

Make sustainability in the built environment open source.



Sustainability is too important an issue to be done behind 'closed doors'

"We can't solve today's problems by using the same kind of thinking we used when we created them."

the be2camp sustainability manifesto

- move the debate from 'sustainability' to one of 'resilience'
 - collaborate through web2 and social media
 - encourage open conversations and debates
- push for appropriate open source sustainability
- promote web2 as an enabler for CO2 reduction
 - make the 10:10 pledge
- cause no unnecessary harm