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## AN ANALYSIS OF THE SCIENCE OF GETTING RICH



Figure 1--Dr. Blahblahbling—famous scientist and rap star

# The Secret to the Science of Getting Rich

## INTRODUCTION

This is my analysis of all 17 chapters of the Science of Getting Rich by Wallace D. Wattles. I will not be giving you my opinions (for the most part); what I will share with you are my own personal observations and conclusions (ok, ok, my opinions) about the material contained in each chapter. I thought it appropriate to begin with the author's preface before proceeding with the analysis:

*This book is pragmatical, not philosophical; a practical manual, not a treatise upon theories. It is intended for the men and women whose most pressing need is for money; who wish to get rich first, and philosophize afterward. It is for those who have, so far, found neither the time, the means, nor the opportunity to go deeply into the study of metaphysics, but who want results and who are willing to take the conclusions of science as a basis for action, without going into all the processes by which those conclusions were reached.*

*It is expected that the reader will take the fundamental statements upon faith, just as he would take statements concerning a law of electrical action if they were promulgated by a Marconi or an Edison; and, taking the statements upon faith, that he will prove their truth by acting upon them without fear or hesitation. Every man or woman who does this will certainly get rich; for the science herein applied is an exact science, and failure is impossible. For the benefit, however, of those who wish to investigate philosophical theories and so secure a logical basis for faith, I will here cite certain authorities.*

*The monistic theory of the universe the theory that One is All, and that All is One; That one Substance manifests itself as the seeming many elements of the material world -is of Hindu origin, and has been gradually winning its way into the thought of the western world for two hundred years. It is the foundation of all the Oriental philosophies, and of those of Descartes, Spinoza, Leibnitz, Schopenhauer, Hegel, and Emerson.*

*The reader who would dig to the philosophical foundations of this is advised to read Hegel and Emerson for himself.*

*In writing this book I have sacrificed all other considerations to plainness and simplicity of style, so that all might understand. The plan of action laid down herein was deduced from the conclusions of philosophy; it has been thoroughly tested, and bears the supreme test of practical experiment; it works. If you wish to know how the conclusions were arrived at, read the writings of the authors mentioned above; and if you wish to reap the fruits of their philosophies in actual practice, read this book and do exactly as it tells you to do.*

*Wallace D. Wattles*

Learn more about your right to get rich; download your free copy of [The Science of Getting Rich](#)

# The Secret to the Science of Getting Rich

## Do You Have the Right to Get Rich?

### Chapter 1 - The Right to Get Rich



Figure 2--Winston Mills--World's  
Richest Man

According to Wallace D. Wattles, author of *The Science of Getting Rich*, it is not possible to live a really complete or successful life unless one is rich. This scientific conclusion is based upon the following facts:

- A person develops (grows) by using things, and a person must have money to purchase those things (DJ equipment, ballet lessons, medical school).
- The object of life is development (growth). People have the right to become all that they are capable of becoming mentally, spiritually and physically.
- People must therefore have the right to be rich so they can purchase the things they need to develop and grow.

So, if I am to understand this correctly, people should not be concerned with becoming rich for the sake of having a lot of money, they should be concerned with becoming rich for the advancement and "unfoldment" of life. More importantly, people must start to realize that there is nothing wrong in wanting to get rich. The desire to live a more abundant life is normal. Anything less is abnormal.

Makes sense to me!

*"...you can render to God and humanity no greater service than to make the most of yourself." W. D. Wattles*

*"We are a spectacular, splendid manifestation of life. We have language... We have affection. We have genes for usefulness, and usefulness is about as close to a "common goal" of nature as I can guess at." ~ Lewis Thomas*

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# The Secret to the Science of Getting Rich

## Is There Such a Thing as a Science of Getting Rich?

### Chapter 2 - The Science of Getting Rich



According to Wallace D. Wattles, author of *The Science of Getting Rich*, there really is a science of getting rich, and it is an exact science, like algebra or arithmetic. There is no **“secret”** involved and anyone can get rich if they do things in a certain way. Wattles bases his conclusion on the following observations:

- Two businesses in the same neighborhood where one is successful and the other is not reveals that getting rich does not depend on your environment. It reveals that getting rich is the result of doing things in a Certain Way.
- People do not get rich because they possess talents and abilities that others don't have. Many talented people remain poor, while many who have little talent get rich. This indicates that getting rich is the result of doing things in a Certain Way.
- Saving money or who spending it wisely does not lead to getting rich. Many free spenders often get rich. The common thread for those that get rich is that they do

things in a Certain Way.

