While each neighborhood is unique, all face very similar issues and challenges. From the basics of neighborhood organizing to addressing the complicated issues of public safety, unruly neighbors, or neighborhood blight, the Virginia Statewide Neighborhood Conference provides a great opportunity for you to attend information packed workshops, listen to thought-provoking speakers, view exhibitions and take advantage of unparalleled networking opportunities to learn best practices from influential neighborhood advocates and professionals from across VA.

All Youth Are Invited!

Youth are our future community leaders. And by participating in this year's conference **Youth Café**, young people, ages 13 to 18 years old, will interact with their peers to learn about civic outreach efforts being undertaken across the state and how they can participate in making a difference in their community. **Youth Café** workshops this year include:

☆ **Latest Technology Trends: Apps to be Aware of to Keep Youth Safe –** helping youth understand how to keep safe while using apps and the internet.
☆ **DIVE Right In (Discovering I'm Valuable Everyday –** inspiring youth to make a difference where they live by understanding who they are and what they think matters
☆ **Building Stronger Neighborhoods by Promoting Tourism –** learning how Arlington's grass root efforts create great experiences for the many tourists who visit heir neighborhoods including their Mobile Visitors Center.
☆ **Youth & Courts** - attending a mock trial to gain an understanding of our legal system and learn how disputes and fairness in the legal system are measured.

Conference Workshops

Session I – Friday, Sept. 30 9:15 a.m.-10:45 a.m.

SI-A)   Building Small Towns in the Big City: The Lee Highway Corridor
Learn how a citizen-led grassroots movement transformed a major transportation corridor in Arlington County into a series of unique, walkable neighborhood-serving centers.

SI-B)   Creating Diverse and Sustainable Communities
Using the Color Lingo system, attendees will learn the power of knowing one's communication style to effectively communicate with others of different backgrounds, races, ages and cultures to build positive attitudes and achieve common goals.

SI-C)   Retail: Inside, Outside and All Around
Learn how Arlington County's new Retail Plan expanded the definition of retail that allows for "retail equivalents" in defined locations to make the County more attractive to businesses and neighborhoods alike.

SI-D) Business Improvement Districts (BID): A Custom Approach to Challenges & Opportunities
Learn how neighborhoods have worked with Main Street Associations, Business Improvement Districts, Community Development Corporations and small businesses to strengthen neighborhood commercial districts.

Session II – Friday, Sept. 30 11:00 a.m.-12:30 p.m.

SII-A)   Latest Technology Trends: Apps to be Aware of to Keep Our kids Safe
Learn the latest technology trends being used by youth, some apps parents should be aware of, and tips on keeping kids safe as they use the internet and technology.

SII-B)   Working with African American, Latino and LGBTQ Communities to Build Social Capital
Attendees will gain community organizing skills from LGBTQ grassroots leaders who navigated through politics of class, race, gender, and age to execute neighborhood initiatives.

SII-C)   Preserving Communities and Architecture in Post-War Suburbs
This workshop will examine the intersection between historic preservation and retaining neighborhood character with options to manage change in post-war suburban neighborhoods.

SII-D)   Arlington Neighborhood Conservation Program
Learn how neighborhoods and Arlington County government worked together in a unique grass-roots effort to achieve a consensus for a broad range of public improvement projects.

Session III - Friday, Sept. 30 2:15 p.m.-3:45 p.m.

SIII-A) Welcoming and Integrating Diversity Into Your Neighborhood
Learn how the City of Raleigh partnered with citizens and neighborhoods to create events celebrating cultural diversity and ways to integrate bilingual residents into neighborhoods.

SIII-B) Is Collective Impact Right for You?
This session will introduce attendees to Collective Impact, an approach for solving complex problems, how it differs from collaboration, and when and how to use it for the best results.

SIII-C) A BID's Role in Transforming a Thriving Commercial District into a Mixed Use Urban Center
Learn how a Business Improvement District (BID) transformed a successful commercial district into a mixed-use urban center that delivers more than 26% of commercial tax revenues to

Arlington County despite only comprising 1% of its land area.

SIII-D) Grant Writing 101—How to Find and Get Them
Learn where to look for grants and successful tips and tricks for writing as compelling, honest grant applications, and how to carry out the program once funds are awarded.

