



Projected FY2012 Cash Flow Analysis for Presentense Group, Inc.

	FY12 Budget
Income	
G&A	8,658
Fellowship	650,979
SocialStart Training	52,500
Magazine/Marketing	5,000
Fundraising	371,667
Total Income	1,088,803
Expenses	
G&A	215,295
Fellowship	584,820
SocialStart Training	116,699
Magazine/Marketing	64,056
Fundraising	107,263
Total Expenses	1,088,132
Projected Net Cash Flow for FY12	671
Plus Cash on Hand as of September 30, 2011	53,000
Projected Cash on Hand as of September 30, 2012	53,671

Notes:

1. Overview

The accompanying schedules provide cash flow projections of Presentense Group, Inc. ("PTG"). The projections do not include the cash flow of PTG's Israeli subsidiary, PT Logistical Services, Ltd. ("PTL"). However, the projections include payments to be made by PTG to PTL for services rendered and brand income to be paid by PTL to PTG as explained below.

2. Explanation of Terms (detail of revenue and expense items within each division, defined below, are included within the pages that follow):

G&A division includes general overhead costs that are not directly allocable to the other divisions. It also includes brand income received from PTL pursuant to a transfer pricing study that was performed.

Fellowship division includes income and expenses related to running local community entrepreneurship programs ("CEPs"). CEPs are currently being run in Washington, DC, Philadelphia, New York, Boston, Cleveland, Kansas City and Chicago. PTG is also responsible for running the Global CEP, held annually in Jerusalem, and the WCJCC CEP.

SocialStart Training division includes income and expenses related to training seminars provided to local community organizations. It also includes the cost of training "SocialStart" trainers so they can help lead training seminars associated with the CEPs referred to above. The ultimate goal is to have SocialStart trainers all over the country to minimize travel and other costs of running the CEPs.

Magazine/Marketing division includes income and expenses related to the Presentense magazine as well as costs associated with marketing the Presentense brand.

Fundraising division includes income and expenses related to raising funds. Detail of the different categories of income can be found on the final page of this cash flow analysis.

3. May Cash Flow

We are currently projecting negative cumulative cash flow for May. We plan to adjust cash collection schedules in order to compensate for it.



Annual Cash Flow Detailed by Division	G&A	Fellowships	SocialStart Training	Magazine/ Marketing	Fundraising	Total
Income						
North American Fellowships		378,819				378,819
New York Fellowship		122,160				122,160
Global Fellowships		120,000				120,000
WCJCC		30,000				30,000
PTSchool			52,500			52,500
Subscriptions				-		-
Bulk orders				-		-
Individual sales				-		-
Advertisements				-		-
Grants and Contributions				5,000	371,667	376,667
Brand income from PTL	960	-				960
Other	7698					7,698
Total Income	8,658	650,979	52,500	5,000	371,667	1,088,803
Expenses						
Printing and material production	100	9,920	3,250	3,600	3,900	20,770
Postage and mailings	-	1,940	-	-	-	1,940
Transportation and lodging	-	56,288	10,856	-	10,856	78,000
Food	-	7,830	1,440	1,200	-	10,470
Launch Night	-	5,400	-	-	-	5,400
Payments to PTL	-	284,623	-	-	-	284,623
Salaries and benefits	141,443	184,992	92,496	56,206	86,919	562,055
SocialStart Trainers	-	-	3,100	-	-	3,100
Insurance	5,400	-	-	-	-	5,400
Rent	11,925	-	-	-	-	11,925
Office Supplies and equipment	12,550	-	-	-	-	12,550
Audit, Tax and Legal	31,000	-	-	-	-	31,000
Technology	6,520	28,190	-	-	480	35,190
Miscellaneous	6,357	5,636	5,557	3,050	5,108	25,708
Total Expenses	215,295	584,820	116,699	64,056	107,263	1,088,132
Net Cash Flow	(206,637)	66,159	(64,199)	(59,056)	264,404	671



