

John Alexandrov Presents...



**Jim Fortin and Zero Effort Selling® for REALTORS®**

*Jim Fortin, national persuasion and influence expert, has helped 1,000s of selling professionals significantly increase their closing ratios – fast.*

Admission to Jim's Full Day Event is Normally \$497. As a thank you to the local real estate community for your continued support, we've arranged a very special rate of **Only \$97 To Attend The Full Day!**

**DATE:**  
Thursday, December 9, 2010

**TIME:**  
8:30 AM - 4:00 PM

**LOCATION:**  
Natick Crowne Plaza  
1360 Worcester Street (Rt. 9 East)  
Natick, MA 01760

**SPONSORED BY:**



**The first 50 people to register will be entered to win an Apple iPod Touch!**

**Limited Seating. You Must Register To Guarantee Your Seat.**

**Significantly Shorten Your Sales Cycle And Dramatically Increase Your Closing Ratio With The Hottest New Sales System Sweeping The Country!**

**A Brand New Way To Sell!**

**Introducing...**

# **Zero Effort Selling® for REALTORS®**

**If You're Like Most Real Estate Agents, Closing 5, 10 or Even 15 Additional Sales Will Help Make 2011 Your Best Year. ZES for REALTORS® will Get You There.**

**When You Attend:**

- You'll discover the power of influential language and how to lead your clients and prospects with words.
- Learn to use the easiest, most natural closing techniques in the real estate industry.
- Understand how to get prospects to like, trust, and follow you on your first appointment.
- Master the NeuroPersuasion® secrets that less than 1% of REALTORS® know!

**With Zero Effort Selling for REALTORS® You will:**

- ✓ Cash a Commission Check or Two Every Week.
- ✓ Learn to Effortlessly Direct Your Prospects Through A Completed Sale.
- ✓ Get Your Prospects to Say Yes to YOU A Lot Quicker.
- ✓ Start Closing Your Prospects Easily – in person, on the phone, online, in email, on the web, and on social networks.

*"Scripts and dialogs really turned me off. It didn't feel natural for me any longer. I kept searching for some other way. But, then... today's meeting...*

*"WOW"! Here was the answer. This is exactly what I'm looking for."*

**– Geri Higgins. IL**

**You're Going to Love this Revolutionary Selling Psychology!**

**Register Online: <http://bit.ly/ZES-Boston>**