

Radio Production for Pod&Cloud casts *at the @Omniversity*



Have you ever wanted...

- ☐ To host your own radio programme?
- ☐ To capture conversations around you?
- ☐ To explore the theatre of the mind?



A podcast is a digital audio or video file that is episodic; downloadable; programme-driven, mainly with a host and/or theme; and convenient, usually via an automated feed with computer software.

A Cloudcast is an extended audio show that is hosted in the “cloud”, in other words hosted somewhere centrally on the Internet rather than on your local hard-drive. Therefore, unlike Podcasts, Cloudcasts can be enjoyed via on-demand streaming without any waiting required.

This course will be focusing on capturing and presenting conversations, interviews and spoken word, with the intent of giving you the confidence to record and edit quality content for podcasting.

All you'll need on the day is your laptop, recording device (mobile phones record too!), headphones and willingness to learn.

Refreshments and hardcopy course materials are also included.

The course is lead by @bingojesusmc,
Find out more & book on to the course at
<http://s.madlab.org.uk/radio01>

Hope to see you there!

Course take place at the **MadLab** (M4 1HN),
home of creative, tech, and general geekery.
<http://madlab.org.uk>



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podcast for the radio!
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