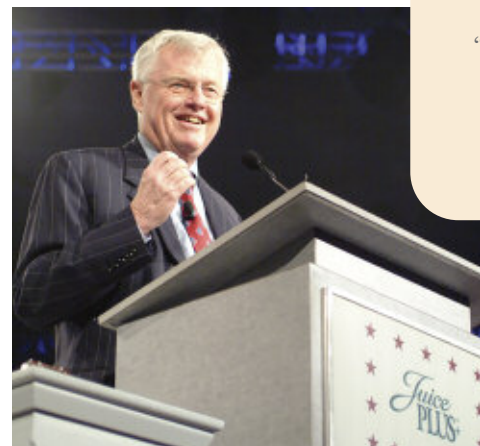


The company behind the product:
NSA, the maker of Juice Plus+®



- + Founded in 1970 by current President and CEO Jay Martin
- + World headquarters in Memphis, Tennessee
- + Privately held and debt-free
- + Over \$8 Billion in sales since inception
- + Markets Juice Plus+® in more than 20 countries



Jay Martin's Vision:

"To build a stable and lasting company that will help as many people as possible realize their dreams."

Thousands of people from all walks of life have built Juice Plus+® businesses of their own.

Travis and Stacy Broussard (Personal trainer and registered nurse)
"We're proof that in this business, it doesn't matter whether you're 24 or 84."

Gretchen and Woody Comstock (Teacher and small business owner)
"Our Juice Plus+® business started as a 'Plan B' to help us to pay for three college tuitions. It quickly became our 'Plan A,' allowing us to work together to create financial security, a healthier lifestyle, and a wealth of new friends."

Kathy Crockett (University professor)
"I teach management and marketing, and study lots of different business models. The Juice Plus+® Virtual Franchise® is ingenious and unique."

Nancy Arnold (Advertising executive)
"My Juice Plus+® business has afforded my family wonderful vacations, home improvements, investments, and much more. But the personal growth I've experienced has been the greatest reward of all."

Ginger and Jeff Carter (Nutritionist and attorney)
"It's wonderful to help so many people change their lives with such an outstanding nutritional product and such a simple and straightforward business."

Jacky Klein (Certified Public Accountant)
"The integrity and stability of the company behind Juice Plus+® allows me to share both the product and the business with complete confidence."

Joel Herbst, Ed.D. (School superintendent)
"I never thought I could find a business as rewarding as my career in education. But our Juice Plus+® business allows my wife Julie and me to help others, both in terms of their health and their finances."

Wanda and Aaron Chadwick (Acupuncture physician and nutritionist)
"We love that with Juice Plus+® we can earn another full-time income simply by sharing better health with our patients. It's great to be affiliated with such a trusted leader in the wellness industry."

Reagan Dean (Real estate agent)
"My Juice Plus+® business has continued to grow, despite the economy. I can't say the same for real estate."

Jan and John Saran, M.D. (Business executive and physician)
"The business approach is brilliant. The more you do to help others build a successful business, the more successful you become."

See and hear others who have built successful Juice Plus+® businesses at JuicePlusVirtualFranchise.com.

