



# 5<sup>TH</sup> FOCUS ON GASTROINTESTINAL CANCERS

**Friday, March 2, 2012**

7:30 AM – 3:00 PM

Hilton Hotel, 4200 City Avenue  
Philadelphia, PA

**CHARLA EN ESPAÑOL** – cáncer en el sistema digestivo  
**SPECIAL SESSION** for African Americans  
*Open to the Public*

Abramson Cancer Center  
 Penn Medicine



FREE  
EDUCATIONAL  
CONFERENCE

Abramson Cancer Center

 Penn Medicine

Abramson Cancer Center  
1603 Penn Tower  
3401 Civic Center Boulevard  
Philadelphia, PA 19104

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Friday, March 2, 2012

## FOCUS ON

# GASTROINTESTINAL CANCERS

FREE EDUCATIONAL CONFERENCE



  
A Comprehensive Cancer  
Program at the  
National Cancer Institute

**L I V E S T R O N G**  
SURVIVORSHIP CENTER  
OF EXCELLENCE NETWORK

# FOCUS ON GASTROINTESTINAL CANCERS



*For Those in Treatment and Survivors of Colon, Rectum, Esophagus and Stomach Cancer*

Whether you are, newly diagnosed, in treatment or a long-term survivor, you'll want to get the latest news. Take charge of your care by getting important information from our expert faculty. Gain hope and support by networking with others.



## WHO SHOULD ATTEND:

If you are newly diagnosed, currently in treatment or a long-term survivor of one of the following cancers:

- Colon
- Esophageal
- Rectum
- Stomach

If you are a:

- Family Member
- Caregiver
- HealthCare Professional of a gastrointestinal cancer patient or survivor.

## Registration

To register or for more information, Call **1-800-789-PENN** or register on-line at **OncoLink.org/Conference/GI**

\$20 Suggested donation (non-tax deductible) to support the "Focus on Gastrointestinal Cancers" Conference. Cash, check or money order accepted the day of the conference. Credit cards accepted with our on-line registration.

### REGISTRATION DEADLINE:

Friday, February 24, 2012

## HOTEL

Self-parking is available at the Hilton and will be validated. For directions to the Hilton Hotel on City Avenue, call them directly at 215-879-4000. If you need overnight accommodations, call Randy Schaller at 215-879-3399.

## FOLLOW US



[PennMedicine.org/Facebook](http://PennMedicine.org/Facebook)



[#GICancerACC](https://twitter.com/PennMedicine)

## WEBCHAT

POWERED BY  
Penn Medicine's **OncoLink**

## JOIN OUR WEBCHAT

Live From The Conference

Gastrointestinal cancer experts will answer questions about risk, diagnosis and treatment

### TIME

11:45 AM - 12:45 PM EDT

### WEBSITE

[OncoLink.org/Webchat](http://OncoLink.org/Webchat)

- Submit questions in advance
- View & participate in the LIVE Webchat
- Read transcript after the Webchat

*Our team designed this conference with you and your family in mind.*

Friday, March 2, 2012

# AGENDA

7:30 am

## Check In /Continental Breakfast /Visit Exhibits/ Ask the Experts

Talk with nurses and counselors One-on-One

8:30

## Welcome

Michael Kochman, MD CONFERENCE CO-CHAIR  
Chi Van Dang, MD, PhD DIRECTOR, ABRAMSON CANCER CENTER

9:00-9:30

## Inspiration from Survivors

Trish Gambino, MSN, RN MODERATOR

9:30

## Overview Oncolink.org

Carolyn Vachani RN, OncoLink.org NURSE EDUCATOR

9:45 – 11:30

## The Latest Advances in Gastrointestinal Cancers

Physicians and researchers at Penn are taking their findings from the laboratory and translating them to new therapies for treating gastrointestinal cancers. In these sessions you will learn about our research and clinical advances that are leading to new more effective cancer treatments. Here is a sample of what will be discussed:

- Penn Medicine is the only facility in the country that is using proton therapy to treat recurrent gastrointestinal tumors in clinical trials. Hear about how proton therapy is being used to manage these cancers, as well as, the array of radiation treatments for gastrointestinal cancers.
- Surgeons at Penn Medicine are among the top 10 in the United States. Learn about the latest surgical approaches to treating gastrointestinal cancers.
- Penn Medicine medical oncologists are experienced in treating gastrointestinal cancers with chemotherapy. Additionally, biologics and immune therapies are undergoing trials at Penn. Hear the latest information on how these therapies work to treat gastrointestinal cancers.

