



*a season away*  
It's your time.

## What's the rush?

**"Do I have to make a decision now for a villa next summer?"**

**In order to lock in great rates and get exactly what you're looking for, the answer is YES!**

### Here's why:

- If you want to get exactly what you are looking for, including air conditioning, close to a village, etc., our signature properties are booking up fast, particularly for June and July when children are out of school and available to travel for family trips and family reunions. Wait and they will be booked up.
- Save money by booking early - the earlier you book, the better the chance we can lock in 2010 rates. As the season progresses and 2011 rates are announced, you won't have this option. Book early and potentially save.
- Finally, if you book early, you can take advantage of different perks. Right now, as noted below, we will offer you a case of local wines on arrival for each holiday confirmed by October 15, 2010.



### **Book by October 15 and receive a complimentary case of local wines:**

Clients who book by Friday, October 15, will find a complimentary case of local wines selected by their VillaHost when they arrive at their villa or apartment.

**Contact your travel advisor today to discover the amazing experiences available.**

[www.ASeasonAway.com](http://www.ASeasonAway.com)

© 2010 A Season Away



**VIRTUOSO.**  
SPECIALISTS IN THE ART OF TRAVEL

A Season Away is a new concept in luxury holidays focusing on a week to several months away for an intimate, in-depth understanding of a region. We spotlight unique local experiences, use exquisite, best-in-class villas and apartments, and offer guidance from our VillaHosts™ to allow you insider access to bring a locale alive and live like a local.



*a season away*  
It's your time.

**It's your time.**

### Where A Season Away operates:

#### ITALY

Chianti  
Florence  
Lucca  
Cortona  
Southern Tuscany  
Umbria  
Italian Lakes  
Amalfi Coast and Rome  
apartments (coming soon)

#### FRANCE

Provence  
Paris  
St. Tropez  
Biarritz/Basque Country

#### SPAIN

Mallorca and Marbella  
(by late 2010)



### What's included in A Season Away's price:

- Villa/apartment rental cost
- VAT taxes
- Pre-trip itinerary planning services
- Meet-and-greet service on arrival at villa/apartment
- Up to 12 hours of VillaHosting services the first week, including having them insure the villa/apartment is ready, showing you how things work at the villa/apartment, daily itinerary planning and suggestions, taking you to local markets and other local areas of interests, restaurant recommendations, emergency services and more
- A welcome aperitif on arrival
- A first night buffet meal (since most guests are tired from traveling)
- Complimentary villa/apartment food stocking service for groceries, fruits, vegetables, beverages, paper goods and more so you don't have to immediately head out to the store
- Copies of the sought-after 100 page + VillaBooks with detailed descriptions on the local area and the region (from where the bread store is to not-to-miss markets; from great local restaurants to amazing excursions to consider) and a section on living in the country (from parking rules to how to use ATMs; from electricity quirks to dealing with health or other issues).

[www.ASeasonAway.com](http://www.ASeasonAway.com)

© 2010 A Season Away



**VIRTUOSO.**  
SPECIALISTS IN THE ART OF TRAVEL

A Season Away is a new concept in luxury holidays focusing on a week to several months away for an intimate, in-depth understanding of a region. We spotlight unique local experiences, use exquisite, best-in-class villas and apartments, and offer guidance from our VillaHosts™ to allow you insider access to bring a locale alive and live like a local.