



Inspiring Healthy Living Around the World

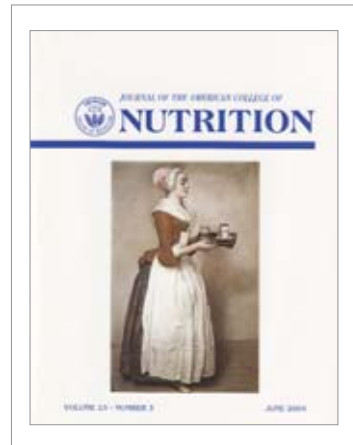
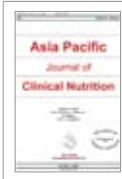
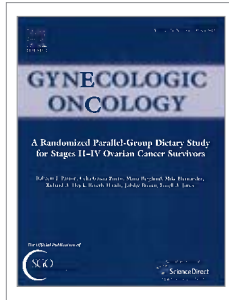






“The next best thing to fruits and vegetables”

- + Largest selling whole food based product in the world
- + Most thoroughly researched brand name nutritional product in the world
- + Supported by leading health professionals around the world





Published clinical studies
show that Juice Plus+[®]:

Delivers key antioxidants and other
phytonutrients that are absorbed by the body.

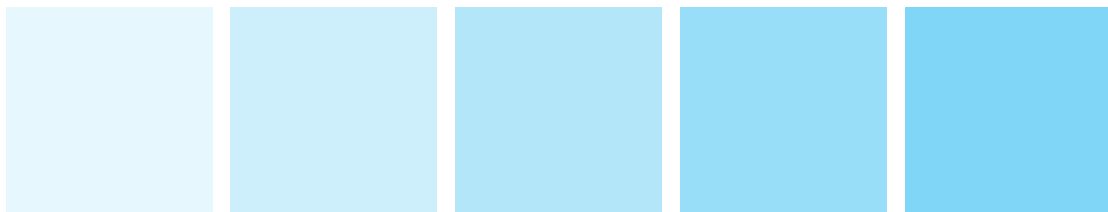
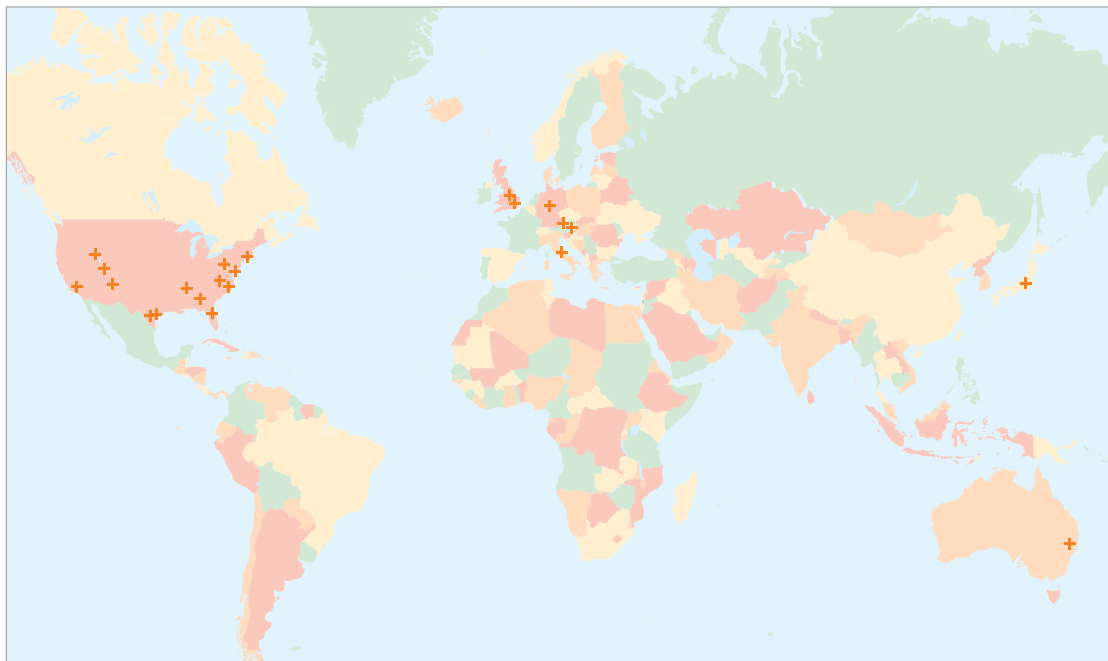
Reduces oxidative stress.

