



While each neighborhood is unique, all face very similar issues and challenges. From the basics of neighborhood organizing to addressing the complicated issues of public safety, unruly neighbors, or neighborhood blight, the Virginia Statewide Neighborhood Conference provides a great opportunity for you to attend information-packed workshops, listen to thought-provoking speakers, view exhibitions and take advantage of unparalleled networking opportunities to learn best practices from influential neighborhood advocates and professionals from across Virginia.

All Youth Are Invited!

Youth are our future community leaders. And by participating in this year's conference **Youth Café**, young people, ages 13 to 18 years old, will interact with their peers to learn about civic outreach efforts being undertaken across the state and how they can participate in making a difference in their community. **Youth Café** workshops this year include:



* **Understanding Asset Based Community Development (ABCD)** - empowering youth on how to be the agents of change in their neighborhoods.

* **Maintaining Healthy Relationships in Your Community** - focusing on how to maintain safe and healthy relationships with family, friends, and others

* **Get Smart About Credit-Avoid Pitfalls and Traps** - learning about responsible use of credit and how this can lead to a healthy financial future

* **Project Safe Neighborhoods** - an initiative created by the Attorney General to reduce the gang and gun violence in the City of Norfolk among the young population.

Conference Workshop Sessions

Session I Town Hall - Friday, Sept. 22
9:45 a.m.-11:15 a.m.

Understanding Asset Based Community Development

Asset Based Community Development (ABCD) builds on the assets that are already found in your community and mobilizes individuals, associations, and institutions to come together to build on their assets-- not concentrate on their needs. Participants will learn about ABCD and how doing so can benefit your community.

Session II - Friday, Sept. 22 11:30 a.m.-1:00 p.m.

SII-A) Five Stages of Community Life: Developing Strategies for Your Neighborhood at Any Stage

Every neighborhood is in a stage of progress: The Waiting Place, Impasse, Catalytic, Growth, and Sustain/Renew. Do you know which stage of community life your neighborhood is in? Don't stay in a rut! Find out which of these stages your neighborhood is in and how to develop strategies that lead to progress, growth, and neighborhood success!

SII-B) "Making Your Neighborhood Millennial Friendly"

The Millennial generation is generally defined as those born between about 1980 and 2000, and it is beginning to make its mark on the national economy and culture. The priorities and preferences of the Millennials tend to differ from those of preceding generations, including in the realm of housing and neighborhoods. Learn what these differences are, what could they mean for your neighborhood, and how can you keep it vibrant by attracting members of this generation.

SII-C) How to Plan an Exciting, Civic Educational Event on a Shoe String Budget of \$100.00

Participants will collectively create the agenda for a training event to increase civic education using a hypothetical \$100 budget. Participants will leave this session with a rough draft of a training event they can modify and implement themselves while learning successful group facilitation techniques.

SII-D) A TEAM UNITED

Participants will learn best practices on how to include everyone's opinion through effective communication regardless of race or culture with an emphasis on being united in your community to address and accomplish set goals while understanding we are all important pieces to a much bigger puzzle that form the communities where we live.

Session III - Friday, Sept. 30 2:45 p.m.-4:30 p.m.

SIII-A) Ex-Offenders, Neighborhoods, and You

Participants will explore the impact offenders and ex-offenders may have on our neighborhoods and discuss ways to promote their successful transition back into our communities.

SIII-B) "Do-It-Yourself" Community Partnerships

What do you get when housing organizations, local government, businesses, nonprofits, faith groups, college students, and local military groups ALL partner together? Better housing, better lives, and better neighborhoods. Learn how you can build strong partnerships between these various community organizations to achieve common goals.

SIII-C) Applying Community and Media Engagement Strategies to Build Healthier African American and Latino Communities

Participants will learn about successful health communications campaigns that were adopted by grassroots leaders to improve healthy behaviors through strategic community and media engagement strategies.

