343. 6,593. 6,593. Occupancy 16 47,489. 36,785. 5,352. 5,352. 17 Travel 18 Payments of travel or entertainment expenses for any federal, state, or local public officials 11,411. 3,807. 3,800. 3,804. Conferences, conventions, and meetings 19 Interest 20 13,168. 13,168. 21 Payments to affiliates 83,927. 83,927. 22 Depreciation, depletion, and amortization 129,579. 99,031. 15,274. 15,274. 23 Other expenses. Itemize expenses not covered 24 above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.) 123,783. FOOD 51,778. 36,002. 36,003. 107,094. **MISCELLANEOUS** 40,481. 33,271. 33,342. 22,323. **EQUIPMENT RENTAL & MAIN** 31,031. 4,354. 4,354. С d All other expenses е 3,980,410. 3,126,940. 437,491. <u>415,979.</u> Total functional expenses. Add lines 1 through 24e 25 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. 454,020 163,562. 145,194 145,264. Check here X if following SOP 98-2 (ASC 958-720)

Form 990 (2012) Part X Balance Sheet

Pa	τx	Balance Sheet					
		Check if Schedule O contains a response to any	quest	on in this Part X			
					(A) Beginning of year		(B) End of year
	1	Cash - non-interest-bearing			297,553.		363,469.
	2	Savings and temporary cash investments			1,218,117.	2	901,140.
	3	Pledges and grants receivable, net				3	
	4	Accounts receivable, net			285,457.	4	394,103.
	5	Loans and other receivables from current and for					
		trustees, key employees, and highest compensa	ated en	nployees. Complete			
		Part II of Schedule L				5	
	6	Loans and other receivables from other disquali	fied pei	rsons (as defined under			
		section 4958(f)(1)), persons described in section					
		employers and sponsoring organizations of sect		-			
"		employees' beneficiary organizations (see instr).		6			
Assets	7	Notes and loans receivable, net			2,871,036.	7	2,871,036.
As	8	Inventories for sale or use				8	
	9	5			11,038.	9	3,362.
	10a	Land, buildings, and equipment: cost or other					
		basis. Complete Part VI of Schedule D Less: accumulated depreciation	10a	1,534,719.			
	b	Less: accumulated depreciation	10b	786,410.	800,696.	10c	748,309.
	11	Investments - publicly traded securities				11	
	12	Investments - other securities. See Part IV, line 1	1		76,107.	12	77,038.
	13	Investments - program-related. See Part IV, line	11			13	
	14	Intangible assets		14			
	15	Other assets. See Part IV, line 11	69,509.	15	69,826.		
	16	Total assets. Add lines 1 through 15 (must equa	5,629,513.	16	5,428,283.		
	17	Accounts payable and accrued expenses	212,348.	17	165,728.		
	18	Grants payable				18	
	19	Deferred revenue				19	
	20	Tax-exempt bond liabilities		<u> </u>		20	
es	21	Escrow or custodial account liability. Complete I				21	
Liabilities	22	Loans and other payables to current and former					
ia de		key employees, highest compensated employee	s, and	disqualified persons.			
_						22	
	23	Secured mortgages and notes payable to unrela				23	
	24	Unsecured notes and loans payable to unrelated				24	
	25	Other liabilities (including federal income tax, pa					
		parties, and other liabilities not included on lines	17-24)	. Complete Part X of	C2 720		67 205
		Schedule D			63,739.		67,305.
	26	Total liabilities. Add lines 17 through 25			276,087.	26	233,033.
		Organizations that follow SFAS 117 (ASC 958		k here ▶ 🔼 and			
ses		complete lines 27 through 29, and lines 33 an			4 E 6 7 0 0 1		4 412 412
<u>a</u> n	27	Unrestricted net assets			4,567,921.	27	4,413,412. 781,838.
Ba	28	Temporarily restricted net assets			783,303.	28	/61,636.
u	29					29	
Ę		Organizations that do not follow SFAS 117 (A	SC 958	B), check here ▶□□			
S OI		and complete lines 30 through 34.					
set	30	Capital stock or trust principal, or current funds				30	
As	31	Paid-in or capital surplus, or land, building, or ed				31	
Net Assets or Fund Balances	32	Retained earnings, endowment, accumulated in			5,353,426.	32	F 10F 2F0
_	33	Total net assets or fund balances				33	5,195,250.
	34	Total liabilities and net assets/fund balances			5,629,513.	34	5,428,283.

Pa	TEXT RECONCILIATION OF NET ASSETS						
	Check if Schedule O contains a response to any question in this Part XI		<u></u> .				
1	Total revenue (must equal Part VIII, column (A), line 12)	1		,81			
2	Total expenses (must equal Part IX, column (A), line 25)	2		,98			
3	Revenue less expenses. Subtract line 2 from line 1	3		-16			
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	5	,35			
5	Net unrealized gains (losses) on investments	5			<u>9,1</u>	96.	
6	Donated services and use of facilities 6						
7	Investment expenses	7					
8	Prior period adjustments	8					
9	Other changes in net assets or fund balances (explain in Schedule O)	9				0.	
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33,						
	column (B)) 10 5						
Pa	t XIII Financial Statements and Reporting						
	Check if Schedule O contains a response to any question in this Part XII					X	
					Yes	No	
1	Accounting method used to prepare the Form 990: Cash X Accrual Other						
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule	Ο.					
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?			2a		Х	
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed	on a					
	separate basis, consolidated basis, or both:						
	Separate basis Consolidated basis Both consolidated and separate basis						
b	Were the organization's financial statements audited by an independent accountant?			2b	X		
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separat	e basis	3,				
	consolidated basis, or both:						
	Separate basis						
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the	e audit	t,				
	review, or compilation of its financial statements and selection of an independent accountant?			2c	_X_		
	If the organization changed either its oversight process or selection process during the tax year, explain in Sch						
3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit							
	Act and OMB Circular A-133?			За		X	
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required	ired au	ıdit				
or audits, explain why in Schedule O and describe any steps taken to undergo such audits							

SCHEDULE A

Department of the Treasury Internal Revenue Service

(Form 990 or 990-EZ)

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization

GOOD COUNSEL, INC.

Employer identification number

22-2831271

Part I	Reason	for Public Char	fity Status (All organiz	ations mu	st complet	e this part	:.) See inst	tructions.					
he organ	nization is not a	a private foundation	because it is: (For lines 1	1 through	11, check	only one b	ox.)						
1	A church, cor	nvention of churche	s, or association of chur	ches desc	ribed in se	ction 170	(b)(1)(A)(i)).					
2	A school des	cribed in section 17	′0(b)(1)(A)(ii). (Attach Sc	hedule E.)									
з 🗌			tal service organization		in section	170(b)(1)	A)(iii).						
4	•	•	operated in conjunction				, ,, ,	(b)(1)(A)(ii	i). Enter	the h	nospita	l's nam	ne.
• —	city, and stat		,						,		'		,
5	• •		benefit of a college or ur	niversity o	vned or or	perated by	a governi	mental uni	t describ	ed ir			
•	-	(b)(1)(A)(iv). (Comple	-	involuty of	ou 0. 0 ₁	ociated by	a govern	morna, am	. 4000110	, o u	•		
6			ent or governmental unit	t describe	d in sectio	n 170/h)/	IVAV _V)						
7 X			eives a substantial part					or from the	gonoral	nub	lic dos	cribod i	in
,		b)(1)(A)(vi). (Comple		or its supp	orthonia	governine	intai uniit C		general	pub	iic desc	JIDEU	
。				(Camplata	Dort II \								
9 🗌	A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from												
9 🗀													
			nctions - subject to certa										
			axable income (less sect	uononia	x) Irom bu	Siriesses a	acquired b	by the orga	mzation	anter	June	30, 197	5.
40		509(a)(2). (Complete	•			` . !.	F00(-)(41					
10			perated exclusively to te										
11 📖	•		perated exclusively for the						•		•		or
			ations described in section		•		2). See se 0	ction 509(a)(3). On	eck 1	tne box	tnat	
			organization and comple				_		- III - NI	c	4!	II	
. 🗀	71		•	ype III - Fu	•	-		• •	e III - No				-
е 📖			at the organization is not										
			han one or more publicly						9(a)(1) or	sect	iion 50	3(a)(2).	
f			tten determination from t					e III					
	•	rganization, check th											. Ш
g			organization accepted ar										
			lirectly controls, either al								44 (1)	Yes	No
			upported organization?								11g(i)	+	-
			n described in (i) above?								11g(ii)		-
			person described in (i) o							L	11g(iii)	11	<u> </u>
h	Provide the fo	ollowing information	about the supported or	ganization	(S).								
		Γ	1	(:) la tha a		(+1) D:d ++0		(vi) le	tho				
` '	of supported	(ii) EIN	(iii) Type of organization	(iv) Is the organization (v) Did you notify the organization in col. (i) listed in your organization in col.						(vii)) Amoun		netary
org	anization		(described on lines 1-9 above or IRC section	governing				(i) organiz U.S	ed in the I		sup	oport	
			(see instructions))	Yes	No	Yes	No	Yes	No				
				163	NO	165	NO	163	NO				
otal													

