



CBC'S DRAGONS' DEN 2011 AUDITION TOUR ANNOUNCED

Dragons' Den takes to the road to find Canada's next great deal

On February 12, **DRAGONS' DEN** takes to the road for the Season Six audition tour, stopping in a whopping 36 cities. Entrepreneurs from across the country are getting yet another chance to enter the **DRAGONS' DEN** in a bid to score some high-powered financial backing for their business ventures.

Open auditions are taking place in **Waterloo** on Friday, February 18th from 11am to 6pm at the **Conrad Centre for Entrepreneurship and Technology**, 295 Hagey Blvd., Suite 240.

DRAGONS' DEN gives aspiring entrepreneurs the opportunity to pitch their businesses to a panel of wealthy Canadian business moguls – the Dragons. Successful pitchers will have a chance to earn real investment – from the Dragons' own pockets! The stakes will be even higher as the Dragons prepare for Season Six – they'll be looking for the biggest and best deals from coast-to-coast.

No experience is necessary to audition. Interested entrepreneurs should be prepared to pitch their business in under five minutes. If they can convince the **DRAGONS' DEN** production team they are ready for the limelight, they could be invited to face the Dragons when the upcoming season is filmed in Toronto. Interested entrepreneurs are asked to apply online and bring a completed application form to the audition.

For more details, including a full list of cities and dates, visit cbc.ca/dragonsden.

The current season can be seen Wednesdays at 8 p.m. (8:30 NT) on CBC Television and has averaged over 1.7 million viewers per week. The recent January 12, special "Second Chance" episode drew a series high of close to 2.2 million viewers*.

DRAGONS' DEN is a hit on air, and online, boasting an active and engaged online community. Full episodes, exclusive behind-the-scenes content and details on the audition tour can be viewed at cbc.ca/dragonsden.

* Based on overnight unconfirmed PPM Data

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