AlertPay Button Generator

by Ken Sar

Installation & Usage Guide

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Introduction

WordPress is so easy to use and had become the most powerful sales platform in the industry, but it was not designed to do everything we are asking of it. That is where plugins like "AlertPay Button Generator" comes to the rescue!

Just imagine being able to use your mouse to make a few clicks and setup a subscribe or even a simple buy now AlertPay button inside WordPress. It really is that simple.

This guide will walk you through the installation process and will show you how to use the plugin to generate Alertpay buttons on your pages or posts.

To your success with AlertPay,
Ken Sar

Installing the Plugin

Since you are reading this guide, I'm guessing you already unzipped the package you have downloaded.

When unzipping the package, you should see two files on your computer's hard drive:
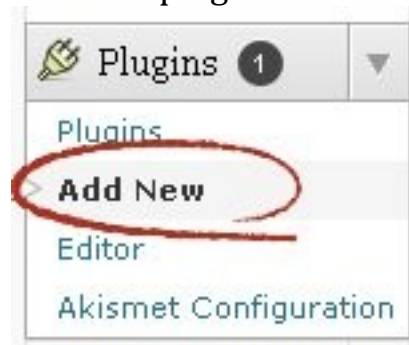1. This guide in PDF format.
2. A ZIP file containing the plugin installation package.

Follow these steps to install the plugin in your WordPress blog:

<u>Step 1 – Open the add plugin admin page</u>

In your WordPress admin area, locate (on the left) the plugins menu. It should look like the image below. If it is not expanded, click the little down arrow head or the menu section title.

Once the plugins menu looks like the image below, click on "Add New".

This will open a new page that will have a menu across its top. Please follow step 2, outlined below.

<u>Step 2 – Upload the plugin installation package</u>

On the top menu of the Add Plugin admin page, click on "Upload" (marked as "1" on the image below). This will open the upload dialogue.

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Click on "Browse" (marked as "2" in the image below) and navigate to where you have extracted the plugin installation package ZIP file, on your computer's hard drive.
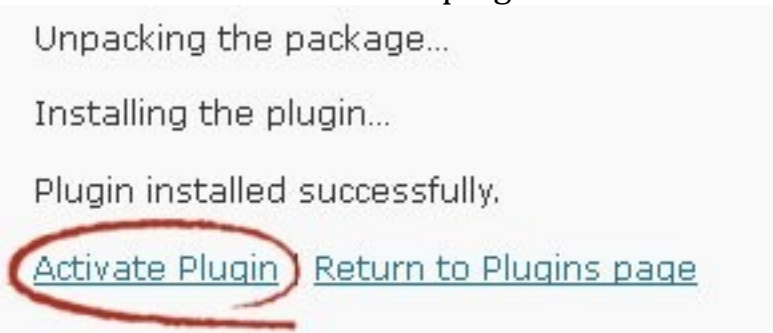

Step 3 – Install the plugin

After selecting the file to upload, click on "Install Now" (marked as "3" on the image above). The plugin installation file will be uploaded and installed into your WordPress blog.
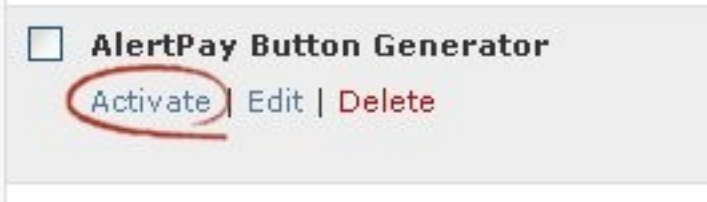
Step 4 – Activate the plugin

Once the plugin was installed, the screen will look like the image below. Click on "Activate" to activate the plugin.

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If you navigated away from this page, you could always go back to the plugins admin page, locate the AlertPay Button Generator plugin and click on "Activate" there (see image below).

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Plugin Settings

<u>Opening the settings page</u>

In your WordPress admin area, locate (on the left) the Settings menu. It should look something like the image below (your installation may have different elements). If it is not expanded, click the little down arrow head or the menu section title.

Once the Settings menu looks like the image below, click on "AlertPay Options".

This will open the settings page for the AlertPay Button Generator plugin.

Manipulating Settings

The settings page looks like the following image:

Default Title

The default name that each product will have. This can be changed with the shortcode.

Primary AlertPay Email Address

The AlertPay account (identified with an email address) you want payments sent to.

Default Donate Description

The default description for donations if one is not used in the shortcode.

Thank You Page

What page you want your users to return to once payment is complete. Selected with a drop-down list, from among the pages of the WordPress blog.

Cancel Page

What page you want your users to return to if payment is cancelled. Selected with a drop-down list, from among the pages of the WordPress blog.

Buy Now Button, Subscribe Button, Donate Button

Select the image you wish to use for the button on your page or post.

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Using the Plugin

You insert AlertPay buttons in your pages or posts by using a short-code. See the examples below for details.

Buy Now Button

You create a "Buy Now" button by using the following short-code. Just define price or you can define a custom product name as well.

[ap-buy-now price="9.99"]

[ap-buy-now email="me@site.com" product="My Cool Plugin" price="9.99"]

You can include your own button image (this is common to all button types):

[ap-buy-now
button_image="http://www.mydomain.com/my_button_image.gif"]

Subscription

You create a subscription button the same way you create a buy-now button. Only here you need to define two types of payments: the initial payment and the recurring payments.

[ap-subscribe product="My Cool Widget" price="9.99" prices="9.99"]

Other parameters include: p1type (initial) and p3type (recurring) = Day/Week/Month/Year

period1 (initial) and period3 (recurring) = length of period in the above unit types.

The following example will create a subscribe button for a free 7 day trial followed by a monthly subscription of $9.99:

[ap-subscribe product="My Cool Widget" price="0" prices="9.99" p1type="Day" period1="7" p3type="Month" period3="1"]

<u>Donate</u>

You can just use the default short-code or you can define a custom description and/or price for each button.

[ap-donate]

[ap-donate description="Please Donate To My Cause!" price="5.00"]

Note: With the donate button, the price you set will be auto-filled into the entry field where the user enters the amount to donate.

Conclusion

Plugin installation is a simple matter of selecting the package ZIP file from within the WordPress plugin add/upload menu, clicking install and then activate.

The plugin has some simple settings that help you control default behaviour.

Using the plugin is simple with the use of a short code and a few parameters. Help is readily available online, at the settings page and the plugin website.

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