

SLATE 2011

■ Supporting Learning and Technology in Education

9th Annual SLATE Conference
October 13-14, 2011
Midwest Blackboard Users Group
The University of Chicago
Gleacher Center

Adler School of Prof. Psychology
Calumet College of St. Joseph
CCIM Institute
Chicago State University
City Colleges of Chicago
College of DuPage
College of Lake County
Concordia University Chicago
Denison University
Downers Grove North High School
Downers Grove South High School
Elmhurst College
Governors State University
Grand Rapids Community College
Greenville College
Harper College
Illinois Central College
Illinois Institute of Technology
Illinois Valley Community College
Indian Prairie School District 204
Ivy Tech Community College
Joliet Junior College
Kendall College
Lake Forest Grad. School of Mangmt.
Lansing Community College
Lewis University
Loyola University Chicago
Moody Bible Institute
Moraine Valley Community College
National-Louis University
North Park University
Northern Illinois University
Northeastern Illinois University
Northwestern University
New Trier High School
Oakland Community College
Prairie State College
Purdue University Calumet
Robert Crown Center
Robert Morris University
Saint Ambrose University
Saint Louis University
Saint Mary's College
Saint Xavier University
Southern Illinois University
Sullivan University
The Joint Commission
Triton College
University of Chicago
University of Illinois - Chicago
University of Illinois - Springfield
University of Illinois - Urbana
University of Louisville
University of Missouri - St. Louis
University of Nebraska - Lincoln
University of St. Francis
Valparaiso University
Waubonsee Community College
Western Illinois University
Wheaton College
Wichita State University

STAY CONNECTED DURING THE CONFERENCE

- Visit the conference blog at **slate11.posterous.com** and share your photos, videos, notes, handouts, and reflections simply by emailing them to slate11@posterous.com
- Stop by the social directory for the conference at **lanyrd.com/2011/slate** to see the listing of conference sessions and add yourself to the directory of those in attendance
- Use the **tag #slate11** in all conference-related tweets and social media

AFTER THE CONFERENCE

SLATE on YouTube

<http://youtube.com/slategroup>

WELCOME TO THE 2011 SLATE CONFERENCE

The 9th Annual SLATE Conference is presented by the Midwest Blackboard Users Group and hosted by the University of Chicago. Started in 2002 with a core of eight institutions, the ideals of SLATE have remained the same; *all institutions that are deploying and/or currently using technology and Web-based components to enhance their teaching and learning activities have the same questions, the same challenges, and the need for the same solutions.* By drawing together the expertise of the people involved in the entire academic experience, a broader, more accessible and more dynamic support system could be established. Now, with almost 70 participating institutions from across the country, SLATE welcomes members from K-12, Community Colleges, Private and State Universities, and the Corporate sector.

THURSDAY AT A GLANCE

11:00am - 5:00pm	Registration Desk Open
11:00am - 6:30pm	Vendor Area Open (all day)
12:15pm - 5:00pm	General Sessions
5:00pm - 6:00pm	Welcome Reception

FRIDAY AT A GLANCE

7:30am - 8:45am	Breakfast - Main Dining Room
7:30am - 10:00am	Registration Desk Open
8:00am - 3:00pm	Vendor Area Open (all day)
8:45am - 9:00am	Welcome & Opening Remarks
9:00am - 10:00am	Keynote Address
10:15am - 12:00pm	General Sessions
12:00pm - 1:00pm	Lunch - Main Hall
	SLATE Star Award Presentation
1:15pm - 3:00pm	General Sessions
3:05pm	Closing Remarks, Raffle, Give-Aways - Main Hall

FUN FACTS:

- Number of attendees: 210+
- Number of institutions represented: 61
- Number of States represented: 8
- Number of participating vendors: 19
- Number of sessions presented: 51
- Number of Blackboard attendees: 15
- Institution with most attendees: Loyola University Chicago - 20

THURSDAY, OCTOBER 13

Conference Highlights

BLACKBOARD LEARN 9.1 UPGRADE MINI-SERIES

12:00PM - 1:00PM
Room 600a

LMS UPGRADE: A ROADMAP FOR SUCCESSFUL IMPLEMENTATION

Presented by: Jason Rhode, Olga Urban, Stephanie Richter, Caroline Conlon
Northern Illinois University

The most recent upgrade to Blackboard 9.1 at Northern Illinois University has proven to be very successful and has received a lot of positive feedback from faculty and teaching staff. This panel will share the strategies, best practices, and the training and support offered to NIU faculty, staff and teaching assistants that made their upgrade a success. Participants who are planning an upgrade for their own institution will be able to get copies of the upgrade documents to adopt and customize for their own needs.

1:15PM - 2:00PM
Room 600a

UPGRADING SUCCESS TO BLACKBOARD LEARN 9.1

Presented by: Liam Ferris, Blackboard, Inc.

Need a refresher of what your options are with a Blackboard Upgrade to 9.1? Let us point you in the right direction. Come learn about the best practices and strategies for planning a move to Learn 9.1 from the CE/Vista or Blackboard Classic platforms. This presentation will provide an overview and considerations for making the transition to Learn 9.1.

2:15PM - 3:00PM
Room 600a

PROJECT MANAGEMENT CASE STUDY: UPGRADE TO BB 9.1

Presented by: Florence Yun, Lauree Garvin, Christina Bello, Terry Moy
Loyola University Chicago

This presentation will detail our recent experiences with conducting a major upgrade to a learning management system, Bb 9.1, using PMBOK a well-defined methodology and "best practices" of project management. Projects that use the PMBOK methodology generally run smoother with less reactive post-implementation activities, e.g., fixing "how come we did not see that coming" problems. The discussion will also include: how and why we used project management methodology; use of staging environment to help faculty become comfortable with the new interface of Bb 9.1 and develop courses for Summer 2011; creation and use of Google sites to help with project management, communication with faculty and foundation for developing training initiatives and documentation; and faculty outreach initiatives, e.g., "road shows", and "getting started" training initiatives.

