

# The Ideal Attendee

Influential and Professional Persons:  
officials and business owners.

Industry focus: energy, manufacture,  
transportation,

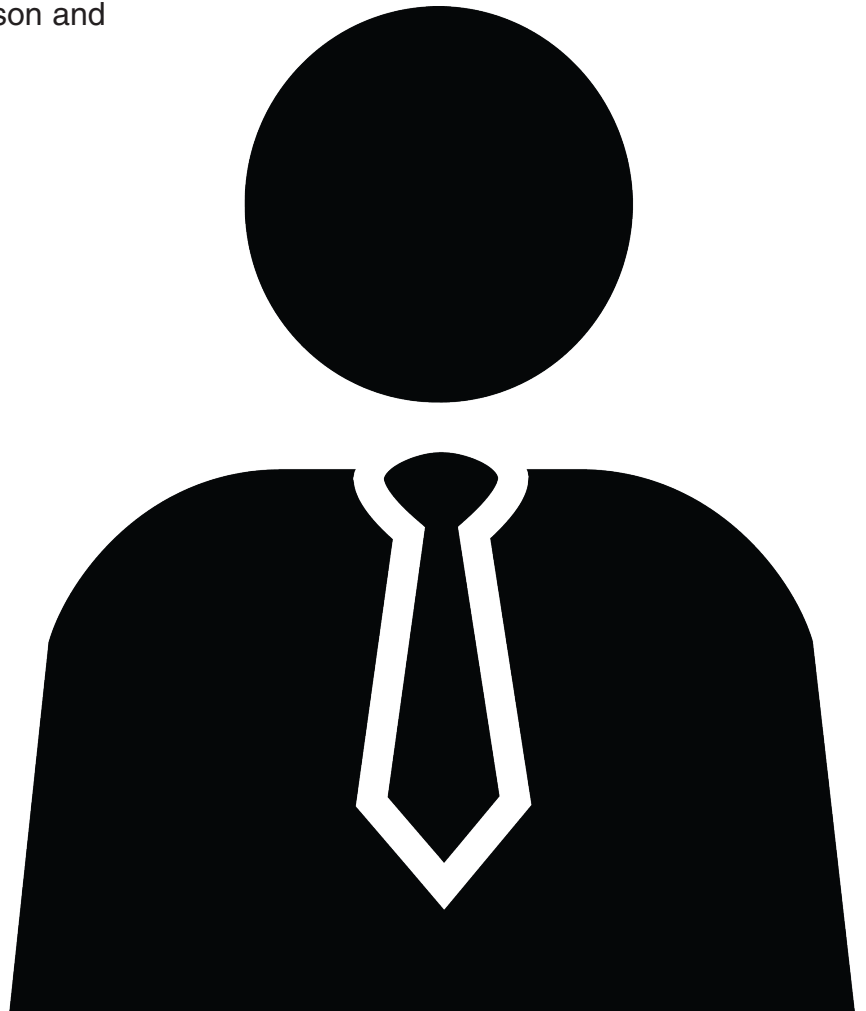
Education: college graduate

From California, the conference will be held there

Known for their prosperity in area of expertise,  
such as business, technology, energy, manufac-  
turing, collaboration, innovation, etc.

## Interests and Worldview

Interested and progress and doing things that  
will benefit as many people as possible with the  
greatest effect. They are a motivated person and  
believe the state of the can be improve.