Total Cash Flow Projections by Month	Oct-11	Nov-11	Dec-11	Jan-12	Feb-12	Mar-12	Apr-12	May-12	Jun-12	Jul-12	Aug-12	Sep-12	Totals
Income													
North American Fellowships	84,167	-	-	25,617	-	-	-	-	122,617	62,500	22,500	61,418	378,819
New York Fellowship	-	25,000	22,160	20,000	25,000	30,000	-	-	-	-	-	-	122,160
Global Fellowships	-	-	-	20,000	-	30,000	30,000	-	20,000	20,000	-	-	120,000
WCJCC	-	-	10,000	10,000	-	-	-	-	10,000	-	-	-	30,000
PTSchool	11,250	12,500	2,500	3,750	10,000	6,250	3,750	2,500	-	-	-	-	52,500
Subscriptions	-	-	-	-	-	-	-	-	-	-	-	-	-
Bulk orders	-	-	-	-	-	-	-	-	-	-	-	-	-
Individual sales	-	-	-	-	-	-	-	-	-	-	-	-	-
Advertisements	-	-	-	-	-	-	-	-	-	-	-	-	-
Grants and Contributions	158,967	10,000	15,000	82,700	10,000	10,000	10,000	10,000	10,000	40,000	10,000	10,000	376,667
Brand income from PTL	80	80	80	80	80	80	80	80	80	80	80	80	960
Other	2,566	2,566	2,566	-	-	-	-	-	-	-	-	-	7,698
Total Income	257,030	50,146	52,306	162,147	45,080	76,330	43,830	12,580	162,697	122,580	32,580	71,498	1,088,803
Expenses													
Printing and material production	6,650	650	625	975	850	450	400	8,270	400	400	550	550	20,770
Postage and mailings	330	310	40	40	40	70	550	420	50	10	40	40	1,940
Transportation and lodging	4,633	5,923	7,213	6,163	8,533	5,833	7,233	11,463	170	16,110	110	4,613	78,000
Food	400	530	1,820	1,280	560	850	740	600	440	2,700	150	400	10,470
Launch Night	-	-	-	-	-	-	-	5,400	-	-	-	-	5,400
Payments to PTL	26,786	26,786	26,786	20,313	20,313	20,398	20,313	40,313	20,995	20,995	20,313	20,313	284,623
Salaries and benefits	42,459	43,835	43,835	47,992	47,992	47,992	47,992	47,992	47,992	47,992	47,992	47,992	562,055
SocialStart Trainers	-	200	200	-	200	900	700	900	-	-	-	-	3,100
Insurance	450	450	450	450	450	450	450	450	450	450	450	450	5,400
Rent	5,175	175	175	5,175	175	175	175	175	175	175	-	175	11,925
Office Supplies and equipment	7,275	375	575	375	575	375	375	375	1,375	375	250	250	12,550
Audit, Tax and Legal	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	3,500	2,500	2,500	31,000
Technology	3,514	2,526	2,746	3,042	2,867	2,782	2,807	2,827	3,062	3,028	2,777	3,214	35,190
Miscellaneous	2,688	2,736	1,821	2,155	1,992	1,875	1,958	3,173	1,578	2,485	1,489	1,757	25,708
Total Expenses	102,860	86,996	88,786	90,460	87,047	84,650	86,193	124,858	79,187	98,219	76,620	82,254	1,088,132
Net Cash Flow by Month	154,170	(36,850)	(36,480)	71,687	(41,967)	(8,320)	(42,363)	(112,278)	83,510	24,361	(44,040)	(10,756)	671
Cash on hand as of September 30, 2011	53,000												
Cumulative Monthly Cash Flow	207,170	170,320	133,840	205,527	163,560	155,239	112,876	597	84,107	108,468	64,427	53,671	