- Getting rich is the result of doing things in a Certain Way; *“like causes must produce like effects.”*

So, if I am to understand this correctly, people should not be concerned with where they are, their talents and abilities, the amount of money they currently have, or much else for that matter. People should be solely focused on doing things in a Certain Way.

And what is that way? Download the book and find out!

*“You may be the poorest man on the continent, and be deeply in debt; you may have neither friends, influence, nor resources; but if you begin to do things in this way, you must infallibly begin to get rich, for like causes must produce like effects.” W. D. Wattles*

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# The Secret to the Science of Getting Rich

## There's Still Plenty of Opportunity for Everyone to Get Rich

### Chapter 3 - Is Opportunity Monopolized?



According to Wallace D. Wattles, author of *The Science of Getting Rich*, "No man is kept poor because opportunity has been taken away from him; because other people have monopolized the wealth, and have put a fence around it." Just because you may not be able to play in the NBA, or it is too late in life to begin training to become a doctor, there are still other channels open to you.

Wattles bases his conclusion on the following beliefs:

- No one is kept in poverty by a shortness in the supply of riches; there is more than enough for all.
- Everything you see on earth is made from one original substance, out of which all things proceed.
- Nature is an inexhaustible storehouse of riches; the supply will never run short.
- Original Substance is alive with creative energy, and is constantly producing more forms.

So, if I am to understand this correctly, people should not be concerned that they are starting late in life, or that they aren't tall enough, or strong enough, or smart enough. They should not be concerned that the music field is too crowded or that the field of photography is too competitive. They should not be concerned that we are exhausting the planet of its resources. People should be solely focused on doing things in a Certain Way.

*Nature is formed for the advancement of life; its impelling motive is the increase of life. For this cause, everything which can possibly minister to life is bountifully provided; there can be no lack unless God is to contradict himself and nullify his own works. W. D. Wattles*

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# The Secret to the Science of Getting Rich

## The Science of Getting Rich in a Nutshell

### Chapter4. The First Principle of the Science of Getting Riches



According to Wallace D. Wattles, author of *The Science of Getting Rich*, "Thought is the only power which can produce tangible riches from the Formless Substance." Just as a reminder, the Formless Substance, if I understand this correctly, is what Napoleon Hill referred to in the book *Think and Grow Rich* as the "ether". Wattles described it as follows:

*There is no limit to the supply of Formless Stuff, or Original Substance. The universe is made out of it; but it was not all used in making the*

*universe. The spaces in, through, and between the forms of the visible universe are permeated and filled with the Original Substance; with the formless Stuff; with the raw material of all things. Ten thousand times as much as has been made might still be made, and even then we should not have exhausted the supply of universal raw material.*

- We are surrounded by atoms and molecules
- Everything we can't see is made up of atoms and molecules
- Everything we can see is made up of atoms and molecules

OK, with that said, am I to understand that when I think of a thing, let's say a new car, and I think really hard on it, a new car will one day appear in my driveway? Of course not. When you think of a new car, and you act upon that thought in a Certain Way. Certain wheels are set in motion and men and materials begin to take action, and things will happen which will ultimately result in you acquiring the new car. Or something like that. You really have to study this chapter to try and understand this principle because it goes way beyond how most people think about the way things work. Maybe it is our lack of understanding of this principle that prevents the masses from getting rich. Maybe this is the real Secret that people refuse to believe is real.

#### The Principle(s) of the Science of getting Rich:

1. There is a thinking stuff from which all things are made, and which, in its original state, permeates, penetrates, and fills the interspaces of the universe.
2. A thought, in this substance, produces the thing that is imaged by the thought.
3. Man can form things in his thought, and, by impressing his thought upon formless substance, can cause the thing he thinks about to be created.

