

ASHLEY RAITERI

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SUMMARY

Cofounder and former CTO of Everbread UK (+ advisor for several startups.) Business and Product focused Technologist Ashley Raiteri began his career as a **rocket scientist** in the Arizona desert. He's **launched** a 3 Stage Missile from the south pacific into space and several startups. Mr. Raiteri has **led teams** of hundreds of developers and managed mind-bogglingly complex military and aerospace systems. After **launching** a tech consulting company dedicated to making "web 2.0" useful, Ashley moved to Europe in 2008 to work more closely with entrepreneurs focused on web technology. With over 19 years of **professional** experience as a developer, manager and **executive**, Ashley is an inspiring leader with impeccable credentials in technical innovation and team accomplishments. Ashley is a Radical thinker with **experience** enough to remain practical. Loves tech products, Big Data, software, the web, understands customer value. He is devoted to his peers and employees.

"I love Big Data, Super Ninja teams, and impossible challenges."

Focus is [Process](#), [Process](#), and [Process](#), mixed in with a dash of [Metrics](#), [Metrics](#), [Metrics](#)

EDUCATION

Bachelor of Physics Georgia Institute of Technology

1989-1994

EXPERIENCE

EVERBREAD LIMITED

June 2009-Jan 2011

Co-Founder & Chief Technical Officer

Fast growing start-up, conceived to deliver Hi Performance, Highly accurate reliable Travel Search technology. Using innovative algorithms, rock-star team, and novel technical architecture, Everbread has produced the Travel Flight Shopping engine to beat them all. Partnered with a dynamic and passionate executive team, my role has extended **far** beyond normal technical management duties and I have led the company side by side with its founders into exciting and successful new territory. I took 8 developers, put them up in a Villa in Mallorca and worked day & night for 6 months until we had a working product. Two months later we had signed customers, and were placed on Google's map of the competition. I was responsible for building the product, and the entire tech organization, which was 90% of the company. When I left Everbread had multiple rounds of funding, strong revenue, and 48+ employees

HELLO GROUP

2008-June-2009

Manager of Business Integration

Rocking and Rolling on both sides of the line. I've been responsible for whipping the tech production side into shape with re-architected, simple company workflows and process to support Agile, SCRUM and DRY (Don't Repeat Yourself) principles. Initial assignment was to integrate core company processes across the board: accounts, creative, IA, management and tech. Hello's Domain Space is online marketing and digital creative. On the other side of the line, out of the gate I was handed several major rescue efforts to help qualified teams in need of a little light to find the way to the finish line. Most significantly I was given the Account Director job for the company's largest account (Financial Sector) due to the it's diverse complexity and size. A tremendously fun assignment handling a dozen high priority large scale challenges building slick web applications with a highly motivated and talented team of people.

SAXO BANK A/S

2008-May-2009

Account Director

Assigned as account Director for Hello Group managing a team of 15 people and 4-8 large web/online marketing projects. Extremely challenging deadlines and obstacles overcome by working closely with the client and understanding their core needs and primary goals while maintaining clarity and focus for a talented team

IGNITE ANALYTICS CORPORATION

2003-2009

Chief Executive Officer, & CTO

Ignite was a self funded start up that played a *major role* in the US Army's Future Combat Systems program. After the first year, we created a second company called Focus Plus that built a Medical Informatics product placed in several Top Emergency rooms in the US. Ignite went from 2 employees to 14 all based on consulting and product development work. Ignite supported multiple clients with *executive* technical expertise and leadership in a broad variety of technical business domains. Ignite was repeatedly recognized by Army program managers and our clients for our innovative, solid, thorough, and complete performance.

Areas of Expertise (Ignite) include Executive Project Strategy, Program Leadership, System Modeling, Scalability, IT Process, Collaborative Filtering and Integration activities.

Hi tech domains: Real-Time transactions, Complex Systems Requirements Analysis, Architecture & Frameworks, SOA, UML processes and software implementation (C++, Java).

Web Specific: Multi-Variant and A/B testing, Analytics, PHP, Mysql, Perl, Javascript, CSS, XHTML, XML, Open Source, Adobe Flex/Flash, SEO, Mash-ups, Ajax, ASP.NET, .NET Server Framework, Scalability Analysis. Process: RUP, Model Driven Architecture, Lean Process Management, Value Chain Analysis, Agile Process, Scrum, Iterative development, Continuous Integration, Milestone/Metrics management, Wikis, Enterprise File/Application Server Architecture, Efficiency Analysis.

User Focus: Product Development, User Needs Analysis, Informal Information Architecture (does not include wire-framing), Community Building applications, product orientation towards relevant content and application interaction.

Quality Assurance: Test Planning, Automated Web Test Frameworks, Contingency planning, recovery modeling, Risk Analysis, Strategic Risk Mitigation planning..

BOEING COMMERCIAL AIRPLANES

10/2007-12/2007

Lean Process Analyst

Worked as a contract consultant analyzing Lean Process for the 777 Functional Test and Assembly group. Developed strategic plans for process improvements using wiki technologies and process enablers for automated scheduling and test management to assist in reducing flow for final assembly to 3 days after implementation of the "moving line".

GENERAL DYNAMICS LAND SYSTEMS

2003-2007

Principal Analyst / System Architect

General Dynamics was a client of Ignite's on the Future Combat Systems program. As a principal analysis team we provided strategic support for program management, technical guidance for engineering process and technical deliverables. In addition, Ignite's team, led by A Raiteri developed a significant proportion of the System Model Use Cases for the General Dynamics Common Land Vehicle architectures.

THE BOEING COMPANY

2000-2003

Software Architect

As a consultant, performed duties as Datalinks (Comm Systems) system analyst, worked as software architect for an Air Traffic Management program, Provided Architecture and Infrastructure experience to a small software group developing a cutting edge Service Oriented Architecture adaptable platform for Datalinks.

NORTHROP GRUMMAN

2000-2000

System Architect / Software Lead

Led Project Team to first prototype on Ground Control Station for Fire Scout program. Recognized specifically by the US Navy's program office in a letter to the Northrop Grumman company as being responsible for helping the company "turn a corner" in their progress. Managed team of 9 software developers and system analysts to build prototype Ground Control Station for Unmanned "Fire Scout" program. Implemented a early proto version of a wireless messaging architecture that is in use today know as RF-IP

RAYTHEON MISSILE SYSTEMS

1994-1999

System Engineer / Software Architect

I worked on 3 different programs for Raytheon, hired-in to do missile system guidance algorithms; I started designing the software guidance system of the 1995 Block IV Tomahawk Cruise Missile. Later I built an RF targeting simulation for the AMRAAM air-to-air combat missile. My first entry-level *management* position was as a consultant responsible for the software elements of the Flight Test team on the National Missile Defense program at Raytheon. Managed development teams for Kill Vehicle and Launch Vehicle simulator systems (Hardware in the Loop). Served as Integration specialist and assistant Flight Test Director for operations at Missile Integration facility. Participated as assistant Flight Test Director in the first successful launch of an exo-atmospheric interceptor in October of 1999. **I launched a missile into space!**

ALLIED SIGNAL SYSTEMS

1995-1996

Software Developer

Worked on small team of software developers for an engine control program for Fighter Jet Trainers.