3:15PM - 4:00PM
Room 600a

UPGRADING TO BLACKBOARD 9.1: BEFORE, AFTER, AND EVERYTHING IN BETWEEN

Presented by: Mark Bartlebaugh, Wheaton College
Levy Prukpitikul, Moody Bible Institute
Joe Jirka, College of DuPage

Hear perspectives from several schools on their experience with upgrading to Blackboard 9.1. This panel will feature a comprehensive discussion of upgrade issues from planning to production. Topics covered will include critical pre-upgrade steps, strategies for a smooth technical transition, communication strategies for students and faculty preparation and adoption, training approaches, and evaluation of the upgrade plan.

4:15PM - 5:00PM
Room 600a

WHAT'S NEW IN THE LATEST SERVICE PACK AND RESOURCES TO SUPPORT THE MOVE!

Presented by: Sheryn Anthens, Blackboard, Inc.

Have you ever thought "Blackboard Upgrade" and groaned? Well, no more! Come learn about the latest functionality within Blackboard Learn 9.1 SP6, and how it facilitates more effective and efficient teaching. This presentation will provide an overview of some of the new features, outline our service pack strategy, and identify all the resources that are available to you.

The Blackboard 9.1 Upgrade mini-Series sessions will feature user-experience, technical, and Blackboard-led focused discussions to help you through the upgrade process and implementation. So if you are contemplating upgrading to v9.1 in the near future these sessions are for you.

FRIDAY, OCTOBER 14

Conference Highlights

KEYNOTE PANEL

9:00AM - 10:00PM
Main Hall

A VIEW FROM THE BALCONY: HOW IS TECHNOLOGY CHANGING EDUCATION

Presented by: Karen Gersten - Kendal College
Klara Jelinkova, University of Chicago
Bruce Montes, Loyola University Chicago
Jon Orech, New Trier HS District 99

Technology has allowed us to move beyond the blackboard and chalk times of old fashioned school houses. Now, we have the ability to use technology to show students how to better understand math and science, do research, perform complex procedures, and collaborate with colleagues and peers across the globe. The Internet has changed the way we live and learn. More than ever, it has become easier to educate yourself because the Internet has no geographical limitation. An increasing number of universities are offering accredited online programs, which allow enrolled students to take classes without ever stepping into a classroom. There are also many institutions that allow students to follow online lesson plans and take tests to receive certifications. This form of self-study has enabled people to take classes at their own pace and convenience.

In this keynote panel discussion, hear from these technology leaders as they share their thoughts and insights on the challenges and circumstances shaping the use of technology in teaching and learning and what we might expect in the coming years.

BLACKBOARD LEARN PRODUCT ROADMAP

10:15AM - 11:00AM
Main Hall

THE BLACKBOARD LEARN™ PLATFORM PRODUCT ROADMAP

Presented by: Greg Ritter, Blackboard, Inc.

This session will provide insight into the product roadmap for Blackboard Learn, including Course Delivery, Content Management, and Outcomes Assessment products. We'll give a little insight into our Service Pack strategy as well as what's coming in Service Pack 8 and beyond. You will also learn how Blackboard is preparing its products for emerging trends in education - mobile learning, the application of social media to learning, online collaboration, and the re-emergence of eBook offerings from major publishers.

SLATE STAR AWARD PRESENTATION

12:45PM
Main Hall

SLATE STAR AWARD

The SLATE Star Award was established in 2004 as a way to recognize an individual who has shown leadership, demonstrated initiatives, presented new ideas, improved procedures, established effective relationships or provided substantial resources that have effected the success and promotion of SLATE, the educational experience, and/or the general Blackboard Community of Practice.

NOTES

action items

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links



Thursday, October 13
12:15pm - 1:00pm

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Blackboard Learn 9.1 Upgrade mini-Series

LMS UPGRADE: A ROADMAP FOR SUCCESSFUL IMPLEMENTATION

Room 600a

Presented by: Jason Rhode, Olga Urban, Stephanie Richter, Caroline Conlon
Northern Illinois University
(see conference highlights page for session description)

STUDENT SUPPORT = SUCCESS AND RETENTION

Presented by: Mike Sukowski & Rochelle Johnson, Chicago State University

Room 600b

This session will provide suggestions and examples of student support for learners in hybrid and online courses. CSU has created a student readiness course to be completed before a student enrolls in online and/or hybrid courses. Some of the activities in the course are hands-on but could easily be offered entirely online. CSU is a Moodle institution but the principles for student success apply to all learning/course management systems.

FLIPPING THE CLASSROOM: A LEARNER-CENTERED INSURGENCY

Presented by: Anna Brown, Concordia University Chicago

Room 602

In the "inverted" or "flipped" classroom model, the presentation of course material, aka, lecture, is moved to the asynchronous online environment while collaborative activities dominate face-to-face sessions. Effective use of learning technologies allows this deceptively simple-sounding model to have as transformative an impact on classroom-based courses as online or blended course redesign. The presentation will cover key learning theories, methods, and instructor experiences with this learner-centered model.