*If one man who reads this book gets rich by doing what it tells him to do, that is evidence in support of my claim; but if every man who does what it tells him to do gets rich, that is positive proof until someone goes through the process and fails. The theory is true until the process fails; and this process will not fail, for every man who does exactly what this book tells him to do will get rich. ~ W.D. Wattles*

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# The Secret to the Science of Getting Rich

## Life Always Finds a Way

### Chapter 5 - Increasing Life

In this chapter, Wallace D. Wattles sets out to dispel the notion that there is something righteous about being poor:

*“You must get rid of the last vestige of the old idea that there is a Deity whose will it is that you should be poor, or whose purposes may be served by keeping you in poverty.”*

He does this to pave the way for a startling revelation that, if you are open minded enough to consider it, leads me to believe that there really is a Science to Getting Rich and that there may really be something to doing things a Certain Way. The Universe is alive and is conscious. And



Figure 3 Sally Smart—daughter of Dr. Nathan Smart

like all living things it yearns to grow, to become more. If it does not become more, if it stops growing, it begins to die. And it doesn't want to die. That's a good thing for us. An even better thing for us is this; the Universe in its quest to increase its own life is designed to increase our lives. The more we become, the more we make of ourselves, the more the universe can make of itself. In order for us to make the most of ourselves, we need more things; more books, more art, better homes, better cars, better schools, etc. In order to get these things we need to be rich.

#### Excerpts from Chapter 5:

*“A seed, dropped into the ground, springs into activity, and in the act of living produces a hundred more seeds; life, by living, multiplies itself. It is forever Becoming More; it must do so, if it continues to be at all.”*

*“It is the desire of God that you should get rich. He wants you to get rich because he can express himself better through you if you have plenty of things to use in giving him expression. He can live more in you if you have unlimited command of the means of life.”*

*“Get rid of the idea that God wants you to sacrifice yourself for others, and that you can secure his favor by doing so; God requires nothing of the kind. What he wants is that you should make the most of yourself, for yourself, and for others; and you can help others more by making the most of yourself than in any other way.”*

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# The Secret to the Science of Getting Rich

## What God Wants For You

### Chapter 6 - How Riches Come to You

In this chapter, Wallace D. Wattles explains how and why riches come to you. He also explains the difference between the competitive and the creative plane.

Riches will come to you, he explains, when you practice one simple concept:

*"Give every man more in use value than you take from him in cash value; then you are adding to the life of the world by every business transaction."*



**Figure 4 Dr. Nathan Smart, world's smartest man, performs surgery**

The doctor who replaces an organ thus extending a life, the artist who creates a masterpiece for all to enjoy, the teacher who inspires someone to become a lawyer, the carpenter who built the beautiful home; all serve God, "the One Substance" who is trying to do and enjoy things, to become more, to live life through his greatest creations.

#### Excerpts from Chapter 6:

*God wants those who can play music to have pianos and every other instrument, and to have the means to cultivate their talents to the fullest extent; He wants those who can appreciate beauty to be able to surround themselves with beautiful things; He wants those who can discern truth to have every opportunity to travel and observe; He wants those who can appreciate dress to be*

*beautifully clothed, and those who can appreciate good food to be luxuriously fed.*

*He wants all these things because it is Himself that enjoys and appreciates them; it is God who wants to play, and sing, and enjoy beauty, and proclaim truth and wear fine clothes, and eat good foods. "it is God that worketh in you to will and to do," said Paul.*

*The desire you feel for riches is the infinite, seeking to express Himself in you as He sought to find expression in the little boy at the piano.*

I think this is becoming clearer to me. I think I am beginning to understand the truth. The poor kid watches the commercials on the TV and he (or she) sees a bunch of cool stuff they would like to have; a big house, a nice car, a recording contract. That desire they feel is God talking to them saying, "hey, I'd love to experience that big house, that nice car and that recording contract too! Let's do it!" Some people will take God up on his offer and they'll get after it. Others will cling to the false belief that there is something righteous about being poor and that the desire they feel, that voice that they hear is not God but the devil.

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# The Secret to the Science of Getting Rich

## The Importance of Gratitude

### Chapter 7 - Gratitude

In this chapter, Wallace D. Wattles explains the importance of gratitude.

Why is gratitude so important? I'd let Wallace tell you in his own words but I think I got this;



We already know that the first step toward getting rich is to convey your desire to the universe. If you want something, what is the best way to get it from someone? You have to ask for it nicely. And then what do you do? You say thank you! Gratitude allows you to communicate with others in a harmonious way. People who are grateful get answered to first (or at least they get the best service). This concept applies to every aspect of life. Ungrateful, obnoxious people might get their way from time to time

but they never get the level of service and the extra attention that grateful people get.

