

2011 – 2012 SMPS Dallas Chapter Sponsorship Program



GOLD Sponsorship \$2,500	SILVER Sponsorship \$1,500	Individual Program Sponsorships	About Your Sponsorship
<p>advocateeducateconnect events</p> <ul style="list-style-type: none"> 2 registrations for advocate Panel/ Roundtable programs 2 registrations to attend private sponsor pre-breakfast/lunch with guest speakers 2 registrations for educate webinars 2 registrations for educate Boot Camp Series events 2 registrations for connect Networking events 2 registrations for connect "Hard Hat" tours 	<p>advocateeducateconnect events</p> <ul style="list-style-type: none"> 1 registration for advocate Panel/ Roundtable programs 1 registration for educate webinars 1 registration for connect Networking events 1 registration for connect "Hard Hat" tours 	<p>advocateeducateconnect events</p> <p>advocate events</p> <ul style="list-style-type: none"> 1 Panel/Roundtable Series \$500-\$1,000^H 2 registrations to roundtable/panel series includes a private sponsor pre-breakfast/lunch with guest speakers in advance of general program Company name and logo on specific event correspondence Sponsor recognition at specific event <p>^H Sponsorship price will vary depending on event</p> <p>educate events</p> <ul style="list-style-type: none"> Single Event Sponsor- \$250 One registration to specific Boot Camp Series Events Company name and logo on specific event correspondence <p>connect events</p> <ul style="list-style-type: none"> Sponsor recognition at specific event Networking Events-\$150 Sponsor recognition at specific event Opportunity to exhibit company materials at event Company name and logo on specific event correspondence 	<p>policies</p> <p>Sponsorship year begins 9/1/2011 and ends 8/31/2012.</p> <p>SMPS Dallas sponsorships are open to all interested companies In some cases, there may be overlapping or competing disciplines represented.</p> <p>Representatives from sponsoring companies will pay the regular member price for programs (unless otherwise negotiated).</p> <p>benefits</p> <p>As a SMPS-Dallas sponsor, your company will be face to face with industry leaders and decision makers on an ongoing basis. As a sponsor, you can maximize your sponsorship to increase your company's visibility through networking opportunities, educational programs and ongoing recognition within the A/E/C industry.</p>
<p>Additional Exposure</p>	<p>Additional Exposure</p>		
<ul style="list-style-type: none"> Gold Sponsor recognition at all Chapter events Company name, logo and hyperlink on SMPS-Dallas website Company name and logo in SMPS-Dallas quarterly newsletter & advertisement space Company name, logo and hyperlink on all Chapter event correspondence Opportunity to exhibit company materials at Chapter events Logo and Website hyperlink on events calendar 	<ul style="list-style-type: none"> Silver Sponsor recognition at all Chapter events Company name, logo on SMPS Dallas website Company name and logo in SMPS-Dallas quarterly newsletter Company name, logo on all Chapter event correspondence Logo and Website hyperlink on events calendar 		<p>Please feel free to contact our Chapter Sponsorship Director, Jim Slusher, with any questions at 972.757.2692 or via email at jslusher@ksvgroup.com.</p>



Society for Marketing Professional Services
Dallas Chapter