SIII-D) Building Healthy Communities through Collaboration, 50+ Southside Splash

Building Healthy Communities through Collaboration" will focus on the process by which the 50 and Older (50+) Southside Splash was created. The 50+ Southside Splash was created out of community health concerns on the Southside of Norfolk, Virginia. Several members of the program have been able to decrease medications, lose weight, decrease cholesterol numbers, and decrease the use of adaptive devices such as wheel chairs and walkers.

Friday Evening VSNC Game Night & Networking Opportunity

Sept. 22 5:00 p.m.- 7:30 p.m.

Are you up for a night filled with laughter, challenges & excitement? Join your friends and neighbors for an evening of fun and games at the VSNC Game Night. All youth & adults invited!

Session IV-Saturday, Sept. 23 10:00 a.m.-11:30 a.m.

SIV-A) Why Equity Matters

This workshop will introduce participants to the concept of an equity lens. Participants will learn how equity is different from equality, diversity and inclusion. In addition, participants will learn how the use of an equity lens advances racial and social equity. Facilitators will provide examples of how they use the equity lens in their community engagement efforts in Fairfax County. This session will include group exercises/activities, videos and networking.

SIV-B) Building a Successful Community Program Using Asset Based Community Development Concepts and Model

Following upon the Town Hall held on Friday, participants will learn about a successful Community Leadership program called "In Unity There is Strength," where partnerships and assets of minds, hands and hearts helped create a program that benefited neighbors, friends and family with the knowledge and motivation to start their own businesses, find new jobs, volunteer, go back to school & become community leaders.

SIV-C) Inclusion, Control, Openness: Improving Group Maturity

At the last meeting you attended, did you feel welcome, significant, and productive? Explore the three stages of group maturity that allows groups to be high performing teams. Begun to understand the behaviors, fears, and feelings that group members are experiencing every time they gather. Learn some ways to effectively lead a group through those stages by recognizing cues and adjusting your leadership style to meet the group's needs

SIV-D) Building Coalitions With Our Youth

(Note: This workshop concludes at 12:15p)

Participants will learn from a panel of experts on what has worked in other cities to engage, encourage, and empower our youth to become involved in their community.

18th Annual Awards Luncheon

Saturday, September 23 12:30 p.m.-2:30 p.m.



Each year, the Virginia Statewide Neighborhood Conference recognizes and honors neighborhood groups and individuals who volunteer their time and efforts to enhance the quality of life in their neighborhoods. Who will be the recipients of this year's awards? You will not want to miss this year's exciting Awards Program event!

Hotel Reservations

Contact:

Marriott Richmond Short Pump
4240 Dominion Blvd.
Glen Allen, Virginia 23060
Phone: 1-800-965-9500



Be sure to mention "VA Statewide Neighborhood Conference" to receive the special reduced conference rate of \$109.00/night (+ taxes)

Reduced rate is available until 5pm on August 31, 2017.

Conference Registration

To make the conference affordable for everyone, advance registration is only \$85.00 (\$75.00 for youth) which includes all conference workshops, meals, and activities.

Register and pay your conference registration fee online at www.vsn.org or mail your completed

Conference Registration Form and check with registration fee made payable to VSNC, Inc. to VSNC, Inc.

P.O. Box 6303

Roanoke, Virginia 24017

Registration: \$85.00 for adults
\$75.00 for youth
(Ages 13-18)

* **Must be postmarked on/prior to Sept. 8, 2017 as no registrations will be accepted after this date**

* **No on-site registration.**

* **Registration is non-refundable.**

* **Payment MUST accompany registration.**

* **Illegible or incomplete Registration Forms may delay or terminate your registration process.**

REGISTRATION FORM

(Registration is non-refundable)

Name _____

Organization _____

Address _____

Phone _____

Email _____

Amount Enclosed \$ _____

Special Dietary Needs: _____

I will be attending the following:

Welcome Breakfast (Friday, Sept. 22nd)

Keynote Luncheon. (Friday, Sept. 22nd)

VSNC Game Night.....(Friday, Sept. 22nd)

Networking Breakfast. . . .(Saturday Sept 23rd)

Awards Luncheon. (Saturday Sept 23rd)

I will be attending the **Youth Café** (Ages 13-18)

