

<b>1994</b>	<b>Apr-94</b>	<b>Mar-95</b>	<b>Apr-96</b>	<b>1997- 1999</b>
Jerry Yang and David Filo create Jerry's Guide to the World Wide Web while studying at Stanford University	The search engine is renamed Yahoo.	Yahoo is incorporated.	Yahoo goes public, closing at \$33 a share.	String of acquisitions includes Four11, Viaweb, Yoyodyne Entertainment, Geocities and Broadcast.com.
<b>Jan-00</b>	<b>Mar-01</b>	<b>Apr-01</b>	<b>Jan-01</b>	<b>Dec-02</b>
Yahoo stock hits all-time high of \$475 (pre-split)	Yahoo CEO Tim Koogle steps down.	Terry Semel named as replacement CEO.	Yahoo buys Hotjobs for \$436 million.	Yahoo buys Inktomi.
<b>Jul-03</b>	<b>Mar-04</b>	<b>Mar-05</b>	<b>Aug-05</b>	<b>Jun-07</b>
Yahoo buys Overture.	Yahoo launches its own search engine.	Yahoo acquires Flickr photo-sharing service.	Yahoo buys 40 percent of Alibaba.com for \$1 billion.	Jerry Yang replaces Terry Semel as CEO.
<b>Feb-08</b>	<b>Nov-08</b>	<b>Jan-09</b>	<b>Sep-11</b>	
Microsoft makes \$44.6 billion bid for Yahoo.	Jerry Yang steps down as CEO.	Carol Bartz joins Yahoo as CEO.	Carol Bartz is fired	