Reduces key biomarkers of systemic
inflammation.

Supports a healthy immune system and
helps protect DNA.

Supports cardiovascular wellness.

Supports healthy skin and gums.



Academic Centre for Dentistry Amsterdam, The Netherlands
Brigham Young University
Charité University Medical Centre, Berlin, Germany
Georgetown University
King's College, London, England
Medical University of Graz, Austria
Medical University of Vienna, Austria
Tokyo Women's Medical University, Japan
University of Arizona
University of Birmingham, England
University of California, Los Angeles
University of Florida
University of Maryland School of Medicine
University of Milan, Italy

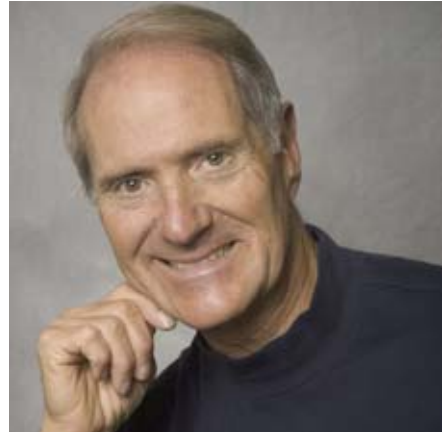


The most thoroughly researched brand
name nutritional product in the world

University of Mississippi Medical Center
University of North Carolina at Greensboro
University of South Carolina
University of Sydney, Australia
University of Texas Health Science Center
University of Texas/MD Anderson
University of Toronto, Canada
University of Witten-Herdecke, Germany
University of Würzburg, Germany
Vanderbilt University School of Medicine
Wake Forest University funded by the National Cancer Institute
Yale University-Griffin Hospital
Prevention Research Center

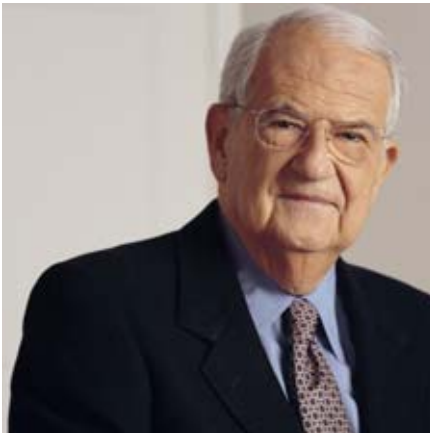
“Juice Plus+® is a great way to get fresh fruits and vegetables into kids. In fact, it’s the only supplement I take.”

William Sears, M.D.



“Our children will suffer more chronic disease and premature death from eating poorly than from exposure to alcohol, tobacco, and drugs combined.”

David Katz, M.D.



“Eating fresh fruits and vegetables every day is critical to good nutrition. I take Juice Plus+®. My family takes Juice Plus+®. It’s the next best thing I know to fresh fruits and vegetables.”

Isadore Rosenfeld, M.D.



Top health experts support
the Juice Plus+[®] concept.



After one full year of taking Juice Plus[®], people report*:

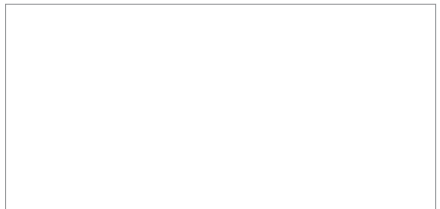
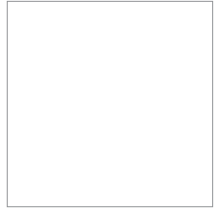
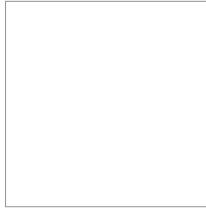
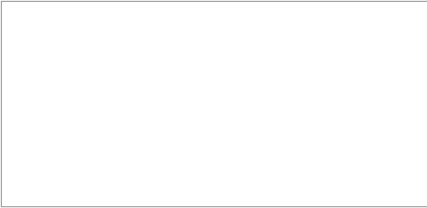
	Children	Adults
Fewer doctor visits	66%	51%
Taking less prescription or OTC medication	56%	42%
Fewer days of school and work missed	60%	52%
Positive benefit of some kind	99%	99%

*Based on 150,000 respondents from the Juice Plus[®] Children's Health Study





What is the gift of health worth?