# Jerry Brown

Governor of California

Trial and appellate lawyer

1961 B.A. in Classics University of California  
Berkeley

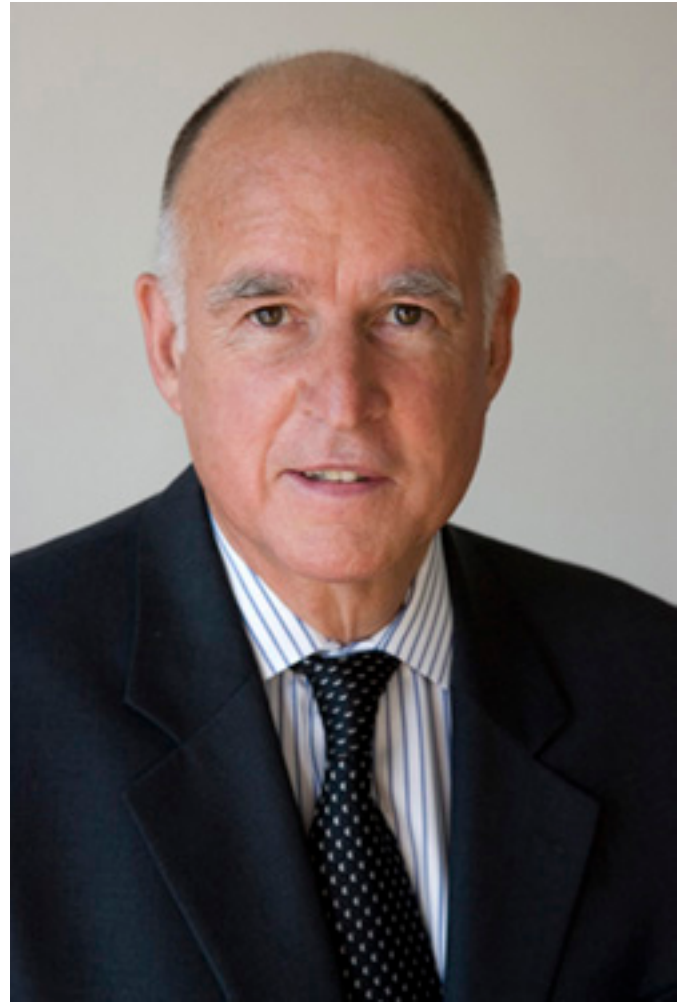
1964 law degree Yale Law School

Born in San Francisco April 7, 1938 , he  
currently lives there

Brown was elected governor of California in 1974, 1978, and 2010. During his earlier terms he put in place innovative environmental protections which were later followed by the rest of the U.S., signed the first legislation to require high school students to show basic proficiency before graduating, and enacted the "Use A Gun Go To Prison" Law.

After his second term he lectured actively, led delegations to China and the Soviet Union, and studied Spanish in Mexico. He stayed in Japan for six months where he studied the culture and Buddhist practice. Brown also worked with Mother Teresa in India at the Home for the Dying, went to Bangladesh as a CARE ambassador of good will during the floods of 1987

He practiced law, in 1989 he became the chairman of the state Democratic Party for two years, and in 1998 became mayor of Oakland for eight years, and in 2006 he was elected California's Attorney General.



Brown began his third term as governor of California in 2010. During his current term as governor he has lessened the state budget deficit, improved California's credit ratings, and rid of waste and inefficiencies throughout the government. He has also begun historic public safety realignment, increased the state's clean energy goal to 33%. Brown is now pursuing public support for new revenues to protect education and public safety funds.

# Mary D. Nichols

Chairman California Air  
Resources Board

Professor in Residence at UCLA

1966 B.A. Cornell University

1971 J.D. Yale Law School

Born April 10, 1945

Originally from Minneapolis, Minnesota she  
now lives in California.

For over 40 years Nichols has held  
several positions for various organizations  
concerning protection of the environment  
and public health. She has made several  
speeches about pollution, solutions, and  
the effects on the environment and the  
economy. She made the first lawsuit under  
the Clean Air Act.

Public health and the environment are  
important issues to Nichols. Her career has  
been dedicated to creating change in these  
areas of concern. Innovation, partnerships,  
and common sense are important tools for  
her in working towards curbing pollution. In  
2008 she gave a speech at the University  
of Rhode Island, she said:

## Awards

February 2009 awarded Attorney of  
the Year from *California Lawyer Magazine*  
2012 Environmental Finance Personality of  
the Year from *Environmental Finance*



“We know that the economic crisis we will  
face from unmitigated climate change could  
dwarf anything we have ever seen. That  
alone is a compelling enough reason to  
take swift action. But there’s another reason  
also, which is that developing a new clean  
energy economy that drives and rewards  
investment and innovation, creates jobs  
and serves as the engine for sustainable  
economic growth is exactly what we need  
at a time like this.”

