

MEDIA ARTS

CHANGING LIVES THROUGH FILM

PRESS RELEASE

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Local Media Arts Center Starts DIY Media Sessions in Golden Hill

San Diego, CA - Through a grant from the James Irvine Foundation, Media Arts Center of San Diego is now holding weekly meetups, workshops and open jams for media artists and families of Golden Hill and surrounding neighborhoods.

Led by local media artists, these educational hands on "sessions" emphasize making art, technology and media accessible to local residents in fun, informal ways.

The first sessions will be curated by Morgan Sully, a traveling arts technologist who recently returned to San Diego after running youth media workshops in the Australian outback.

"I really want these sessions to make art and technology fun and accessible for local friends, old and new. We aim to be like a creative, 'neighborhood storefront' for geeks and families."

The sessions topics and dates for the first month include:

New Media Open Jam: *(re)Inauguration of SHARE San Diego*

Date: Wednesday, January 13, 2010

Time: 6:00pm - 9:00pm

Description: Come to the inaugural re-opening of SHARE San Diego! A monthly open jam for media artists, designers and electronic musicians to gather. Like an open 'show and tell' with a jam built in!

DIY New Media Session: *Fake Album Art Workshop*

Date: Thursday, January 21, 2010

Time: 5:00pm - 8:00pm

Description: In this short, hands on workshop, learn the basics of working with images, text and layers in Photoshop by creating fake album covers for imaginary bands using images and text we find online.

Weekend Workshop: *Telling Your Story with Google Maps*

Date: Saturday, January 23, 2010

Time: 1:00pm - 5:00pm

Description: How can you use Google maps to tell the story of your family, non-profit or recent trip? In this workshop, attendees will learn the basics of Google Maps through collaborative hands on exercises documenting, recording and mapping elements of the local neighborhood.

All sessions are FREE, but donations to yMedia Arts Center San Diego are greatly appreciated.

More information about the Sessions (and upcoming events) can be found on the project's Facebook Page: <http://bit.ly/macsd diy>, www.mediaartscenter.org, **619-230-1938**

MEDIA ARTS CENTER SAN DIEGO, producer of the annual *San Diego Latino Film Festival*, *Teen Producers Project*, *DIY New Media Sessions* and *Digital Story Stations*, is a non-profit organization with a mission to promote access to film and video as tools for community self-expression and social change and supports the professional development of media artists.

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