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The BUZZ

Helping students understand global challenges and education paths to obtain skills that lead to good paying careers in manufacturing and related businesses.

Dwayne Probyn, Executive Director

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Nebraska's Dream!t Do!t® Newsletter

November 2011

CAREER DREAM TEAM CELEBRATION!



NAMC Board of Directors with Career Dream Team Mentor — Lyndsay Bliss, Blue Cross and Blue Shield of Nebraska. *LtoR: Richard Baier, Director, NE Dept. of Econ. Develop.; Dennis Baack, Ex. Dir. NE Community college Assn.; Barry Kennedy, President NE Chamber of Commerce; Cathy Lang, Commissioner of Labor; Tony Raimondo, Chairman NAMC & Behlen Mfg. Co.; Lyndsay Bliss; Roger Breed, Commissioner, NE Dept. of Education; Mike Baldino, President, Baldino Enterprises; Tom Whalen, Vice Chair BC/BS; Dwayne Probyn, NAMC Executive Director*

The Nebraska Chamber of Commerce hosted the Dream It. Do It. Year-End celebration luncheon honoring the 2011 Career Dream Team.

The Career Dream Team spotlights young adults with careers in manufacturing and related businesses in Nebraska.

The Nebraska Advanced Manufacturing Coalition (NAMC) Board of Directors, recognized the achievements of these young adults with a mentoring certificate which moves them to the next level as a Career Dream Team MENTOR.

As a Career Dream Team Mentor, they will be given opportunities to mentor students by participating in Classroom Visits, Career Fairs, Mentoring Programs, Radio Interviews, and much more.

They will continue to talk about their experience in an effort to expand the awareness of education paths and skills that lead to good paying careers in manufacturing and related businesses.



Jim Rose, Husker Sports Network, speaking with Jake Davis, Rolling Process Engineer with Nucor Steel in Norfolk, NE

THE REAL STORY ABOUT JOBS IN TRADES AND INDUSTRIES

Southeast Community College recently published "The real story about jobs in trades and industries". This brochure highlights the education and skills needed to fill the many jobs available in manufacturing and related businesses.

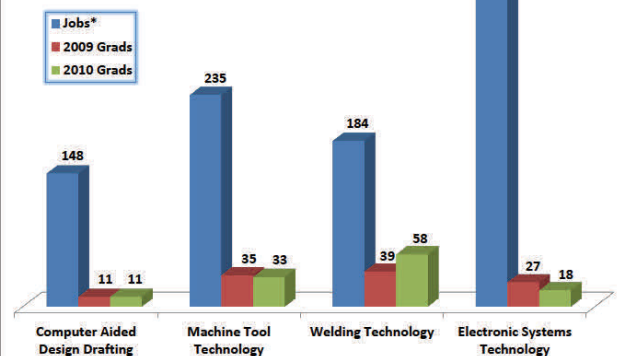
The graph on the right shows the number of jobs available in the Midwest versus the number of graduates at Southeast Community College.

Dream It. Do It. and SCC share in these **exciting opportunities for students and parents — there is an exceptional career path available for students.**

After receiving a degree in a technical field, students may begin a career with an **excellent starting salary** and have **potential for growth in their career field.**

Job listings and available graduates

* Jobs listed from January 1, 2010 - October 1, 2011 on the SCC Placement employment services website (mostly in the midwest).



<http://www.southeast.edu>

Three-year average salaries for SCC graduates:

Computer Aided Designed/Drafting: \$15.23/hr. (Annual starting salary with benefits at 30% of salary **\$40,841**)

Machine Tool Technology: \$15.27/hr. (Annual starting salary with benefits at 30% of salary **\$41,289**)

Welding Technology: \$16.62/hr. (Annual starting salary with benefits at 30% of salary **\$44,939**)

Electronic Systems Technology: \$16.75/hr. (Annual starting salary with benefits at 30% of salary **\$45,292**)



www.dreamit-doi.com/Nebraska

To Become a Sponsor, Contact:

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AREA DIRECTOR UPDATES

OMAHA: John Vyhldal - They concluded the Explorer Post 628 for the year with a final meeting at Cornhusker International. Two of the young men in the program will continue with an internship at Cornhusker.

There is interest in including Diesel Technicians in the Omaha internship program

LINCOLN: Linda Lichtenberg - over 130 of Lincoln area high school students toured Lincoln Machine and over 200 students visited other Lincoln DIDI Businesses.

Jerry Young with Masport spoke to 128 students at Lincoln Southwest about careers in manufacturing and related businesses.

WESTERN NE: Dan Koch—Represented DIDI at a Nebraska Renaissance meeting. Was really impressed with the Connecting Young Nebraskans group.

