



24-01-2011

**SERA**  
BEE Verification Agency

© SERA (PTY) LTD

VF 007/3(3)



BVA 032

Small Enterprise Rating Agency Pty Ltd t/a SERA

Certificate number: 529 / 03 / 2011

## BBBEE VERIFICATION CERTIFICATE

In accordance with the Codes of Good Practice issued in terms of Section 9(1) of the Broad Based Black Economic Empowerment Act, 2003 (act 53 of 2003 Gazetted 9 February 2007)

### FOI TRADING INTERNATIONAL (PTY) LTD T/A THE CALENDAR & DIARY CORPORATION

REGISTRATION NUMBER: 2002 / 029290 / 07  
VAT REGISTRATION: 4300230184  
PHYSICAL ADDRESS: PRIMEGRO OFFICE PARK  
18 RIVONIA ROAD (C/O BOUNDARY)  
ILLOVO

received an overall B-BBEE status of a

### LEVEL 3 (THREE) WITH A SCORE BETWEEN 75 AND 85

EFFECTIVE BLACK OWNERSHIP: 0%  
BLACK MALE: 0%  
BLACK FEMALE: 0%  
VALUE ADDED SUPPLIER: NO

with a B-BBEE Procurement Recognition level of 110%

SCORECARD: **Qualifying Small Enterprise**

DATE OF ISSUE: 23 MAY 2011

ELEMENT	SCORE	TARGET SCORE
EMPLOYMENT EQUITY	26,52	25
PREFERENTIAL PROCUREMENT	25	25
ENTERPRISE DEVELOPMENT	0	25
SOCIO-ECONOMIC-DEVELOPMENT	25	25

TECHNICAL SIGNATORY: SERA (PTY) LTD

**TOTAL SCORE: 76,52**

This certificate is valid for a period of 12 months from the date of issue and expires on: 22 MAY 2012