

Health Club Owners | Personal Trainers



THINK well



MOVE well



EAT well

New Thinking = New Members = New Income

New Thinking.....

- Expand beyond services only
- Grow beyond brick and mortar
- Realize a competitive advantage

EAT well Thinking:

- It is more important than exercise
- Lifestyle, commerce and leadership
- Health food: growing sales every year

New Members.....

- Generate new revenue from staff
- Beyond MOVE well member service
- Outside your current membership

EAT well Members:

- Educate and empower
- Daily Eat well hygiene
- Challenge your bias and dogma

New Income.....

- Solves a big problem
- Increases health and fitness levels
- Creates merit-based partnerships

EAT well Income:

- It is a new economic era
- Common sense: *healthy* health clubs
- Tried, proven and without peer

25 customers equals \$500 monthly income

3 club trainers doing the same = \$10,000+/yr. for club

Health is a club. Is your club a member?

Worldwide and without peer:

- #1with physicians
- #1published science
- #1food based approach
- #1most consumed globally
- #1largest ongoing family study
- #1customer and franchise retention

*need
to know?*

supplemental
FOOD
"memberships"



Real world results:

- 70% eating more fruits and vegetables
- 79% eating less fast food/soft drinks
- 67% taking less medications
- 74% having fewer doctor visits
- 67% missing less school or work

*data over three years and 100,00 participants

*not sold
in stores*

To learn more contact Jeff Olson: 303-912-2350 or wnwllc@gmail.com