



**For Immediate Release**

Monday, April 7, 2014

**Contacts**

Sarah Bascom, [sarah@bascomllc.com](mailto:sarah@bascomllc.com), 850.294.6636

Lyndsey Cruley, [lyndsey@bascomllc.com](mailto:lyndsey@bascomllc.com), 850.524.5006

**Film Florida Thanks Senator Detert & Members of the  
Senate Committee on Commerce & Tourism**

**Tallahassee, Fla.** – Film Florida today released the following statement attributable to its President Leah Sokolowsky thanking Senator Detert and the members of the Senate Committee on Commerce and Tourism for the passage of Senate Bill 7128, relating to the entertainment industry.

“On behalf of Film Florida, I applaud Senator Detert and all of the members of the Senate Committee on Commerce and Tourism for passing SB 7128 today. This good bill provides a long-term and consistent funding commitment to the entertainment industry, which in turn, will allow the state to continue to see an outstanding return on its investment. In fact, recent studies have found that for every dollar the state invests in the entertainment industry, \$5.60 is returned and infused back into Florida’s economy.

“It is paramount that we continue to build on the natural resources we have here in the Sunshine State and continue to diversify our economy in order to promote highly-skilled, high-wage jobs like those that the entertainment industry attracts.

“An investment in Florida’s entertainment industry is an investment in strengthening and growing Florida’s economy and, by correlation, our state’s future. We applaud members of the Senate Committee on Commerce and Tourism for the passage of this good public policy.”

###

*Film Florida is a not-for-profit corporation that provides a leadership role in Florida's film and entertainment industries by representing a coalition of interests, including private industry, local film commissions, industry associations, educational institutions and labor organizations.*