Workshop Sessions:

(Indicate desired workshop by marking workshop letter next to each choice)

WORKSHOP SELECTIONS **Friday, Sept. 22**
VSNC Town Hall **Session S1**
 SI - Yes _____ No _____

WORKSHOP SELECTIONS **Friday, Sept. 22**
Session SII
 SII - _____
 1st Choice
 2nd Choice

WORKSHOP SELECTIONS **Friday, Sept. 22**
Session SIII
 SIII - _____
 1st Choice
 2nd Choice

WORKSHOP SELECTIONS **Saturday, Sept. 23**
Session SIV
 SIV - _____
 1st Choice
 2nd Choice

Conference Schedule

Thursday, September 21, 2017

6:00 p.m. - 8:00 p.m. Registration

Friday, September 22, 2017

7:00 a.m. - 5:00 p.m. Visit Exhibits

7:00 a.m. - 5:00 p.m. Registration

8:00 a.m. - 9:30 a.m. **Welcome Breakfast**

9:30 a.m. - 9:45 a.m. Break / Visit Exhibits

Session 1

9:45 a.m. - 11:15 a.m. **Town Hall** (Adults & Youth)

11:15 a.m. - 11:30 a.m. Break / Visit Exhibits

Session 2

11:30 a.m. - 1:00 p.m. Workshops & Youth Café

1:00 p.m. - 1:15 p.m. Break / Visit Exhibits

1:15 p.m. - 2:30 p.m. **Keynote Luncheon**

2:30 p.m. - 2:45 p.m. Break / Visit Exhibits

Session 3

2:45 p.m. - 4:30 p.m. Workshops & Youth Café

4:30 p.m. - 5:00 p.m. Exhibits & On Your Own

5:00 p.m. - 7:30 p.m. **VSNC Game Night & Networking Reception**

Saturday, September 23, 2017

7:00 a.m. - 1:00 p.m. Visit Exhibits

7:00 a.m. - 11:00 a.m. Registration

8:00 a.m. - 9:30 a.m. **Networking Breakfast**

9:30 a.m. - 10:00 a.m. Break / Visit Exhibits

Session 4

10:00 a.m. - 11:30 a.m. Workshops & Youth Café

11:30 a.m. - 12:15 p.m. Break / Visit Exhibits

12:30 p.m. - 2:30 p.m. **Awards Luncheon & Closing Ceremony**


 Virginia Statewide Neighborhood Conference, Inc.
 P. O. Box 6303
 Roanoke, Virginia 24017

Conference Keynote Speakers

Friday Welcome Breakfast



Jim Moynihan specializes as a trainer and coach of Asset Based Community Development (ABCD), a methodology for the sustainable development of communities by assessing the resources, skills & experience available in a community; organizing the community around issues that move its members into action; then determining and taking appropriate action to resolve the issue.

Friday Keynote Luncheon



Afira DeVries serves as President & CEO for United Way of Roanoke Valley. Her vision was to create a development experience that contributes to the strategic direction & credibility of the organization, having generated more than a quarter billion dollars in support of social innovation over the course of her career.

Sat. Networking Breakfast



Michelle Simpson founded the Inspiring Minds Youth Dev. Center in Hampton, VA which was created to instill in the minds of our youth that impossibility is not an option. The center's goal is to save a child one mind at a time motivating students to Be. Do. and Have, whatsoever they desire if they Believe!

2017 Conference Steering Committee
 ☆ Alexandria ☆ Arlington ☆ Danville ☆ Hampton ☆ Norfolk ☆ Reston ☆
 ☆ Alexandria ☆ Arlington ☆ Danville ☆ Hampton ☆ Norfolk ☆ Reston ☆
 ☆ Richmond ☆ Roanoke ☆



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Marriott Richmond Short Pump
 4240 Dominion Blvd.
 Glen Allen, Virginia 23060
 1-800-965-9500

Friday, Sept. 22, 2017
Saturday, Sept. 23, 2017

Questions?

For more info call (540) 342-2763
 or visit
www.vsn.org