

SOCIAL MEDIA TOOLKIT

5 EASY WAYS YOU CAN FIGHT BILL 115

OSSTF/FEESO and its members have raised the alarm about Bill 115 through demonstrations, media relations, and newspaper, radio, online and TV ads.

Now we need your help to spread the word even further.

Here are five ways you can fight Bill 115 through your online social networks.

(Any images referred to below are attached as individual files.)

1



Like us on Facebook. Follow us on Twitter.

It shows your support and keeps you up-to-date on the latest bargaining news. Sharing our Facebook posts and retweeting our tweets are also great ways to help.

<https://www.facebook.com/osstfnews>

<https://twitter.com/osstf>

2



Smoosh yourself with our Smoosh App.

Bill 115 is standing between students and their extracurricular activities, and between OSSTF/FEESO members and their democratic rights.

Use our Smoosh App at <http://fightbill115.ca> to smooch your photo and then you can share it with your social networks, use it as your Facebook and Twitter profile photo, upload it to Instagram or Tumblr, or create your own anti-Bill 115 poster.

3



Spread the FightBill115.ca symbol

<http://FightBill115.ca> clearly states our case, reveals the dangers of Bill 115 and enables people to get involved. The more people we can get to visit the site, the more successful we will be at explaining our side of this issue.

You can share the link with your social networks or use the symbol as your Facebook and Twitter profile photo. There's also a horizontal version to use as a Facebook banner.

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4

Sign your emails with a message



Bill 115 is the only thing standing between public high school students and their extracurricular activities.

Add our email signature to the bottom of all your emails. It combines the Fightbill115.ca symbol with the key message we're trying to get out – “Bill 115 is the only thing standing between public high school students and their extracurricular activities.”

If you're not sure how, search “Add email signature” in the Help section of your email program.

5



Email 115 friends

A personal email to the people on your contact list can have a big impact. Here's a suggested email you could use or, even better, write your own email about your concerns over Bill 115.

I'm writing to tell you about Bill 115 and share my concerns about what it means not only to the teachers and school support staff I work with, but to everyone in Ontario.

The Ontario government put Bill 115 into place so that it could force school boards and the people who work in their schools to accept contracts that neither side really wants.

School boards have been stripped of their power to do what's best for their local communities. Teachers and school support staff have been stripped of their democratic right to work out a contract with their employer. And a precedent is being set that could reduce the rights of every single working person in Ontario.

The only way we could show our opposition to Bill 115 was to stop doing the many hours of voluntary work we do outside the classroom. It's accurate to say that Bill 115 is the one thing standing between public high school students and their extracurricular activities.

This isn't about money. We agreed to a wage freeze months ago. It's about everyone's rights at work. We must get rid of Bill 115, and if we do, I'm confident that things will be back to normal very quickly. If you'd like to help, please visit <http://fightbill115.ca>. Thank you.



Fight Bill 115!

**Bill 115 is the only thing standing between
Ontario public high school students
and their extracurricular activities.**