## Concurrent Sessions (Choose one) Colon and Rectum

David Jaffe, MD, GASTROENTEROLOGY  
Joshua Bleier, MD, SURGERY  
Bruce Giantonio, MD, MEDICAL ONCOLOGY  
Nevena Damjanov, MD, MEDICAL ONCOLOGY  
Michael Soulen, MD, INTERVENTIONAL RADIOLOGY  
Edgar Ben-Josef, MD, RADIATION ONCOLOGY

## Esophageal and Stomach

Vinay Chandrasekhara, MD, GASTROENTEROLOGY  
Antonia Sepulveda, MD, PATHOLOGY & LABORATORY MEDICINE  
John Kucharczuk, MD, SURGERY  
Daniel Dempsey, MD, SURGERY  
Ursina Teitelbaum, MD, MEDICAL ONCOLOGY  
James Metz, MD, RADIATION ONCOLOGY

11:30-12:15

## Integrative Medicine & Wellness – Case Conference

Integrative approaches can supplement traditional cancer treatments. Learn ways to minimize or reduce the side effects of cancer and its treatment, and promote healing and recovery.

Jun Mao, MD, MSCE ACUPUNCTURE AND CASE CONFERENCE MODERATOR

### PANEL OF EXPERTS:

Andrea Branas, MSE, MPT, CLT CANCER REHABILITATION  
Kimberly Fleisher, RMT, MEd REIKI  
Fern Nibauer Cohen CERTIFIED YOGA INSTRUCTOR  
Mara Wei, MEd MINDFULNESS  
Lauren Ginipro, RD NUTRITION

12:15 -1:00

## Lunch

### Break-outs for African Americans and Latinos

1:00- 3:00

## For African Americans – Taking Charge of Your Care

Since 1989, incidence rates for colo-rectal cancer have been higher for African Americans than whites in both men and women. Learn about issues affecting African Americans and how you can be an active participant in your care.

Cary Aarons, MD  
Artis Belton ADVOCATE AND SURVIVOR  
Alicia Lamanna PATIENT LIAISON COLON CANCER SCREENING PROGRAM

1:00 - 3:00

## EN ESPAÑOL Cómo lidiar con un diagnóstico de cáncer en el sistema digestivo – el trayecto físico y emocional

(Coping with a GI Cancer Diagnosis–the Physical and Emotional Journey)

Carmen Guerra, MD

### Or Choose to Attend the Following Workshops

#### Concurrent Sessions

Learning about the symptoms to look for and how to manage them is important in taking charge of your care. Our experts offer both standard and integrative strategies for managing symptoms and feeling better again.

1:00 – 2:00

#### Concurrent Sessions (Choose one)

- Mindfulness Based Art Therapy  
Caroline Peterson, MA, ATR-BC, LPC ART THERAPY
- Music – Anthony Meadows, PhD MUSIC THERAPY
- Coping Strategies – Mark Moore, PhD COUNSELING
- Help for the Caregiver – Mark Francis, PhD COUNSELING

2:00 – 3:00

#### Concurrent Sessions (Choose one)

- Exercise for Healthy Living  
Andrea Branas, MSE, MPT, CLT CANCER REHABILITATION
- Nutrition – During and After Treatment  
Lauren Ginipro, RD NUTRITION
- Geriatric Issues – David Mintzer, MD MEDICAL ONCOLOGY
- Monitoring for Recurrence and Coping with the Uncertainty of Recurrence – Ruth Steinman, MD COUNSELING; Suzanne McGettigan, MSN, CRNP ONCOLOGY



This conference is supported through contributions from:

H&H Kravitz Charitable Trust  
Dr. Barbara Kravitz  
James and Barbara Kravitz



**LIVESTRONG**  
SURVIVORSHIP CENTER  
OF EXCELLENCE NETWORK

## THE PENN DIFFERENCE

What sets Penn's Gastrointestinal Cancer Program apart?

