

3 WRAP IT UP and BE THE DIFFERENCE.

- Fill out your donation sheet completely, including your online totals.
- Give your donation sheet and money to your leader.
Option: Give all your cash to a parent and have them give you a cheque payable to World Vision 30 Hour Famine for the same amount.

Tip:

Provide all your money and donations sheets to your leader at your 30 Hour Famine event. Then you can focus on having a fun and awesome experience with your friends.

Experience Hunger AND have an amazing time with your group!

Did you know?

Your group can choose which cause your funds will support: Food & Nutrition, Child Protection, Education and Water. Talk with your Group Leader and choose a cause today.



BE FOOD to help give families and communities nutritious food immediately and provide tools and education to help prevent a crisis like this from occurring again.



BE SAFETY to rehabilitate traumatized children by providing education, resources, opportunities and, most importantly, hope.



BE EDUCATION to help build new classrooms, fix schools, train teachers and provide uniforms, books and supplies so more children can receive a life-changing education.



BE WATER and help bring secure wells and pumps closer to the people in need of safe drinking water.

Did you know?

By doing the Famine you can be selected as a Youth Ambassador and travel to Africa this summer! Find out more at famine.ca

Did you know?

You can earn great prizes for participating in the 30 HOUR FAMINE.

Did you know?

You can purchase an awesome 30 Hour Famine t-shirt on line @ famine.ca

FAMINE.CA



BE30 HOUR FAMINE

Welcome to your Participants Guide to running an awesome 30 Hour Famine

Getting started is EASY: ① Set a fundraising goal ② Collect donations ③ Wrap it up

1 SET A FUNDRAISING GOAL.

Every dollar counts, so aim **BIG**. Some examples:

\$75 can help provide life saving nutrition to children under two years old in Cambodia

\$150 can supply more clean drinking water outlets in Mauritania, Africa

\$350 can help protect children from sexual exploitation in India

\$2000 can help rehabilitate a school and provide education for children in North Sudan

Plus, more money raised = **BIGGER** prizes. Visit **famine.ca** for more info.

2 COLLECT DONATIONS.

→ Fundraise online:

Register and set up your account at **famine.ca**

- Customize your own fundraising page
- Send personal emails asking for donations (and explaining your Cause)

Tip:

The 30 HOUR FAMINE is a great way to get your volunteer hours.

→ When asking for money... keep it short & sweet.

Sample script:

“My friends and I are doing the World Vision’s 30 Hour Famine. We don’t think it’s right that THOUSANDS of kids die from hunger, poverty and injustice every day. So we’re doing something about it.

We’re going without food for 30 hours to raise money for the _____ Cause (state your group cause).

My goal is to raise \$_____ to help _____ (explain your goal). All you have to do is make a cheque out to World Vision 30 Hour Famine.

Any donation over \$20.00 is tax-deductible.”

→ Spread the word:

Contact everyone you know (family, friends, neighbours). Try:

- e-mailing from your online page
- facebook
- texting
- ask your parents to contact their co-workers for support.

→ Tips for collecting money

- IOU’s are bad news. Get funds up front. It’s WAY easier than having to collect later.
- Take your manila envelope with collection money everywhere. Keep the donations inside and use the outside to keep track of them.
- Tempt the taxpayer. Remind donors that donations of \$20 or more are tax

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