



# Equity Escrow Advantage

## Keeping the *pieces* together From *Start to Finish*

What makes Equity Title unique?

Taking advantage of the Pre-Sale Program — *Equity Escrow Advantage*

- **Saving your Buyers and Sellers 50% on the Escrow Fees!**
  - Receive information on the property before contract!
    - Free preliminary title report!
  - Knowing what liens, judgments, and encumbrances are on a property is essential in our current market.
    - Have more control of your transaction.
  - Troubleshoot potential Title issues before contract!
  - If your Seller negotiates a contract that asks for the Seller to pay for closing costs, they will get both side of the savings!
    - No costs or obligation!

### Enroll your listing today!

1. Open escrow on your current residential listings by filling out the Equity Escrow Advantage enrollment form on the back.
2. In the MLS Realtor® section, include the verbiage “Title work begun at Equity Title 50% Escrow Fee SAVINGS to Buyer & Seller when closed at Equity”.
3. Fax the MLS sheet and the completed Equity Escrow Advantage enrollment form to the Equity Title branch.

**Save  
50% OFF the  
Escrow Fee**





# Equity Escrow Advantage Sign Up Sheet

## Fax Sheet to the Equity Title Agency Branch

Sarah Moran—Biltmore / sarahm@eta-az.com / 602.769.1438 cell / 602-956-6511 Fax  
Rob Cannon—Northwest / robertc@eta-az.com / 602.769.2100 / 480-315-8378 Fax  
Maggie Clark—McCormick Ranch / maggiec@eta-az.com / 602.769.5565 / 480-607-3370 Fax  
Maggie Clark—Northsight/ maggiec@eta-az.com / 602.769.5565 / 480-315-8378 Fax  
Vicky Najarian—Mesa / vickyn@eta-az.com / 602.769.1058 / 480-834-1310 Fax  
Natalie Fischer—Tempe / natalief@eta-az.com / 602.769.5561 / 480-756-8800 Fax  
Susan Cunningham-Pinnacle Peak / scunningham@eta-az.com / 602-769-5562 / 480-513-0637 Fax

### Sign Up for Equity Escrow Advantage

The undersigned Listing Real Estate Agent authorizes Equity Title Agency to open a file and, if requested below, to prepare a preliminary title report on the property. In order to open the Equity Escrow Advantage, the following language will be placed in the MLS Listing

***“Title work has been started at Equity Title Agency. Buyer and Seller to receive a 50% savings on Escrow Fee if closed with Equity Title Agency”.***

- I do not require a preliminary title report at this time  
 Please prepare and deliver to me a preliminary title report

*If no selection is indicated, no title report will be issued*

Listing Agent \_\_\_\_\_  
Property Address: \_\_\_\_\_  
\_\_\_\_\_  
MLS#: \_\_\_\_\_  
Brokerage: \_\_\_\_\_  
Agent's Signature: \_\_\_\_\_  
Agent's Phone: \_\_\_\_\_  
Agent's Email: \_\_\_\_\_  
Date: \_\_\_\_\_  
Comments: \_\_\_\_\_  
Below for Equity Title  
Print Name: \_\_\_\_\_  
Signature: \_\_\_\_\_  
Date: \_\_\_\_\_

***Take Advantage Today!***