

GEORGE CARLIN PRESENT  
**RELIGION  
IS BULLSHIT**  
ANDREA CAVALERI // DART 381 // MIDTERM PROPOSAL



# THE IDEA

As I was brainstorming for different topic ideas for this project I came up with a list where a majority of the things that I wrote down had to do with all the negative things happening in our world. Some of the topics included war, terrorism, natural disasters, violence and the list went on and on. With the amount of violence present in our world I've come to realize that many of the beliefs that have been taught to me are beginning to seem questionable. I came across the comedian George Carlin who was also brought up in a religious environment but has taken on serious and often times controversial topics to add humor to it. He uses comedy to address serious topics that we may have a hard time making sense of. The skit that I have chosen for the audio of my video is called "Religion is Bullshit". Although his humor is not for everyone, I think that he has successfully provided laughter to probably one of the most controversial topics, religion.

## “RELIGION IS BULLSHIT”

“But in the bullshit department, the bullshit department a businessman can’t hold a candle to a clergyman cause I got to tell you the truth folks, I got to tell you the truth. When it comes to bullshit, big-time, major league bullshit, you have to stand in awe of the all-time champion of false promises and exaggerated claims, religion. No contest. No contest. Religion. Religion easily has the greatest bullshit story ever told. Think about it. Religion has actually convinced people that there’s an invisible man living in the sky who watches everything you do, every minute of every day. And the invisible man has a special list of ten things he does not want you to do. And if you do any of these ten things, he has a special place, full of fire and smoke and burning and torture and anguish, where he will send you to live and suffer and burn and choke and scream and cry forever and ever ‘til the end of time!

But He loves you. He loves you, and He needs money! He always needs money! He’s all-powerful, all-perfect, all-knowing, and all-wise, somehow just can’t handle money! Religion takes in billions of dollars, they pay no taxes, and they always need a little more. Now, you talk about a good bullshit story. Holy Shit!



## VISUAL INSPIRATION



## THE PROCESS

The use of kinetic typography and imagery will be the two main elements present in the video. The audio will be taken from the “Religion is Bullshit” skit by George Carlin where the text will be visually present in the majority of the scenes.

To play along with George Carlin's philosophy of taking serious topics such as race, religion and politics and adding humour to it I would like for this to show in the way I treat the images used in my video. I plan on mixing different kinds of mediums to create a collage, very much inspired by Russian Constructivism posters. I'll be using more serious realistic pictures such as those having to do with religion that would most likely be found in the bible and will tweak them in a humoristic fashion. I want to emphasize the humour in Carlin's skit with this exaggerated imagery.

I plan to take on the same approach when playing with the text. I will be choosing two main typefaces: a condensed bold sans serif and an old fashioned italic serif. These typefaces will reflect both the seriousness that many people see when talking about religion as well as the humour that Carlin has added to this topic. My goal is to apply the humour present in the audio to the images and typography.

**TRADE GOTHIC - BOLD CONDENSED**  
*georgia - italics*







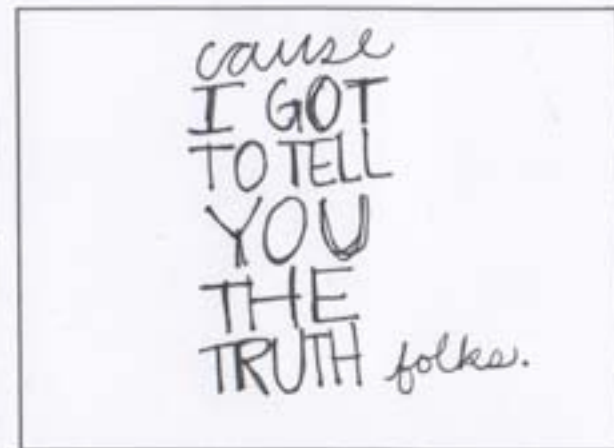
DIALOGUE But in the bullshit department, the bullshit department

ACTION words come in as spoken. word "shit" is a cut out of the bull image.



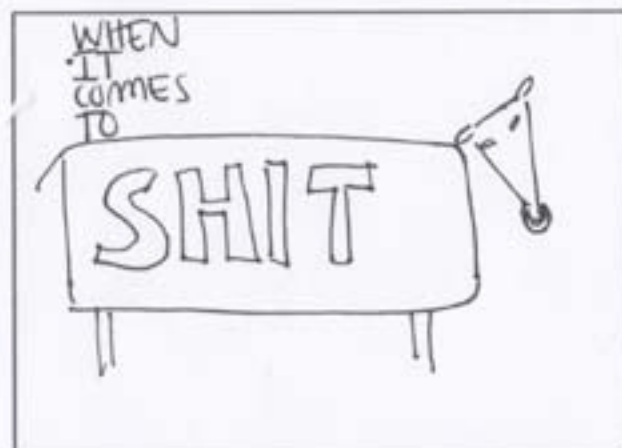
DIALOGUE A business man can't hold a candle to a clergyman

ACTION images appear in order from left to right. words on candle appear with audio making a yellow flame.