#### Excerpts from Chapter 7:

*First, you believe that there is one Intelligent Substance, from which all things proceed; second, you believe that this Substance gives you everything you desire; and third, you relate yourself to it by a feeling of deep and profound gratitude.*

*The more gratefully we fix our minds on the Supreme when good things come to us, the more good things we will receive, and the more rapidly they will come; and the reason simply is that the mental attitude of gratitude draws the mind into closer touch with the source from which the blessings come.*

Just remember, the grateful mind focuses on what is good in one's life. Good thoughts will draw good things into your life. The ungrateful mind dwells on dissatisfaction. The dissatisfied mind will attract squalor into your life. You get what you ask for and you find what you are looking for. It is important to develop the habit of being grateful for every good thing that comes to you; and to always give thanks.



Figure 5 Johnnie Oh and Julie Nigia Pearl

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# The Secret to the Science of Getting Rich

## Do You Know What You Want?

### Chapter 8 - Thinking in the Certain Way

From this point forward Wallace will move from the theory of getting rich into the actual application of the principles that support the science of getting rich.

In order to get something you have to first know what it is that you want.



Have you ever seen a small child cry and when you asked what was wrong they wouldn't tell you. So you have to play 20 questions and eventually you stumble upon the thing that silences their tears. It may be a cookie or a promise to take them to the park. Have you ever seen a small child with a big smile on their face run up to you and give you a big hug and say, "Can I have a cookie please?" and so you give them one and they say, "Thank you!" You're not even sure if the cookie or the trip to the park is really what the first kid wanted but you wanted them to be stuck with it and you presented to them something that made them content. The second kid knew exactly what they wanted and you were able to provide them with what they wanted quickly and easily and joyfully.

*"You must form a clear and definite mental picture of what you want; you cannot transmit an idea unless you have it yourself. You must have it before you can give it; and many people fail to impress Thinking Substance because they have themselves only a vague and misty concept of the things they want to do, to have, or to become." W.D. Wattles*



Wallace goes on to explain that you don't need to do anything out of the ordinary or to perform any "stunts" to form a clear picture of what you want. You don't have to attend seminars and support groups or pay large sums of money to so called gurus and life coaches to fix your attention on the things that you want. "...but all you need to know," he says, "is to know what you want, and to want it badly enough so that it will stay in your thoughts." Of course it is not enough for the picture to remain only in your head (or in a frame upon a mantel). Behind this vision you must have a purpose and behind your purpose you must have an unshakable faith.

#### Excerpt from Chapter 8:

*See the things you want as if they were actually around you all the time; see yourself as owning and using them. Make use of them in imagination just as you will use them when they are your tangible possessions.*

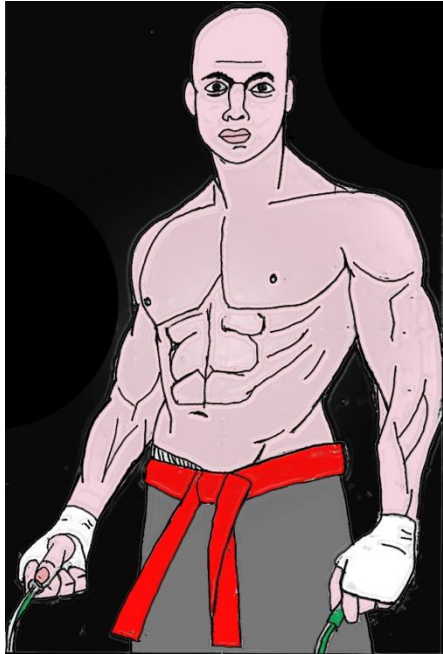
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# The Secret to the Science of Getting Rich

## The Power of Will Power – Part 1

### Chapter 9 - How to Use the Will

In this chapter, Wallace explains how to use your will power to stay focused on your vision.



**Figure 6 Sammy Strong--Strongest Man in the World**

He explains that this is a matter of using your mind to form a mental image of what you want, and to support that vision with purpose and faith. He also explains how to use your will power to keep you thinking and acting in the Certain Way.

