

Module Development Outline

Module Title: “Preparing for Your First Floor Meeting”

Module Timeline: August, (prior to opening)

General Purpose/Outcome Connection: Module introduces staff to concept of Audience Centered Speaking and provides content and reflective prompts in preparation for the opening floor meeting.

Connection to Program Outcomes: 3, 4

Individual Module Goals:

1. *Staff members will establish goals and strategies to become a better public speaker*
2. *Staff members will create a self-reflection collage related to their current skills and comfort level with public speaking*
3. *Staff members will be able to describe the concept of “Audience Centered Speaking”*

Module Components:

The order is flexible. Organize for implementation (during RAT camp/after, or both) as you see fit

1. Self-reflection mural
2. YouTube clips on public speaking (see below)
3. “Audience Centered Speaking”, Beebe & Beebe selection from textbook (attached)
4. Fill-out ACS diagram (see below) in conjunction with preparation for opening floor meeting (rehearsing outline etc.)

Enhanced options for “Module Alumni”

- Alumni facilitate module in small groups

YouTube videos on public speaking

<http://www.youtube.com/watch?v=WgXEeVdAmls&feature=related>

Self-Reflection Mural:

***Using magazine and/or newspaper clippings create a one-page “mural” that represents how you feel when you hear the phrase “public speaking”. Also, include the skills that you possess that make you a good public speaker, and, the additional skills that you would like to develop or improve upon. A few sentences describing the key elements of your mural will be uploaded into Sakai for CC view. Your mural will be shared with your Hall Director/Residence Hall Coordinator.**

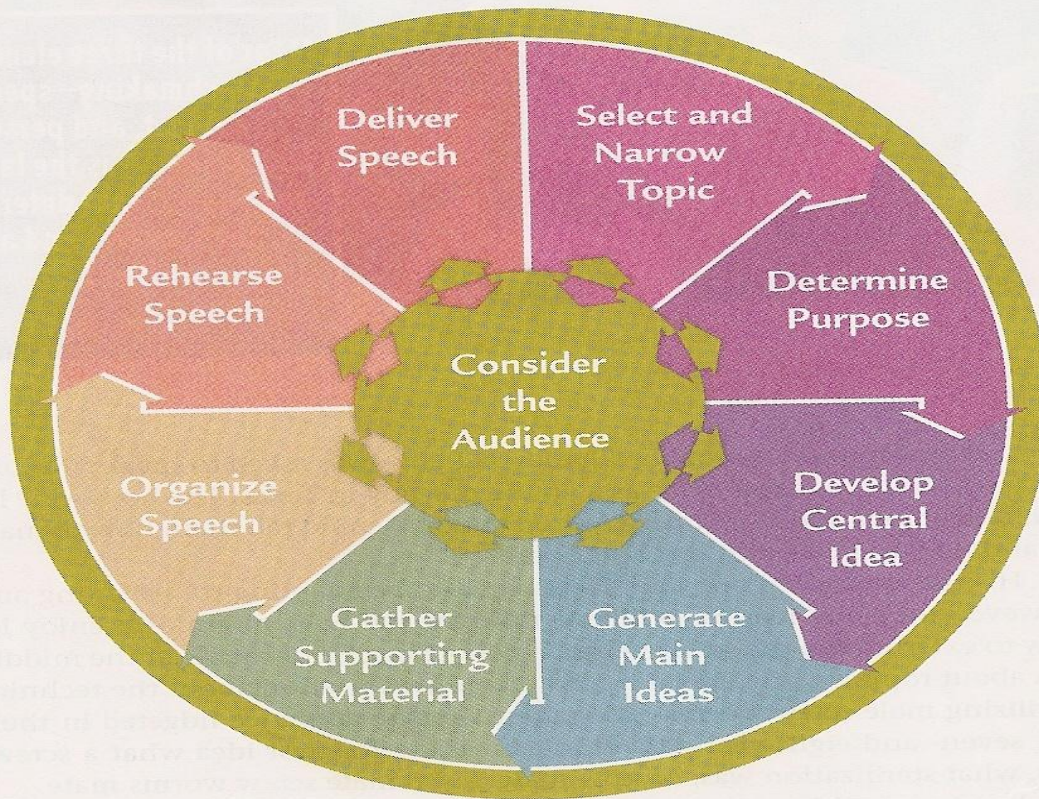


FIGURE 6.1 Audience analysis is central to the speechmaking process.