NSA, “the maker of Juice Plus+®”

Founded in 1970

World headquarters in Memphis, Tennessee

Privately held

Over \$9 billion in sales since inception

18 years of double-digit sales growth



Australia



Austria



Belgium



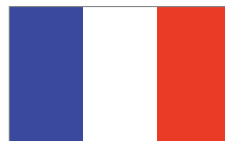
Canada



Denmark



Finland



France



Germany



Holland



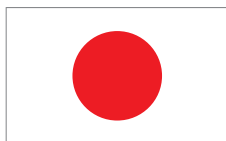
Ireland



Israel



Italy



Japan



Malaysia



New Zealand



Norway



Poland



Singapore



Spain



Sweden



Switzerland



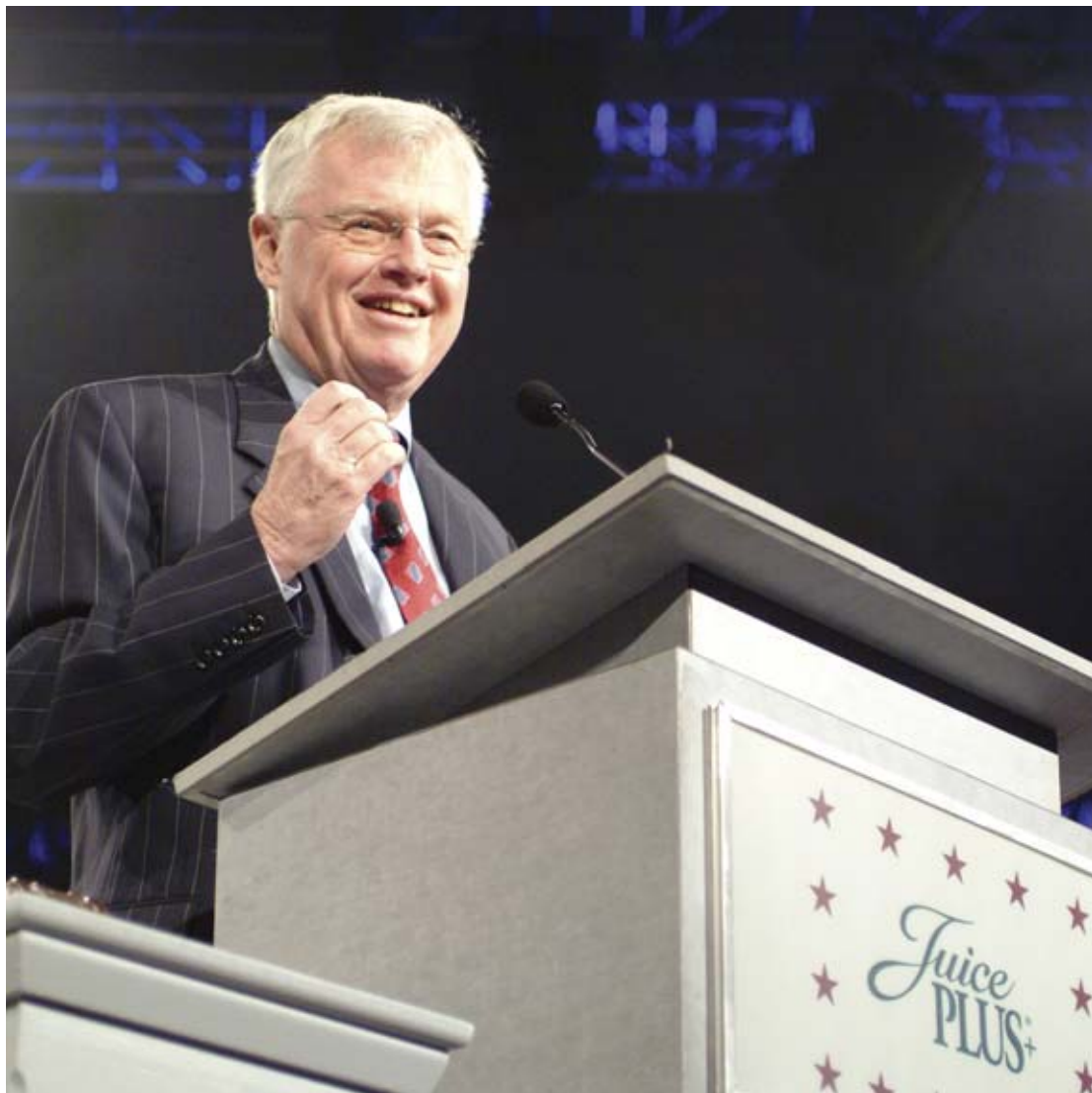
United Kingdom



United States



Juice Plus+® inspires healthy living
in more than 20 countries
around the world.





Founder's Vision:

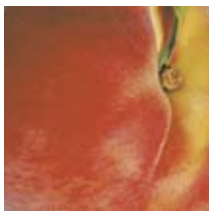
“To build a stable and lasting company
that will help as many people as possible
realize their dreams.”

Jay Martin
President and Founder





Juice Plus+[®] gives back
to the communities
in which we do business.



Inspiring healthy living