CLICKERS AND BLACKBOARD: A ONE-CLICK SOLUTION FOR SIMPLE INTEGRATION

Presented by: Tim Walker, Liz Van Kleek, Loyola University Chicago

Room 604

Audience response systems or "clickers" allow faculty teaching in the traditional classroom to gather immediate feedback from students. Faculty can use this information to gauge how well the group is comprehending the content being presented. Research has shown that clickers actively engage students and encourage overall participation. The data collected from student polling can also be used for assessment purposes and integrated with most Learning Management Systems (LMS). Loyola University Chicago has adopted i>clicker and Blackboard as its preferred campus vendors. This session is intended for anyone interested in learning more about i>clicker Integrate, a tool that provides simple integration of clickers into your campus Blackboard solution. Students can easily register i>clicker remotes directly within Blackboard. Faculty can then download class rosters from the system, and upload polling results to the Grade enter afterwards. The presenters will detail system configuration, provide insight into the advantages of using i>clicker Integrate, and share best practices for managing student registrations and data transfer. Participants will depart with a general understanding of clicker technology and how it can be used in conjunction with an LMS.

HOW CAN MOBILE LEARNING HELP STUDENTS PERSIST AND SUCCEED

Presented by: Amanda Braun, McGraw-Hill
Sonja Solberg, Sprint

Room 608

Sprint and McGraw-Hill team together to present emerging mobile, digital platforms and solutions. The options are broader and deeper than "eBooks". In this presentation we discuss licensing models that achieve greater student affordability. We demonstrate how to remove barriers to accessing digital resources for faculty and students alike. Other topics include how to enhance teaching with instant instructor access to a vast selection of cross-discipline resources. Increase student success by eliminating obstacles to accessing engaging digital learning and no hassle integration with multiple campus technologies

VENDOR AREA OPEN

11:00am - 6:30pm

Exhibit Area

Thursday, October 13

1:15pm - 2:00pm



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Blackboard Learn 9.1 Upgrade mini-Series

UPGRADING SUCCESS TO BLACKBOARD 9.1

Presented by: Liam Feris, Blackboard Inc.
(see conference highlights page for session description)

Room 600a

THE NEXT STEP: EVALUATE YOUR COURSES USING RUBRICS

Presented by: Linda Wareck, Oakland Community College

Room 600b

Evaluation is a process for reviewing courses while creating openness for reflection. By using rubrics as a standard of criteria, you can add a new dimension to your courses. Join in to explore how-to apply rubrics effectively to enhance your courses. This session will focus on developing strategies for making comments that are proactive for suggesting enhancements. You can also gain personal insights for seeing the overall "Big Picture" in courses. Let's start by making the revision and reworking process exciting by using evaluation as a tool in courses.

SET THE TABLE FOR STUDENT ACHIEVEMENT

Presented by: Jon Orech, Downers Grove South High School

Room 602

Educators are all abuzz with 1 to 1 initiatives, increased connectivity, mobile devices, and IWB's. However, too often these are just digital solutions for an analog classroom. Many educators are discovering that "change" cannot be purchased. In this conversation, we will discuss how educational leaders and teachers can create conditions that can transform learning experiences which increase achievement, creativity, and empathy. We will explore new learning spaces and situations such as switching homework and schoolwork, writing for authentic audience and purpose, replacing "completion" with "creation," and promoting "peer reliance," all of which can be created in a Blackboard environment.

HOW DOES SOCIAL MEDIA IMPROVE LEARNING OUTCOMES

Presented by: Dean Jensen, Elmhurst College
Sophie Alstrom, ConnectYard, Inc.

Room 604

Please join Dr. Dean Jensen, Web Application & Information Specialist, Adjunct Faculty member at Elmhurst College and Sophie Alstrom, AVP Engagement, ConnectYard Inc. as they take attendees through an interactive tour of the ConnectYard social media platform and explain how Elmhurst College will utilize ConnectYard to better engage, connect & reach students. The ConnectYard platform integrates seamlessly with Blackboard's Discussions & Announcements and helps facilitate two-way communication on a user-based preference by leveraging popular communication channels like Facebook, Twitter, text-messaging, email & more!

REACHING THE INDEPENDENTS? MAXIMIZING YOUR SUPPORT EFFORTS

Presented by: Corey Ray, Wichita State University

Room 608

This session is intended to challenge those in administration or strategic planning of support to rethink who to target for support, training, etc. The presentation will focus on three groups: "early adopters" (advanced users), the "independents" and the resistant user. The format will be presentation but is intended to encourage dialogue throughout.

Video recording of Bb Learn mini-Series and Keynote provide by: **SonicFoundry**



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2:15pm - 3:00pm

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Blackboard Learn 9.1 Upgrade mini-Series

PROJECT MANAGEMENT CASE STUDY: UPGRADE TO BB 9.1

Room 600a

Presented by: Florene Yun, Lauree Garvin, Christina Bello, Terry Moy
Loyola University Chicago
(see conference highlights page for session description)

MOBILE STUDENTS IN A FLEXIBLE LEARNING ENVIRONMENT... HOW DO YOU MAKE IT WORK?

Room 600b

Presented by: Heath Tuttle, University of Nebraska - Lincoln

Learn how the presenter has adopted a traditional writing class to account for mobile students who would rather text than "write", flexible learning environments, smart phones, Blackboard Mobile, and other new/emerging technologies. Presenter will share lessons learned, best practices, and lead a discussion where it goes from here.

HELPING FACULTY UNDERSTAND THE PURPOSE OF A WIKI

Room 602

Presented by: Jodie Reminder, Valparaiso University

Faculty have been able to adapt to many different tools that an LMS can offer, but there seems to be resistance when it comes to using a wiki as an educational tool. Faculty either don't understand what it is or can't find a way to use it. How do we as instructional designers and technologists fill in that knowledge gap? This session will explore the reasons why a wiki can benefit student learning, relate how you can introduce this technology to faculty, and give you sample wiki activities that faculty members can use.

