

VIA HELSINKI

The most direct, shortest and lowest emission route to Asia

2 Via Helsinki means the shortest possible route between Europe and Asia: the most direct route between Europe and Asia runs via Helsinki Airport. The route is also the ecologically most sensible way of travelling to Asia. A flight from Berlin via Helsinki to Tokyo produces 84 kilos less carbon dioxide emissions per passenger than a flight via Frankfurt.

When flying via Helsinki to Asia, passengers are travelling all the time in the right direction. Moreover, a stop-over in the right place reduces emissions, because fuel is not consumed carrying the extra fuel necessary for a direct flight.

Via Helsinki also means efficient aircraft changes and new airport services. In passenger surveys, Helsinki Airport is ranked among the very best European airports.

Travel comfort at the airport has just been enhanced through new services. A fresh, relaxing Via Spa and Finnair's new Via Helsinki Lounge opened in connection with a new terminal extension.



RESPONSIBILITY

Over 40 per cent emissions reduction in 1999–2017

3 Finnair has always been a responsible and open airline. Finnair continually works to promote financial, social and environmental wellbeing.

In 2008 Finnair published a social responsibility report in accordance with the international GRI (Global Reporting Initiative) guidelines – one of the first airlines in the world to do so. An environmental report has been published for a decade.

Financial responsibility: A profitable airline is able to invest in modern, lower-emission technology and to better safeguard jobs.

Social responsibility: A financially balanced airline is also able to bear its social responsibility, to safeguard and create jobs, and to promote wellbeing.