

2011

Socialloomph Professional Review

Features and Benefits

This article is intended to explore the added benefits and features available in the professional upgrade and provide a preliminary assessment in order to decide if it's worth continuing beyond the free trial.



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Socialloomph Professional Review; Features & Benefits

This article is intended to explore the added benefits and features available in the professional upgrade and provide a preliminary assessment in order to decide if it's worth continuing beyond the free trial. I doubt that I'll get to try everything (there's just SO much) so I'll focus on the ones I find most useful.

1. [Add a New Scheduled Tweet](#)

For me, this is the most useful of all the tools offered in the professional version. It allows me to add a new tweet and schedule it for when and how I want it published. I have saved about 35 drafts of my tweets that can be used later and I have the option to save multiple versions of my tweets that will be published on a rotating basis without them being repetitive. I was even able to select the distribution method for a large batch of tweets. For example, I learned that I can choose that 24 tweets be distributed evenly over the next 24 minutes or the next 24 hours or even the next 24 days. In addition to being able to schedule my tweets to be published immediately, or anytime in the future, I was able to set up recurring blog posts.

I was able to set up a week's worth of tweets (about 12 tweets a day) in just a few hours over the weekend. And I can feed my blog and Facebook accounts at the same time.

The ability to do all these things efficiently results in more traffic and saves me about 2 hours a day giving me more time to spend with my business, my golf clubs, and, more importantly, with my family.

2. [Manage My Scheduled Tweets and Twitter Account Automation](#)

The Pro version features what they call the [TweetCOCKPIT](#). This tool allows you to manage all of your Twitter account information. For example, if you have a Twitter account that targets the NBA playoffs and a separate account that focuses on gardening, you can schedule your NBA playoff tweets to go to your NBA playoffs account and your gardening tweets to go to your gardening account. You can also set up your [Socialloomph](#) to send you daily emails containing tweets with key words and phrases you designate (more on this powerful feature in a moment).

Why is this important? You won't use Twitter (for business) if it is too much of a hassle. I have multiple twitter accounts because I have different business ventures. The "cockpit" makes it easy to them manage all.

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3. [Delegate the Management of a Twitter Account](#)

This allows you to delegate management of your account to other [Socialloomph](#) users. This feature can be useful if you are part of a global organization with several Twitter accounts that needs real time interfacing 24 hours a day

This is only available in the professional version. I haven't used this feature yet but I can certainly see the benefit it can provide.

4. [View All My Scheduled Tweets](#)

This allows you to review all of your published and unpublished Tweets.

You can edit mistakes, duplicates, or delete the tweets you're having second thoughts about.

5. [Manage My Tweet Keyword Tracking & Alerts](#)

This allows you to know when someone tweets about you or your business or even about a topic that interests you. For example, I typed in NBA playoffs as a test and was flooded with alerts. These were all people keenly interested in a specific topic and I now had a way of getting in touch with them.

This will allow you to locate Twitter users in specific markets.

6. [Monitor Tool](#)

This feature allows you to see who's checking you out. It also allows you to keep an eye on specific twitter users. Maybe you want to know what people are saying about you. Maybe you want to know what your competitors are tweeting about. Maybe you want to know what's trending in your particular market. This is just the tip of the iceberg of what can be accomplished with the monitor.

The monitor tool lets you listen in on your customers so you can respond to their needs quickly.

*My free trial is over and I've **decided to continue with the pro version** because it allows me to do so many things that I was unable to do with the free version. If you use Social media for your business and you want time to do other things offline, the pro version is a must have. [Socialloomph](#) is a powerful tool and an incredible time saver.*

Register for your own free Socialloomph account and try the free trial for yourself at; [Socialloomph Free Trial](#)







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Special Bonus: How to Make Money With SocialOomph

Click images below to register for a free SocialOomph account. Take the PRO free trial and sign up as a SocialOomph affiliate to gain access to these powerful tools:





The general account videos explain the basic administrative features:

General Account Functions	
 General Stats Running Time: 7:46 minutes.	 Commissions Running Time: 4:31 minutes.
 Payment History Running Time: 2:45 minutes.	 Traffic Log Running Time: 5:41 minutes.
 My Account Running Time: 2:11 minutes.	 CommissionAlert & CommissionStats Running Time: 2:06 minutes.

The general affiliate marketing videos explain basic affiliate marketing concepts.

General Affiliate Marketing	
 What is affiliate marketing? Running Time: 7:08 minutes.	 Principles of successful affiliate marketing. Running Time: 9:38 minutes.
 Where to find traffic. Running Time: 11:05 minutes.	 How to improve your conversion ratio. Running Time: 11:26 minutes.
 Beginners blueprint. Running Time: 14:42 minutes.	

The marketing materials videos explain how to use the marketing materials:

Marketing Materials	
 Banners Running Time: 12:10 minutes.	 Text Ads Running Time: 4:23 minutes.
 Text Links Running Time: 5:45 minutes.	 Email Links Running Time: 8:02 minutes.

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[Click Here To Boost Your Productivity On Twitter](http://www.socialloomph.com)

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The advanced affiliate marketing videos explain advanced marketing concepts that can be applied to all of your affiliate marketing programs or for any online business:

Advanced Affiliate Marketing	
 Keyword Tools Running Time: 7:47 minutes.	 Your Own Website Running Time: 36:19 minutes.
 Google Adwords Running Time: 27:16 minutes.	 Forum Marketing Running Time: 9:11 minutes.
 Article Marketing Running Time: 12:22 minutes.	 Affiliate Link Cloaking Running Time: 14:26 minutes.

Finally the professional affiliate videos will take you to the next level and transform you from an internet marketing wannabe into an internet marketing superstar:

Professional Affiliate Marketing	
 Advanced Keyword Tools Running Time: 9:17 minutes.	 Social Marketing Running Time: 12:41 minutes.
 Video Marketing Running Time: 7:03 minutes.	 Viral Marketing Running Time: 16:29 minutes.
 ROI Tracking Running Time: 00:01 minutes.	

Click images above to register for a free SocialOomph account. Take the PRO free trial and sign up as a SocialOomph affiliate to gain access to these powerful tools. Or just click the following link:

[Click Here To Boost Your Productivity On Twitter](#)

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Who is Roland C. Bonay? He started reading comic books at an early age and soon discovered he had a flair for telling stories of his own. As he grew, he dreamed of following in the footsteps of his idol, comic book legend, Stan Lee. His passion ebbed and his dream faded as it became necessary to pursue a more traditional lifestyle in order to raise his growing family. The dream was rekindled in early 2009 as the youngest of his four children blossomed into young adulthood. Roland's vision is best summed up by his motto; "the world would be a better place if we all just learned to draw."

Find out what Roland has been up to lately at his blog; <http://rcbonayatwork.com/>

Follow Roland on Twitter; <http://twitter.com/rcbonayatwork>

Follow Roland on Facebook; [RCBonayAtWork on Facebook](#)

Contact Roland at rcbonay@gmail.com



Let's face it. In most of life we really are interdependent. We need each other. Staunch independence is an illusion, but heavy dependence isn't healthy, either. The only position of long-term strength is interdependence: win/win.

Greg Anderson

American Author of "The 22 Non-Negotiable Laws of Wellness"