



RENEE JONES SCHNEIDER • reneejones@startribune.com

Along with the "Summer of Dresses," a group of men have vowed to make this their "Summer of Dapper." From left, the dressed-up dudes are: Paul Wichser, Kurt Schmidt, John Wallace, Jared May, Chris DuCharme and Joshua Jorenby.

A change of clothes sparks a movement

◀ DRESSES FROM E1

With more than 365 posts and 17,000 hits, the website has reached beyond its local roots to include posts from Missouri and Florida. Even apparel e-tailer ModCloth has latched onto the ongoing Twitter discussion.

And so has a group of local men.

Dapper Dads

Paul Wichser, a real-life friend of Weiler, read some of the tweets and decided he didn't want to be left out. "I like dressing up and showing off, too," he said. So he started tweeting and created the website summerofdapper.com.

"The goal of the website is to build a community around guys who want to think about how they are dressed and dress intentionally," he said.

For Wichser, being dapper means taking his look up a notch, whether it's wearing the vests of a "bygone era" or simply going a step above jeans. In part because the summer heat can make a layered ensemble more uncomfortable, he plans to extend the dress-up campaign into the fall.

Some of the [summerofdresses](http://summerofdresses.com) cohorts have vowed to do the same, adding tights and cardigans to their summer frocks to make their feminine looks last.

And Weiler, the accidental instigator, now wears dresses three and five times a week. She's discovered that dresses are easy. "You put on a necklace and some shoes and you're done," she said.

And the feminine frocks haven't cramped her active lifestyle, which includes climbing trees and biking. "Because I am such a crazy person, if I'm viewed as more girlie, that's probably a good thing," she said.

Sara Glassman • 612-673-7177

twitter

Discover what's happening right now, anywhere in the world

tweet beat

When Liz Bastian added the hashtag (#) to "Summer of Dresses" on Twitter, she turned idle chatter into a movement. The symbol enables anyone who does a search for that hashtag to find the related tweets. Here's a sampling of comments from [#summerofdresses](http://summerofdresses.com).

Surveying my current wardrobe, it's more like [#summerofdresses](http://summerofdresses.com). — @bethanyg
about 1 hour ago via web

Beautiful morning to bike to work in a skirt! — @chelseabrink
about 1 hour ago via web

News flash: a wrap dress is SO COMFORTABLE for a road trip! — @irishgirl
about 1 hour ago via web

When the temperature begins to rise, turn to a closet of dresses for a fresh, stylish ensemble. — @modcloth
about 1 hour ago via web

the demands of dressing up

In a jeans-and-T-shirts era, it isn't easy being dapper. Here are some of the challenges the Summer of Dresses women and the Summer of Dapper men have encountered so far:

◀ "Shaving my legs." — Meghan Wilker

"Wrinkles. Thanks to Summer Of Dapper, I can now put 'converting a coffee table into an ironing board' on my list of skills." — Jared May

"On windy days, it's a challenge to maintain decency." — Sasha Westin

"Having the time to plan out a look and make sure everything is pressed and ready to go. I always have to try on about three to four different tie, shirt, vest, pant, shoe, hat and sunglasses combinations. Then edit and make sure it's as perfect as possible." — John Wallace

"The most difficult part for me has been the maneuvering of wearing short dresses while riding my bike without offending the entirety of the Minneapolis Greenway." — Nicole Weiler



stylepoints sara glassman

Q & A: Ippolita, jewelry designer

To be known by only your first name means you've made your mark. Such is the case with Ippolita, whose eponymous fine jewelry line is best known for bangles. Raised in Italy, Ippolita moved to the United States when she was 19 years old. She called us while driving from New York City to her studio in East Hampton.

Q What does your name mean?

A It comes from Greek mythology, for "she who frees the horse."

Q How long have you been designing?

A I've been designing for 15 years, but I am also an artist. I work in many different mediums, including sculpture in bronze and stone and the last several years, I've been working in glass — doing glass installations with video content.

Q What was your big break?

A I was extremely lucky because my very first collection, which was sculptural and dramatic and not very wearable, was discovered by Bergdorf Goodman in New York,



Jewelry designer Ippolita will talk about her new collection Wednesday at JB Hudson in downtown Minneapolis.

before I understood what that meant.

Q Why are your bangles your signature product?

A You can wear them every day and not wear fancy jewelry.

Q Describe your spring collection.

A I use a very special turquoise that comes from a mine in Arizona. It's such an amazing charismatic color. I



use that and shell such as mother of pearl. I'm known for taking undervalued things and trying to revalue them by mixing them with precious metals.

Q What jewelry do you wear?

A I have a stack of about 15 gold and diamond bangles that I wear every day.

Q Jewelry is playing a larger role in fashion now. What are the trends?

A Layering necklaces is a big trend of the moment. The idea you can wear three or four that don't go together, but you can wear together.

Meet Ippolita from 11 a.m. to 3 p.m. Wednesday at JB Hudson Jewelers, 901 Nicollet Mall, Mpls., 612-338-5950. Gifts with purchase: Spend over \$2,500 and get a pair of silver earrings; spend over \$5,000 for a free pair of gold earrings.

Manicures get a makeover

The latest in manicure technology has finally arrived in the Twin Cities.

Shellac by Creative Nail Design is classified as a soak-off gel, which is gentler on the nails and easier to apply than its predecessors.

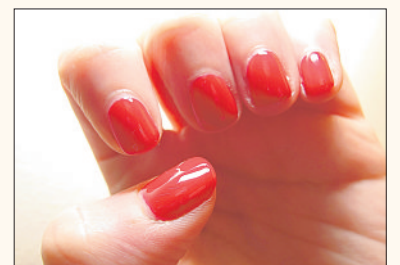
Once applied, it's cured by a UV light. Nails are so hard, that pros, such as **Rhonda Hansford**, do a moisturizing paraffin dip after polishing.

The finish will last two shiny and chip-free weeks. Shellac is available at a limited number of salons and in limited colors, but proponents say it's a time saver. "It's great for people who are more time-conscious," said Hansford. "They know it's going to last and they won't lose their polish two or three days later."

Shellac is about twice the price of a traditional manicure, but most local salons are offering it at \$10 to \$15 above the price of a regular manicure. (Shellac has to be professionally removed, and there's usually an additional fee of \$10 to \$25 for that.)

Available at: Jason Deavalon Salon, 1517 W. Lake St., Mpls., 612-751-9928; LifeSpa and Salon, 18425 Dodd Blvd., Lakeville, 952-985-8800; and the Petite Spa, 600 7th St. W., St Paul, 651-699-4959. See www.cnd.com for more details.

Related: Read the Stylepoints calendar on E4



Shellac by Creative Nail Design. This Shellac manicure is 14 days old.

Beauty bargain

At the end of the month, **Extrados** will be shuttering its South Minneapolis location and consolidating into its larger Salon and Spa in Linden Hills. The Wayzata outpost will remain open. In addition to expert eyebrow shaping and balayage hair color treatment, the merged operations in Linden Hills will feature wellness lectures, seminars and fitness classes such as weekly Yoga Samba.

To celebrate the changes, new clients will receive 50 percent off all salon services at both locations from June 29 to July 31. Existing clients also get a discount when they try a new salon service for the first time.

4279 Sheridan Av. S., Mpls., 612-920-0051, and 824 Lake St. E., Wayzata, 952-473-0423, www.extrados.com.