

COMMUNICATE OPEN ENROLLMENT WITH VIDEO

CUSTOMIZED VIDEO

Quick Turnaround:
2-4 weeks

WATCH
THIS VIDEO
TO SEE HOW
IT WORKS



- Customized two-minute open enrollment overview video
- Choose the "enhanced" design style that best reflects your organization's brand and culture
- Edit one of our pre-written scripts
- Select a professional voice artist

ENHANCED VIDEO STYLES



Bold Lines



Business Casual



Corporate



Moving Image

ENHANCED VIDEO EXAMPLES



ENGAGE YOUR EMPLOYEES WITH DIGITAL POSTCARDS

DIGITAL POSTCARD CAMPAIGNS

Tracked digital postcards contain your video, messaging and links to related resources. Send them via email, text, weblink or embed them anywhere.

Here's a look at the elements that can be customized for your campaign.

[VIEW DIGITAL POSTCARD EXAMPLES ON OUR WEBSITE](#)

Logo and Branding

Custom background with your logo, colors and style

Branded Intro Video

Our basic intro video announcing enrollment customized for you

Educational Videos

Optional videos to explain benefits topics to employees *for an additional fee*

Links and Documents

Direct access to your enrollment site, hosted documents and links to websites, portals or intranets

[CLICK TO VIEW THIS LIVE EXAMPLE](#)

Your Messaging

Introductory text with enrollment details and other important information

Imagery

Additional stock or internal photos to support your message and culture

Contact Info

Who to contact with questions or for additional information

BUNDLE PRICING:
VIDEO + CAMPAIGN

\$4,000

SEE HOW OUR POSTCARDS GET A 76% AVERAGE ENGAGEMENT RATE