

**COMMUNICATE** OPEN ENROLLMENT WITH VIDEO

**CUSTOMIZED VIDEO**

Quick Turnaround:  
**2-4 weeks**

WATCH THIS VIDEO TO SEE HOW IT WORKS



- Customized two-minute open enrollment overview video
- Choose the "enhanced" design style that best reflects your organization's brand and culture
- Edit one of our pre-written scripts
- Select a professional voice artist

**ENHANCED VIDEO STYLES**



**Bold Lines**



**Business Casual**

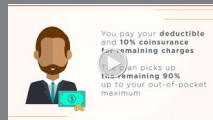


**Corporate**



**Moving Image**

**ENHANCED VIDEO EXAMPLES**



**ENGAGE** EMPLOYEES WITH DIGITAL POSTCARDS

**DIGITAL POSTCARD CAMPAIGNS**

Tracked digital postcards contain your video, messaging and links to related resources. Send them via email, text, weblink or embed them anywhere.

Here's a look at the elements that can be customized for your campaign.

[VIEW DIGITAL POSTCARD EXAMPLES ON OUR WEBSITE](#)

**Logo and Branding**

Custom background with your logo, colors and style

**Branded Intro Video**

Our basic intro video announcing enrollment customized for you

**Educational Videos**

Optional videos to explain benefits topics to employees *for an additional fee*

**Links and Documents**

Direct access to your enrollment site, hosted documents and links to websites, portals or intranets

[CLICK TO VIEW THIS LIVE EXAMPLE](#)

**Your Messaging**

Introductory text with enrollment details and other important information

**Imagery**

Additional stock or internal photos to support your message and culture

**Contact Info**

Who to contact with questions or for additional information

**BUNDLE PRICING:**  
VIDEO + CAMPAIGN

**\$4,000**

**SEE HOW OUR POSTCARDS GET A 76% AVERAGE ENGAGEMENT RATE**