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	ction A. Public Support						
Cale	ndar year (or fiscal year beginning in)	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not						
	include any "unusual grants.")	3,833,938.	4,023,345.	4,024,575.	3,627,584.	3,441,262.	18,950,704.
2	Tax revenues levied for the organ-	-,,	-,,	-,,	.,,	-,,	
_	ization's benefit and either paid to						
	or expended on its behalf						
3	The value of services or facilities						
Ū	furnished by a governmental unit to						
	the organization without charge						
4	Total. Add lines 1 through 3	3,833,938.	4,023,345.	4,024,575.	3,627,584.	3,441,262.	18,950,704.
5	The portion of total contributions		, ,	. ,			
_	by each person (other than a						
	governmental unit or publicly						
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						
	column (f)						702,157.
6	Public support. Subtract line 5 from line 4.						18,248,547.
	ction B. Total Support		•				
Cale	ndar year (or fiscal year beginning in)	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
7	Amounts from line 4	3,833,938.	4,023,345.	4,024,575.	3,627,584.	3,441,262.	18,950,704.
8	Gross income from interest,						
	dividends, payments received on						
	securities loans, rents, royalties						
	and income from similar sources	21,027.	4,755.	1,007.	850.	491.	28,130.
9	Net income from unrelated business						
	activities, whether or not the						
	business is regularly carried on						
10	Other income. Do not include gain						
	or loss from the sale of capital						
	assets (Explain in Part IV.)						
11	Total support. Add lines 7 through 10						18,978,834.
12	Gross receipts from related activities,	etc. (see instruction	ons)			12	297,956.
13	First five years. If the Form 990 is for	the organization's	first, second, third	l, fourth, or fifth ta	x year as a sectio	n 501(c)(3)	
_	organization, check this box and stor						<u></u>
	ction C. Computation of Publ						06.45
	Public support percentage for 2012 (I					14	96.15 %
	Public support percentage from 2011					15	99.68 %
16a	33 1/3% support test - 2012. If the o	-					
	stop here. The organization qualifies						
b	33 1/3% support test - 2011. If the o						
	and stop here. The organization qual						
17a	10% -facts-and-circumstances tes						
	and if the organization meets the "fac						
	meets the "facts-and-circumstances"						
b	10% -facts-and-circumstances tes						
	more, and if the organization meets the		·				
	organization meets the "facts-and-circ			•	,		
18	Private foundation. If the organization	n did not check a	box on line 13, 16a	, 16b, 17a, or 17b	, check this box a	and see instructions	<u>s</u>

Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Se	ction A. Public Support						
Cale	endar year (or fiscal year beginning in) ►	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not						
	include any "unusual grants.")						
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3	•						
	are not an unrelated trade or bus- iness under section 513						
4	Tax revenues levied for the organ- ization's benefit and either paid to or expended on its behalf						
5	The value of services or facilities furnished by a governmental unit to the organization without charge						
6	Total. Add lines 1 through 5						
7	a Amounts included on lines 1, 2, and						
	3 received from disqualified persons						
ŀ	nother than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
	Add lines 7a and 7b						
	Public support (Subtract line 7c from line 6.)						
Se	ction B. Total Support						
Cal	endar year (or fiscal year beginning in) 🕨	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
	Amounts from line 6						
10	a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
ŀ	Unrelated business taxable income						
	(less section 511 taxes) from businesses acquired after June 30, 1975						
(Add lines 10a and 10b						
11	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
	Total support. (Add lines 9, 10c, 11, and 12.)		- final according			F01(a)(0)	
14	First five years. If the Form 990 is fo	_			•		
Se	check this box and stop here ction C. Computation of Publ	lic Support Pe					
	Public support percentage for 2012 (column (fl)		15	%
16						16	
	ction D. Computation of Inve					1101	70
_	Investment income percentage for 20			ne 13. column (f))		17	%
	Investment income percentage from					18	%
	a 33 1/3% support tests - 2012. If the						
	more than 33 1/3%, check this box a						
ı	o 33 1/3% support tests - 2011. If the						
	line 18 is not more than 33 1/3%, che						
20	Private foundation. If the organization	on did not check a	box on line 14, 19	a, or 19b, check t	his box and see in	structions	>

SCHEDULE D

(Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

➤ Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

➤ Attach to Form 990. ➤ See separate instructions.

2012
Open to Public Inspection

Name of the organization

GOOD COUNSEL, INC.

Employer identification number 22-2831271

Pai	rt I Organizations Maintaining Donor Advised	d Funds or Other Similar Funds	or Accounts. Complete if the
	organization answered "Yes" to Form 990, Part IV, line	e 6.	
		(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year		
2	Aggregate contributions to (during year)		
3	Aggregate grants from (during year)		
4	Aggregate value at end of year		
5	Did the organization inform all donors and donor advisors in w	writing that the assets held in donor advise	ed funds
	are the organization's property, subject to the organization's e	-	
6	Did the organization inform all grantees, donors, and donor ac		
	for charitable purposes and not for the benefit of the donor or		
	· ·		
Pai	rt II Conservation Easements. Complete if the organization		
1	Purpose(s) of conservation easements held by the organization	on (check all that apply).	
	Preservation of land for public use (e.g., recreation or ed		orically important land area
	Protection of natural habitat	Preservation of a certif	
	Preservation of open space		
2	Complete lines 2a through 2d if the organization held a qualifi	ied conservation contribution in the form o	of a conservation easement on the last
	day of the tax year.		
	•		Held at the End of the Tax Year
а	Total number of conservation easements		2a
b			I I
С	Number of conservation easements on a certified historic stru		
d			
	listed in the National Register		
3	Number of conservation easements modified, transferred, rele		
	year ▶	,	
4	Number of states where property subject to conservation eas	sement is located	
5	Does the organization have a written policy regarding the peri	iodic monitoring, inspection, handling of	
	violations, and enforcement of the conservation easements it		Yes No
6	Staff and volunteer hours devoted to monitoring, inspecting, a		
7	Amount of expenses incurred in monitoring, inspecting, and e		
8	Does each conservation easement reported on line 2(d) above		
	and section 170(h)(4)(B)(ii)?		Yes No
9	In Part XIII, describe how the organization reports conservation		
	include, if applicable, the text of the footnote to the organizati	ion's financial statements that describes the	he organization's accounting for
	conservation easements.		
Pai	rt III Organizations Maintaining Collections of	f Art, Historical Treasures, or Ot	her Similar Assets.
	Complete if the organization answered "Yes" to Form 9	990, Part IV, line 8.	
1a	If the organization elected, as permitted under SFAS 116 (AS	C 958), not to report in its revenue stateme	ent and balance sheet works of art,
	historical treasures, or other similar assets held for public exh	nibition, education, or research in furtheran	ce of public service, provide, in Part XIII,
	the text of the footnote to its financial statements that describ	bes these items.	
b	If the organization elected, as permitted under SFAS 116 (AS	C 958), to report in its revenue statement	and balance sheet works of art, historical
	treasures, or other similar assets held for public exhibition, ed	ducation, or research in furtherance of pub	lic service, provide the following amounts
	relating to these items:		
	(i) Revenues included in Form 990, Part VIII, line 1		> \$
	(ii) Assets included in Form 990, Part X		> \$
2	If the organization received or held works of art, historical trea	asures, or other similar assets for financial	gain, provide
	the following amounts required to be reported under SFAS 11	16 (ASC 958) relating to these items:	
а	Revenues included in Form 990, Part VIII, line 1		> \$
b	Assets included in Form 990, Part X		> \$

-	t III Organizations Maintaining C	Collections of A		reasures.	or Othe				⊥ Page ∠ nued)
3	Using the organization's acquisition, accessi								
3	(check all that apply):	on, and other record	is, check any or th	e following the	ii aic a s	igriiicani use	01 113	Collectio	II ILCIIIS
а	Public exhibition	d	Loan or ex	change progra	ame				
b	Scholarly research	e e		criange progra	arris				
	Preservation for future generations	E							
C 1		alloctions and explain	n haw thay further	the organizati	on'o ovo	mnt nurnaca	in Dor	· VIII	
4 5	Provide a description of the organization's conducting the year, did the organization solicit of						IIIFaii	L AIII.	
3								Yes	☐ No
Pai	to be sold to raise funds rather than to be material Escrow and Custodial Arran								
ı aı	reported an amount on Form 990, Pai		ete ii trie organizat	ion answered	res to	FOIII 990, F	art iv, i	irie 9, or	
12	Is the organization an agent, trustee, custod		lian, for contribution	one or other as	ecte not	included			
Ia								Yes	□ No
h	on Form 990, Part X?						🗀	J 162	INO
b	ii res, explain the arrangement in Fart Alli	and complete the to	llowing table.					Amoun	.
•	Paginning balance					1c		Amoun	L .
	Beginning balance								
	Additions during the year								
f	Distributions during the year								
22	Ending balance							Yes	No No
	If "Yes," explain the arrangement in Part XIII.								
Pai									
		(a) Current year	(b) Prior year			(d) Three year	s hack	(a) Four	years back
12	Beginning of year balance	(a) Ourrent year	(b) i noi year	(c) Two you	TO DUON	(u) Till oo your	o buok	(e) i oui	youro buon
	Contributions								
0	Net investment earnings, gains, and losses								
4	Grants or scholarships			1					
	Other expenditures for facilities			-					
C	•								
f	and programs Administrative expenses			-					
				-					
g 2	End of year balance		eo (lino 1a, column	(a)) hold as:					
۷,	Board designated or quasi-endowment	•	e (iiile 19, coluitiit	(a)) Held as.					
a h	Permanent endowment	%							
	Temporarily restricted endowment	% %							
·	The percentages in lines 2a, 2b, and 2c shou								
32	Are there endowment funds not in the posse		ation that are held	and administs	ared for t	he organizati	on		
Ja	by:	331011 Of the organiza	ation that are neid	and administe	neu ioi t	ne organizati	OH	I	Yes No
	(i) unrelated organizations							3a(i)	163 140
	and the second second							3a(ii)	
h	If "Yes" to 3a(ii), are the related organizations							3b	
4	Describe in Part XIII the intended uses of the							05	
Pai	t VI Land, Buildings, and Equipm								
	Description of property	(a) Cost or o	 	st or other	(c) A	ccumulated		(d) Boo	k value
	bescription of property	basis (investr		s (other)		preciation		(u) 200	it value
	Land	'	,	. ,					
	Buildings		5	77,000.		51,782	2.	52	5,218.
	Leasehold improvements			29,210.		307,224			1,986.
	Equipment			28,509.		427,404			1,105.
	Other			, - , - ,		,			,
	. Add lines 1a through 1e. (Column (d) must e	•	X, column (B), line	10(c).)			-	74	8,309.