EXECUTIVE DIRECTOR: Met with Dr. Bing Chen, Butch Lecuona, and Dr. Martha Bruckner who are interested in DIDI as they are launching an Emerging Technology Academy in Council Bluffs.

IN THE NEWS!

State Chamber News Update

December 6, 2011

State Chamber Leaders Honor 'Dream It. Do It.' Participants

"Last week, as part of the State Chamber's winter board meeting, Nebraska business leaders recognized the 2011 participants of Nebraska's 'Dream It. Do It.' Initiative. 'Dream It. Do It' informs young adults, parents, and educators about promising, well-paying careers in manufacturing.

The program is supported strongly by the Nebraska Chamber of Commerce & Industry, which encourages young people to consider careers in advanced manufacturing and related businesses.

'Dream It. Do It' team members are reaching out to inform students throughout Nebraska through classroom visits, speaking engagements, radio interviews, and other activities to address our country's skills gap by helping students understand the education requirements needed to acquire 21st Century skills.

A recent study by the National Association of Manufacturers (NAM) found that more than 80% of manufacturers say they cannot find enough skilled workers to keep their businesses competitive in the modern economy.

Nebraska was the first state to launch a 'Dream It. Do It.' Campaign — and currently has Area Directors in Columbus, Omaha, Lincoln, Norfolk, Snyder, Fremont, North Platte, Hastings, Grand Island, Dawson County, South Sioux City, Western Nebraska, and Holdrege."

NAMC SCORECARD

2011 Events Attended	Est. Attend.	Est. Contacts
High School Career Fairs	3,039	1,433
Classroom Presentations	733	733
Civic/Community Presentations	1118	1118
Mfg. Tours / Job Shadows	1232	1232
DIDI Meetings	495	495
Buzz / In The News	8,780	8,780
Civic/Community Booth	8,650	3,950
Year-to-date 2011 (Jan-Sept)	24,047	17,741
Campaign Totals 2006-current	103,975	61,716

WEBSITE SCORECARD

Twitter Reach (Sept. 1 - 19)	64,837
Traffic to website (Sept.-Current)	1,655
Year-to-date 2011 (Sept. 2011)	66,502





Dream!t Do!t® 2011

www.dreamit-doit.com/Nebraska



Spotlighting young adults with careers in advanced manufacturing and related businesses!



VALMONT
Rick Hernandez
Sub Arc Seam Welder
Certified MIG Welder, Canada
Welder Cert. & Sub Arc Welding Cert.



BLUE CROSS & BLUE SHIELD
Lyndsay Bliss, 25
Health Program Support Specialist
Northwest Missouri State University



McGLADREY
Jesse Coury, 25
Accountant
University of Nortre Dame



NEBRASKA PUBLIC POWER DISTRICT
Ashley Matkin, 24
Civil Engineering
University of Wyoming



MOLEX
Jesse Hajek, 24
Stamping Production Supervisor
Southeast Community College



NUCOR STEEL
Jake Davis, 23
Rolling Mill Process Eng.
SD School of Mines



WIA
Breanna Stricker, 21
Business Administration Student
Northeast Community College



OMAHA PUBLIC POWER DISTRICT
Cody Kenealy, 25
Welder Specialist
Southeast Community College



CONDUCTIX-WAMPFLER
Brad Havelka
Graphic Designer
UNL/UNO/Metro



IBEW
Joey Clements
Electrician Apprentice



SMEAL FIRE APPARATUS
Steve Stumpe, 25
Pumper Designer
Iowa State University



TRI-V TOOL & MFG.
Jenny Oerman, 24
Administrative Assistant
Dana College

WE THANK OUR SUPPORTERS AND HOPE YOU JOIN THEM!

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Acklie Charitable Foundation
Allmand Bros. Inc.
AON
APPERA
Avenue Scholars
Behlen Mfg. Co.
Blue Cross and Blue Shield of NE
BNSF Railway Company
C&A Industries
Central Community College
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Conductix Wampfler
Dawson Area Development

Develop. & Prof. Consultants, LLC
Grand Island Chamber of Commerce
Greater Fremont Development Council
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IBEW Local 22
Lincoln Machine
Masport
McGill, Gotsdiner, Workman & Lepp
McGladrey
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Midlands Packaging Corp.
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Nebraska Dept. of Education
Nebraska Department of Labor
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Northeast Community College
Nucor
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Perrin Manufacturing
Peter Kiewit Foundation
Qwest
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Society of Plastics Engineering

Southeast Community College
Skills USA
Smeal Fire Apparatus
Teledyne Isco
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Union Pacific
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