## Sources

“Mary. D. Nichols.” UCLA School of Law. UCLA School of Law, n.d. Web. 5 Feb 2013. <<http://www.law.ucla.edu/faculty/all-faculty-profiles/professors/Pages/mary-nichols.aspx>>.

“Mary D. Nichols Chairman, California Air Resources Board.” California Environmental Protection Agency Air Resources Board. California Environmental Protection Agency Air Resources Board, 10 Oct 2012. Web. 5 Feb 2013. <<http://www.arb.ca.gov/board/bio/marynichols.htm>>.

“Times Topics.” The New York Times. The New York Times. Web. 5 Feb 2013. <[http://topics.nytimes.com/topics/reference/timestopics/people/n/mary\\_d\\_nichols/index.html](http://topics.nytimes.com/topics/reference/timestopics/people/n/mary_d_nichols/index.html)>.

# John R. Balmes, M.D.

Member of California Air Resources Board

Professor of Medicine at UCSF

Professor of Environmental Health Sciences at University of California, Berkeley

Chief of the Division of Occupational and Environmental Medicine at SFGH

Director of the Human Exposure Laboratory of the Lung Biology Center

1972 B.A. University of Illinois

1976 M.D. Mount Sinai School of Medicine

Lives in California

Dr. Balmes has a laboratory called the Human Exposure Laboratory. There he has been studying respiratory and cardiovascular health for over 25 years. His laboratory was the first to show:

- A. histological evidence of ozone-induced airway injury and inflammation in human subjects
- B. that asthmatic subjects have greater inflammatory responses to ozone than normal subjects
- C. that asthmatic subjects recruit macrophages to the airways with consecutive day exposures
- D. exposure to secondhand tobacco smoke causes endothelial dysfunction

Dr. Balmes has written over 200 papers and chapters on occupational and environmental respiratory disease-related issues. The consequences of air pollution on health is the focus of his work. He is board-certified in Internal Medicine and Pulmonary Medicine. At San Francisco General Hospital he practices pulmonary and critical care medicine.



## Awards

1999 Clean Air Award, American Lung Association of California

2002 Jean Spencer Felton Award for Excellence in Scientific Writing, Western Occupational and Environmental Medicine Association

2006 *Robert A. Kehoe Award of Merit, American College of Occupational and Environmental Medicine*

2006 *Carl Moyer Award for Scientific Leadership and Technical Excellence, Coalition for Clean Air*

2010 *Western Occupational and Environmental Medical Association*

2012 *Robert M. Zweig Memorial Clean Air Hero Award, South Coast Air Quality Management District*

## Sources

"ARB Board Member Biographies John R. Balmes, M.D." California Environmental Protection Agency Air Resources Board. California Environmental Protection Agency Air Resources Board, 6 Jan 2010. Web. 6 Feb 2013. <<http://www.arb.ca.gov/board/bio/balmes.htm>>.

"John R. Balmes, MD." University of California Center for Occupational and Environmental Health. University of California Center for Occupational and Environmental Health, 31 Jan 2013. Web. 6 Feb 2013. <<http://coeh.berkeley.edu/people/faculty/balmes.htm>>.

# David Pettit

Director of NRDC's Southern California air program Santa Monica

Trial and appellate lawyer

B.A. in philosophy and law degree from UCLA

Lives in California

Pettit has been a part of the NRDC since 2007. His primary work is making litigations against polluting industries and promoting clean alternative energy and more 'green' development for urban places.

His major topics of interest are litigation, air pollution, oil spills, California Environmental Quality Act, federal natural resource damages assessment process, sustainability, alternative energy, green development, environmental health, environmental justice and reform, and environmental policy.

He actively keeps a blog on Switchboard, the NRDC's Staff blog, and Twitter. He informs and comments on various topics concerning the environment and current issues, all while providing links for more information. He also shares firsthand experiences from his work.



"ABOUT NRDC." Natural Resources Defense Council. Natural Resources Defense Council. Web. 6 Feb 2013. <<http://www.nrdc.org/about/staff/david-pettit>>.

"David Pettit." LAANE a new economy for all. LAANE. Web. 6 Feb 2013. <<http://www.laane.org/person/david-pettit/>>.