Part VII Investments - Other Securities. See				
(a) Description of security or category (including name of security)	(b) Book value	(c) Method of v	aluation: Cost or end	d-of-year market value
(1) Financial derivatives				
(2) Closely-held equity interests				
(3) Other				
(A)				
(B)				
(C)				
(D)				
(E)				
(F)				
(G)				
(H)				
(1)				
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.)				
Part VIII Investments - Program Related. Se	e Form 990, Part X,	line 13.		
(a) Description of investment type	(b) Book value	(c) Method of v	aluation: Cost or end	d-of-year market value
(1)				
(2)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8)				
(9)				
(10)				
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.)				
Part IX Other Assets. See Form 990, Part X, line	15.			
(a) [Description			(b) Book value
(1)				
(2)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8)				
(9)				
(10)				
Total. (Column (b) must equal Form 990, Part X, col. (B) line	 : 15.)		•	
Part X Other Liabilities. See Form 990, Part X, li				
1. (a) Description of liability		(b) Book value		
(1) Federal income taxes				
(2) DUE TO ANNUITANT		67,305.		
(3)		•		
(4)				
(5)				
(6)				
(7)				
(8)				
<u>(9)</u>	-			
	-			
Total. (Column (b) must equal Form 990, Part X, col. (B) line	25)	67,305.		
2 FIN 48 (ASC 740) Footpote In Part XIII, provide the text	•		Letatomonte that ron	orto the organization's

		mil 990) 2012 GOOD COONDID, 114C.				ZUJIZ/I Page -
Par	t XI R	econciliation of Revenue per Audited Financial Statemer	nts W	ith Revenue per R	eturr	
1	Total reve	enue, gains, and other support per audited financial statements			1	3,868,634.
2	Amounts	included on line 1 but not on Form 990, Part VIII, line 12:				
а	Net unrea	alized gains on investments	2a	9,196.		
b		services and use of facilities	2b	46,400.		
С		es of prior year grants	2c			
		escribe in Part XIII.)	2d			
		2a through 2d			2e	55,596.
3	Subtract	line 2e from line 1			3	3,813,038.
4		included on Form 990, Part VIII, line 12, but not on line 1:				
а	Investme	nt expenses not included on Form 990, Part VIII, line 7b	4a			
b	Other (De	escribe in Part XIII.)	4b			
		4a and 4b			4c	0.
5	Total reve	enue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)			5	3,813,038.
Pai	t XII R	econciliation of Expenses per Audited Financial Stateme	nts W	ith Expenses per	Retu	rn
1	Total exp	enses and losses per audited financial statements			1	4,026,810.
2		included on line 1 but not on Form 990, Part IX, line 25:				
а	Donated	services and use of facilities	2a	46,400.		
b	Prior year	r adjustments	2b			
		ses	2c			
d	Other (De	escribe in Part XIII.)	2d			
е	Add lines	2a through 2d			2e	46,400.
3		line 2e from line 1			3	3,980,410.
4		included on Form 990, Part IX, line 25, but not on line 1:				
а	Investme	nt expenses not included on Form 990, Part VIII, line 7b	4a			
b	Other (De	escribe in Part XIII.)	4b			
		4a and 4b			4c	0.
		enses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)			5	3,980,410.
Pai	t XIII S	upplemental Information				
Com	plete this p	part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III,	lines 1	a and 4; Part IV, lines 1b	and 2	2b; Part V, line 4; Part
		I, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to p				
PAI	RT X,	LINE 2: GOOD COUNSEL, INC. RECOGNIZES	TH:	E EFFECTS OF	IN	COME
TAX	C POSI	TIONS WHEN THEY ARE MORE LIKELY THAN	NOT	TO BE SUSTA	INE	D
MAI	NAGEME	ENT HAS DETERMINED THAT GOOD COUNSEL,	INC	. HAD NO UNC	ERT	AIN TAX
		·				
POS	CITION	IS THAT WOULD REQUIRE FINANCIAL STATEM	ENT	RECOGNITION	OR	
DIS	CLOSU	JRE. GOOD COUNSEL, INC. IS NO LONGER	SUB	JECT TO U.S.	FE	DERAL AND
STZ	ATE IN	ICOME TAX EXAMINATIONS FOR PERIODS PRI	OR '	TO 2009.		

Schedule D (Form 990) 2012

SCHEDULE G

(Form 990 or 990-EZ)

Supplemental Information Regarding Fundraising or Gaming Activities

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a. ► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

Inspection

Name of the organization Employer identification number 22-2831271 GOOD COUNSEL, INC. Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17. Form 990-EZ filers are not Part I required to complete this part. Indicate whether the organization raised funds through any of the following activities. Check all that apply. X Mail solicitations e X Solicitation of non-government grants X Internet and email solicitations $oxedsymbol{oxed}$ Solicitation of government grants Special fundraising events Phone solicitations In-person solicitations 2 a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or X Yes key employees listed in Form 990. Part VII) or entity in connection with professional fundraising services? No b If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization. (iii) Did fundraiser (v) Amount paid (vi) Amount paid (iv) Gross receipts (i) Name and address of individual to (or retained by) (ii) Activity to (or retained by) have custody or entity (fundraiser) from activity fundraiser or control of contributions? organization listed in col. (i) DOUG SHAW - 1717 PARK ST. Yes No SUITE 300, BAPERVILLE, IL MAIL SOLICITATIONS Х 568,605 47,866. 520,739. CREATIVE WEB TECH - 11 SUNSET INTERNET AND EMAIL DRIVE, BERNARDSVILLE, NJ SOLTCTTATIONS Х 161,757 22,510 139,247. CORNELIUS DRISLANE - 42 CLARK SOLICITATION OF AVENUE, CORNWALL ON HUDSON NON-GOVERNMENT GRANTS Х 145,594 18,739 126,855. 875.956. 89,115. 786.841. List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing. NJ, NY, CT, TN, FL

	· (: 0:::: 000 0: 000 ==) = 0:=	•	. age	_
Part II	Fundraising Events.	Complete if the organization answered "Yes" to	Form 990, Part IV, line 18, or reported more than \$15,000	
	of fundraising event contrib	outions and gross income on Form 990-EZ, lines	1 and 6b. List events with gross receipts greater than \$5,000	0.

			(a) Event #1	(b) Event #2	(c) Other events	(d) Total events
			ANNUAL	BALL FOR		(add col. (a) through
			AWARDS RECEP	LIFE	6	col. (c))
Ф			(event type)	(event type)	(total number)	Coi. (C))
Revenue	1	Gross receipts	126,665.	122,029.	228,155.	476,849.
	2	Less: Contributions	13,500.	12,900.	18,552.	44,952.
	3	Gross income (line 1 minus line 2)	113,165.	109,129.	209,603.	431,897.
	4	Cash prizes				
es	5	Noncash prizes				
Direct Expenses	6	Rent/facility costs				
Direct E	7	Food and beverages	29,535.	36,270.	14,674.	80,479.
	8	Entertainment		2,500. 15,044.	2,500. 23,770.	5,000.
	9	Other direct expenses		15,044.	23,770.	
	10		. ,			136,736,
Pa		Net income summary. Combine line 3, colum Gaming. Complete if the organization	n (d), and line 10	000 Part IV line 10 or r	oported more than	295,161.
1 6		\$15,000 on Form 990-EZ, line 6a.	answered res to rollin	1990, Fait IV, line 19, 011	eported more triair	
		\$ 10,000 cm cm coo 22, into ca.	() D:	(b) Pull tabs/instant	() (0)	(d) Total gaming (add
Revenue			(a) Bingo	bingo/progressive bingo	(c) Other gaming	col. (a) through col. (c))
Reve	1	Gross revenue				
ses	2	Cash prizes				
Direct Expenses	3	Noncash prizes				
Direct	4	Rent/facility costs				
	5	Other direct expenses				
		Volunteer labor	Yes % No	Yes %	Yes %	
	7	Direct expense summary. Add lines 2 through	h 5 in column (d)		>	()
	8	Net gaming income summary. Combine line	1, column d, and line 7		>	
а	ls t	ter the state(s) in which the organization opera the organization licensed to operate gaming ac No," explain:	_	states?		Yes No
	_					
		ere any of the organization's gaming licenses re Yes," explain:	evoked, suspended or te	erminated during the tax y	/ear?	Yes No