With all of life's distractions and all the world's problems, willing yourself to think and act in the Certain Way is not going to be easy. You're going to need every ounce of strength that your purpose and your faith can provide to accomplish what I'm about to share with you:

*"When you know what to think and do, then you must use your will to compel yourself to think and do the right things. That is the legitimate use of the will in getting what you want--to use it in holding yourself to the right course. Use your will to keep yourself thinking and acting in the Certain Way." ~ Wallace Wattles*

#### Excerpts from Chapter 9:

*The more steady and continuous your faith and purpose, the more rapidly you will get rich, because you will make only POSITIVE impressions upon Substance; and you will not neutralize or offset them by negative impressions.*

*Things are not brought into being by thinking about their opposites. Health is never to be attained by studying disease and thinking about disease; righteousness is not to be promoted by studying sin and thinking about sin; and no one ever got rich by studying poverty and thinking about poverty.*

*The poor do not need charity; they need inspiration. Charity only sends them a loaf of bread to keep them alive in their wretchedness, or gives them an entertainment to make them forget for an hour or two; but inspiration will cause them to rise out of their misery. If you want to help the poor, demonstrate to them that they can become rich; prove it by getting rich yourself.*

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# The Secret to the Science of Getting Rich

## The Power of Will Power – Part 2

### Chapter 10 - Further Use of the Will



In this chapter, Wallace digs deeper and reveals why it is imperative that you develop a strong will power. “You cannot,” he explains, “retain a true and clear vision of wealth if you are constantly turning your attention to opposing pictures, whether they be external or imaginary.”

Here is a short list of things that you must not think about during the process of getting rich:

- Do not think of your past financial troubles.
- Do not tell of the poverty of your parents, or the hardships of your early life.
- Do not read religious books which tell you that the world is soon coming to an end.
- Do not read the writing of muck-rakers and pessimistic philosophers.
- Do not waste your time and destroy your own chances by considering how horrible conditions are in certain countries, sections, or places.

The point of this is explained in the following excerpt from the book:

*True, there may be a good many things in existing conditions which are disagreeable; but what is the use of studying them when they are certainly passing away, and when the study of them only tends to check their passing and keep them with us? Why give time and attention to things which are being removed by evolutionary growth, when you can hasten their removal only by promoting the evolutionary growth as far as your part of it goes?*

## The Secret to the Science of Getting Rich

For those of you who think that this is a callous, cold-hearted approach consider the following excerpt from the book:

*Because I say that you are to give your whole time and mind and thought to riches, it does not follow that you are to be sordid or mean. Whenever you think or speak of those who are poor, think and speak of them as those who are becoming rich; as those who are to be congratulated rather than pitied. Then they and others will catch the inspiration, and begin to search for the way out. Think of the riches the world is coming into, instead of the poverty it is growing out of; and bear in mind that the only way in which you can assist the world in growing rich is by growing rich yourself through the creative method--not the competitive one.*

This is a very powerful message. When people see you becoming rich, and they know that you are working on the creative plane rather than the competitive plane, it inspires them to search for the way out. It inspires them to learn the Science of Getting Rich and chances are they will ask you for help. And as you help them get rich you will get even richer. Consider the following from the book:

*It is the truth that there is no such thing as poverty; that there is only wealth. Some people remain in poverty because they are ignorant of the fact that there is wealth for them; and these can best be taught by showing them the way to affluence in your own person and practice.*

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# The Secret to the Science of Getting Rich

## How to Get Rich by Acting in a Certain Way

### Chapter 11 – Acting in the Certain Way



There are a multitude of things you can get better at by acting in a certain way. You can become a better golfer by acting in a certain way. You can become a better musician by acting in a certain way. You can create a better body by acting in a certain way. You can become a better anything by acting in a certain way. Why, then, should anyone doubt they can get rich by acting in a certain way? This chapter (the one we've all been waiting) explores what it means to Act in the Certain Way.

Television shows like *I Dream of Genie* and *Bewitched* really screwed up a lot of people back in the late 60's and early 70's. Those shows made people believe that the only way you could get incredible "things" was to find a genie in a bottle or marry a witch. We all knew that wasn't going to happen so we just watched the shows and relegated the attainment of all those incredible "things" to our dreams.

Same with losing weight. The commercials made it seem so easy. So we bounce from one program to the next hoping to get these magical results without putting forth much effort.

What many of us were not consciously aware of was we could have anything we wanted if we **ACTED** upon our desires. Consider the following from the book:

*We have not yet reached the stage of development, even supposing such a stage to be possible, in which man can create directly from Formless Substance without nature's processes or the work of human hands; man must not only think, but his personal action must supplement his thought.*

At this point I'm started to realize this concept is at the core of every single self help book, seminar and/or course I've ever read, attended and/or taken;

- Decide what you want
- Keep your mind's eye on what you want
- Act upon what you want

The first two parts are relatively easy. All you have to do is to retain your vision, stick to your purpose, and maintain your faith and gratitude. The third part is the tough part. It's not necessarily hard, but it can be tough. Consider the following excerpt from the book:

*There are very many people who, consciously or unconsciously, set the creative forces in action by the strength and persistence of their desires, but who remain poor because they do not provide for the reception of the thing they want when it comes. By thought, the thing you want is brought to you; by action you receive it.*

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# The Secret to the Science of Getting Rich

## Acting in an Efficient Way

### Chapter 12 - Efficient Action

*"You must use your thought as directed in previous chapters, and begin to do what you can do where you are; and you must do ALL that you can do where you are." Wallace Wattles*

What the heck does that mean?



