



Dream!t Do!t®

www.dreamit-doit.com/Nebraska

About the Dream It. Do It. Campaign

The Dream It. Do It. (DIDI) Campaign is a national program designed to address shortages of skilled workers in advanced manufacturing and related businesses. To accomplish this goal, we are reaching out to students, parents, and educators to help students select education paths to achieve 21st century skills that lead to good paying careers in our regional economy.

The idea behind Dream It. Do It. is simple: **whatever it is that young people are passionate about, they can find a great career doing it in today's advanced manufacturing and related businesses.**

Advanced technology is the economic driver that provides Americans with **above average pay, opportunities for advancement and skills that can be utilized across multiple industries.**

In 2008, the average U.S. manufacturing worker earned approximately 20% more than the average non-manufacturing worker.

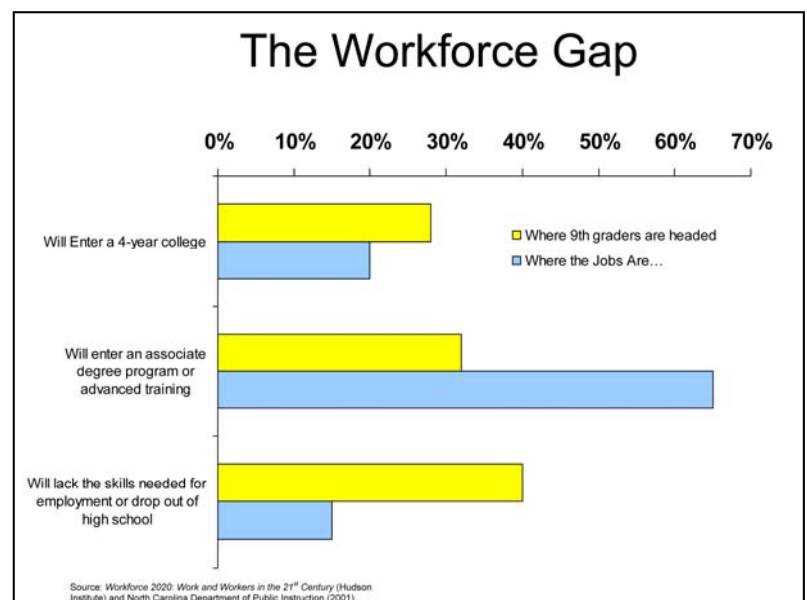
Current trends show that 60% of the future workforce will require skill sets currently held by 20% of today's workers.

The chart below shows where the largest gap in the workforce is—the need for a skilled workforce.



But, **we need your help** as educators — in order to attract the country's best and brightest students to one of the *many manufacturing business sectors* (see chart above), it must overcome some negative stereotypes and offer students a chance to follow their interests.

This includes **STEM (Science, Technology, Engineering, Math)** and welding, machine tool, technical skills, robotics, CNC (computer numerical control), finance, marketing, sales, human resources, engineering, information technology, electrical, lineman, apprentice, . . .



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How to Help

The Dream It. Do It. Campaign (DIDI) offers a wide range of ways for your school to participate.

- DIDI mentors can come to your school and do classroom presentations to students.
- Your school can conduct career opportunity fairs where DIDI could host a booth.
- Take students on tours of manufacturing and related business facilities in the area
- Talk to students about the exciting careers available in advanced manufacturing and related businesses.

Use the information below (also available in a tri-fold handout) to turn students on to the different career opportunities available to them doing something they enjoy!

What do you
LIKE to do?

What are you
GOOD at?



Science?

Perhaps a career in Chemical or Biomedical Eng., Environmental Sciences, ...



Technology?

Perhaps a career in Robotics, Avionics, Biotechnology, Computers/IT, Nanotechnology, ...



Engineering?

Perhaps a career in Electrical, Mechanical, Industrial, or Chemical Eng., Mechatronics (combination of engineering, mechanical components, electronics, and computers), CEENBoTs (www.ceen.unl.edu/tekbots/) ...



Math?

Perhaps a career in Engineering, Physics, Cost Estimator, Production Scheduling ...



Building / Fixing Things?

Perhaps a career in Engineering, Welding, Electrician, Machinist, Tool and Die, CNC, Robotics, ...



Creative?

Perhaps a career in Drafting, Graphics, CAD Computer Aided Design), Painter, Model Maker, ...



People Person?

Perhaps a career in Human Resources, Management, Public Relations, Sales, ...

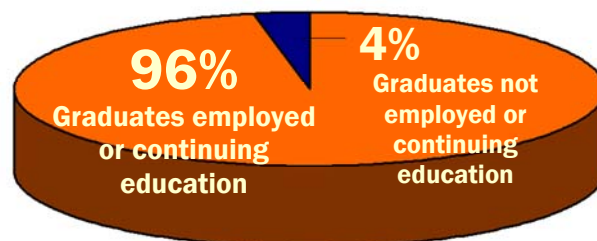


Business?

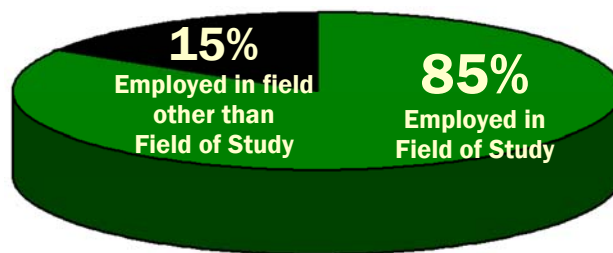
Perhaps a career in Accounting, Production, Logistics, Purchasing, Marketing, ...

2009 Nebraska Community College Graduate Employment Statistics

Graduate Success Rate



Employment in Field Related to Program of Study



Web Site:

www.dreamit-doit.com/Nebraska

YouTube: www.youtube.com

(search for DProbyn)

Facebook: www.facebook.com

(search for DreamItDoIt Nebraska)

Blog: www.didicdt.com

National Site: www.dreamit-doit.com

With numerous career opportunities available in manufacturing and related businesses, you can work in a manufacturing facility using your hands, in an office using computers to design parts, do research in a lab, become an entrepreneur, or work outside.

The possibilities are only limited by your imagination.

YOU CAN DREAM IT! YOU CAN DO IT!