11 Does the organization operate gaming activities with nonmembers?	Scl	nedule G (Form 990 or 990-EZ) 2012 GOOD COUNSEL, INC. 22-2	831	271	Page 3
12 Is the organization a garanto, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? 13 Indicate the percentage of gaming activity operated in: 2 a The organization's facility 3 a 15 september 14 Enter the name and address of the person who prepares the organization's gaming/special events books and records: Name Address 15a Does the organization have a contract with a third party from whom the organization roceives gaming revenue? 15a Does the organization have a contract with a third party from whom the organization roceives gaming revenue? 15a Does the organization have a contract with a third party from whom the organization roceives gaming revenue? 15a Does the organization have a contract with a third party from whom the organization roceives gaming revenue? 15a Does the organization have a contract with a third party from whom the organization roceives gaming revenue? 15a Does the organization have a contract with a third party from whom the organization roceives gaming revenue? 15a Does the organization have a contract with a third party from whom the organization roceives gaming revenue? 15a Does the organization return of gaming revenue received by the organization organization required under state law to be distributed to other exempt organization or spant in the organization required under state law to be distributed to other exempt organizations or spant in the organization organization or spant in the organization organization or spant in the organization organ					
13 Indicate the percentage of gaming activity operated in: a The organization's facility b An outside facility 14 Enter the name and address of the person who prepares the organization's gaming/special events books and records: Name ▶ Address ▶ 15a Does the organization have a contract with a third party from whom the organization receives gaming revenue?					
a The organization's facility. 138 96 b An outside Facility. 138 976 14 Enter the name and address of the person who prepares the organization's gaming/special events books and records: Name ▶ Address ▶ 15a Does the organization have a contract with a third party from whom the organization receives gaming revenue?		to administer charitable gaming?	.Ш	Yes	☐ No
b An outside facility					
Name ► Address ► 15a Does the organization have a contract with a third party from whom the organization receives gaming revenue?					
Name ▶ Address ▶ 15a Does the organization have a contract with a third party from whom the organization receives gaming revenue?			13b		%
15a Does the organization have a contract with a third party from whom the organization receives gaming revenue?	14	Enter the name and address of the person who prepares the organization's gaming/special events books and records:			
15a Does the organization have a contract with a third party from whom the organization receives gaming revenue?		Name			
b if "Yes," enter the amount of gaming revenue received by the organization ▶ \$ and the amount of gaming revenue retained by the third party: ▶ \$ c if "Yes," enter name and address of the third party: Name ▶		Address			
of gaming revenue retained by the third party ▶ \$ c if "Yes," enter name and address of the third party: Name ▶ Address ▶ 16 Gaming manager information: Name ▶ Gaming manager compensation ▶ \$ Description of services provided ▶ Description of services provided ▶ Description of services provided ▶ The provided provide	15	a Does the organization have a contract with a third party from whom the organization receives gaming revenue?	. 🔲	Yes	☐ No
of gaming revenue retained by the third party ▶ \$ c if "Yes," enter name and address of the third party: Name ▶ Address ▶ 16 Gaming manager information: Name ▶ Gaming manager compensation ▶ \$ Description of services provided ▶ Description of services provided ▶ Description of services provided ▶ The provided provide		b If "Yes." enter the amount of gaming revenue received by the organization > \$			
c if "Yes," enter name and address of the third party: Name ▶ Address ▶ 16 Gaming manager information: Name ▶ Gaming manager compensation ▶ \$ Description of services provided ▶ Part IV Mandatory distributions: a is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? No b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organizations own exempt activities during the tax year ▶ \$ Part IV Supplemental information. Complete this part to provide the explanations required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional information (see instructions). SCHEDULE G, PART I, LINE 2B, LIST OF TEN HIGHEST PAID FUNDRAISERS: (I) NAME OF FUNDRAISER: DOUG SHAW (I) ADDRESS OF FUNDRAISER: 1717 PARK ST. SUITE 300, BAPERVILLE, IL 60563 (I) NAME OF FUNDRAISER: CREATIVE WEB TECH (I) ADDRESS OF FUNDRAISER: 11 SUNSET DRIVE, BERNARDSVILLE, NJ 07924					
Address ▶					
Address ▶					
16 Gaming manager information: Name ▶ Gaming manager compensation ▶ \$ Description of services provided ▶ Director/officer		Name			
Saming manager compensation Supplemental Information. Complete this part to provide any additional information (see instructions). SCHEDULE G, PART I, LINE 2B, LIST OF TEN HIGHEST PAID FUNDRAISERS: (I) NAME OF FUNDRAISER: CREATIVE WEB TECH (I) NAME OF FUNDRAISER: CREATIVE WEB TECH (I) ADDRESS OF FUNDRAISER: 11 SUNSET DRIVE, BERNARDSVILLE, NJ 07924		Address			
Director/officer	16	Gaming manager information:			
Description of services provided Description of Services Description of Services Provided Description of Services Description		Name			
Director/officer		Gaming manager compensation > \$			
Director/officer					
a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license?		Description of services provided			
a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license?					
a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license?					
a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license?		Director/officer Employee Independent contractor			
a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license?	17	Mandatory distributions:			
retain the state gaming license?		,			
Part IV Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional information (see instructions). SCHEDULE G, PART I, LINE 2B, LIST OF TEN HIGHEST PAID FUNDRAISERS: (I) NAME OF FUNDRAISER: DOUG SHAW (I) ADDRESS OF FUNDRAISER: 1717 PARK ST. SUITE 300, BAPERVILLE, IL 60563 (I) NAME OF FUNDRAISER: CREATIVE WEB TECH (I) ADDRESS OF FUNDRAISER: 11 SUNSET DRIVE, BERNARDSVILLE, NJ 07924			. 🔲	Yes	☐ No
Part IV Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional information (see instructions). SCHEDULE G, PART I, LINE 2B, LIST OF TEN HIGHEST PAID FUNDRAISERS: (I) NAME OF FUNDRAISER: DOUG SHAW (I) ADDRESS OF FUNDRAISER: 1717 PARK ST. SUITE 300, BAPERVILLE, IL 60563 (I) NAME OF FUNDRAISER: CREATIVE WEB TECH (I) ADDRESS OF FUNDRAISER: 11 SUNSET DRIVE, BERNARDSVILLE, NJ 07924	- 1	b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the			
Iines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional information (see instructions). SCHEDULE G, PART I, LINE 2B, LIST OF TEN HIGHEST PAID FUNDRAISERS: (I) NAME OF FUNDRAISER: DOUG SHAW (I) ADDRESS OF FUNDRAISER: 1717 PARK ST. SUITE 300, BAPERVILLE, IL 60563 (I) NAME OF FUNDRAISER: CREATIVE WEB TECH (I) ADDRESS OF FUNDRAISER: 11 SUNSET DRIVE, BERNARDSVILLE, NJ 07924	_	. "./			
SCHEDULE G, PART I, LINE 2B, LIST OF TEN HIGHEST PAID FUNDRAISERS: (I) NAME OF FUNDRAISER: DOUG SHAW (I) ADDRESS OF FUNDRAISER: 1717 PARK ST. SUITE 300, BAPERVILLE, IL 60563 (I) NAME OF FUNDRAISER: CREATIVE WEB TECH (I) ADDRESS OF FUNDRAISER: 11 SUNSET DRIVE, BERNARDSVILLE, NJ 07924	Pá				
(I) NAME OF FUNDRAISER: DOUG SHAW (I) ADDRESS OF FUNDRAISER: 1717 PARK ST. SUITE 300, BAPERVILLE, IL 60563 (I) NAME OF FUNDRAISER: CREATIVE WEB TECH (I) ADDRESS OF FUNDRAISER: 11 SUNSET DRIVE, BERNARDSVILLE, NJ 07924	_	lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional information	i (see	iristruc	tions).
(I) NAME OF FUNDRAISER: DOUG SHAW (I) ADDRESS OF FUNDRAISER: 1717 PARK ST. SUITE 300, BAPERVILLE, IL 60563 (I) NAME OF FUNDRAISER: CREATIVE WEB TECH (I) ADDRESS OF FUNDRAISER: 11 SUNSET DRIVE, BERNARDSVILLE, NJ 07924	SC	CHEDULE G, PART I, LINE 2B, LIST OF TEN HIGHEST PAID FUNDRAISER	s:		
(I) ADDRESS OF FUNDRAISER: 1717 PARK ST. SUITE 300, BAPERVILLE, IL 60563 (I) NAME OF FUNDRAISER: CREATIVE WEB TECH (I) ADDRESS OF FUNDRAISER: 11 SUNSET DRIVE, BERNARDSVILLE, NJ 07924					
(I) ADDRESS OF FUNDRAISER: 1717 PARK ST. SUITE 300, BAPERVILLE, IL 60563 (I) NAME OF FUNDRAISER: CREATIVE WEB TECH (I) ADDRESS OF FUNDRAISER: 11 SUNSET DRIVE, BERNARDSVILLE, NJ 07924					
(I) NAME OF FUNDRAISER: CREATIVE WEB TECH (I) ADDRESS OF FUNDRAISER: 11 SUNSET DRIVE, BERNARDSVILLE, NJ 07924	(]) NAME OF FUNDRAISER: DOUG SHAW			
(I) ADDRESS OF FUNDRAISER: 11 SUNSET DRIVE, BERNARDSVILLE, NJ 07924	(]) ADDRESS OF FUNDRAISER: 1717 PARK ST. SUITE 300, BAPERVILLE,	IL	60	563
(I) ADDRESS OF FUNDRAISER: 11 SUNSET DRIVE, BERNARDSVILLE, NJ 07924					
(I) ADDRESS OF FUNDRAISER: 11 SUNSET DRIVE, BERNARDSVILLE, NJ 07924	(]) NAME OF FUNDRAISER: CREATIVE WEB TECH			
	_		792	4	
(I) NAME OF FUNDRAISER: CORNELIUS DRISLANE		., ADDRESS OF FORDERS IN SOUSET DRIVE, DERMARDSVILLE, NO 0	, , , ,	-	
	73) NAME OF FUNDRAISER: CORNELIUS DRISLANE			

SCHEDULE M (Form 990)

Department of the Treasury Internal Revenue Service

Noncash Contributions

Complete if the organizations answered "Yes" on Form 990, Part IV. lines 29 or 30.

OMB No. 1545-0047

Open to Public Inspection

Employer identification number

22-2831271

Name of the organization

GOOD COUNSEL,

Attach to Form 990.

INC.

Types of Property (a) (b) (c) (d) Check if Noncash contribution Number of Method of determining contributions or amounts reported on applicable noncash contribution amounts tems contributed Form 990, Part VIII, line 1g Art - Works of art Art - Historical treasures 2 Art - Fractional interests Books and publications 4 Clothing and household goods Cars and other vehicles 6 Boats and planes _____ 7 Intellectual property 8 X 143,766. SELLING PRICE OF STO Securities - Publicly traded 9 Securities - Closely held stock 10 Securities - Partnership, LLC, or 11 trust interests Securities - Miscellaneous 12 Qualified conservation contribution -13 Historic structures Qualified conservation contribution - Other 14 Real estate - Residential 15 Real estate - Commercial 16 17 Real estate - Other 18 Collectibles Food inventory 19 Drugs and medical supplies _____ 20 21 Taxidermy 22 Historical artifacts 23 Scientific specimens 24 Archeological artifacts (FURNITURE X 125 17,500. COST OF DONATED PROP 25 Other Other -26 27 Other -28 29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement Yes No 30a During the year, did the organization receive by contribution any property reported in Part I, lines 1-28 that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period? Х 30a **b** If "Yes," describe the arrangement in Part II. Х Does the organization have a gift acceptance policy that requires the review of any non-standard contributions? 31 31 32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash Х contributions? 32a b If "Yes," describe in Part II. 33 If the organization did not report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II.