It means you can only advance when you no longer fit in the place that you are. If you work at McDonalds and you're there on time, and you treat the customers well, and you're a great teammate, and you do little things that you don't have to do; if you consistently go beyond the call of duty day in and day out then you no longer fit in the place that you are.

Your every action will be a success in itself; and as in the nature of things every success opens the way to other successes. Your progression toward what you want, and the speed at which you attract what you want will grow quickly.

This is a really easy thing to see in the average workplace. There are people who always seem to do the right things and they end up getting good things. And there are the ner do wells who can't quite seem to get it together. Consider the following from the book:

*The world is advanced only by those who more than fill their present places. If no man quite filled his present place, you can see that there must be a going backward in everything. Those who do not quite fill their present places are dead weight upon society, government, commerce, and industry; they must be carried along by others at a great expense. The progress of the world is retarded only by those who do not fill the places they are holding; they belong to a former age and a lower stage or plane of life, and their tendency is toward degeneration. No society could advance if every man was smaller than his place; social evolution is guided by the law of physical and mental evolution. In the animal world, evolution is caused by excess of life.*

You don't have to over work yourself, you don't have to step on the backs of your co-workers, you don't have to curry your employer's favor or become the teacher's pet. All you have to do is do all that you can do each day, and perform each act in an efficient manner while being fully aware of your vision, your purpose and your faith. Consider the following from the book:

*You are not to overwork, nor to rush blindly into your business in the effort to do the greatest possible number of things in the shortest possible time. You are not to try to do tomorrow's work today, nor to do a week's work in a day.*

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# The Secret to the Science of Getting Rich

## The Right Business in Which to Get Rich

### CHAPTER 13 - Getting into the Right Business

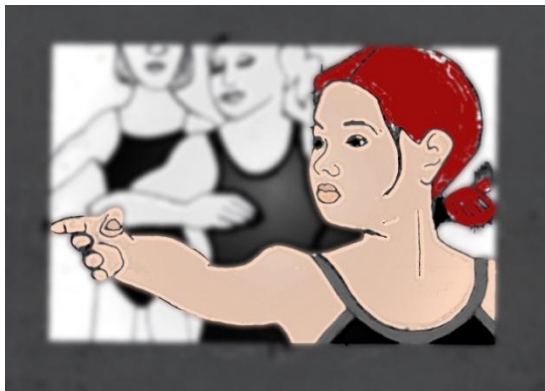
The essence of this chapter can be boiled down to two things:

1. In order to get rich you must possess the proper tools to conduct your business.
2. In order to get rich you must use these tools in the Right Way.

According to Wallace, you can get rich in ANY business, as long as you have or develop the right talent for that business. He points out that it will be EASIER for you to succeed in a business in which you already have the required talent but you will be HAPPIER in a business that you WANT to be in (as long as you are able to develop the right talent).

*“Doing what you want to do is life; and there is no real satisfaction in living if we are compelled to be forever doing something which we do not like to do, and can never do what we want to do. And it is certain that you can do what you want to do; the desire to do it is proof that you have within you the power which can do it.” ~ W.D. Wattles*

“Desire,” Wallace says, “is a manifestation of power.”



Think about it...I have no desire to become a ballet dancer therefore I have no power to do what it takes to become a ballet dancer. I do have the desire to become an IMI Agent and there is no shortage of power available to speed my development. That doesn't mean I should quit my day job and start seeking employment as an IMI Agent. What that means is I should do everything I can from where I am right now in the Right Way with my ultimate desire of becoming an IMI Agent always in mind.