USING MULTIMEDIA TO DRIVE STUDENT ENGAGEMENT

Room 604

Presented by: Devin Beck, Kaltura

Using Multimedia in Blackboard to drive student engagement Rich Media is becoming key to any eLearning and distance education platform. Faculty members and professors are increasing their use of video, and students expect extensive use of rich-media in courses. This session will discuss tips and tricks for adding interactive video capabilities within Blackboard, and present a range of case studies from MIT, USC, and UVA on how leading institutions nationwide are leveraging interactive video to enhance the overall learning experience across campus and centralize video management in one comprehensive platform. This session will demonstrate easy to use tools for faculty to present multi media within the courses they are teaching and enable students to submit multi media assignments in any digital format without leaving the Blackboard course environment.

INSTRUCTIONAL TECHNOLOGY FOR DEVELOPING UNIVERSALLY DESIGNED COURSE MATERIALS

Room 608

Presented by: Christopher Dobson, Harper College

This session will provide an overview of instructional technology that may assist faculty and instructional staff to develop universally designed course materials. Topics to be discussed include various resources and tools for adding universal design principles, meeting Illinois Information Technology Accessibility Act (IITAA) standards, and opportunities for learning more about instructional technology.



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3:15pm - 4:00pm

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Blackboard Learn 9.1 Upgrade mini-Series

UPGRADING TO BLACKBOARD 9.1: BEFORE, AFTER AND EVERYTHING IN BETWEEN

Room 600a

Presented by: Mark Bartlebaugh, Wheaton College
Levy Prukpitikul, Moody Bible Institute
Joe Jirka, College of DuPage
(see conference highlights page for session description)

CERTIFIABLE? TRAINING FOR FACULTY TEACHING ONLINE

Presented by: Carol Scheidenhelm, Loyola University Chicago
Suzan Sollie, Lewis University
Barb Mandel, Governors State University

Room 600b

As the number of online courses and programs continues to grow, the need for faculty proficient in the pedagogy of online teaching explodes. Many campuses are providing training for their faculty in an attempt to prepare them for the rigors of teaching online. The universities represented by the panelists for this session have begun providing a certificate for faculty who wish to teach in the online classroom. During the session, panelists will share the planning, scope and progress of their online teaching certificate programs and answer questions from participants.

BUILDING TO IMPROVE COMMUNICATION AND COLLABORATION

Presented by: Roger Runquist & Chad Dennis, Western Illinois University

Room 602

Faculty continually face challenges in all of their areas of responsibility: teaching, research, and service. To this end, the Center for Innovation in Teaching and Research (CITR) at Western Illinois University has taken on the responsibility of creating a variety of collaboration and communication tools to help faculty in their daily roles. Tools that have been developed in-house include databases where faculty can share their expertise with others in areas such as service learning, international experience, and research. Asynchronously, faculty can contact students through an email program, send calendar items that will appear in student electronic calendars, and faculty can even create and maintain RSS feeds. In a face-to-face setting, faculty can share text/computer code snippets and track attendance easy. Students can even work together on building course-specific time lines that can be viewed online. Attendees are encouraged to bring their own ideas to share in this session.

USING VOICE TOOLS TO BUILD A COMPREHENSIVE CURRICULUM

Presented by: Cheryl Johnson & Anne Crowley, Denison University

Room 604

We will present a case for why educators should incorporate voice authoring tools into their curriculum. These tools are an excellent way to aid in the development of critical thinking skills. We will show examples of best practices for student reflection pieces, for effectively communicating important reminders, and for continuing a discussion beyond the class hour. We will also show how they have been used to drastically improve students' auditory and oral fluency skills in a second language.

EXTENDING EXISTING LEARNING ENVIRONMENTS THROUGH TECHNOLOGY

Presented by: Phil Reiter, Echo360

Room 608

With a projected shortfall of 150,000 pharmacists by 2020, UIC increased access to Pharmacy education. This session discusses how UIC integrates technology and blended learning for future pharmacists by extending existing learning environments through technology. UIC Pharmacy's distance learning model increases access to education through increased enrollment and geographic outreach.

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4:15pm - 5:00pm



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WHAT'S NEW IN THE LATEST SERVICE PACK AND RESOURCES TO SUPPORT THE MOVE

Room 600a

Presented by: Sheryn Anthens, Blackboard Inc.
(see conference highlights page for session description)

KISS MY ASSESSMENT: HOW THE TEST MANAGER CAN ACCELERATE FACULTY THINKING

Room 600b

Presented by: Karen Gersten & Cheryl Boncuore, Kendall College

Kiss my Assessment: How the Test Manager in Blackboard accelerates faculty thinking about assessment. Creating a culture of assessment is no easy task: it takes hard work and a lot of time to provide evidence of student learning and successful teaching. At Kendall, the challenge was to move faculty from the security of Scantron tests to using Blackboard to deliver comprehensive exams. Using tools within Blackboard, results are able to be evaluated and changes implemented based upon those evaluations. This presentation will demonstrate the tools, discuss the processes, and present the results that are moving faculty to revise their view of assessment.

LEVERAGING BLACKBOARD MANAGED HOSTING WHEN FACING AN UPGRADE ON CAMPUS

Room 602

Presented by: Christopher Zakrzewski, Saint Xavier University

As more and more educational providers realize strategic goals with the support of online programs, the highest levels of uptime and availability are necessary. To demonstrate our commitment to quality and innovation, Blackboard's Managed Hosting has a new 99.9% Uptime SLA with Blackboard Learn, Release 9.1. But quality and innovation aren't a one-hit game. You'll also learn more about the Blackboard Managed Hosting road map and new engagement plan announcements that lay the foundation for the next generation of online course management.