DIALOGUE cause I got to tell you the truth folks, I got to tell you the truth

ACTION words appear starting at bottom of frame and build up. zoom in on "I got to tell you the truth" second time said.



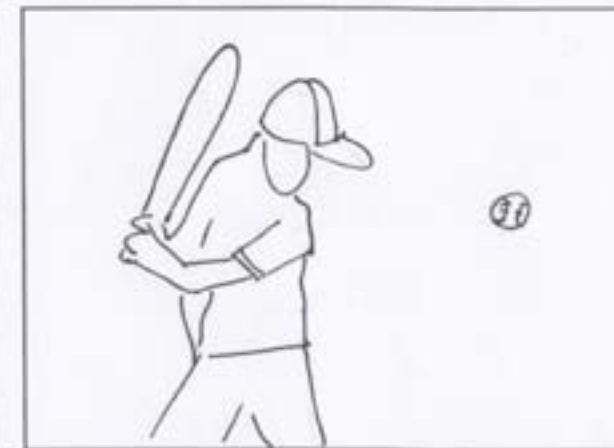
DIALOGUE When it comes to bullshit

ACTION words come in as spoken



DIALOGUE Big time

ACTION word "big" appears when said - clock arm appears and move during "time"



DIALOGUE major league

ACTION video of a baseball player hitting a ball



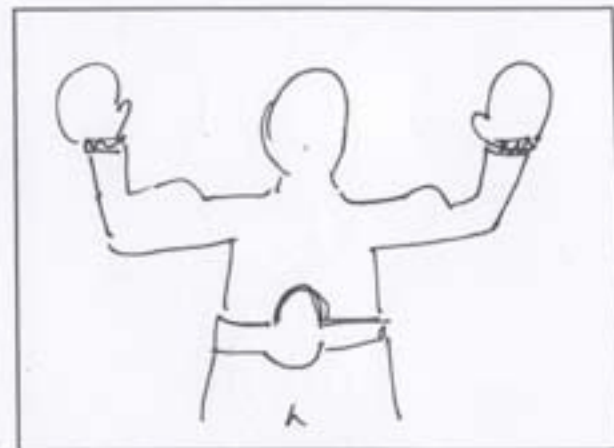
DIALOGUE bullshit

ACTION ball hits the bull  
then the cut out "shit" appears

you have to  
stand in  
**AWEEE**  
of the all time

DIALOGUE you have to stand in  
awe of the all time

ACTION words appear with  
audio.



DIALOGUE champion

ACTION image / clip of boxing  
champion

of FALSE  
promises  
and

DIALOGUE of false promises and

ACTION words appear with  
audio

**EXAGGERATED**  
claims

DIALOGUE exaggerated claims

ACTION word "exaggerated"  
get stretched out.

RELIGION.

DIALOGUE religion

ACTION appears with audio



DIALOGUE no contest. no contest

ACTION "no contest" fills screen when said the second time



DIALOGUE religion easily has the greatest bullshit story ever told

ACTION flip through pages of iconic stories (ex: 3 little pigs, snow white) until page of the bible



DIALOGUE think about it

ACTION appears with audio



DIALOGUE (no dialogue)

ACTION



DIALOGUE religion has actually convinced people that there's an invisible man

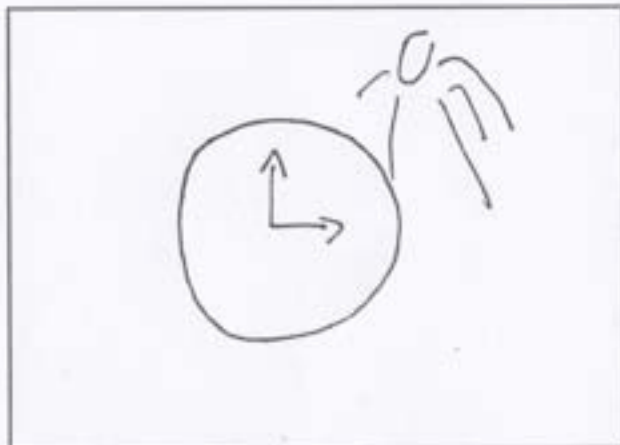
ACTION words appear with audio. same man from book slowly appears (as a cut out from page)



