

Drive traffic from your competitors right to your door!

Put your business information exclusively above your competitors' Citysearch listing with a Targeted Profile Sponsorship

A Direct Line from Searches to Sales

- Target users looking at your competitors, at complimentary businesses or at popular attractions
- Receive exclusive, prominent ad placement – limited inventory
- Build your brand with repeated exposure
- Drive traffic directly to your website or your Citysearch Profile page

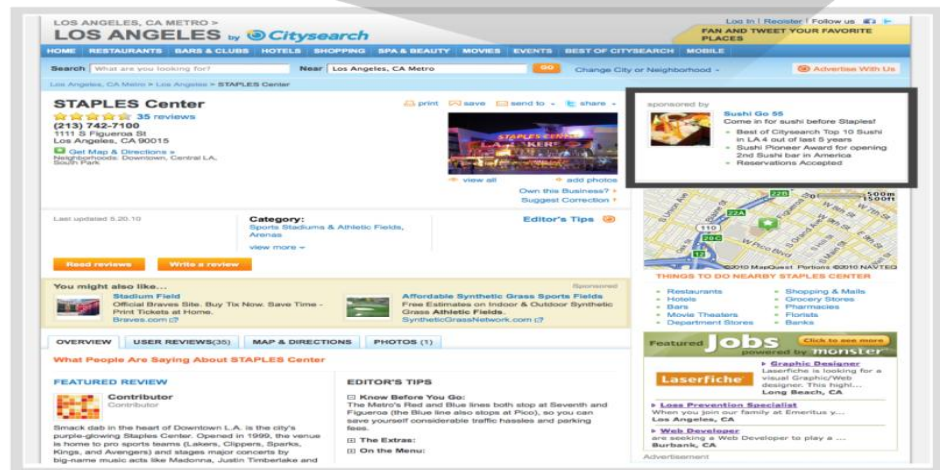


Ad Product Targeting:

- Individual business profile pages (Citysearch non-customers only)
- Must be purchased with a Citysearch local listing

Ad Product Specs:

- Graphic/Logo – 125 X 60
- Tagline – up to 67 characters of text
- 3 bullet points – up to 63 characters



Tom Bianco
City Grid Media
859 Mount Vernon Highway NE
Atlanta GA 30328
404-547-9668