TAKING YOUR ONLINE LEARNING CONTENT FROM ZERO TO INTERACTIVE

Room 604

Presented by: Sheila Cunningham-Hodge, Softchalk, LLC

As you probably know by now, Blackboard recently acquired Elluminate and Wimba to form a new division, Blackboard Collaborate, which now offers the greatest collection of collaboration technologies for online instruction. Join Ned Steinke (formerly of Elluminate and now with the Blackboard Collaborate team), as he provides insight into the direction of collaborative technology roadmaps following the recent announcements at Educause 2010 last week. Get the latest on product direction and vision, as well as hear about the unique uses and best practices in the world of collaborative learning.

ESTABLISHING A FORMULA FOR SUCCESS IN TEACHING SCIENCES ONLINE

Room 608

Presented by: Sarah Dysart, Loyola University Chicago

The transition from teaching a face-to-face to fully online course can present challenges regardless of the subject matter, but preparing to teach hard sciences and mathematics online elicits specific questions regarding how traditionally classroom based activities can be performed in an online environment. This presentation will cover the challenges faculty and staff encountered while trying to prepare a variety of science and math based courses for online delivery during the Summer 2011 semester at Loyola University Chicago. We will discuss the challenges involved in initiating a training program for instructors teaching completely online, outline how training was structured, describe the process we followed for identifying technological solutions that met the faculty members needs, and discuss how the experience was received by an instructor teaching in these areas.

WELCOME RECEPTION

Exhibit Area
5:00pm - 6:00pm



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9:00am - 10:00am

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A VIEW FROM THE BALCONY: HOW IS TECHNOLOGY CHANGING EDUCATION

Panelists: Karen Gersten - President, Kendal College
Klara Jelinkova - Chief Information Technology Officer, University of Chicago
Bruce Montes - Director Academic Technology Services, Loyola University Chicago
Jon Orech - Technology Coordinator, Downers Grove Community HS District 99

Technology has allowed us to move beyond the blackboard and chalk times of old fashioned school houses. Now, we have the ability to use technology to show students how to better understand math and science, do research, perform complex procedures, and collaborate with colleagues and peers across the globe. The Internet has changed the way we live and learn. More than ever, it has become easier to educate yourself because the Internet has no geographical limitation. An increasing number of universities are offering accredited online programs, which allow enrolled students to take classes without ever stepping into a classroom. There are also many institutions that allow students to follow online lesson plans and take tests to receive certifications. This form of self-study has enabled people to take classes at their own pace and convenience.

In this keynote panel discussion, hear from these technology leaders as they share their thoughts and insights on the challenges and circumstances shaping the use of technology in teaching and learning and what we might expect in the coming years.

notes

KEYNOTE ADDRESS

9:00am - 10:00am

Main Hall

Friday, October 14
10:15am - 11:00am



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LEARNING ANYWHERE - ANYTIME

Presented by: Vickie Cook, Greenville College

Room 600a

Learners of all ages and stages today engage in learning online. Students learn everywhere and may be connected to a learning source at anytime. Teaching and learning may be either formal or informal. Either way, learning online is about making the necessary connections between the teacher and the student; between students; and between the student, teacher and content to allow learning to occur. This presentation will explore making connections in ways that will engage students in a continuous learning process.

PREPARING & DELIVERING ONLINE COURSES

Presented by: Carol Scheidenhelm, Harveen Mann, Patrick Daubenmire, Maria Udo
Loyola University Chicago

Room 600b

In this session, three faculty members from Loyola University Chicago will share their experiences teaching online for the first time.

COMMUNITY: MORE THAN JUST A DISCUSSION BOARD - A LIFELINE

Presented by: Adam Smeets, Nick Liberatore, Jared Thomas, Christopher Davis
Loyola University Chicago

Room 602

Blackboard and other learning management systems provide an amazing opportunity for faculty to deliver and transform curriculum, as well as for students to learn in exciting new ways. In Digital Media Services at Loyola University Chicago, we're transforming our use of a Blackboard community to provide new hire training and assessment, as well as ongoing professional development to over 65 student workers. Through the use of Adobe Connect Pro, Blackboard and other open-source systems we will identify the tools and utilities, as well as best practices for developing an in-house training plan for new incoming staff. Participants will leave the session with a toolkit of materials for implementing a training program and ask questions for "next steps."

USING NEWS RESOURCES TO ENLIVEN INSTRUCTION & ENGAGE STUDENTS

Presented by: Bruce Wilson, NBC Learn

Room 604

Join us for an informative presentation on how to use NBC Learn in the classroom and in on-line learning. We will discuss ways of including video and interactive learning into the curriculum in order to increase student engagement.

BLACKBOARD AND THE DISPLAY OF VISUAL CONTENT OF LECTURE AND LAB

Presented by: Nancy Norman, Alison Doubleday & Michael Prais, University of Illinois - Chicago

Room 608

In today's classroom, digital technologies provide us with the tools for displaying visual content and creating digital learning objects from which students master instructional content. In this session, we are going to explore the nuts and bolts of capturing visual content for use by students. We will share three diverse perspectives about creating and displaying visual content using tools such as digital camcorders, Camtasia, Blackboard, ECHO360, and webdisks.

THE NEW WORLD OF ONLINE LEARNING: ACCELERATING EDUCATIONAL APPS & DATA CENTER OPTIMIZATION

Presented by: Jim McGhee, Coyote Point Systems

Room 620

From applications that improve campus collaboration to Learning Management Systems like Blackboard™, technology has become an integral part of the campus experience. Join us to hear how collaborative, dynamic infrastructures and applications are utilizing technology to enable a cost-efficient, scalable architecture that will grow along with your institution. Learn how new developments in web infrastructure allow you to reduce operating costs while ensuring the secure, fast and reliable delivery of the applications that students and faculty depend on every day.

