

Lee Stacey

Web Marketing and Social Media Architect

“Not just a geek with coding skills, Lee has the creative personality you need for social media.” @Wordtree

Career Aspiration

Provide a community of users, customers and co-workers with a great web experience while completing a hidden agenda: income for my employer.

Social Media

- Active blogger since 2002 and on Twitter since 2007 with 13,000 followers
- Led social media seminars for employers before it became mainstream
- Developed wikis and custom applications to enhance team interaction and streamline communication, reduce duplication
- Streamlined company websites to increase traffic and set up Twitter and other media integration
- Created an online community for musicians and producers

Programming

- HTML, PHP, XML
- C, C++, Java, ASP, VBScript, PERL, CGI
- Software developer, composer for electronic music, electronic samples and sequences
- Familiar with many mobile applications and content management systems used for the web/blogs, etc.

IT Management Skills

- Maintained enterprise-wide networks as part of a traditional IT role
- Responsible for all aspects of IT support and management of multiple sites, including remote users
- Worked closely with Marketing to integrate web-based marketing techniques and show them the value in tracking and maintaining statistics
- Started my own firm after building the audio software product that I sold to bands in the music industry
- Electronic design and manufacturing experience

Work Experience

IT Manager / Business Improvement Specialist

2007-2009 O&H Properties (Property Management) London

IT Manager / Business Improvement Specialist

2004-2007 Time24 (Systems Integrator) Burgess Hill

Director / Customer Support

2003-2004 Code Audio Ltd. (Music Software) Burgess Hill

UK Head of Engineering

2003-2004 Beyerdynamic (GB) Ltd. (Audio Supplier) Burgess Hill

Education

- City & Guilds 201 Engineering
- City & Guilds 232 Electrical and Electronic Engineering
- Lean & 5S Process Improvement Specialist and ECDL

Unique Accomplishments

Composed an album available online

“Amy” Released in 2006

Lee Stacey.com Blog

Started in 2002

@Techforce

*Collaborative Tech Blog started in 2009
“We blog therefore we are”*