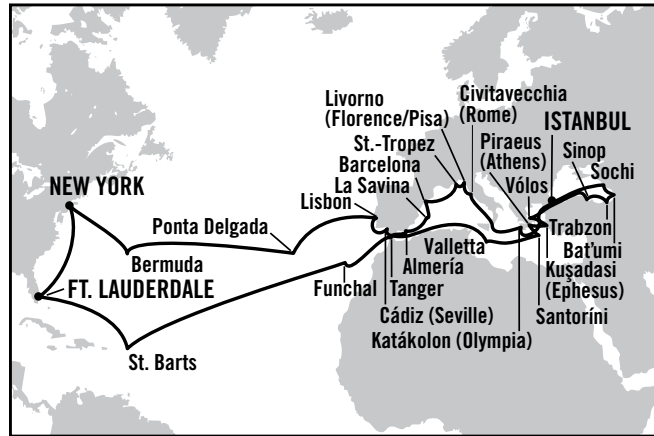


2010 Grand Mediterranean & Black Sea Voyage Segments

An unforgettable, great-value cruise experience

Relax on beautiful St. Bart's before immersing yourself in the landscapes of Tuscany, the French Riviera and Spanish Costa del Sol. In Greece, visit the UNESCO World Heritage Site at Olympia, or see the magnificent Acropolis. Over-night in Barcelona, Istanbul and Lisbon to see an array of unforgettable artistic and cultural sights. Visit Sochi, site of the 2014 Winter Olympics, and enjoy spectacular scenic cruising through the Bosphorus and The Dardanelles. Ancient treasures await in Greece, Turkey and Malta, while sophisticated Bermuda welcomes you as step into the heart of Hamilton, the capital city. Throughout your Grand Voyage, find distinctive gifts on your pillow, regionally inspired cuisine, special festivities, and more.



54-Day Grand Mediterranean • ms Prinsendam

Sail Date	Segment Itinerary	Interior From*	Ocean-view obstructed (amenity category) From*
3/24/10	51- or 54-Day Ft. Lauderdale to New York or Roundtrip Ft. Lauderdale	\$7,649	\$10,899
3/24/10	24-Day Grand Ft. Lauderdale to Istanbul	\$3,599	\$5,249
3/24/10	NEW! 19-Day Grand Ft. Lauderdale to Rome	\$2,799	\$3,999
4/12/10	NEW! 14-Day Grand Rome to Athens	\$2,199	\$3,049
4/12/10	NEW! 35-Day Grand Rome to Ft. Lauderdale	\$5,299	\$7,499
4/17/10	27- or 30-Day Istanbul to New York or Ft. Lauderdale	\$4,049	\$5,999
4/26/10	NEW! 21-Day Grand Athens to Ft. Lauderdale	\$3,099	\$4,499

Special booking amenities for Full Cruise Guests:

54- or 51-Day Grand Mediterranean Voyage

Book before Dec. 31, 2009 to receive a special amenities package that may include:

- Shipboard credit up to \$750
- Luggage delivery service
- Pre-paid hotel service charges (gratuities)
- Additional cruise savings, and more!

Special booking amenities for Grand Voyage Segment Guests:

Book before Dec. 31, 2009 to receive up to \$500 shipboard credit

Amenities or shipboard credit offer applicable to guests in categories PS-F only and varies by voyage length and category booked. Certain restrictions apply.

Terms & Conditions: *Fuel supplement has been suspended. Holland America Line reserves the right to reinstate the fuel supplement for all guests at up to \$9 per person per day should the price of light sweet crude oil according to the NYMEX (New York Mercantile Exchange Index) increase above \$70 per barrel. Please consult our website for current information. Fares shown reflect early-booking savings and will vary by stateroom category. Fares are per person in U.S. dollars, include early savings and are based on double occupancy in the minimum categories. Fares include non-discountable amounts. Taxes are additional and vary by cruise segment. All shipboard credit amounts shown are per person. Amenities package and shipboard credit offers vary by itinerary and stateroom category, and is applicable to full-and segment cruise guests in categories PS-F and to 1st and 2nd guests in a stateroom only. Certain restrictions apply. Offers are capacity controlled and may be modified or withdrawn without prior notice. Please refer to the appropriate Holland America Line brochure for full terms and conditions. Promo RH/LI. Ships' Registry: The Netherlands.

Note: Visits by cruise ships to Antarctica require government approval. Holland America Line has obtained government approval for this cruise. There remains the possibility, however, that this approval could be withdrawn if a change is made in applicable governmental requirements. Exact itinerary will depend on permissions, weather, ice conditions and time available. There will be no landings in Antarctica.