THE BLACKBOARD LEARN™ PLATFORM PRODUCT ROADMAP

Presented by: Greg Ritter, Blackboard, Inc.

Main Hall

This session will provide insight into the product roadmap for Blackboard Learn, including Course Delivery, Content Management, and Outcomes Assessment products. We'll give a little insight into our Service Pack strategy as well as what's coming in Service Pack 8 and beyond. You will also learn how Blackboard is preparing its products for emerging trends in education - mobile learning, the application of social media to learning, online collaboration, and the re-emergence of eBook offerings from major publishers.



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11:15am - 12:00pm

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BEYOND QUALITY MATTERS: EVALUATING ONLINE TEACHING (NOT COURSE DESIGN)

Presented by: Anthony Pina, Sullivan University System
Allyson Dickie, North Park University
Richard Richter, Concordia University

Room 600a

Most available tools for assessing the quality of online courses (e.g. Quality Matters), focus on the course's instructional design. While these tools can be helpful in evaluating the processes, they provide little guidance in the evaluation of the faculty. Join us as we describe our efforts to recognize the unique contributions that faculty bring to their courses and share ideas for evaluating the quality of online teaching and faculty interaction, rather than the quality of course design.

BUILD IT WITH LECTORA AND THEY WILL COME

Presented by: Jane Peller, Northeastern Illinois University

Room 600b

Creating interactive dynamic online learning content is not just a 'field of dreams' anymore. Anyone can easily build interactive modules that will sit in the CMS or on the web for students to access 24/7. Your content does not have to be a flat PowerPoint of bullet points and images. Instead, increase inter activity in an online class using the Lectora authoring system. This workshop demonstrates the power of the Lectora suite of products including the new SNAP. We will look at the multiple uses of Lectora in building four kinds of products: lecture-ettes, games, interactive skill building programs, and online course modules.

IS YOUR TECHNOLOGY STRESSING YOU OUT

Presented by: Denise Mahoney, Grand Rapids Community College

Room 602

Smart phones, voice mail, email, texting, instant messaging, e-readers, CMS, SMS, laptops, tablets, wireless routers, Bluetooth, ihome, iPod, iPad, Skype, Facetime, multiple logins and passwords, Spyware, DVR, identity theft. Do you have a love-hate relationship with technology? Today's fast paced, pressure-laden way of life creates health problems that were not recognized as serious 75 years ago. Stress-related diseases in America is believed to be mostly a result of unmanaged stress. Is technology the cause of your stress? This session will look at the causes of our stress as well as ways to relieve stress and keep technology in our lives!

FACILITATING FACULTY TRAINING ONLINE

Presented by: Gayle Blodgett & Jeff Maston, Illinois Central College

Room 604

Illinois Central College has developed and implemented an online Blackboard curriculum for faculty. This method of training provides an online student experience for participants as well as practical assignments and applications for their course sites. It allows better access for both full-time and part-time instructors and provides more hands on experience than standard face-to-face presentations. The presenters will share what they learned, how they set up the training and what they plan to change for the fall release.

CONVERSATIONS WITH LMS SYSTEM ADMINISTRATORS

Presented by: Jack Corlis, Loyola University Chicago
Scott Wilson, University of Chicago
James Altman, Northwestern University

Room 608

Those involved in front-end system administration and support of the LMS are invited to continue the conversation from past years about how we handle certain situations at our institutions. We'll focus on major upgrades to Bb 9.x and quarterly service packs; supporting mobile learning initiatives; challenges in web browser support and dealing with maintenance service windows.

DEVELOPING INTERACTIVE MOBILE LEARNING CONTENT: WHAT WORKS & WHEN

Presented by: Janhavi Padture, Harbinger Knowledge Products

Room 620

Availability and reach of mobile technology, innovative and cost effective mobile devices and mobile network penetration has played a crucial role in making mLearning *effective* and *affordable*. To make mLearning *effective* and *engaging*, training developers are increasingly looking at including learning interactions in it. In this session, we will build a checklist of various such technical aspects and challenges to keep in mind while developing learning interactions for mobile. Once the interaction creator has such a checklist handy, it becomes easier to focus on the conceptualization and development of interaction.

LUNCH

Sponsored by: Blackboard, Inc.

Main Hall

12:00pm - 1:00pm

Friday, October 14
1:15pm - 2:00pm



best practices

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faculty

general

support

CONNECTING TECHNOLOGY WITH PEDAGOGY

Presented by: Cheryl Boncuore, Kendall College

Room 600a

It is a widely accepted fact that students today expect to use technology in their course work - online, in the classroom, and beyond. How is technology implemented on your campus? Do your classroom instructors connect to the new "wired" learner? This session will describe an online workshop that immersed faculty with the technology to show an increase of technology use in classroom teaching. The workshop Blackboard course site will be showcased, along with the "outside" tools that were used, and survey results of faculty perceptions of the workshop and their teaching methodologies

ENGAGING NON-TRADITIONAL STUDENTS WITH MOBILE LEARNING

Presented by: Bruce Montes, Loyola University Chicago
Tim Gelletly, Blackboard, Inc.

Room 600b

The session will demonstrate a compelling example of an institution using Mobile Learning to engage non-traditional college students. Students have many demands to juggle including full and part-time jobs and complex social situations. A large majority of these students do not spend a lot of time on their campus but instead commute for their classes and spend the remainder of their time working or taking care of their families. Mobile learning helps keep these students engaged in their classes and actively participating in their learning. Using the Samsung Galaxy Tab to review captured lecture sessions and to communicate with instructors and tutors in an effort to improve their grades. This project helped non-residential students feel connected to their universities and their courses.