### Conference Co-Chairs

**Jeffrey Drebin, MD, PhD, FACS**

Professor, Surgery  
Chair, Surgery

**Michael Kochman, MD, FACP, AGAF, FASGE**

Professor, Medicine  
(Gastrointestinal)  
Co-Director, Gastrointestinal  
Oncology Program

**James Metz, MD**

Associate Professor,  
Radiation Oncology  
Editor-in-Chief, OncoLink

**Anil Rustgi, MD**

Professor, Medicine  
(Gastrointestinal)  
Co-Program Leader,  
Tumor Biology Program

**Weijing Sun, MD**

Associate Professor, Medicine  
(Hematology/Oncology)  
Director, Gastrointestinal  
Oncology Program

## About the Abramson Cancer Center

The Abramson Cancer Center brings together the cancer care and research efforts of Penn Medicine, including: Perelman Center for Advanced Medicine, Hospital of the University of Pennsylvania, Penn Presbyterian Medical Center, Joan Kameell Cancer Center at Pennsylvania Hospital, and the Roberts Proton Therapy Center.

The Abramson Cancer Center of the University of Pennsylvania is one of a select group of cancer centers in the country awarded the prestigious designation of Comprehensive Cancer Center by the National Cancer Institute. This status reflects our outstanding research, clinical services, education and information services, and community outreach.

The Cancer Center is comprised of over 400 doctors and scientists, all of whom are dedicated to increasing knowledge concerning the prevention and cure of cancer. Penn's Cancer Center offers multidisciplinary evaluations, so patients can receive diagnoses and treatment options quickly and easily, as well as comprehensive treatment services for all types of cancer.

As part of Penn Medicine, we are able to build upon the resources of one of the nation's foremost medical centers, enabling us to address all of our patients' medical needs. We are committed to treating each patient as our only patient, while pursuing our understanding of, and ability to fight cancer.

Visit [PennMedicine.org/Abramson](http://PennMedicine.org/Abramson) and [OncoLink.org](http://OncoLink.org) — our cancer information resource.

- National experts in gastrointestinal cancer who have worked together for years in caring for patients with gastrointestinal cancer.
- Prominent researchers who are conducting studies funded by the **NATIONAL INSTITUTES OF HEALTH** and **NATIONAL CANCER INSTITUTE** on *Causes of Gastrointestinal Cancer and Preclinical Models*, thereby ensuring that the latest discoveries are immediately translated to improved patient care.
- A comprehensive range of services, coordinated for optimal results.

- Advanced treatments and clinical trials developed by Penn investigators and sponsored by the National Cancer Institute that are available exclusively at Penn or only a few cancer centers.
- Doctors who have led the way in improving patient care by treating gastrointestinal cancer patients with combined therapies.
- Leading diagnosticians, including radiologists and pathologists, whose skills are needed to precisely diagnose gastrointestinal cancer.
- Gastroenterologists who are at the forefront of chemoprevention, genetics, diagnosis, staging, and endoscopic therapy, and have made important contributions locally, regionally, and nationally.
- More than 4,000 surgical procedures performed by our gastrointestinal surgeons.
- 1,000 procedures performed annually by our colorectal surgeons. By putting this experience to work, we offer our patients the best possible treatment outcomes.
- Penn surgeons pioneered methods of treatment and postoperative care that are now used throughout the nation for gastrointestinal cancer.
- Surgeons who are nationally recognized for conservative procedures, such as laparoscopy and sphincter-sparing surgery for rectal cancer.
- The development of nutritional support standards that are crucial to patient care both during and after treatment.
- Radiation oncologists who are recognized for techniques that target radiation precisely to the tumor site while sparing normal tissue.

The *Focus on Gastrointestinal Cancers Conference* is being held in collaboration with the PENN Medicine Development Office. Attendees will receive communication from the PENN Medicine Development Office regarding the gastrointestinal cancer program, the Abramson Cancer Center, and other topics. Participation in this conference is optional and patient privacy has been maintained. If you would prefer not to receive development materials, we will make reasonable efforts to honor such a request. Please send a written request with your name, and address to Tricia Bruning, Abramson Cancer Center Development Office, 3535 Market Street, Suite 750, Philadelphia, PA 19104.