

ETRO

The "Cooked" Shirt
by Kean Etro







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A close-up, top-down view of a large quantity of dark brown, roasted coffee beans. The beans are densely packed, filling the entire frame. They have a glossy, slightly irregular texture with visible creases and some lighter-colored areas where the beans are cracked open. The lighting is even, highlighting the rich brown color of the beans.

Shirt dipped in coffee



Ingredients:

1 white 100% cotton Etro shirt, 900 gr. coffee

Preparation:

Grind the coffee and prepare 6 liters of coffee (i.e. 6 liters of coffee correspond to 20 six-cup coffee pots). Pour the coffee in a large glass bowl. Take the white Etro shirt and completely submerge it in the coffee in the glass bowl. Let the shirt soak for approximately 8 hours (make sure the shirt is completely covered by the coffee). After 8 hours, remove the shirt from the glass bowl and hang it to dry.



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“The smell of coffee
was a good reason
for growing
up as a child,
I was never
allowed to have it”













Shirt baked in the oven with blueberries



Ingredients: 1 white 100% cotton Etro shirt, 900 gr. blueberries, 400 gr. granulated sugar, 300 ml. blueberry juice

Preparation: In an ovenproof baking dish, form a layer of blueberries with 200 gr. of sugar. Pour 150 ml. of blueberry juice over the bottom layer of berries and sugar. Fold the white Etro shirt as you normally do (to put it away in a drawer) and place it on top of the blueberry layer in the baking dish. Cover the shirt with a layer of blueberries and remaining sugar. Pour the remaining blueberry juice over the shirt and berries. Bake in a preheated oven at a temperature of 170° C (approx. 330 F) for about 40 minutes. Afterwards, remove the baking dish from the oven. Remove the shirt from the baking dish. Remove all the berries, sugar, and juice from the shirt. Hang the shirt on a hanger to let it cool.





“How many times I stained





my shirt with blueberries”













Shirt cooked in salt



Ingredients: 1 white 100% cotton Etro shirt, 6 Kg. coarse cooking salt.

Preparation: Pour coarse cooking salt into an ovenproof baking dish to form a 1 cm. thick layer. Fold the white Etro shirt as you normally do (to put it away in a drawer) and place it on top of the salt layer in the baking dish. Completely cover the shirt with coarse cooking salt. Bake in the oven at a temperature of 180° C (approx. 350° F) for about 40 minutes. Afterwards, remove the baking dish from the oven. Remove all the salt from the shirt and carefully hang the shirt on a hanger to let it cool.





“Wit is the salt of



conversation, not the food”







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