Networking Opportunities

Friday Evening Reception onboard the *Cherry Blossom* Riverboat
Network with your peers in a Mardi Gras themed atmosphere while cruising along the Alexandria & Washington, DC waterfront onboard the *Cherry Blossom*, 1 of 6 authentic split sternwheelers in the country and recreation of a 19th century Victorian riverboat. Enjoy a barbeque meal, entertainment and access to the outdoor decks for unforgettable views of DC monuments.

Mobile Workshops

Session IV - Saturday, Oct. 1 9:45 a.m.-12:00 p.m.

SIV-A) A Tale of Two Corridors
Learn how 2 different planning efforts, one led by citizens and another led by Arlington County successfully shaped the Lee Highway and the Rosslyn Ballston Corridor.

SIV-B)   The 3Rs (Reimagine, Revitalize, and Rebirth!!!)
Learn about the challenges and opportunities 3 distinct areas (Columbia Pike, Four Mile Run Valley, and Crystal City) face as they build a unique profile using their cultural heritage and physical assets along with innovative ideas on adaptive reuse.

SIV-C) DIY: Loath it or…. Fix it
Learn basic tips of what everyone should know about their home's plumbing & electrical system. This workshop, taught by licensed contractors, will be in a shop class environment.

SIV-D) Bike Arlington
Explore 6.5 miles of Arlington's bike-friendly neighborhoods and learn how biking infrastructure can tie communities together. Capital Bikeshare bikes and helmets provided. Riders must sign a Hold Harmless Waiver. Limited to 30 riders.

SIV-E) Alexandria! Historic Past…Vibrant Future
Experience and learn how the City of Alexandria celebrates its rich history and unique neighborhoods while embracing new neighborhood development around its Metro Stations.

SIV-F) AARP's Livability Index: Supporting Great neighborhoods for All Ages (On-site workshop)
Attendees will become familiar with AARP's Livability Index and its usefulness in assessing neighborhood sustainability & accommodating the needs of diverse neighbors as they age.

SIV-G) HandyMOM 101 - Patch It. (On-site workshop)
Learn how to make simple DIY repairs around your house as participants will gain the skills necessary to address several DIY home improvement projects including wall repair & more.

17th Annual Awards Luncheon
Saturday, October 1   12:15 p.m.-2:30 p.m.

Each year, the Virginia Statewide Neighborhood Conference recognizes and honors neighborhood groups and individuals who volunteer their time and efforts to enhance the quality of life in their neighborhoods. Who will be the recipients of this year's awards? You will not want to miss this year's exciting Awards Program event!

Hotel Reservations

<u>**Contact**</u>:
Sheraton Pentagon City Hotel
900 S. Orme Street
Arlington, VA 22204
Phone: 1-800-325-3535

Be sure to mention "VA Statewide Neighborhood Conference" to receive the special reduced conference rate of $129.00 + taxes and parking per night.
Reduced rate is available until <u>September 5, 2016</u>.

Conference Registration

To make the conference affordable for everyone, advance registration is only $75.00 which includes all conference workshops, meals, and activities.

Register and pay your conference registration fee online at www.vsnc.org or
mail your completed
Conference Registration Form and check with registration fee made payable to VSNC, Inc.
to
VSNC, Inc.
P.O. Box 6303
Roanoke, Virginia 24017

<u>Registration:</u> $75.00

☆ **Must be postmarked on/prior to Sept. 12, 2016** as no registrations will be accepted after this date

☆ <u>No on-site registration.</u>

☆ <u>Registration is non-refundable.</u>

☆ **Payment MUST accompany registration.**

☆ **Illegible or incomplete Registration Forms may delay or terminate your registration process.**

REGISTRATION FORM

(Registration is non-refundable)

Name _____

Organization _____

Address _____

Phone _____

Email _____

Amount Enclosed $ _____

Special Dietary Needs: _____

I will be attending the following:

__ Meet & Greet Reception . . (Thursday, Sept. 29th)
__ Welcome Breakfast . . . . . . (Friday, Sept. 30th)
__ Keynote Luncheon. . . . . . . (Friday, Sept. 30th)
__ *Cherry Blossom* Reception .(Friday, Sept. 30th)
__ Networking Breakfast. . . . .(Saturday Oct. 1st)
__ Awards Luncheon. . . . .(Saturday Oct. 1st)

NOTE: (Non-conference registrants must pay $50 per meal. Does not include *Cherry Blossom* Networking Reception which is ONLY AVAILABLE to conference registrants.)

