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## Pillars of Hercules

Investors Europe has a unique business model for investors, traders and institutions because it offers the globe's greatest choice of independent online trading platforms. Investors Europe has coined these trading platforms as "independent" because it is not tied to any of them, does not trade, has no book and focuses on its speciality: Quality execution and Quality service. This is why the best trading platform for the investor is the best trading platform for us!

Gibraltar, where **investorseurope** is incorporated, is one of the famed Pillars of Hercules, the Portal sailors crossed when travelling from the Old into the New World. In terms of online trading technology, this is exactly what Investors Europe have been doing since 2001: Setting up a Trading Portal at the Pillars of Hercules to offer a New World of online trading platforms to investors throughout the Globe, so that they can "Trade the World from the Rock" from where, very appropriately, the Dollar Symbol was born.



The Pillar \$ Dollar 1770



The Dollar symbol \$ is derived from the Pillars of Hercules, one of the oldest symbols known to the human race. The Emperor Charles the Fifth of Germany who, also being king of Spain, adopted them as supporters on either side of his escutcheon, and also placed them on the Spanish "pillar dollar." Charles derived the idea from the poetic conceit which gave the name of "Pillars of Hercules" to the two mountains which stand on either side the Straits of Gibraltar; that is, Calpe, or the Rock of Gibraltar, on the north, and Mount Abyla, in Africa, on the south. The scroll, which in the device on the dollar was twined about the pillars, has by long use been gradually modified through writing the mark so as to assume its present form in the dollar mark.

Source: <http://getoutofdebt.org/14242/the-history-of-credit-debt-how-did-we-get-the-symbol>

The Pillar \$ Dollar 1746



'pillar dollar' - see details

[World News Wire](#)

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