**Juice PLUS+
VIRTUAL
FRANCHISE**
Inspiring Healthy Living Around the World

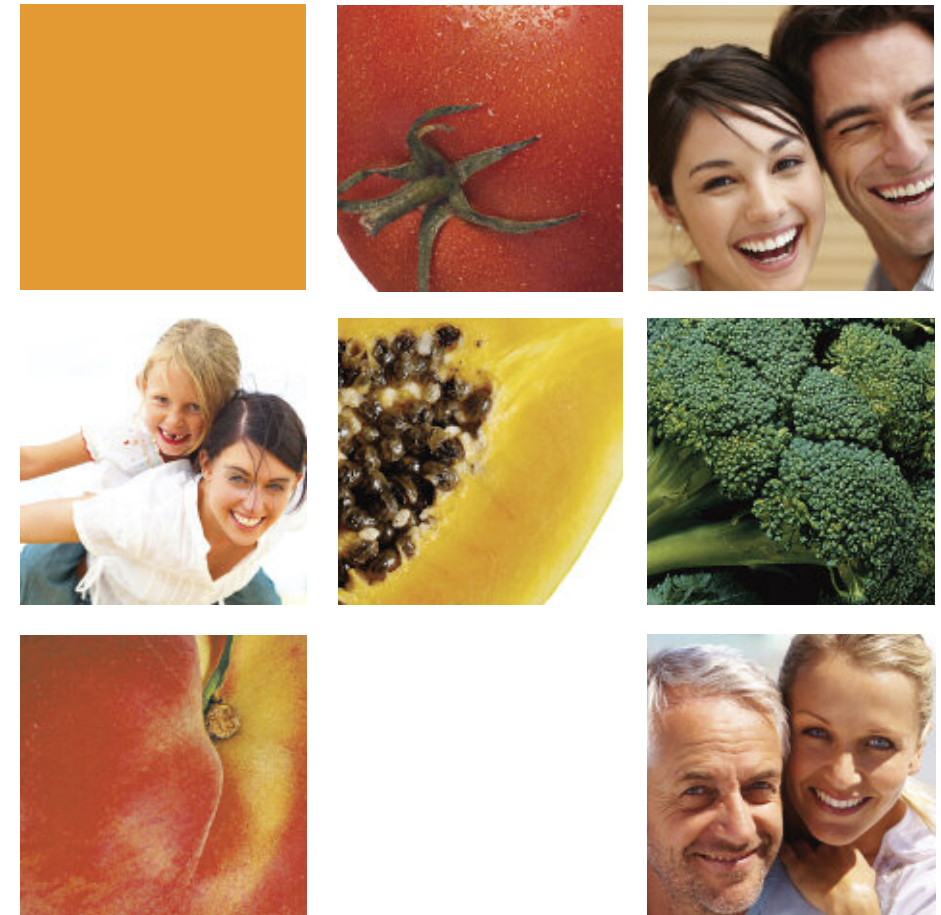


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**Juice PLUS+
VIRTUAL
FRANCHISE**



Inspiring Healthy Living Around the World





Youn

- ✚ “The next best thing to fruits and vegetables”
- ✚ Added nutrition from 17 fruits, vegetables, and grains in convenient capsule form
- ✚ NSF and kosher certified, reflecting rigorous quality control
- ✚ “Kids eat free” with the Juice Plus+® Children’s Health Study
- ✚ Supported by leading health professionals
- ✚ Backed by a large and growing body of published, third-party, peer-reviewed clinical research – the most thoroughly researched brand name nutritional product in the world

JUICE PLUS+® CLINICAL RESEARCH AFFILIATIONS

Academic Centre for Dentistry
Amsterdam, The Netherlands

Brigham Young University

Charité University Medical Centre,
Berlin, Germany

Georgetown University

King's College, London, England

Medical University of Graz, Austria

Medical University of Vienna, Austria

Tokyo Women's Medical University, Japan

University of Arizona

University of Birmingham, England

University of California, Los Angeles

University of Florida

University of Maryland School of Medicine

University of Milan, Italy
University of Mississippi Medical Center
University of North Carolina-Greensboro
University of South Carolina
University of Sydney, Australia
University of Texas Health Science Center
University of Texas/MD Anderson
University of Witten-Herdecke, Germany
University of Würzburg, Germany
Vanderbilt University School of Medicine
Wake Forest University
(funded by the National Cancer Institute)
Yale University-Griffin Hospital
Prevention Research Center

Exp

You start your business with a \$50 Juice Plus+® Virtual Franchise® fee.

You build your business by sharing Juice Plus+® with others – and by building a team that does the same.

We do the rest!

- ✚ We provide you with a simple, step-by-step Starter Guide.
- ✚ We provide you with ongoing telephone and email support through our dedicated Business Support team.
- ✚ We process your customer orders and collect the payments.
- ✚ We ship directly to your customers.
- ✚ We provide password-protected online information for managing your growing Juice Plus+® business.



Nearly **20** Years
of marketplace success
behind our tried and proven
Virtual Franchise® system

+

You

		MONTHLY AVERAGE	ANNUAL AVERAGE
YOU	1 to 2 team members	\$500	\$6,000
3 CLUB	3 to 11 team members	\$1,250	\$15,000
12 CLUB	12 to 38 team members	\$3,300	\$40,000
39 CLUB	39 or more team members	\$10,000	\$120,000

Actual average earnings for fourth quarter 2010



Grow your business even faster – and earn even more – by following our “Fast Track” program. (Ask your Juice Plus+® representative for complete details.)

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