G&A Cash Flow Projections by Month	Oct-11	Nov-11	Dec-11	Jan-12	Feb-12	Mar-12	Apr-12	May-12	Jun-12	Jul-12	Aug-12	Sep-12	Totals
Income													
Misc income	2,566	2,566	2,566										7,698
Brand income from PTL	80	80	80	80	80	80	80	80	80	80	80	80	960
													-
													-
Total Income	2,646	2,646	2,646	80	80	80	80	80	80	80	80	80	8,658
Expenses													
Printing and material production	100	-	-	-	-	-	-	-	-	-	-	-	100
Postage and mailings	-	-	-	-	-	-	-	-	-	-	-	-	-
Transportation and lodging	-	-	-	-	-	-	-	-	-	-	-	-	-
Food	-	-	-	-	-	-	-	-	-	-	-	-	-
Launch Night	-	-	-	-	-	-	-	-	-	-	-	-	-
Payments to PTL	-	-	-	-	-	-	-	-	-	-	-	-	-
Salaries and benefits	10,918	11,272	11,272	11,998	11,998	11,998	11,998	11,998	11,998	11,998	11,998	11,998	141,443
SocialStart Trainers	-	-	-	-	-	-	-	-	-	-	-	-	-
Insurance	450	450	450	450	450	450	450	450	450	450	450	450	5,400
Rent	5,175	175	175	5,175	175	175	175	175	175	175	-	175	11,925
Office Supplies and equipment	7,275	375	575	375	575	375	375	375	1,375	375	250	250	12,550
Audit, Tax and Legal	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	3,500	2,500	2,500	31,000
Technology	910	510	510	510	510	510	510	510	510	510	510	510	6,520
Miscellaneous	1,052	1,377	337	577	337	327	327	642	377	377	312	320	6,357
Total Expenses	28,379	16,658	15,818	21,584	16,544	16,334	16,334	16,649	17,384	17,384	16,019	16,203	215,295
Net Cash Flow by Month	(25,733)	(14,012)	(13,172)	(21,504)	(16,464)	(16,254)	(16,254)	(16,569)	(17,304)	(17,304)	(15,939)	(16,123)	(206,637)



Fellowship Cash Flow Projections by Month

Income

	Oct-11	Nov-11	Dec-11	Jan-12	Feb-12	Mar-12	Apr-12	May-12	Jun-12	Jul-12	Aug-12	Sep-12	Totals
North American Fellowships	84,167	-	-	25,617	-	-	-	-	122,617	62,500	22,500	61,418	378,819
New York Fellowship	-	25,000	22,160	20,000	25,000	30,000	-	-	-	-	-	-	122,160
Global Fellowships	-	-	-	20,000	-	30,000	30,000	-	20,000	20,000	-	-	120,000
WCJCC	-	-	10,000	10,000	-	-	-	-	10,000	-	-	-	30,000

Total Income

	84,167	25,000	32,160	75,617	25,000	60,000	30,000	-	152,617	82,500	22,500	61,418	650,979
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Expenses

Printing and material production	600	200	100	500	400	-	-	7,820	-	-	150	150	9,920
Postage and mailings	330	310	40	40	40	70	550	420	50	10	40	40	1,940
Transportation and lodging	3,012	3,778	4,560	3,930	6,312	3,652	4,588	7,110	158	16,098	98	2,992	56,288
Food	300	430	1,000	460	460	750	640	500	340	2,600	50	300	7,830
Launch Night	-	-	-	-	-	-	-	5,400	-	-	-	-	5,400
Payments to PTL	26,786	26,786	26,786	20,313	20,313	20,398	20,313	40,313	20,995	20,995	20,313	20,313	284,623
Salaries and benefits	14,557	15,029	15,029	15,597	15,597	15,597	15,597	15,597	15,597	15,597	15,597	15,597	184,992
SocialStart Trainers	-	-	-	-	-	-	-	-	-	-	-	-	-
Insurance	-	-	-	-	-	-	-	-	-	-	-	-	-
Rent	-	-	-	-	-	-	-	-	-	-	-	-	-
Office Supplies and equipment	-	-	-	-	-	-	-	-	-	-	-	-	-
Audit, Tax and Legal	-	-	-	-	-	-	-	-	-	-	-	-	-
Technology	2,564	1,976	2,196	2,492	2,317	2,232	2,257	2,277	2,512	2,478	2,227	2,664	28,190
Miscellaneous	402	336	396	380	485	345	418	1,220	154	1,061	130	309	5,636
Total Expenses	48,551	48,845	50,107	43,712	45,925	43,045	44,363	80,657	39,807	58,839	38,605	42,365	584,820

Net Cash Flow by Month

	35,616	(23,845)	(17,947)	31,905	(20,925)	16,955	(14,363)	(80,657)	112,810	23,661	(16,105)	19,053	66,159
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SocialStart Training Cash Flow Projections by Month