SCHEDULE O (Form 990 or 990-EZ)

Department of the Treasury

Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

OMB No. 1545-0047

2012
Open to Public Inspection

Name of the organization

GOOD COUNSEL, INC.

Employer identification number 22-2831271

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

FORM 990, PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS:

DURING AND AFTER BIRTH.

FORM 990, PART III, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

GROW IN SELF-RESPECT AND INDEPENDENCE. WE INVOKE THE PATRONAGE OF

MARY, THE LADY OF GOOD COUNSEL, TO HELP US PROTECT MOTHERS IN NEED AND

TO LOVE THEIR CHILDREN FROM THE MOMENT OF CONCEPTION.

HOMES SINCE THE BEGINNING. AT FIRST, MOTHERS CAME TO US AFTER GIVING BIRTH, BUT THE NEED WAS GREAT ALSO TO HELP MOTHERS WHO WERE PREGNANT. TO HELP THOSE WHO WERE PREGNANT AND HAD ANOTHER BORN CHILD OR TWO OR THREE. LAST YEAR. 202 MOTHERS AND BABIES LIVED IN OUR HOMES. GOOD COUNSEL'S HOMES HAD AN OCCUPANCY RATE OF 112%, OFFERING 32,336 NIGHTS OF SAFETY AND SECURITY, PLUS MUCH MORE. THE OCCUPANCY RATE CONTINUES TO BE ABOVE 100% DURING 2013. HOW CAN OCCUPANCY GO ABOVE 100%? WHEN EVERY INDIVIDUAL BEDROOM IS OCCUPIED AND A MOTHER, LIKE JESSICA, IS ON THE STREET, GOOD COUNSEL WILL TAKE HER IN USING AN EMERGENCY BEDROOM OR A COT IN A LIVING ROOM OR EVEN THE CHAPEL. WHATEVER IT TAKES TO PROTECT MOTHER AND CHILD FROM THE ELEMENTS, ABUSE OR AIMLESSNESS, GOOD COUNSEL WILL RESPOND. NO MOM WHO IS IN NEED IS TURNED AWAY. LAST YEAR GOOD COUNSEL MOMS HAD A TOTAL OF 6,737 INDIVIDUAL ONE-ON-ONE COUNSELING SESSIONS. ADDITIONALLY, OUR MOMS RECEIVED MORE THAN 1,100 LIFE SKILLS CLASSES FROM STAFF, VOLUNTEERS AND THROUGH ONLINE PROGRAMS.

WE AT GOOD COUNSEL HAVE HELPED HOMES OPEN IN 8 STATES IN RURAL,

SUBURBAN AND URBAN AREAS. WE'VE ALSO HELPED GUIDE AND CONSULT WITH

DOZENS MORE MATERNITY HOMES AROUND THE COUNTRY. GOOD COUNSEL HAS HELPED

FORM A NATIONAL MATERNITY HOME COALITION TO FURTHER ASSIST WOMEN AND

CHILDREN IN NEED.

THOUSANDS OF OTHERS HAVE BEEN HELPED IN PERSON THROUGH GOOD COUNSEL'S
OUTREACH AND FOLLOW-UP PROGRAMS, OR OVER THE TELEPHONE.

GOOD COUNSEL 24/7 HELPLINE (1-800-723-8331), RECEIVES THOUSANDS OF

CALLS EACH YEAR. MORE THAN 30,000 PEOPLE HAVE CALLED THIS 24/7

HELPLINE SINCE IT BEGAN. MANY ARE REFERRED TO OTHER HOUSING PROGRAMS OR

COUNSELORS WHO CAN ASSIST EACH MOM TAKE THE NEXT GOOD STEP IN HER LIFE.

DURING 2012 MORE THAN 3,260 CALLS WERE RECEIVED BY GOOD COUNSEL'S

HELPLINE WORKERS.

DURING JULY 2012 GOOD COUNSEL HAD TO CLOSE A HOME ON STATEN ISLAND DUE

TO DECREASING FINANCIAL SUPPORT. EVERY MOTHER IN THAT HOME WAS PLACED

IN ANOTHER GOOD COUNSEL HOME. IN NEW YORK CITY, OUR HOME IS LOCATED IN

THE SOUTH BRONX, THE POOREST CONGRESSIONAL DISTRICT OF THE UNITED

STATES. THE OTHER HOMES ARE IN SPRING VALLEY, NY, A SUBURBAN COMMUNITY;

THE DAYSTAR HOME IN HARRISON, NY, AND MOST RECENTLY, IN RIVERSIDE, NJ,

ANOTHER SUBURBAN COMMUNITY WHICH IS JUST OUTSIDE OF CAMDEN, ONE OF

AMERICA'S POOREST AND MOST DANGEROUS CITIES.

ON DECEMBER 8, 1999, GOOD COUNSEL OPENED THE DAYSTAR HOME ON THE

GROUNDS OF A MENTAL HEALTH HOSPITAL WHERE MOTHERS RESIDE WHO HAVE

SPECIAL PSYCHOLOGICAL OR ADDICTION NEEDS. MORE THAN 250 MOTHERS HAVE

BEEN HELPED IN THIS UNIQUE HOME.

OUR EXPERIENCE COMPELS US TO HELP ANY PREGNANT MOTHER WHO CALLS. THAT

CAN ONLY BE DONE WITH THE SUSTAINED FINANCIAL ASSISTANCE AND PRAYERS OF

OUR FRIENDS. GOOD COUNSEL DEPENDS ON PRIVATE DONATIONS, THUS ALLOWING

US TO EXTEND OUR SERVICES TO ANY MOTHER IN NEED FROM ANY LOCATION. WE

CAN HELP ANY PREGNANT MOTHER WHO CALLS ONLY WITH THE HELP OF OTHERS.

IN ORDER TO HELP A GOOD COUNSEL MOM GET BACK TO SCHOOL OR WORK WHILE

LIVING IN OUR HOME, ASSISTANCE IS ALSO PROVIDED WITH DAYCARE,

EDUCATIONAL ADVANCEMENT, JOB TRAINING AND PLACEMENT, ALONG WITH

COUNSELING AND THE NECESSARY COMPASSIONATE LOVE TO SUPPORTIVELY GUIDE

MOTHERS WHO'VE BEEN REJECTED BY FAMILY AND FRIENDS.

THE GOOD COUNSEL MAIN ADMINISTRATIVE OFFICES ARE IN HOBOKEN, NJ, WHERE

THE FIRST HOME OPENED IN 1985.

ALSO, THOUSANDS OF OTHERS HAVE BEEN HELPED BY A KIND, SUPPORTIVE GOOD

COUNSEL VOICE ON THE PHONE THROUGH OUR NATIONAL HELPLINE OR IN PERSON

THROUGH GOOD COUNSEL'S OUTREACH OR EXODUS FOLLOW-UP PROGRAM.

FORM 990, PART III, LINE 4B, PROGRAM SERVICE ACCOMPLISHMENTS:

MEMBER OF THE STAFF. EACH MOM MAY CHOOSE WHO IS WITH HER DURING HER

TIME OF DELIVERY. EVERY STEP OF THE WAY TRAINED GOOD COUNSEL STAFF HELP

EACH MOM TO UNCOVER THE STRUGGLES AND STRAINS WHICH BROUGHT HER TO OUR

DOORS AND GUIDE HER TOWARD A HEALTHIER, MORE PRODUCTIVE LIFE.

OF THE WOMEN LIVING IN GOOD COUNSEL DURING 2012, SOME TYPE OF PREVIOUS

SEXUAL, PHYSICAL, OR EMOTIONAL ABUSE WAS REPORTED BY 63% AND 22%

REPORTED HAVING AT LEAST ONE ABORTION. WE KNOW FROM EXPERIENCE AND

SOCIOLOGICAL STUDIES THAT BOTH THESE NUMBERS ARE SIGNIFICANTLY

UNDERREPORTED. GOOD COUNSEL CREATED A POST ABORTION MINISTRY,

LUMINA/HOPE & HEALING AFTER ABORTION, WHICH ASSISTS NOT ONLY THOSE IN

OUR HOMES, BUT ALSO MEN, WOMEN AND SIBLINGS AFFECTED BY ABORTION

NATIONALLY: WWW.LUMINAHOPE.ORG

NEARLY 70% OF OUR RESIDENTIAL MOTHERS RECEIVED OUTSIDE PROFESSIONAL

PSYCHOLOGICAL AND COUNSELING ASSISTANCE.

GIVEN THE ENORMOUS CHALLENGES AND DIFFICULTIES MANY WOMEN HAVE FACED

BEFORE COMING TO GOOD COUNSEL, WE STILL SAW MORE THAN HALF, 52%, OF

GOOD COUNSEL RESIDENT MOTHERS WORKING AND MORE THAN ONE-THIRD, 35%,

ADVANCED EDUCATIONALLY. WHAT IS PRICELESS AND CAN'T BE MEASURED IS THE

AMOUNT OF GROWTH IN SELF-ESTEEM, A SENSE OF SECURITY AND SPIRITUAL

GROWTH.

FORM 990, PART III, LINE 4C, PROGRAM SERVICE ACCOMPLISHMENTS:

AS EACH MOTHER DESIRES AND EXPLORES HER RELATIONSHIP WITH GOD. WE

SHARE THE GOSPEL MESSAGE OF JESUS CHRIST WHO SHOWS US A LOVING,

MERCIFUL, FORGIVING GOD BRINGING US TOGETHER TO LIVE AND HELP EACH

OTHER.

