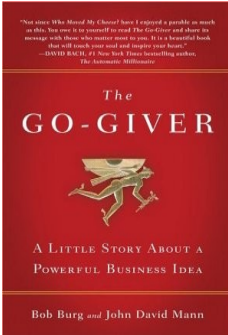


Meet The Author Skype Event



The Go-Giver “A Little Story About a Powerful Business Idea”

What: Skype with the co-author of The Go-Giver – Bob Burg

When: Monday, December 6, 2010 at 7:00 p.m. to 8:00 p.m.

Where: Central College, Weller Business Center Room 201

This FREE event is limited to 25 participants.

To register, email us at veelhoeden@gmail.com or call 641-780-7858.

Presented by Central College
Entrepreneurship Program & Veel Hoeden



Bob Burg

Sharing the very principles contained in *The Go-Giver* and *Go-Givers Sell More*, Bob has addressed audiences ranging in size from 50 to 16,000, sharing the platform with notables including today's top thought leaders, broadcast personalities, athletes, and political leaders including cabinet secretaries and a former United States President.

Bob is an advocate, supporter and defender of the free enterprise system and seeks to empower individuals and organizations to thrive and grow by putting its principles to work.

He also puts his networking and go-giver abilities to use for charities, being a former Palm Beach County/Brooks Brothers Leukemia Society Man of the Year for his fundraising efforts on their behalf, and currently serving on the Board of Directors of Safe Harbor, which is the Humane Society of Jupiter, Florida.

The Five Laws of Stratospheric Success

#1 – Law of Value. *Your true worth is determined by how much more you give in value than you take in payment.*

#2 – Law of Compensation. *Your income is determined by how many people you serve and how well you serve them.*

#3 – Law of Influence. *Your influence is determined by how abundantly you place other people's interests first.*

#4 – Law of Authenticity. *The most valuable gift you have to offer is yourself.*

#5 – Law of Receptivity. *The key to effective giving is to stay open to receiving .*