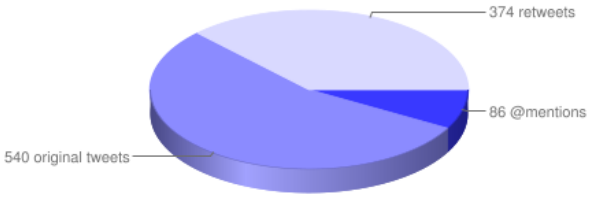
#ISTRATEGY HashTracking.com Report

1,000 tweets generated *3,137,601* impressions, reaching an audience of *462,567* followers within the past 24 hours

Calculated from up to about 1000 tweets | Generated Tue Oct 25 2011 12:03:04 GMT+0200 (West-Europa (zomertijd))

Follow @hashtracking · 1,586 followers Tweet



less than a minute ago Here's the litmus site http://t.co/RT25QyBy #istrategy

less than a minute ago RT @freshegg: Tate modern added a "sign up for email" on their FB page and got 13,000 emails for 30 minutes coding work #iStrategy

less than a minute ago Smartphone users are local Information Seekers (81%). And they take instant action (80%) #istrategy #mobile

less than a minute ago The sender (fan) is very important to share and watch #video #istrategy

less than a minute ago RT @ThomasMarzano: BREAKING: we have a new #buzzword >> MOCIAL!! #istrategy http://t.co/kv9xCaou

less than a minute ago Integrated online and mobile marketing channel, KISS (simple, sweet) so no fancy designs or #flash #istrategy

less than a minute ago Don't make the mistake of forcing the viewer to view something they don't want - a preroll for example #iStrategy

less than a minute ago RT @iStratBuzz: RT @georgeioannou: It's

Top 10 by number of impressions

1. thomasmarzano: 842,000
2. missdestructo: 532,710
3. paulchaloner: 184,926
4. delwilliams: 144,522
5. hanssmellinckx: 139,316
6. laouffir: 127,490
7. freshegg: 124,740
8. istratbuzz: 104,588
9. remcojanssen: 78,460
10. anneliesje: 69,440

Top 10 by number of tweets

1. elinedeneree: 42
2. georgeioannou: 38
3. paulchaloner: 37
4. mariaatomaca: 36
5. anneliesje: 35
6. hanssmellinckx: 29
7. missdestructo: 27
8. freshegg: 27
9. thomasmarzano: 25
10. plantoengage: 24

social sharing in their emails #istrategy

less than a minute ago a blogger is the curator at the museum #istrategy #quote

less than a minute ago disagree: use your blog as landing page RT @midd0202: Gebruik faceook als landingspagina voor content, blogs, email en twitter #iStrategy

about 1 minute ago litmus.com if you want to check how an email will look on various platforms including mobiles and tablets #iStrategy

about 1 minute ago RT @georgeioannou: It's got to be done! RT @mroncaglio3: 78 % of top retailers include social sharing in their emails #istrategy

about 1 minute ago litmus.com if you want to check how an email will look on various platforms including mobiles and tablets #iStrategy

about 1 minute ago Smartphone is a shopper's companion according to speaker. Not sure we compare prices with mobiles in NL that much yet. Anyone? #istrategy

about 1 minute ago #litmus is being talked about... I love it :) #istrategy

about 1 minute ago RT @freshegg: Tate modern added a "sign up for email" on their FB page and got 13,000 emails for 30 minutes coding work #iStrategy

about 1 minute ago You don't need a mobile/social/email strategy, you need a marketing strategy that ties into your business objectives #istrategy

about 1 minute ago yw "@remcojanssen: #istrategy #020 conference generates 3 million impressions in 24hrs, reaching 471k. See Top10 here: http://t.co/HfhZ2b9L"

Top 10 by number of followers

1. randizuckerberg: 68,095
2. momsofamerica: 40,069
3. thomasmarzano: 33,680
4. missdestructo: 19,730
5. delwilliams: 16,058
6. alizasherman: 11,714
7. ernohannink: 8,689
8. artistsmakers: 8,018
9. guidokerkhof: 7,843
10. fred_montagnon: 7,623