



# St. Cloud River Bats Baseball

**March 17, 2011**

## **Parents & Faculty,**

Welcome to the 2011 River Bats Reading Program! We are very excited to run this program again in conjunction with Central Minnesota Credit Union. It promises to be another fun spring.

Fortunately, the weather is getting warmer and baseball is just around the corner. This is the perfect time for some reading before a warm Minnesota summer. We have more than 500 classrooms participating in this wonderful incentive and we expect it to be a big hit.

If you are not familiar with the River Bats Reading Program, I have included a description of the incentive below. Ultimately, any students who complete the four-week program, get a **FREE** ticket to see the River Bats play at Joe Faber Field.

If you have any questions regarding this program, feel free to contact your student's teacher or supervisor at any time. We look forward to working with you this spring.

**All the best,**

**Travis Lucian**

Media Director

St. Cloud River Bats

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## 2011 River Bats Reading Program

*The St. Cloud River Bats and Central Minnesota Credit Union are presenting a four-week spring reading program. See below for details on the program.*

**WHEN:** April 11<sup>th</sup> – May 8<sup>th</sup>

**Week 1:** April 11 – 17

**Week 2:** April 18 – 24

**Week 3:** April 25 – May 1

**Week 4:** May 2 – 8

**WHAT IS IT?** This is an incentive based program whereby students are challenged to read a set number of minutes per week. Students who reach their weekly goal and hand in their form each Monday qualify for a weekly drawing of River Bats merchandise. One prize will be awarded out per week, per classroom participating in the program. At the end of the four-week program, **ALL** students who reach their reading goal for the four weeks will receive a **FREE** ticket to a June St. Cloud River Bats home game!

**HOW IT WORKS:** Principals and/or teachers assign a weekly goal for the number of minutes each student will need to read to qualify (goals may vary by grade level). Each teacher will hand out the **“River Bats Reading Program Calendar”** to each student in the class. Students and their parents will keep track and record their student’s reading time on their weekly calendars. Classroom teachers will collect the calendars each Monday and participating students will qualify for four weekly drawings and eventually the grand prize, a **FREE** ticket to a River Bats home game.