PAID STAFF OR VOLUNTEERS WITH PROFESSIONAL BACKGROUNDS, WITH EXPERTISE

IN EACH AREA, PRESENT LIFE SKILLS CLASSES. ADDITIONALLY, MOTHERS ARE

ABLE TO TAKE INDIVIDUAL ONLINE COURSES IN SOME OF THESE TOPICS

INCLUDING PARENTING AND HEALTH. A MINIMUM OF THREE AND OFTEN FOUR

GROUP CLASSES ARE TAUGHT IN EACH HOME EACH WEEK.

FORM 990, PART III, LINE 4D, OTHER PROGRAM SERVICES:

IN ADDITION TO GOOD COUNSEL'S OTHER SIGNIFICANT PROGRAMS GROWN OUT OF
THE NEEDS MANY MOTHERS AND THEIR CHILDREN HAVE EXPRESSED IN OUR HOMES.

MORE THAN 1,150 LIFE SKILLS PROGRAMS WERE ADMINISTERED DURING 2012.

INTAKE: ALL REFERRALS COME EITHER THROUGH OUR TOLL-FREE 24/7 HELPLINE,

OR A SMALLER NUMBER THROUGH EMAIL. WITH A TOTAL OF 3,267 CALLS DURING

2012. CALLS CAN RESULT IN SCHEDULING AN INTERVIEW AT A GOOD COUNSEL

HOME, WHILE SOME MOTHERS ARE DIRECTED TO A HOME IMMEDIATELY BECAUSE IT

IS AN EMERGENCY SITUATION. ADDITIONALLY, REFERRALS ARE MADE FOR THOSE

WITH VARIOUS NEEDS AND MUCH IMMEDIATE COUNSELING IS DONE ON THE PHONE.

EXODUS: BEING A BIG SISTER IS A GENERAL DESCRIPTION OF OUR FOLLOW-UP

PROGRAM TO BRIDGE THE TRANSITION FROM A GOOD COUNSEL HOME TOWARD

INDEPENDENT LIVING. THIS INCLUDES BUT IS NOT LIMITED TO OFFERING

ADVICE IN EDUCATIONAL AND PARENTING NEEDS, PLANNING, DIRECTING TOWARD

LEGAL, MEDICAL OR HOUSING ADVOCACY OR REFERRALS. MANY OTHER ISSUES AND

CHALLENGES ARE BROUGHT TO OUR ATTENTION BY THE FAMILIES OUR EXODUS

PROGRAM CURRENTLY SERVES.

LUMINA: A LIGHT OF HOPE AND HEALING FOR THOSE WHO'VE HAD AN ABORTION

IS OUR LUMINA PROGRAM OFFERING PHONE AND ONLINE COUNSELING, DIRECTION

AND REFERRALS TOWARD PROFESSIONAL THERAPISTS AND RELIGIOUS GUIDES.

LUMINA ASSISTS MOTHERS IN GOOD COUNSEL HOMES AND OFFERS ASSISTANCE FOR

MEN AND WOMEN AROUND THE COUNTRY AND BEYOND. MORE THAN 100,000 HITS TO

WWW.POSTABORTIONHELP.ORG, LUMINA'S WEBSITE, PLUS TRAINING PROFESSIONALS

AND MAKING SUCH HEALING RESOURCES KNOWN TO THE PUBLIC ARE OTHER LARGE

PARTS OF THIS SPECIAL MINISTRY.

LUMINA'S DIRECTOR, THERESA BONAPARTIS, IS OFTEN INTERVIEWED FOR ONLINE,

PRINT AND BROADCAST MEDIA STORIES. SHE WRITES A REGULAR BLOG AND IS ON

FACEBOOK.

ADVOCACY: MANY MORE THAN 100,000 PEOPLE ARE REACHED WITH A GOOD

COUNSEL TALK OR THROUGH THE MAIL. THIS EDUCATES AND MOTIVATES OTHERS

TO BECOME INVOLVED DIRECTLY WITH GOOD COUNSEL AND INDIRECTLY WITH

HELPING WOMEN AND CHILDREN IN NEED. ALSO, GOOD COUNSEL SPEAKERS AND

WRITERS GIVE VOICE TO THE VOICELESS CONCEIVED CHILD FROM CONCEPTION

THROUGH THEIR EARLY LIFE, BIRTH INTO TODDLERHOOD AND PRE-SCHOOL. GOOD

COUNSEL STAFF SPEAKS IN MANY PUBLIC VENUES PARTICULARLY AT CHURCHES AND
BANQUETS AS WELL AS SOCIAL SERVICE FUNCTIONS, FRATERNAL AND SERVICE
ORGANIZATIONS EVENTS. ADDITIONALLY, WE REACH MANY THROUGH ONLINE AND
PRINT LETTERS. ALSO, GOOD COUNSEL STAFF WORK WITH OTHER LIKE-MINDED
INDIVIDUALS OR ORGANIZATIONS WHO ARE ABLE TO FURTHER SPREAD THE
CONCERNS AND ISSUES FACING HOMELESS, ABUSED PREGNANT MOTHERS AND THEIR
CHILDREN.

EXPENSES \$ 187,616. INCLUDING GRANTS OF \$ 0. REVENUE \$ 0.

FORM 990, PART VI, SECTION A, LINE 6: GOOD COUNSEL, INC. HAS THREE

MEMBERS WHO WERE ORIGINALLY ELECTED BY THE BOARD OF DIRECTORS AND ARE NOW

SELF-PERPETUATING.

FORM 990, PART VI, SECTION A, LINE 7A: THE THREE MEMBERS OF GOOD COUNSEL, INC. ARE RESPONSIBLE FOR ELECTING THE BOARD OF DIRECTORS.

FORM 990, PART VI, SECTION B, LINE 11: THE VICE CHAIRMAN AND FINANCE

COMMITTEE OF THE BOARD OF DIRECTORS OF GOOD COUNSEL AND THE EXECUTIVE

DIRECTOR FIRST REVIEWED THE ENTIRE 990 INCLUDING THE MANAGEMENT QUESTIONS.

IT WAS THEN DISCUSSED AND RETURNED TO OUR OUTSIDE AUDITORS FOR FURTHER

CLARIFICATION AND COMPLETION. A FINAL DRAFT WAS PREPARED, REVIEWED AGAIN

BY THE ABOVE GOOD COUNSEL BOARD AND STAFF AND BROUGHT TO THE FINANCE

COMMITTEE OF THE GOOD COUNSEL BOARD OF DIRECTORS FOR FURTHER REVIEW AND

APPROVAL. THEN THE DOCUMENT IS SENT TO THE ENTIRE BOARD OF DIRECTORS.

FORM 990, PART VI, SECTION B, LINE 12C: GOOD COUNSEL'S CONFLICT OF

INTEREST POLICY IS BROUGHT TO THE ATTENTION OF ALL STAFF, MENTIONED

REPEATEDLY TO MANAGERS AND DISCUSSED WHEN OUTSIDE CONTRACTS OR OUTSOURCED

Employer identification number 22-2831271

WORK IS DONE. THE BOARD SIGNS THE CONFLICT OF INTEREST POLICY AND DISCUSSES IT AS WELL.

FORM 990, PART VI, SECTION B, LINE 15: DURING THE PROCESS OF APPROVING THE BUDGET EACH YEAR, THE BOARD INCLUDES A REVIEW OF THE EXECUTIVE DIRECTOR'S COMPENSATION. THIS LAST TOOK PLACE DURING 2012. DURING THE PREVIOUS YEAR, 2011, THE FINANCE COMMITTEE REQUESTED OUTSIDE, INDEPENDENT AUDITORS TO REVIEW THE COMPENSATION OF THE EXECUTIVE DIRECTOR/PRESIDENT. A REVIEW OF OTHER SIMILAR AGENCIES IN THE REGION WERE ASCERTAINED BY OUR AUDITORS IN TERMS OF EXECUTIVE SALARY. A RANGE OF SIMILAR AGENCIES SALARIES WAS PRESENTED TO THE GOOD COUNSEL FINANCE COMMITTEE AND PASSED ALONG TO THE FULL GOOD COUNSEL BOARD OF DIRECTORS FOR REVIEW, DISCUSSION AND FINALLY APPROVAL. NOTHING WAS CHANGED IN TERMS OF THAT SALARY PLAN DURING 2012.

FORM 990, PART VI, SECTION C, LINE 19: THE ORGANIZATION MAKES ITS

FINANCIAL STATEMENTS AND 990 AVAILABLE EVERY YEAR BY POSTING IT ON THEIR

WEBSITE AS WELL AS ON THE CHARITY NAVIGATOR AND GUIDESTAR WEBSITES.

GOVERNING DOCUMENTS AND THE CONFLICT OF INTEREST POLICY ARE ONLY AVAILABLE

UPON REQUEST.

