***The publishing world of technology before and after Blurb***

Educational Technology helped to improve learning all around the world, many has gotten stronger and smarter which in turn helped enhancing their learning skills. Just like when books had a huge impact and changed people. It’s safe to assume that naturally, Blurb.com is one of the sites that had just an equally huge impact on education in which you can make your own book in just three simple steps. Not to mention its ability to influence people into trying to become publishers, the reason for that is because of the wide variety it provides in making professional and un-professional quality books, for example; design, publish, market, sell professional quality books and sharing them worldwide including many other uses. (Blurb, 2010) It goes without saying that Blurb has been very useful to all kinds of people and publishers whereas it is giving many ideas and opportunities so that everyone can join and participate in this fun and especially enjoyable experience.

One of the uses of Blurb is that you can design your own book including the cover page, marketing and selling professional quality books and also sharing them with other people. (Blurb, 2010) Blurb also helps learning and improving performance by creating, using and managing appropriate technological processes and resources. It also covers extra information for the readers to help and develop their skills and capability. Another use is that when Blurb allowed the possibility of exchanging books with people through online networking, sharing information became very easy and useful because now every person can read a book and learn new things during the day. The site was also beneficial to those who couldn’t afford and attend college or school or even visit the libraries where it inspired them to learn the joy of reading and discovering new things in life while aiming for the best. (Blurb, 2010)

As a result of exploring through Blurb, people can exchange their information and experiences and learn new methods in the latest technology in education skills which will surely help the individuals in their learning process and increase the creativity levels in their own work. It s also give us the tools that help us in searching for information without wasting time so it can help us through our educational process. (Blurb, 2010) Another notable result is that people can gain skills and also learn valuable information without too much effort. (Blurb, 2010) It also unleashes the creative genius inside every one and by looking to others experiences it can motivate everyone to participate and to share their own thoughts.

Because of its learning potential, Blurb will continue to grow further in the future and will eventually help people more thoroughly in expanding their reading skills as well as making it a fun journey for them rather than being boring. ("blurb.com anyone?") Hopefully Blurb will Re –plant the ‘the book habit ‘into people’s hearts which will allow it to reach a point whereas everyone will enjoy reading and publishing books through a fun and unique emotional experience. (McIlroy)

In conclusion there’s no good reason why it should take tons of time and technical skills to write or publish a book or search for information with Blurb we can easily find all information we are looking for in a such short time and without so much effort. So we are thankful for Blurb for developing such a creative publishing service simple and smart enough to make anyone an author. (Blurb, 2010)

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