



Some thoughts

IDEAS

IDEAS

> CREATION

IDEAS

> CREATION

> SUSTAINED PROFITS

WHO'S GOT AN

IDEA?

WHAT'S THE
VALUE OF AN IDEA?

We Humans love to:

We Humans love to:

LEARN

We Humans love to:

LEARN

ACHIEVE

We Humans love to:

LEARN

ACHIEVE

CONTRIBUTE

The best ideas support us to:

The best ideas support us to:

LEARN

The best ideas support us to:

LEARN

ACHIEVE

The best ideas support us to:

LEARN

ACHIEVE

CONTRIBUTE

SO WHAT'S THE
BEST **APPROACH**?

Innovation Entrepreneurship needs:

Innovation Entrepreneurship needs:

Tenacity

The meek are fodder

Innovation Entrepreneurship needs:

Be Focused - Be Defined - Strategic - Write it Down

Innovation Entrepreneurship needs:

Passion

You and your team must sell

Innovation Entrepreneurship needs:

Commitment

Overcome adversity time and time and time again

Innovation Entrepreneurship needs:

Integrity

Honesty – Humour

Innovation Entrepreneurship needs:

Live Your Business

No One Else

Innovation Entrepreneurship needs:

Listen

Never stop listening. Through listening we learn

A structured approach that helps us know:

A structured approach that helps us know:

Where we are going

A structured approach that helps us know:

Where we are going

Why

A structured approach that helps us know:

Where we are going

Why

How we are getting there

A structured approach that helps us know:

Where we are going

Why

How we are getting there

With what tools

A structured approach that helps us know:

Where we are going

Why

How we are getting there

With what tools

..and an understanding of the Environment we are operating in

So we see the
SHIT from the clay

SMARTER

SMARTER

+ FASTER

SMARTER

+ FASTER

+ MORE PROFITABLE

SMARTER

+ FASTER

+ MORE PROFITABLE

+ MORE SUSTAINABLE OUTCOMES

IDEA

PHASE 1
EXPLORATION

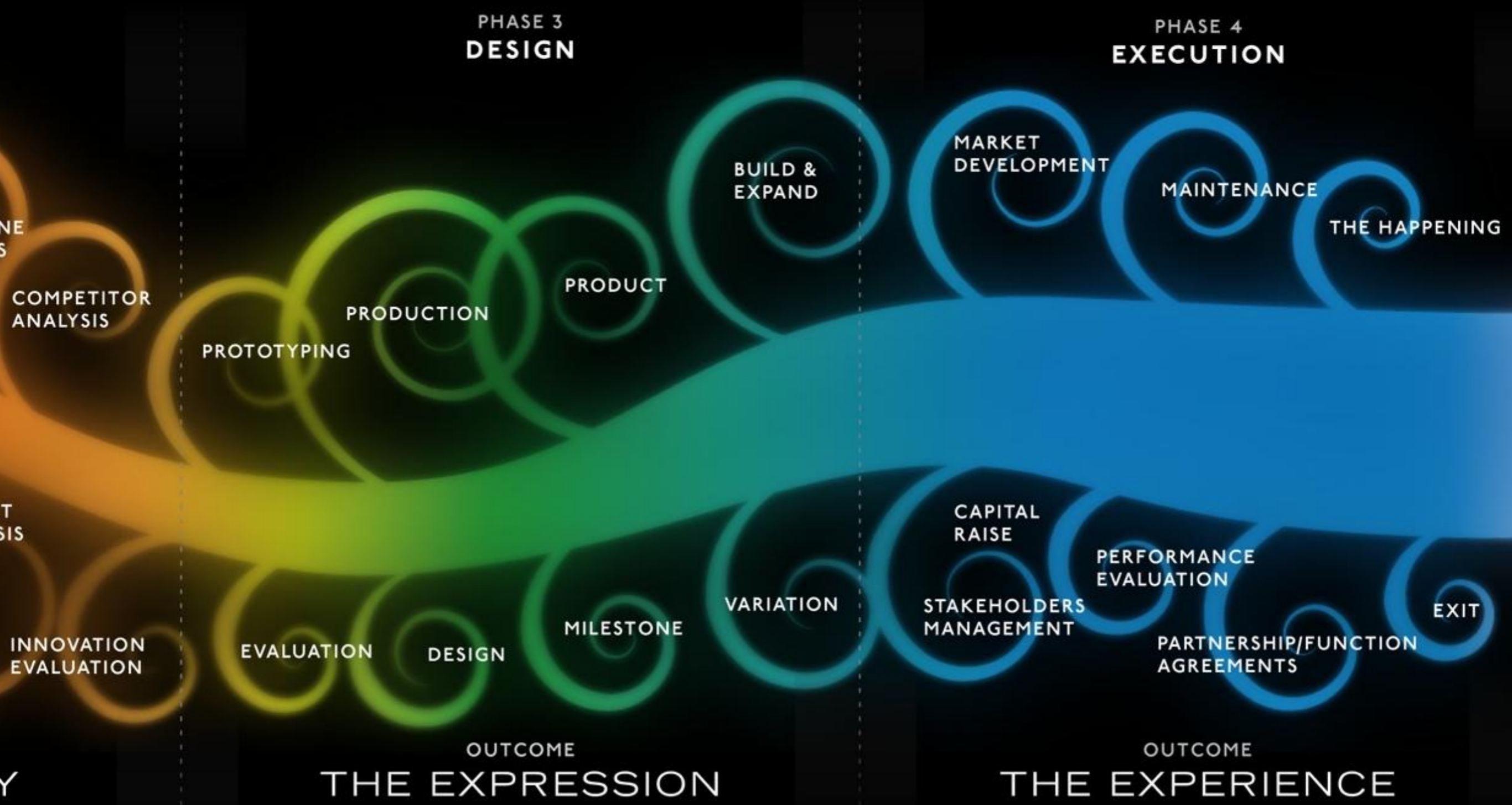


OUTCOME
THE CONCEPT

PHASE 2
IDEATION



OUTCOME
THE STRATEGY



NING

COMMERCIALIZATION

KIT



YOU MIGHT WANT TO WORK
WITH US

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be

HAPPY

LAUGH
&
SMILE

heaps

THANK
YOU



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ACCELERATING POSSIBILITIES