PART XII, LINE 2 C

GOOD COUNSEL, INC. HAS ADOPTED THE FOLLOWING AUDITOR ROTATION POLICY
WHICH STATES THAT GOOD COUNSEL, INC. SHALL REVIEW THE SELECTION OF ITS
INDEPENDENT AUDITOR IN THE FOLLOWING CIRCUMSTANCES: (1) ANYTIME THERE
IS DISSATISFACTION WITH THE SERVICE FROM THE CURRENT FIRM (2) WHEN A
FRESH PERSPECTIVE AND NEW IDEAS ARE DESIRED AND (3) WITHIN EVERY 6
YEARS TO ENSURE COMPETITIVE PRICING AND A HIGH QUALITY OF SERVICE

Name of the organization GOOD COUNSEL, INC.	Employer identification number 22-2831271
REEVALUATE THE SELECTION).	
THE SELECTION OF AN ACCOUNTING FIRM TO CONDUCT THE ANNUAL	AUDIT IS A
TASK THAT SHOULD BE TAKEN VERY SERIOUSLY. THE FOLLOWING	FACTORS SHALL
BE CONSIDERED BY GOOD COUNSEL, INC. IN SELECTING AN ACCOU	NTING FIRM:
(1) THE FIRM'S REPUTATION IN THE NONPROFIT COMMUNITY (2)	THE DEPTH OF
THE FIRM'S UNDERSTANDING OF AND EXPERIENCE WITH NOT-FOR-F	ROFIT
ORGANIZATIONS (3) THE FIRM'S DEMONSTRATED ABILITY TO PROV	IDE SERVICES
REQUESTED IN A TIMELY MANNER (4) THE ABILITY OF FIRM PERS	ONNEL TO
COMMUNICATE WITH AGENCY PERSONNEL IN A PROFESSIONAL AND C	ONGENIAL
MANNER (5) COMPETIVENESS OF FEES.	
GOOD COUNSEL, INC'S BOARD. IN CONSULTATION WITH THE FINAN	ICE COMMITTEE,
WHICH ACTS AS THE AUDIT COMMITTEE, WILL DECIDE WHEN AND H	OW TO REQUEST
AND REVIEW ITS SELECTION OF AN IDEPENDENT AUDITOR. THE F	INANCE
COMMITTEE MAY ESTABLISH A SUBCOMMITTEE TO REVIEW THE PROC	ESS AND
RECOMMEND THE AUDIT FIRM. THE FINANCE COMMITTEE WILL MAK	E A
RECOMMENDATION TO THE BOARD FOR ITS FURTHER CONSULTATION.	THE ENTIRE
BOARD WILL VOTE TO APPROVE THE AUDIT FIRM.	

SCHEDULE R (Form 990)

Department of the Treasury Internal Revenue Service

Related Organizations and Unrelated Partnerships

► Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.

► Attach to Form 990.

► See separate instructions.

OMB No. 1545-0047 **2012**

2012 Open to Public Inspection

Employer identification number Name of the organization 22-2831271 GOOD COUNSEL, INC. Part I Identification of Disregarded Entities (Complete if the organization answered "Yes" to Form 990, Part IV, line 33.) (a) (b) (c) (d) (e) (f) Name, address, and EIN (if applicable) Primary activity Legal domicile (state or Total income End-of-year assets Direct controlling of disregarded entity entity foreign country) Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related tax-exempt Part II organizations during the tax year.) (a) (b) (c) (d) (e) (f) (g) Section 512(b)(13) Legal domicile (state or Name, address, and EIN Primary activity **Exempt Code** Public charity Direct controlling controlled of related organization section status (if section entity entity? foreign country) 501(c)(3)) Yes No

Part III Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.)

(a)	(b)	(c)	(d)	(e)	(f)	(g)	(1	n)	(i)	(j)	(k)
Name, address, and EIN of related organization	Primary activity	Legal domicile (state or foreign	Direct controlling entity	(related, unrelated, income end-of-year ate allocations?) amount in box		General managir partner	Percentage ownership				
		country)		sections 512-514)			Yes	No	K-1 (Form 1065)	Yes N	<u> </u>
	1										
-											
	1										
											

Part IV Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)

(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	I Section	
Name, address, and EIN of related organization	Primary activity	Legal domicile (state or foreign country)	Direct controlling entity	Type of entity (C corp, S corp, or trust)	Share of total income	Share of end-of-year assets	Percentage ownership	512(l contr ent	b)(13) rolled tity?
		country)						Yes	No
EVANGELIUM VITAE HOUSING DEVELOPMENT FUND	OWNS BUILDING IN								
CORPORATION - 26-4781329, 411 CLINTON	BRONX, NEW YORK, IN		GOOD COUNSEL,						
STREET, HOBOKEN, NJ 07030	WHICH MOTHERS AND	NY	INC.	C CORP	0.	0 .	. 100.00%	X	
									↓
	_								
	_								
									<u> </u>
]								

Part V	Transactions With Related Organizations	(Complete if the organization answered	d "Yes" to Form 990, Part IV, line 34, 35b, or 36.)

Not	e. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.					Yes	No	
1	During the tax year, did the organization engage in any of the following transactions							
а	Receipt of (i) interest (ii) annuities (iii) royalties or (iv) rent from a controlled entity				1a		X	
b					1b		X	
С	Gift, grant, or capital contribution from related organization(s)				1c		X	
d	Loans or loan guarantees to or for related organization(s)				1d		X	
е	Loans or loan guarantees by related organization(s)				1e		X	
f	Dividends from related organization(s)				1f		X	
g	Sale of assets to related organization(s)				1g		X	
h	Purchase of assets from related organization(s)				1h		X	
i	i Exchange of assets with related organization(s)							
j	Lease of facilities, equipment, or other assets to related organization(s)				1j		X	
k	Lease of facilities, equipment, or other assets from related organization(s)				1k		X	
- 1	Performance of services or membership or fundraising solicitations for related organization(s)							
	Performance of services or membership or fundraising solicitations by related orga				1m		X	
	n Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)							
	Sharing of paid employees with related organization(s)							
р	Reimbursement paid to related organization(s) for expenses				1p		X	
	Reimbursement paid by related organization(s) for expenses				1q		X	
r	Other transfer of cash or property to related organization(s)				1r		X	
s	Other transfer of cash or property from related organization(s)				1s		X	
	If the answer to any of the above is "Yes," see the instructions for information on w							
	(a) Name of other organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount inv	olved			
<u>(1)</u>								
(2)								
(3)								
<u>(4)</u>								
<u>(5)</u>								
<u>(6)</u>				Schodulo E				

Part VI Unrelated Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 37.)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

(a) Name, address, and EIN of entity	(b) Primary activity	(c)	(e)	(f) Share of total income	(g) Share of end-of-year assets	(h Dispro tiona allocati Yes	por- ite ons?	(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	Genera manag partne	(k) Percentage ownership

Asset No.	Description	Date Acquire	d Method	Life	Line No.	Unadjusted Cost Or Basis	Bus % Excl	Reduction In Basis	Basis For Depreciation	Accumulated Depreciation	Current Sec 179	Current Year Deduction
		0801	95SL	7.00	16	11,000.			11,000.	11,000.		0.
	CEILING RENOVATION (SV)	0101	8SL	7.00	16	4,500.			4,500.	4,500.		0.
		0201	9SL	5.00	16	1,190.			1,190.	1,190.		0.
	KITCHEN RENOVATIONS (SV)	0401	9SL	7.00	16	6,280.			6,280.	6,280.		0.
10	COMPUTER (SI)	0801	9SL	3.00	16	875.			875.	875.		0.
		1101	9SL	5.00	16	6,608.			6,608.	6,608.		0.
	COMPUTER (OFFICE-HOB)	1101	9SL	3.00	16	1,030.			1,030.	1,030.		0.
13	TELEPHONE SYSTEM	1201	9SL	3.00	16	4,563.			4,563.	4,563.		0.
14	CAR (OFFICE- HR)	1201	9SL	3.00	16	12,014.			12,014.	12,014.		0.
15	VAN (HAR)	1201	9SL	3.00	16	17,014.			17,014.	17,014.		0.
		0201	00sL	3.00	16	8,500.			8,500.	8,500.		0.
	COMPUTER (OFFICE-HOB)	0201	00sL	3.00	16	2,395.			2,395.	2,395.		0.
18	RENOVATIONS (HAR)	0601	00sL	7.00	16	3,500.			3,500.	3,500.		0.
19	LASERJET PRINTER	1101	00sL	3.00	16	600.			600.	600.		0.
20	FAX MACHINE	1201	00sL	3.00	16	270.			270.	270.		0.
21	COMPUTER	0101)1SL	3.00	16	1,913.			1,913.	1,913.		0.
22	COMPUTER	0401)1SL	3.00	16	2,264.			2,264.	2,264.		0.
23	SUMP PUMP	1101)1SL	5.00	16	1,840.			1,840.	1,840.		0.

228102 05-01-12

Asset No.	Description	Date Acquired	Method	Life	Line No.	Unadjusted Cost Or Basis	Bus % Excl	Reduction In Basis	Basis For Depreciation	Accumulated Depreciation	Current Sec 179	Current Year Deduction
24	HARRISON RENOVATION	01010	2SL	7.00	16	24,893.			24,893.	25,556.		0.
25	CAR (HOB)	05010	2SL	3.00	16	11,900.			11,900.	11,900.		0.
26	CAR (POK)	08010	2SL	3.00	16	15,810.			15,810.	15,810.		0.
28	COMPUTER	09010	2SL	3.00	16	1,022.			1,022.	1,022.		0.
		12010	2SL	7.00	16	2,500.			2,500.	2,500.		0.
		01010	1	34M	43	45,000.			45,000.	45,000.		0.
		01010	ısı	1.00	16	62,533.			62,533.	62,533.		0.
	FULLY DEPRECIATED LEASEHOLD IMPRO. 20	08019	SL	7.00	16	22,002.			22,002.	22,002.		0.
	KITCHEN RENOVATIONS	09019	SL	7.00	16	18,000.			18,000.	18,000.		0.
34		03019	BSL	7.00	16	13,925.			13,925.	13,925.		0.
	PLAYGROUND SAFETY SURFACING	04019	BSL	7.00	16	5,144.			5,144.	5,144.		0.
36	BOILER	05019	BSL	7.00	16	7,600.			7,600.	7,600.		0.
37	SECURITY DOOR	09019	BSL	5.00	16	2,500.			2,500.	2,500.		0.
		02019	SL	5.00	16	9,735.			9,735.	9,735.		0.
1	BATHROOM RENOVATIONS	08019	SL	7.00	16	9,900.			9,900.	9,900.		0.
40	POK RENOVATIONS	02010	3SL	7.00	16	1,010.			1,010.	1,010.		0.
41	HARRISON RENOVATION	03010	3SL	2.00	16	7,215.			7,215.	7,215.		0.
42	COPIER	05010	1SL	3.00	16	2,300.			2,300.	2,300.		0.