THE BB/ID CASUALTY DILEMMA - BLENDING THE BEST OF BOTH WORLDS

Presented by: Mathew Schmitz, Southern Illinois University Edwardsville

Room 602

"Blending the Best of Both Worlds" is a course design seminar for SIUE faculty that explores the pedagogy and tools of the blended and online teaching and learning environments. Participating faculty are enrolled as students in a Blackboard course with instructional designers and Instructional Technology faculty serving as instructors for the seminar. General instructional design strategies and best practices are discussed in lectures, evaluated through assignments and assessments, and showcased via the construction of the Bb course. This presentation will focus on the theory behind the design of the seminar, the ID and Bb elements selected for examination during the seminar, and the practical application of this faculty training model at other institutions.

THE OTHER SIDE: A CONVERSATION WITH AN ONLINE MASTERS GRADUATE

Presented by: Jon Orech, Downers Grove South High School
Elizabeth Kuknyo Orech, Northwestern University

Room 604

Online learning has exploded in the past ten years, and Blackboard has been growing along with the movement. Online learning offers greater flexibility for both instructors and students, and, some argue, creates more authentic, valuable learning experiences. This conversation will feature a recent graduate of the on-line Masters in Medical Informatics program at Northwestern University. She will share her experiences in completing the program and discuss the advantages she gained and frustrations she faced in a completely online graduate environment. Plenty of time will be allotted for question and answers.

USING GOOGLE DOCS FOR COLLABORATIVE LAB REPORTS

Presented by: Daniel Suson & Katherine Mysliwiec, Purdue University Calumet

Room 608

Google Docs was used as the primary mechanism for collaborative lab reports in an introductory lab-based physics course. In this presentation we will discuss the inherent capabilities of Google Docs, its use, and issues associated with it.

ENHANCING THE BLACKBOARD EXPERIENCE WITH MEDIASITE

Presented by: Bill Stefanski, SonicFoundry

Room 620

Enhancing the Blackboard Experience with Mediasite - Come learn about Mediasite simple, automated webcasting, lecture capture, and rich media recording, and see how the Mediasite Building Block for Blackboard simplifies the process of integrating this content into your Blackboard courses.





Friday, October 14
2:15pm - 3:00pm

best practices

Emerging technologies

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support

FILE UNDER FORMIDABLE

Presented by: Kelly Roark, Northwestern University

Room 600a

Integrating the Course Files feature of Blackboard version 9 (and 9.1) is a technical and intellectual challenge. This session will recount Northwestern University's journey to integrate Course Files into support materials and workshops, what features to "sell" to instructors, and what kind of bugs were encountered. Session will also offer a review of what the formidable yet highly functional files area has to offer for those institutions who are less familiar with the feature. Note: Course Files are called "Content Collection" for institutions with the Content System.

THE BLACKBOARD COLLABORATE 11 PLATFORM: BETTER TOGETHER

Presented by: Valerie Schreiner, Blackboard, Inc.

Room 600b

As you probably know, Blackboard recently acquired Elluminate and Wimba to form a new division, Blackboard Collaborate, which now offers the greatest collection of collaboration technologies for online instruction. But what you might not know is that Blackboard Collaborate.

INTEGRATED SOLUTIONS FOR COMMUNITY, COLLABORATION AND STUDENT ENGAGEMENT

Presented by: Grant Hansen, GoingOn Networks

Room 602

What do ASU, Emory, St. Leo and UPenn all have in common? They all use GoingOn to create their next generation Academic Engagement Networks. It is well established that students are most successful when their learning goals are integrated into their broader academic life experience. GoingOn works with top institutions of higher education to deploy an integrated academic engagement network that extends learning and student engagement beyond the confines of the course by enabling participants to cultivate their academic identity and to connect with the people and resources that will ensure their academic success. Come see a live demo and learn more.

MAXIMIZING LEARNING USING ONLINE ASSESSMENT

Presented by: Patrice Boyles, Chicago State University

Room 604

Recent discussions have surfaced on higher education institutions offering more distance learning courses. In these deliberations, teacher education institutions have centered their focus on pedagogical format and accessibility. With the on-going need to maintain accreditation, these establishments are now taking a pragmatic approach and refocusing their efforts to analyze student assessment and learning outcomes. This research examined perceptions of online assessment of pre-service teachers' who were enrolled in a class at an urban institution in the Midwest. The survey focused on student and instructor performance, and future implementation. Data from this study revealed students preferred classes that use online assessment. The survey data uncovered common issues associated with online learning such as the need for educators to focus on learning styles and implement online 'best practices'. Recommendations can be used by higher education institutions to pro actively plan and prepare distance education courses.

COMMUNICATION PLAN: HOW DO I START AND WHAT WILL IT ACCOMPLISH FOR ME

Presented by: Debbie Ellis, Moody Bible Institute

Room 608

So, you've been asked to develop a communication plan. A good communication plan brings organization to your department and helps develop customer trust. This presentation will provide tools for evaluating your communication needs, creating the communication plan, and developing templates. There will also be time for sharing ideas as a group.

POSITIVE FEEDBACK TO ENHANCE STUDENT SUCCESS

Presented by: Margot Underwood & Jane Cartwright, Joliet Junior College

Room 620

Everyone has a genuine way of getting their point across to students; however students don't always perceive/interpret feedback in the manner it was intended. This hands-on session will offer new ideas for providing feedback using the tools within the Learning Management System. It is recommended that participants bring a laptop to this session.

CLOSING REMARKS, RAFFLE, GIVE-AWAYS

3:15pm

Main Hall

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- Blackboard works to develop and implement technology that improves every aspect of education. We enable clients to engage more students in exciting new ways, reaching them on their terms and devices and connecting more effectively, keeping students informed, involved, and collaborating together to build a better education experience.