Consider the following from the book:

*If you feel that you are not in the right vocation, do not act too hastily in trying to get into another one. The best way, generally, to change business or environment is by growth.*

One important idea to point out here; you never need to hurry when you do things a Certain Way because there is never a lack of opportunity. Consider the following from the book:

*Whenever you find yourself hurrying, call a halt; fix your attention on the mental image of the thing you want, and begin to give thanks that you are getting it. The exercise of GRATITUDE will never fail to strengthen your faith and renew your purpose.*

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# The Secret to the Science of Getting Rich

## How to Get Rich Giving the Gift of More Life

### CHAPTER 14 - The Impression of Increase



Do you have aspirations? Of course you do. We all do. Wallace calls it "increase". "The key thought of all your efforts," he says "must be to convey to the minds of men the impression of increase."

Increase is what everyone is seeking; through increase we are allowed to fully express ourselves and develop to our maximum potential. It is our deepest instinct and all men and women are attracted to sources (other people) that can provide the gift of more life.

Are you ready for some really good news? By reading this you've been given the gift of more life. Consider the following from the book:

*In following the Certain Way as described in the foregoing pages, you are getting continuous increase for yourself, and you are giving it to all with whom you deal. You are a creative center, from which increase is given off to all.*

This is by far my favorite chapter of the book. I read it every day. And by sharing it every day, I get and give increase to everyone I deal with. I recommend that everyone who desires to get rich study this chapter and understand the principle of increase. Here are just a few of my favorite excerpts from the book:

*No matter how small the transaction, even if it is only the selling of a stick of candy to a little child, put into it the thought of increase, and make sure that the customer is impressed with the thought.*

*You must so impress others that they will feel that in associating with you they will get increase for themselves. See that you give them a use value greater than the cash value you are taking from them.*

*People will go where they are given increase; and the Supreme, which desires increase in all, and which knows all, will move toward you men and women who have never heard of you. Your business will increase rapidly, and you will be surprised at the unexpected benefits which will come to you. But doing all this, you must never lose sight of your vision of what you want, or your faith and purpose to get what you want.*

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# The Secret to the Science of Getting Rich

## The Advancing Mind is the Attractive Mind

### CHAPTER 15 - The Advancing Man



Not everyone wants to get rich. Let me rephrase that; not everyone believes they have the ability to get rich. And not everyone wants to start a business. This chapter speaks specifically to the professional men and women and the average wage earners in the audience.

“No matter whether you are a physician, a teacher, or a clergyman,” Wallace said, “if you can give increase of life to others and make them sensible of the fact, they will be attracted to you, and you will get rich.”

Consider the following excerpts from the book:

*The physician who holds the vision of himself as a great and successful healer, and who works toward the complete realization of that vision with faith and purpose, as described in former chapters, will come into such close touch with the Source of Life that he will be phenomenally successful; patients will come to him in throngs.*

*What is now needed is a demonstration of the science of life from the pulpit. We want preachers who can not only tell us how, but who in their own persons will show us how. We need the preacher who will himself be rich, healthy, great, and beloved, to teach us how to attain to these things; and when he comes he will find a numerous and loyal following.*

*The same is true of the teacher who can inspire the children with the faith and purpose of the advancing life. He will never be "out of a job." And any teacher who has this faith and purpose can give it to his pupils; he cannot help giving it to them if it is part of his own life and practice. What is true of the teacher, preacher, and physician is true of the lawyer, dentist, real estate man, insurance agent--of everybody.*

There is no secret to getting rich; getting rich is an exact science. Just form your clear mental vision of what you want, and begin to act with faith and purpose.

There is no secret to being a great doctor, clergyman, teacher, police officer or anything other professional or average wage earner.; just do all the work you can do, every day, and do each piece of work in a perfectly successful manner; put the power of success, and the purpose to get rich, into everything that you do.

Consider the following from the book:

*It is inherent in the constitution of the cosmos that all things shall be for him and work together for his good; and he must certainly get rich if he acts and thinks in the Certain Way. So let wage earning men and women study this book with great care, and enter with confidence upon the course of action it prescribes; it will not fail.*

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# The Secret to the Science of Getting Rich

## The Science of Getting Rich and Other Hogwash

### CHAPTER 16 - Some Cautions, and Concluding Observations



Figure 7 Dr. Nathan Smart

The Science of Getting Rich was written by Wallace Wattles in 1910. Many people scoffed at the idea that there is an exact science of getting rich. They felt that the supply of wealth was limited and that society could not sustain itself if the vast majority of its citizens were to get rich. This notion apparently holds true today. If this were not true then the vast majority of our citizens would be wealthy.

Wallace writes that the vast majority of people were not getting rich back then because they were not thinking and acting in the Certain Way. If Wallace were alive today I believe he would give that exact same reason for the poverty that exists today.