around the world.



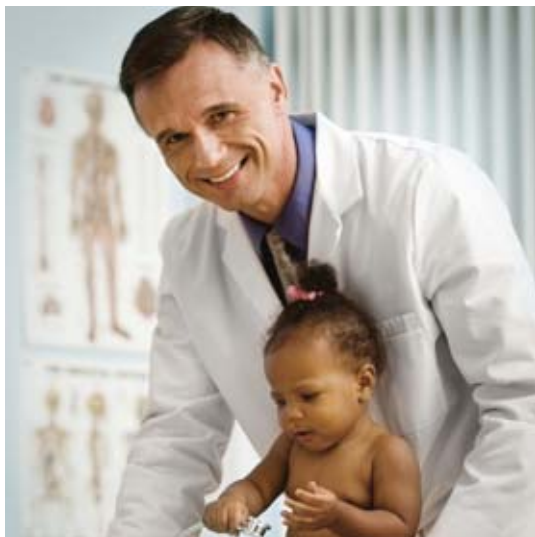


The Juice Plus+[®] Virtual Franchise[®]

Embrace the Juice Plus+[®] health habit.

Share Juice Plus+[®] with friends and family.

Inspire others to do the same.





The Juice Plus+® Virtual Franchise®

The perfect part-time business for busy people

Low investment

Low risk

Low overhead

No territorial restrictions





We've borrowed the best concepts
from a variety of businesses to create
a unique business model.

Franchising

Brand name product

Tried and proven system

Direct Sales

Person-to-person

Network Marketing

Home-based business

Corporate America

Benefits plan





National Marketing Director Benefits Plan

Comprehensive medical insurance,
including dental and vision

Life insurance

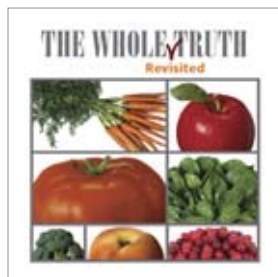
Disability insurance

Prescription drug coverage

Family tuition program

Expense allowance

Holiday bonus





You share Juice Plus+®.
We do everything else.