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- A centralized social media communications platform that seamlessly integrates Facebook, Twitter and video as well as text messaging with popular LMS systems and portals to better engage students and expand institutional communication.

Coyote Point Systems, Inc.

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- A leader in application delivery, acceleration and load balancing solutions that enable IT personnel to have greater control over their web and application servers.

Echo 360

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- At Echo360, we think of blended learning as the combination of instructional content and a new way of accessing education. Face-to-face and online, the instruction built and delivered by academics is at the core of the education experience. Whether a lecture, tutorial or a discussion in office hours, the instructor is the student's guide.

GoingOn Networks, Inc.

<http://goingon.com>

450 Sansome Street, 12th Floor, San Francisco, CA 94111 • phone: 303.554.9500 • email: granth@goingon.com

- The GoingOn Academic Engagement Network allows institutions to deploy a private, institution-wide network, where student, faculty and broader constituents can discover, connect and collaborate with the people and resources that can improve their academic success and enrich their academic life experience.

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<http://www.harbingerknowledge.com/>

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- Harbinger Knowledge Products is recognized as a global leader in interactivity solutions for knowledge-sharing applications including learning, presentation and web development.

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- Kaltura offers the market's only open source video platform for education--a full-featured framework with live and on demand video apps for teaching and learning, distance education, campus websites, libraries and preservation, digital asset management, clubs and events, and more.

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- SoftChalk software provides the ultimate solution for creating engaging, interactive and professional looking online lesson content for the e-learning and smart classroom. Educators can create content that will engage students and reinforce learning with interactive media, web-based widgets, comprehension questions, formatting features and flash-based activities.

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- Record and deliver your online learning, interactive lectures and multimedia presentations automatically with Mediasite – the easiest, most reliable and most complete webcasting and knowledge management platform. Your presenters teach, train or present as they always do, while Mediasite records everything they say and show and immediately delivers their multimedia presentation online for audiences to watch anytime, anywhere.

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- Follett is the leading provider of books and educational materials to K-12 and higher education communities across North America. With more than 1500 physical and online stores, the efollett.com bookstore network delivers affordable options and services to students across all levels of education.

Learning Objects

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- Campus Pack, powered by Learning Objects, Inc., is a marketplace for social learning applications that engage learners, increase student retention, and seamlessly integrate into any eLearning environment.

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1 S. LaGrange Road, LaGrange Road, IL 60525 • phone: 866.livetext • email: edu-solutions@livetext.com

- LiveText is a leading provider of campus-wide solutions for strategic planning, assessment, and institutional effectiveness. Our customizable and comprehensive solutions allow for seamless integration and data reporting to effectively measure outcomes-based learning goals and institutional objectives for accreditation and continuous improvement.

NBC Learn

<http://nbc.com>

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- NBC Learn is the education arm of NBC News. We are making the global resources of NBC News and the historic film and video archive available to teachers, students, schools and universities.

ShareStream

<http://www.sharestream.com>

948 Clopper Road, Gaithersburg, MD 20878 • phone: 888.875.9475 • email: info@sharestream.com

- The ShareStream Rich Media Platform—a turnkey system for creating, editing, storing, managing, and delivering rich media in a secure and auditable environment worldwide—is designed specifically to fulfill rising demand from faculty, students, and administrators for integrating rich media into online course delivery and university communications.

Symposiumlive Corporation

<http://symposiumlive.com>

1108 Kane Concourse, Suite 220, Bay Harbor Islands, FL 33154 • phone: 305.748.2650 • email: ella@symposiumlive.com

- SymposiumLIVE has everything you need to deliver high-quality digital video to your students anytime, anywhere. Symposiumlive supports both Instructor and Student uploads and is fully integrated with grade book and reporting functionality within a uniquely embedded Building block that is solely contained within the Blackboard products (suites).

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- CoursEval is a web-based course and instructor survey tool.

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- A content, software and services-based education company that draws on its more than 100 years of educational expertise to offer solutions, which improve learning outcomes around the world. McGraw-Hill is the adaptive education technology leader with the vision for creating a highly personalized learning experience that prepares students of all ages for the world that awaits.

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<http://www.respondus.com>

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- Develops assessment applications for the e-Learning market. Thousands of instructors at over 2,000 colleges and universities in over 50 countries use Respondus software to enhance the capabilities of their course management systems. Respondus, Inc. also licenses its "next generation" test bank delivery system to publishing companies and offers supporting services.

10TH ANNUAL SLATE CONFERENCE

Coming Fall 2012

MONTHLY MEETINGS

As a group, SLATE meets on a monthly basis, usually the third Wednesday of the month. Would your institution be interested in hosting a meeting? All that is need is a room to hold 30-40 people, a projector, and internet access. Meetings are schedule from 10:00am - 1:00pm. If you are able to provide lunch for the group that would be an added bonus but not required.

The call for meeting hosts will go out later this month.

SLATE MEETINGS STREAMED LIVE

If you are unable to attend in person – the monthly SLATE meetings are now streamed live thanks to our friends at Wimba – we are using Wimba Classroom.

To participate, visit: <http://bit.ly/slatemeeting>

and login using the following:

Enter Room ID: SLATE

Enter Name: first initial+lastname (no spaces. Example: jsmith)

Streaming begins at approximately 9:45am.

UPDATE INSTITUTION INFORMATION

If you haven't done so in awhile, please take a look at your institution profile on the website *Community Page* and update information as neccessary. You can either fill out the profile form again or just forward any edits or changes.

CONTACT INFORMATION

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stuff & things...