DIALOGUE living in the sky that makes everything we do

ACTION birds + clouds + god move in puppet like movements





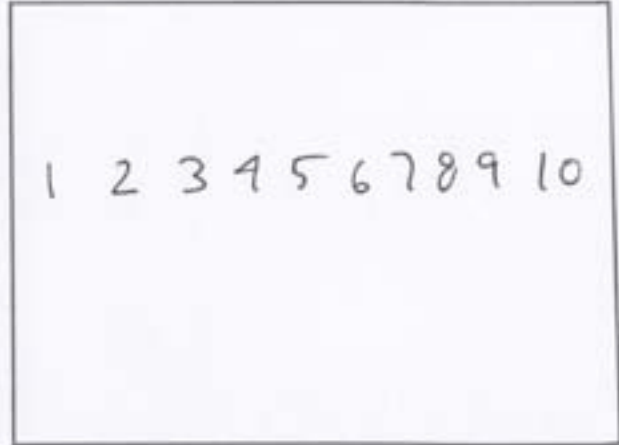
DIALOGUE ~~by~~ every minute of everyday

ACTION clock hand moves a minute at "minute" clock hand moves very fast at "everyday"



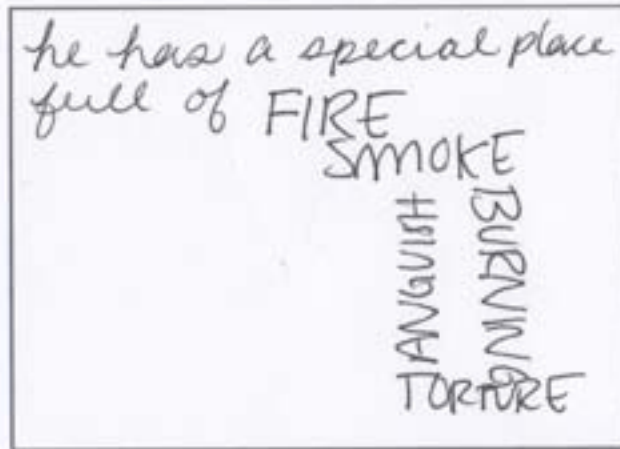
DIALOGUE and the invisible man has a special list of 10 things he does not want you to do

ACTION numbers 1-10 appear fast one after another.



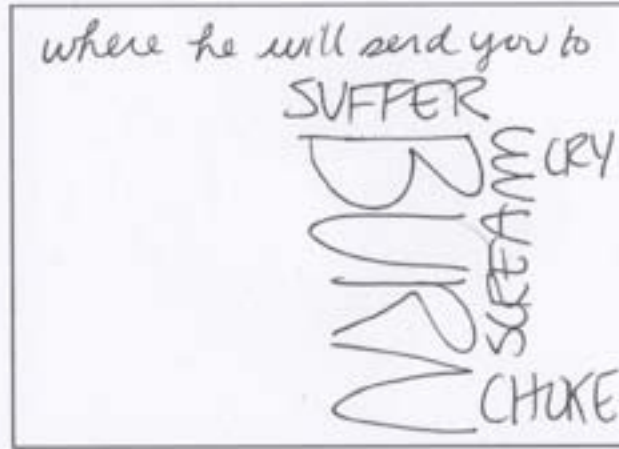
DIALOGUE and if you do any of these 10 things

ACTION large number scatters into 1-10 numbers



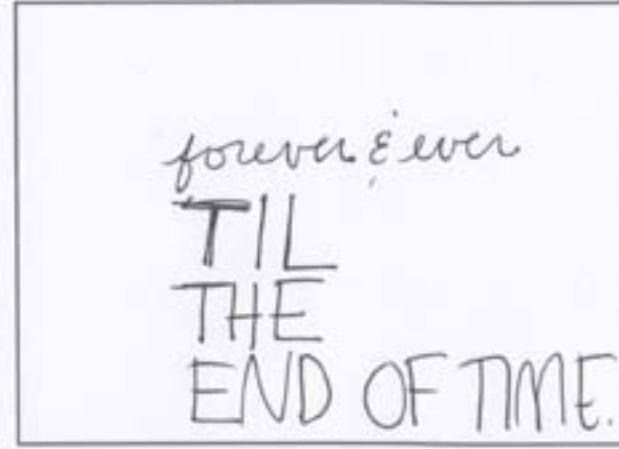
DIALOGUE he has a special place full of fire and smoke and burning and torture and anguish