	Oct-11	Nov-11	Dec-11	Jan-12	Feb-12	Mar-12	Apr-12	May-12	Jun-12	Jul-12	Aug-12	Sep-12	Totals
Income													
PTSchool	11,250	12,500	2,500	3,750	10,000	6,250	3,750	2,500	-	-	-	-	52,500
Total Income	11,250	12,500	2,500	3,750	10,000	6,250	3,750	2,500	-	-	-	-	52,500
Expenses													
Printing and material production	650	250	325	275	250	250	200	250	200	200	200	200	3,250
Postage and mailings	-	-	-	-	-	-	-	-	-	-	-	-	-
Transportation and lodging	811	1,073	1,327	1,117	1,111	1,091	1,323	2,177	6	6	6	811	10,856
Food	-	-	720	720	-	-	-	-	-	-	-	-	1,440
Launch Night	-	-	-	-	-	-	-	-	-	-	-	-	-
Payments to PTL	-	-	-	-	-	-	-	-	-	-	-	-	-
Salaries and benefits	7,279	7,515	7,515	7,799	7,799	7,799	7,799	7,799	7,799	7,799	7,799	7,799	92,496
SocialStart Trainers	-	200	200	-	200	900	700	900	-	-	-	-	3,100
Insurance	-	-	-	-	-	-	-	-	-	-	-	-	-
Rent	-	-	-	-	-	-	-	-	-	-	-	-	-
Office Supplies and equipment	-	-	-	-	-	-	-	-	-	-	-	-	-
Audit and Tax	-	-	-	-	-	-	-	-	-	-	-	-	-
Technology	-	-	-	-	-	-	-	-	-	-	-	-	-
Miscellaneous	437	452	504	496	468	502	501	556	400	400	400	440	5,557
Total Expenses	9,176	9,489	10,591	10,406	9,827	10,541	10,522	11,682	8,405	8,405	8,405	9,250	116,699
Net Cash Flow by Month	2,074	3,011	(8,091)	(6,656)	173	(4,291)	(6,772)	(9,182)	(8,405)	(8,405)	(8,405)	(9,250)	(64,199)



Fundraising Cash Flow Projections by Month	Oct-11	Nov-11	Dec-11	Jan-12	Feb-12	Mar-12	Apr-12	May-12	Jun-12	Jul-12	Aug-12	Sep-12	Totals
Income													
Grants and Contributions	153,967	10,000	15,000	82,700	10,000	10,000	10,000	10,000	10,000	40,000	10,000	10,000	371,667
Total Income	153,967	10,000	15,000	82,700	10,000	10,000	10,000	10,000	10,000	40,000	10,000	10,000	371,667
Expenses													
Printing and material production	1,700	200	200	200	200	200	200	200	200	200	200	200	3,900
Postage and mailings	-	-	-	-	-	-	-	-	-	-	-	-	-
Transportation and lodging	811	1,073	1,327	1,117	1,111	1,091	1,323	2,177	6	6	6	811	10,856
Food	-	-	-	-	-	-	-	-	-	-	-	-	-
Launch Night	-	-	-	-	-	-	-	-	-	-	-	-	-
Payments to PTL	-	-	-	-	-	-	-	-	-	-	-	-	-
Salaries and benefits	5,459	5,636	5,636	7,799	7,799	7,799	7,799	7,799	7,799	7,799	7,799	7,799	86,919
SocialStart Trainers	-	-	-	-	-	-	-	-	-	-	-	-	-
Insurance	-	-	-	-	-	-	-	-	-	-	-	-	-
Rent	-	-	-	-	-	-	-	-	-	-	-	-	-
Office Supplies and equipment	-	-	-	-	-	-	-	-	-	-	-	-	-
Audit and Tax	-	-	-	-	-	-	-	-	-	-	-	-	-
Technology	40	40	40	40	40	40	40	40	40	40	40	40	480
Miscellaneous	400	347	360	458	457	456	468	511	402	402	402	442	5,108
Total Expenses	8,410	7,296	7,563	9,613	9,607	9,586	9,829	10,726	8,447	8,447	8,447	9,292	107,263
Net Cash Flow by Month	145,557	2,704	7,437	73,087	393	414	171	(726)	1,553	31,553	1,553	708	264,404