

HARD LIGHT

AN EXHIBITION OF PHOTOGRAPHS BY ALEX SCHNEIDEMAN

331 PORTOBELLO ROAD LONDON W10 5SA - 5TH - 23RD OCTOBER 2011

FOR MORE DETAILS PLEASE CALL 0208 354 7365 OR EMAIL INFO@ASPH.CO.UK

THIS EXHIBITION, BY ALEX SCHNEIDEMAN, IS A SERIES OF LARGE BLACK AND WHITE PRINTS OF TAROUDANT TAKEN IN 2011. IT IS THE CULMINATION OF MANY VISITS BY THE PHOTOGRAPHER TO THE ANCIENT BERBER CITY OF TAROUDANT WHICH LIES IN THE SOUSS VALLEY, SOUTH OF THE ATLAS MOUNTAINS IN MOROCCO.

SINCE THE 10TH CENTURY TAROUDANT HAS BEEN ONE OF THE MAIN NORTHERN TRADING POINTS FOR THE CARAVANS WHICH CROSS THE SAHARA. THE CITY HAS CHANGED LITTLE WITH MOST OF ITS INHABITANTS STILL LIVING WITHIN ITS ANCIENT MEDINA.

THE CONDITIONS IN TAROUDANT, WHERE HARSH DESERT LIGHT CREATES SHADOWS AND GLARE THAT TRICK THE EYE, DEMANDS AN INSTINCTIVE RESPONSE FROM THE PHOTOGRAPHER. THE SUNLIGHT ETCHES EVERY SURFACE WITH MINISCULE DETAIL AND NOTHING ESCAPES ITS WITHERING POWER.

THE EXHIBITION RUNS FROM 6TH TO 23RD OCTOBER 2011

THE PHOTOGRAPHS ARE PRINTED ON HAHNEMUHLE 308 USING PIGMENT INKS
PRINTS MEASURE 104CM X 70CM
EACH IN AN EDITION OF 9
PRICE £450 UNFRAMED



6pm Ferq Al Abhab, Taroudant 2011



Woman, Avenue Moulay Rachid, Taroudant 2011



Woman and Car, Taroudant 2011



View from the Roof of the Palais Salaam, Taroudant

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Two Men, Avenue Moulay Rachid, Taroudant 2011



Boys on the Avenue Moulay Rachid, Taroudant 2011



Man, Taroudant 2011



Woman, Taroudant 2011



Poultry Seller, Taroudant 2011



Boys Playing Football, Taroudant 2011



Stairwell, Palais Salaam Hotel, Taroudant 2011



Working Horse, Route Lmelah, Taroudant 2011

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Boy and Ball, Taroudant 2011



Bike and Cart, Taroudant 2011



Orange Sellers, Taroudant 2011



Passing Through The Bab El Kasbah, Taroudant 2011



Man, Bike and Handcart, Taroudant, 2011



Rebuilding the Wall Around Taroudant, 2011



Opposite the Tannery, Taroudant, 2011



Wasteground, Taroudant 2011