____ I will be attending the **Youth Café** (Ages 13-18)

Workshop Sessions:

(Indicate desired workshop by marking workshop letter next to each choice)

WORKSHOP SELECTIONS	Friday, Sept. 30 Session S1
1st Choice	SI -____
2nd Choice	SI -____

WORKSHOP SELECTIONS	Friday, Sept. 30 Session SII
1st Choice	SII -____
2nd Choice	SII -____

WORKSHOP SELECTIONS	Friday, Sept. 30 Session SIII
1st Choice	SIII - ____
2nd Choice	SIII - ____

MOBILE or ON-SITE WORKSHOP SELECTIONS	Saturday, Oct. 1 Session SIV
1st Choice	SIV - ____
2nd Choice	SIV - ____

Conference Schedule

Thursday, September 29, 2016

7:00 p.m. - 9:00 p.m.	**Meet & Greet Reception (Optional)**
6:00 p.m. - 8:00 p.m.	Registration

Friday, September 30, 2016

7:00 a.m. - 5:00 p.m.	Visit Exhibits
7:00 a.m. - 5:00 p.m.	Registration
8:00 a.m. - 9:00 a.m.	**Welcome Breakfast**
9:00 a.m. - 9:15 a.m.	Break / Visit Exhibits
	Session 1
9:15 a.m. - 10:45 a.m.	Workshops & Youth Café
10:45 a.m. - 11:00 a.m.	Break / Visit Exhibits
	Session 2
11:00 a.m. - 12:30 p.m.	Workshops & Youth Café
12:30 p.m. - 2:00 p.m.	**Keynote Luncheon**
2:00 p.m. - 2:15 p.m.	Break / Visit Exhibits
	Session 3
2:15 p.m. - 3:45 p.m.	Workshops & Youth Café
3:45 p.m - 5:00 p.m.	Exhibits & On Your Own
6:30 p.m. - 9:30 p.m.	**Networking Reception onboard *Cherry Blossom***

Saturday, October 1, 2016

7:00 a.m. - 12:15 p.m.	Visit Exhibits
7:00 a.m. - 12:15 p.m.	Registration
8:00 a.m. - 9:30 a.m.	**Networking Breakfast**
9:30 a.m. - 9:45 a.m.	Break / Visit Exhibits
	Session 4
9:45 a.m. - 12:00 p.m.	Mobile/On-site Workshops
12:00 p.m. - 12:15 p.m.	Break / Visit Exhibits
12:15 p.m. - 2:30 p.m.	**Awards Luncheon & Closing Ceremony**

Virginia Statewide Neighborhood Conference, Inc.
P. O. Box 6303
Roanoke, Virginia 24017

Conference Keynote Speakers

Friday Welcome Breakfast **Friday Keynote Lunch** **Saturday Networking Breakfast**

Carlos Velázquez is the President of HMA Associates, a cultural communications firm in Washington, DC. With over 20 years experience in the health communication and policy field around the world, he develops campaign partnerships within the public, private, and non-profit sectors and manages social marketing tasks addressing health.

Jair Lynch is the Founder, President and CEO of Jair Lynch Real Estate Partners and prior Olympic champion. His firm has completed over 55 projects totaling 3 million sq. ft. of development in DC. He is a driving force for urban regeneration by creating walkable urban places to empower people, develop place and create prosperity.

Harriet Tregoning leads HUD's Office of Community Planning and Development. She recently led HUD's Office of Economic Resilience to build strong, diverse and prosperous economies in communities across the US to enhance their quality of place, fiscal stability, economic opportunities, and affordability.

2016 Conference Steering Committee

☆ Arlington ☆ Danville ☆ Hampton ☆ Lynchburg ☆ Newport News ☆ Norfolk ☆ Reston ☆ Richmond ☆ Roanoke ☆

VSNC

17th Annual
Virginia Statewide Neighborhood Conference

Diverse and Sustainable
Neighborhoods • Housing • Organizations • Economy

Virginia Statewide Neighborhood Conference

Arlington, Virginia

Friday, Sept. 30 - Saturday, October 1, 2016

**Sheraton Pentagon City Hotel
900 S. Orme Street
Arlington, VA 22204
1-800-325-3535**

Questions???

**For more info call (540) 342-2763
or visit
www.vsnc.org**