I see no reason that people should not be able to follow Wallace's instructions as they are laid out in this book. I see no reason to dispute any of his claims or to declare anything in this book as "hogwash." I see no reason that people should not at least give his theories a try; even if just for a few weeks. I've been willing myself to act in the Certain Way for the past 30 days and I have

seen the benefits of doing so. I see no reason not to stop thinking and acting in the Certain Way. Consider the following excerpts from the book:

*The economic salvation of the masses can only be accomplished by getting a large number of people to practice the scientific method set down in this book, and become rich.*

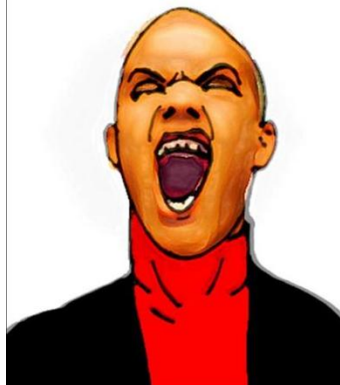


Figure 8 Max Plume--Bad guy personified

*These will show others the way, and inspire them with a desire for real life, with the faith that it can be attained, and with the purpose to attain it. For the present, however, it is enough to know that neither the government under which you live nor the capitalistic or competitive system of industry can keep you from getting rich. When you enter upon the creative plane of thought you will rise above all these things and become a citizen of another kingdom. But remember that your thought must be held upon the creative plane; you are never for an instant to be betrayed into regarding the supply as limited, or into acting on the moral level of competition.*

*Whenever you do fall into old ways of thought, correct yourself instantly; for when you are in the competitive mind, you have lost the cooperation of the Mind of the Whole.*

*No possible combination of circumstances can defeat a man or woman who is proceeding to get rich along strictly scientific lines. No man or woman who obeys the law can fail to get rich, any more than one can multiply two by two and fail to get four.*

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# The Secret to the Science of Getting Rich

## Wrapping Up the Science of Getting Rich

### CHAPTER 17 - Summary of the Science of Getting Rich

Here are just a few key points from all 17 chapters of The Science of Getting Rich by Wallace D. Wattles:

*There is a thinking stuff from which all things are made, and which, in its original state, permeates, penetrates, and fills the interspaces of the universe.*

*A thought in this substance produces the thing that is imaged by the thought.*

*Man can form things in his thought, and by impressing his thought upon formless substance can cause the thing he thinks about to be created.*

*Man can remain upon the creative plane only by uniting himself with the Formless Intelligence through a deep and continuous feeling of gratitude.*

*Man must form a clear and definite mental image of the things he wishes to have, to do, or to become; and he must hold this mental image in his thoughts, while being deeply grateful to the Supreme that all his desires are granted to him.*

*The man who wishes to get rich must spend his leisure hours in contemplating his Vision, and in earnest thanksgiving that the reality is being given to him.*

*The creative energy works through the established channels of natural growth, and of the industrial and social order.*

*All that is included in his mental image will surely be brought to the man who follows the instructions given above, and whose faith does not waver.*

*In order to receive his own when it shall come to him, man must be active; and this activity can only consist in more than filling his present place.*

*He must give to every man a use value in excess of the cash value he receives, so that each transaction makes for more life; and he must so hold the Advancing Thought that the impression of increase will be communicated to all with whom he comes in contact.*

*The men and women who practice the foregoing instructions will certainly get rich; and the riches they receive will be in exact proportion to the definiteness of their vision, the fixity of their purpose, the steadiness of their faith, and the depth of their gratitude.*

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## The Secret to the Science of Getting Rich



**Who is Roland C. Bonay?** He started reading comic books at an early age and soon discovered he had a flair for telling stories of his own. As he grew, he dreamed of following in the footsteps of his idol, comic book legend, Stan Lee. His passion ebbed and his dream faded as it became necessary to pursue a more traditional lifestyle in order to raise his growing family. The dream was rekindled in early 2009 as the youngest of his four children blossomed into young adulthood. Roland's vision is best summed up by his motto; "the world would be a better place if we all just learned to draw."

Find out what Roland has been up to lately at his blog; [My Wealth Building Blog](#)

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Or text me at [856-556-0862](tel:856-556-0862)

**Keep an eye out for my upcoming webcomic:**



**A detective story based on the principles of thinking and acting in the Certain Way**

**Coming Soon!**

See the entire cast of characters at [RCBonayAtWork.com](#) and learn how you can make an appearance.