

# Why Join



[www.FilmFlorida.org](http://www.FilmFlorida.org)

FILM FLORIDA represents every aspect of Florida's vast media industry: film, commercial, TV, & digital media production. As the most far-reaching trade association in the state, Film Florida keeps its members abreast of business activity, marketing opportunities and legislative issues -- especially the state's Entertainment Industry Incentive Program. Film Florida worked to create, and continues to sustain, the state's entertainment incentive which has grown to a \$296 million tax credit program.

The \$296 million incentives = **\$1.2 billion spent in Florida.**

Film Florida's strength lies in its broad membership. Five councils lead the not-for-profit corporation:

- **Film Commissions**
- **Educational Organizations**
- **Industry**
- **Labor**
- **Professional Associations**

**DOLPHIN TALE | BURN NOTICE | THE GLADES  
MAGIC MIKE | ROCK OF AGES | GRACELAND  
DEXTER | STEP UP REVOLUTION |  
ALGUIEN TE MIRA | LA CASA DE AL LADO**

All filmed in Florida because of incentive credits they received.

## MEMBER BENEFITS

### Where the Industry Meets

- Four times each year, members network at quarterly meetings with crew, film commissioners, state officials, union reps, studio heads, attorneys, digital media geeks and many others.

### Solve Industry Issues

- Bring your issues to the table, whether it is one for your specific council, or the whole of Film Florida. You will be amazed at the proactive capabilities of this organization.

### Legislative Awareness

- Whether it's promoting state film production incentives or vetting industry legislation, Film Florida is the leading voice in the industry.

### Market Florida

- Film Florida members may co-operatively join trade missions to SXSW Music & Film Festival, Tribeca Film Festival, Produced By in Los Angeles, NAB, Indie Film Week, London Production Show, CineGear, NATPE, film festivals and other industry events.\*

### Gain Credibility & Exposure

- Affiliation with Film Florida gives you professional credibility, as well as exposure through the membership listings available on the website.

THE DIRECTOR - \$5,000 ANNUAL SPONSORSHIP

The Director is an elite sponsorship offered by Film Florida. The Director Sponsor level includes all of the benefits of the Star level PLUS the following benefits:

- One (1) individual membership to qualifying company executive
- Physical participation at two FILM FLORIDA sanctioned tradeshow\*
- Logo inclusion/link in all FILM FLORIDA On-Line Newsletters as DIRECTOR sponsor
- Sponsor logo/link on FILM FLORIDA Home Page and Membership page
- Personal letter from the FILM FLORIDA President introducing new FILM FLORIDA sponsor and encouraging all FILM FLORIDA members to make them a preferred vendor

LINE PRODUCER - \$750 ANNUAL SPONSORSHIP

The Line Producer sponsorship is an excellent way to lend your support. The Line Producer Sponsor level includes all of the following benefits:

- One (1) individual membership to qualifying company executive
- Use of the FILM FLORIDA logo on their stationery, business forms and promotional materials, following FILM FLORIDA guidelines

GENERAL MEMBER - \$500 ANNUAL MEMBERSHIP

- One (1) individual membership to qualifying company executive
- Link on FILM FLORIDA Membership Page
- Use of the FILM FLORIDA logo on their stationery, business forms and promotional materials, following FILM FLORIDA guidelines

Corporate Sponsorship monies are pledged and accepted annually. Roll over of funds/credits do not apply. \*Each registration amount not to exceed \$625. Does not include travel and lodging. \*\*Congruent with current lobbying legislation.

THE STAR - \$2,500 ANNUAL SPONSORSHIP

The Star sponsorship package offers a “VIP” level of exposure. The Star Sponsor level includes all of the benefits of the Producer level PLUS the following benefits:

- One (1) individual membership to qualifying company executive
- Physical participation at one FILM FLORIDA sanctioned tradeshow event\*
- Logo inclusion/link in all FILM FLORIDA On-Line Newsletters as STAR sponsor
- Sponsor logo/link on FILM FLORIDA Membership page
- Recognition on press releases

THE PRODUCER - \$1,000 ANNUAL SPONSORSHIP

The Producer sponsorship gives a significant return on investment through exposure and participation at Film Florida events. The Producer Sponsor level includes all of the benefits of the Line Producer level PLUS the following benefits:

- One (1) individual membership to qualifying company executive
- Company marketing materials distributed at all FILM FLORIDA sanctioned tradeshow
- Recognition at annual legislative event in Tallahassee\*\*
- Recognition at all FILM FLORIDA quarterly meeting
- Logo inclusion/link in all FILM FLORIDA On-Line Newsletters as PRODUCER sponsor
- Sponsor logo/link on FILM FLORIDA Membership page
- Corporate logo displayed at FILM FLORIDA meetings and events

ASSOCIATE MEMBER - \$250 INTRODUCTORY MEMBERSHIP (new individual membership only)

- Listing on member page of FILM FLORIDA website
- Non-voting membership, can join a committee and vote on that committee’s projects only

SPONSORSHIP TYPE

- ☐ Director ☐ Star ☐ Producer ☐ Line Producer ☐ \*General Member ☐ \*\*Associate Member

GET INVOLVED AND JOIN A COMMITTEE (Check all you have an interest in)

- ☐ Communications/Social Media ☐ Events ☐ Legislative ☐ Marketing ☐ Membership ☐ Scholarships ☐ Sponsorship

Name:		Title:	
Company:			
Email:		Facebook:	
Website URL:		Twitter:	
Street Address:		City,	State, Zip
Work Phone:	Cell Phone:	Fax:	

PAYMENT - CHECK ONE: ☐ AMEX ☐ MasterCard ☐ VISA ☐ Check ☐ EFT

CREDIT CARD INFO:

Op-Out of legislative supporting agenda. ☐ My Membership dollars can NOT support the legislative agenda.

Card #:	Name on card:
Billing Address (if different from above )	
Street	City: State: Zip Code:
Exp. Date:	Security code: Amount to be billed to card: \$ Signature:

Submit Completed Form to Address Below or Complete Online:

Please send a copy of your logos to info@filmflorida.org. Submitted 1.) EPS, TIF 2.) JPEG format, 300 dpi hi-res.

1. Register online at www.filmflorida.org; or 2. Fax sponsorship contract to 727.464.7277; 3. If paying by check, please make check payable to FILM FLORIDA, INC and mail with sponsorship contract to: Jennifer Parramore, St Petersburg-Clearwater Film Commission, 13805 58 Street North #2-200, Clearwater, Florida 33760 4. Arrange EFT with Jennifer Parramore (Film Florida, Treasurer)

OFFICE USE:

- ☐ Accounting ☐ Exec Admin ☐ Logo Archive ☐ Logo Newsletter ☐ Member List ☐ Sponsor ☐ Web Update