ACTION zoom in on words as they appear + rotation



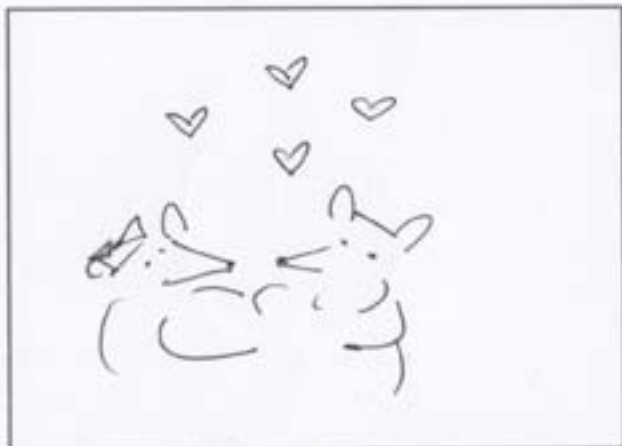
DIALOGUE where he will send you to suffer and burn and choke and scream and cry

ACTION zoom in on words as they appear + rotation



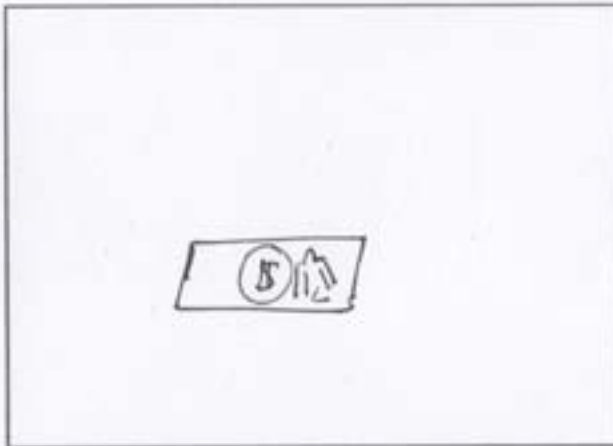
DIALOGUE forever and ever til the end of time

ACTION "forever & ever" written letter for letter, "TIL THE END OF TIME" with audio one by one.



DIALOGUE but he loves you,  
he loves you

ACTION cartoon animations of  
characters hugging / hearts  
flickering.



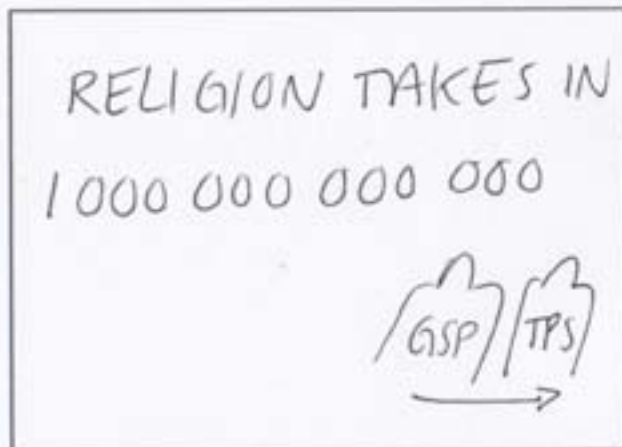
DIALOGUE and he needs money,  
he always needs money

ACTION money with cut out of  
invisible man on it / more  
appear → "he always needs \$!"



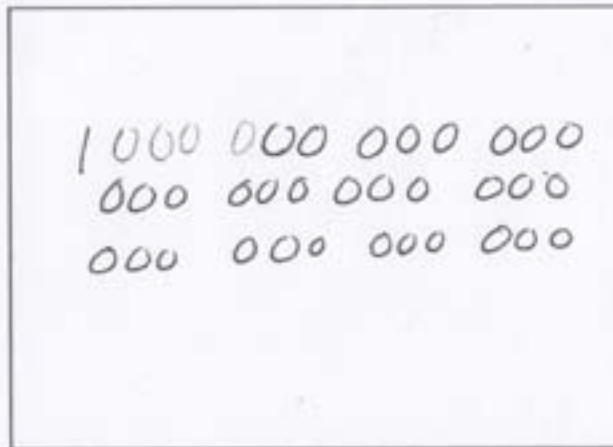
DIALOGUE he's all-powerful, all  
perfect, all knowing, and all wise  
somehow just can't handle money

ACTION invisible man - each  
side appears different words  
imagery describe words.



DIALOGUE religion takes in billions  
of dollars they pay no taxes

ACTION GSP + TPS move out of  
screen



DIALOGUE and they always need  
a little more

ACTION zeros appear



DIALOGUE Now talk about a good  
bullshit story, Holy shit!

ACTION book opened to page w  
invisible man - closes holy shit.

## **BIBLIOGRAPHY**

<http://www.youtube.com/watch?v=i9CjBtv7j78&feature=endscreen&NR=1>

<http://www.youtube.com/watch?v=MeSSwKffj9o>

<http://films.nfb.ca/rip-a-remix-manifesto/>

[http://en.wikipedia.org/wiki/George\\_Carlin](http://en.wikipedia.org/wiki/George_Carlin)