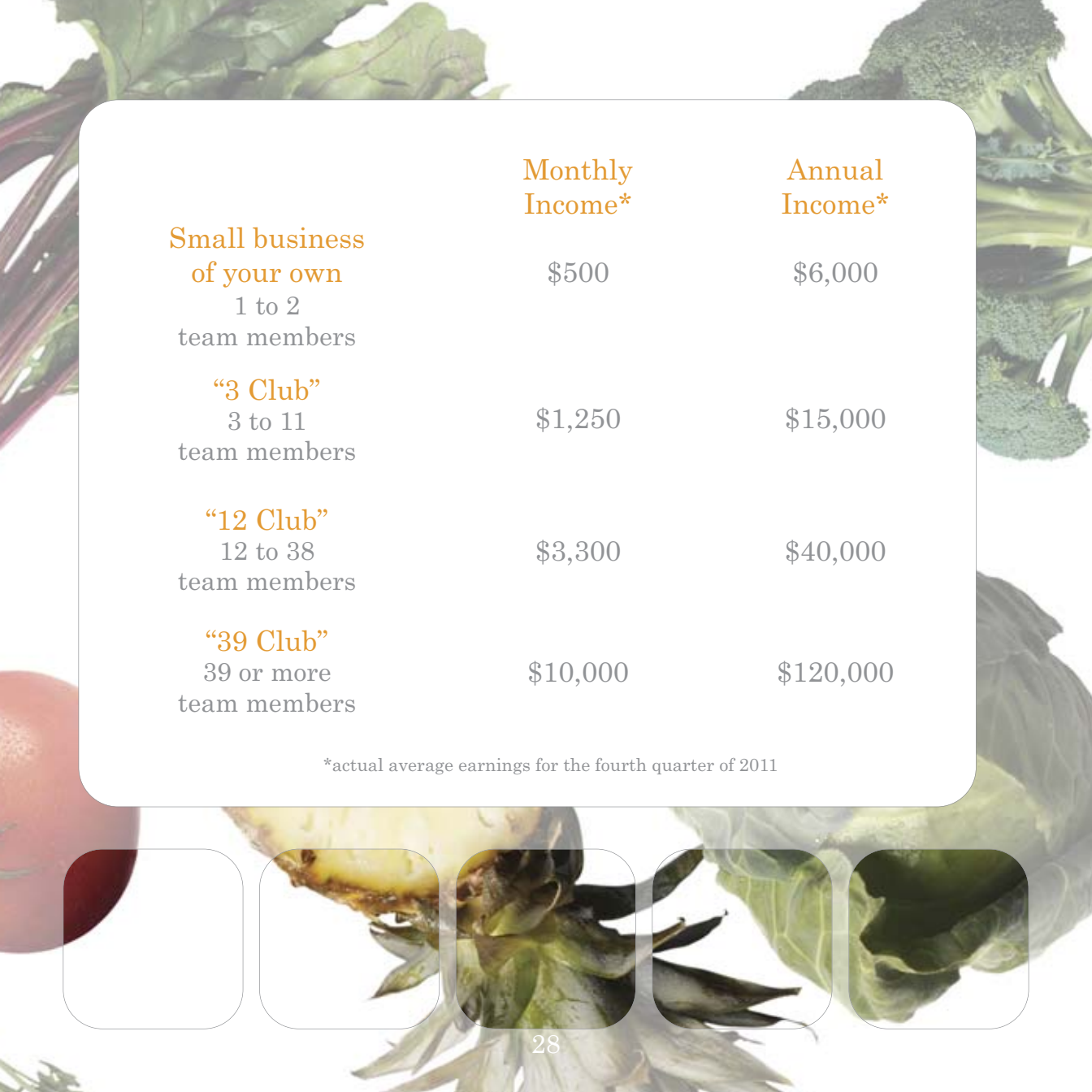
Process your orders

Ship directly to your customers

Collect from your customers

Pay you and your team

Manage your data



	Monthly Income*	Annual Income*
Small business of your own 1 to 2 team members	\$500	\$6,000
“3 Club” 3 to 11 team members	\$1,250	\$15,000
“12 Club” 12 to 38 team members	\$3,300	\$40,000
“39 Club” 39 or more team members	\$10,000	\$120,000

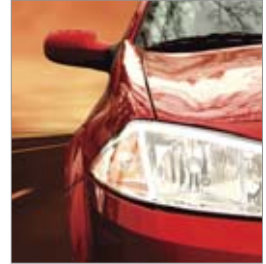
*actual average earnings for the fourth quarter of 2011



Build a Juice Plus+® team
and earn even more.

You
\$500
a month

Make a car payment



3 Club
\$1,250
a month

Make a house payment



12 Club
\$3,300
a month

Pay for your child's
education



39 Club
\$10,000
a month

Start a new career





What do you want from the
Juice Plus+® business?

You decide.





Juice Plus+[®] Virtual Franchise[®]

A solid “Plan B” in a challenging world

Home-based and flexible

Low investment, risk, and overhead

Tried and proven product and system

Part of the growing health and wellness industry

Provides financial security

Offers unlimited potential

Allows you to design your life



We invite you to join our team.

Juice PLUS[®]
V I R T U A L
FRANCHISE[®]
Inspiring Healthy Living Around the World





Inspiring Healthy Living Around the World



www.JuicePlusVirtualFranchise.com



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