Asset No.	Description	Date Acquire		Life	Line No.	Unadjusted Cost Or Basis	Bus % Excl	Reduction In Basis	Basis For Depreciation	Accumulated Depreciation	Current Sec 179	Current Year Deduction
43	STOVE	0601	03SL	5.00	16	2,132.			2,132.	2,095.		0.
44	FURNITURE	0701	03SL	5.00	16	1,046.			1,046.	1,046.		0.
45	COMPUTERS (HAR)	1001	03SL	3.00	16	2,230.			2,230.	2,230.		0.
46		1201	03SL	3.00	16	2,767.			2,767.	2,767.		0.
47	COMPUTERS (BR, POK, SV,SI)	0701	04SL	3.00	16	14,907.			14,907.	14,907.		0.
48	SERVER	0501	04SL	3.00	16	3,686.			3,686.	3,686.		0.
49	COMPUTER (BR)	1201	04SL	3.00	16	2,868.			2,868.	2,868.		0.
		0201	05SL	7.00	16	5,402.			5,402.	5,018.		64.
	ARCHITECTS (HO) - ROBINSON	0301	05SL	15.00	16	4,000.			4,000.	1,602.		267.
	ENGINEERS (HOB) - ARTHUR MELTZER	0601	05SL	15.00	16	14,646.			14,646.	5,856.		976.
	KITCHEN RENOVATIONS (HOB) - FRANK MCCA		05SL	15.00	16	5,675.			5,675.	2,268.		378.
	ENGINEERS (HOB) -	0801		15.00	16	3,022.			3,022.	1,206.		201.
	KITCHEN RENOVATIONS (HOB) - FRANK MCCA			15.00	16	5,675.			5,675.	2,268.		378.
	DONATED CABINETS (HOB) - FRANK MCCAN			15.00		13,857.			13,857.			924.
	HOB RENOVATIONS TEMP HELP - ADAM BR			15.00		4,840.			4,840.	1,938.		323.
	HOB RENOVATIONS TEMP HELP - JOHN KO			15.00		30,749.			30,749.			2,050.
	HOB RENOVATIONS TEMP HELP - STASH B			15.00		15,788.			15,788.	6,318.		1,053.
	HOB RENOVATIONS TEMP HELP - TADEUS			15.00		4,140.			4,140.	1,656.		276.

Asset No.	Description	Date Acquired	Method	Life	Line No.	Unadjusted Cost Or Basis	Bus % Excl	Reduction In Basis	Basis For Depreciation	Accumulated Depreciation	Current Sec 179	Current Year Deduction
61	2000 DODGE CARAVAN	080105	SL	3.00	16	7,800.			7,800.	7,800.		0.
		031006	SL	7.00	16	1,839.			1,839.	1,534.		263.
	BATHROOM RENOVATIONS (SV)	042606	SL	7.00	16	1,253.			1,253.	1,014.		179.
64	FLOOR (BR)	120106	SL	7.00	16	1,409.			1,409.	1,022.		201.
65	ROOF (SV)	120606	SL	15.00	16	4,940.			4,940.	1,672.		329.
66	CAR (POK)	030106	SL	3.00	16	5,371.			5,371.	5,371.		0.
67	CAR (BR)	030106	SL	3.00	16	5,371.			5,371.	5,371.		0.
68		030106	SL	3.00	16	9,321.			9,321.	9,321.		0.
69	TELEPHONE SYSTEM (BR)	110106	SL	3.00	16	4,000.			4,000.	4,000.		0.
70	COMPUTER (POK)	110106	SL	3.00	16	2,040.			2,040.	2,040.		0.
71	COMPUTER (BR)	120106	SL	3.00	16	1,422.			1,422.	1,422.		0.
		120106	SL	5.00	16	30,000.			30,000.	30,000.		0.
	TELEPHONE SYSTEM (POK)	100107	SL	3.00	16	9,898.			9,898.	9,898.		0.
77	FURNITURE	010107	SL	5.00	16	1,478.			1,478.	1,478.		0.
		090107	SL	5.00	16	1,096.			1,096.	949.		147.
79		100107	SL	5.00	16	1,797.			1,797.	1,526.		271.
	REFRIGERATOR & FREEZER	100107	SL	5.00	16	1,208.			1,208.	1,028.		180.
81	FURNITURE	120107	SL	5.00	16	20,000.			20,000.	16,333.		3,667.

228102 05-01-12

Asset No.	Description	Date Acquired	Method	Life	Line No.	Unadjusted Cost Or Basis	Bus % Excl	Reduction In Basis	Basis For Depreciation	Accumulated Depreciation	Current Sec 179	Current Year Deduction
82	COMPUTER SOFTWARE	01070	0SL	3.00	16	17,000.			17,000.			0.
83		12150	8SL	7.00	16	62,224.			62,224.	27,408.		8,889.
84		12150	8SL	7.00	16	8,484.			8,484.	3,737.		1,212.
	2003 DODGE CARAVAN	12150	8SL	3.00	16	8,621.			8,621.	8,621.		0.
86	CHEVY IMPALA	12150	8SL	3.00	16	6,821.			6,821.	6,821.		0.
87	FURNITURE	12150	8SL	3.00	16	20,000.			20,000.	20,000.		0.
88	BUILDING (BR)	06010	9SL	39.00	16	577,000.			577,000.	38,220.		14,795.
		07010	9SL	7.00	16	4,398.			4,398.	1,570.		628.
	CAR-2005 CHEVY IMPALA (S. MONA)	09010	9SL	3.00	16	8,800.			8,800.	6,844.		1,956.
		12150	9SL	3.00	16	10,500.			10,500.	7,292.		3,208.
92		06010	9SL	39.00	16	8,054.			8,054.	534.		207.
	SOUTH JERSEY RENOVATIONS	06301	0SL	39.00	16	34,893.			34,893.	1,342.		895.
94	FURNITURE	12301	0SL	3.00	16	10,500.			10,500.	3,500.		3,500.
95	FIRE ALARM SYSTEM	03151	0SL	5.00	16	4,910.			4,910.	1,800.		982.
96	WASHER & DRYER	03201	0SL	5.00	16	1,097.			1,097.	384.		219.
97	WASHER & DRYER	06051	0SL	5.00	16	1,166.			1,166.	369.		233.
98	ALARM SYSTEM	10051	0SL	5.00	16	4,800.			4,800.	1,200.		960.
99	SPRINKLER SYSTEM	10201	0SL	5.00	16	15,873.			15,873.	3,704.		3,175.

228102 05-01-12

(D) - Asset disposed

* ITC, Section 179, Salvage, Bonus, Commercial Revitalization Deduction

Asset No.	Description	Date Acquired	Method	Life	Line No.	Unadjusted Cost Or Basis	Bus % Excl	Reduction In Basis	Basis For Depreciation	Accumulated Depreciation	Current Sec 179	Current Year Deduction
100	SPRINKLER SYSTEM	10151	0SL	5.00	16	10,000.			10,000.	2,500.		2,000.
101	FURNITURE	06301	1SL	3.00	16	12,500.			12,500.	2,083.		4,167.
	MINIBUS OIL TANK FEEDER	12301	1SL	3.00	16	4,000.			4,000.			1,333.
103	CUT-OFF REPLACEMENT	03041	1SL	5.00	16	2,018.			2,018.	336.		404.
		03021	1SL	5.00	16	11,340.			11,340.	1,890.		2,268.
		03111	1SL	5.00	16	3,345.			3,345.	558.		669.
	WASTE PIPE AND FITTINGS	04261	1SL	5.00	16	2,243.			2,243.	299.		449.
107	ELECTRICAL WORK	05021	1SL	5.00	16	990.			990.	132.		198.
108	GAS STOVE	08241	1SL	5.00	16	1,791.			1,791.	119.		358.
109	AIR CONDITIONERS	09261	1SL	5.00	16	1,555.			1,555.	78.		311.
110	SECURITY CAMERAS	12151	1SL	5.00	16	1,250.			1,250.	21.		250.
111	WATER HEATER	12271	1SL	5.00	16	2,150.			2,150.			430.
112	SECURITY SYSTEM	01081	1SL	5.00	16	5,430.			5,430.	1,086.		1,086.
113	PHONE SYSTEM	01251	1SL	5.00	16	2,619.			2,619.	480.		524.
114	RENOVATIONS	02241	1SL	5.00	16	4,400.			4,400.	733.		880.
		04191	1SL	5.00	16	8,978.			8,978.	1,197.		1,796.
		05181	1SL	5.00	16	4,652.			4,652.	543.		930.
117	CONSTRUCTION AND FENCE	06071	1SL	5.00	16	5,593.			5,593.	653.		1,119.

228102 05-01-12

Asset No.	Description	Date Acquir	ed	Method	Life	Line No.	Unadjusted Cost Or Basis	Bus % Excl	Reduction In Basis	Basis For Depreciation	Accumulated Depreciation	Current Sec 179	Current Year Deduction
118	CONSTRUCTION AND FENCE 2002 HUNDYAI	0621	11	SL	5.00	16	1,897.			1,897.	190.		379.
		0726	11	SL	5.00	16	5,782.			5,782.	482.		1,156.
120	2002 KIA MINIVAN	0803	11	SL	5.00	16	6,987.			6,987.	582.		1,397.
121	SECURITY CAMERAS	0109	12	SL	5.00	16	3,246.			3,246.			649.
122	SECURITY CAMERAS	0109	12	SL	5.00	16	6,008.			6,008.			1,202.
123	DOOR LOCKS	1221	12	SL	5.00	16	1,280.			1,280.			0.
124	TELEPHONE SYSTEM	0626	12	SL	5.00	16	3,506.			3,506.			351.
125		0630	12	SL	5.00	16	17,500.			17,500.			1,750.
	* TOTAL 990 PAGE 10 DEPR & AMORT						1,533,219.		0.	1,533,219.	674,668.	0.	79,042.