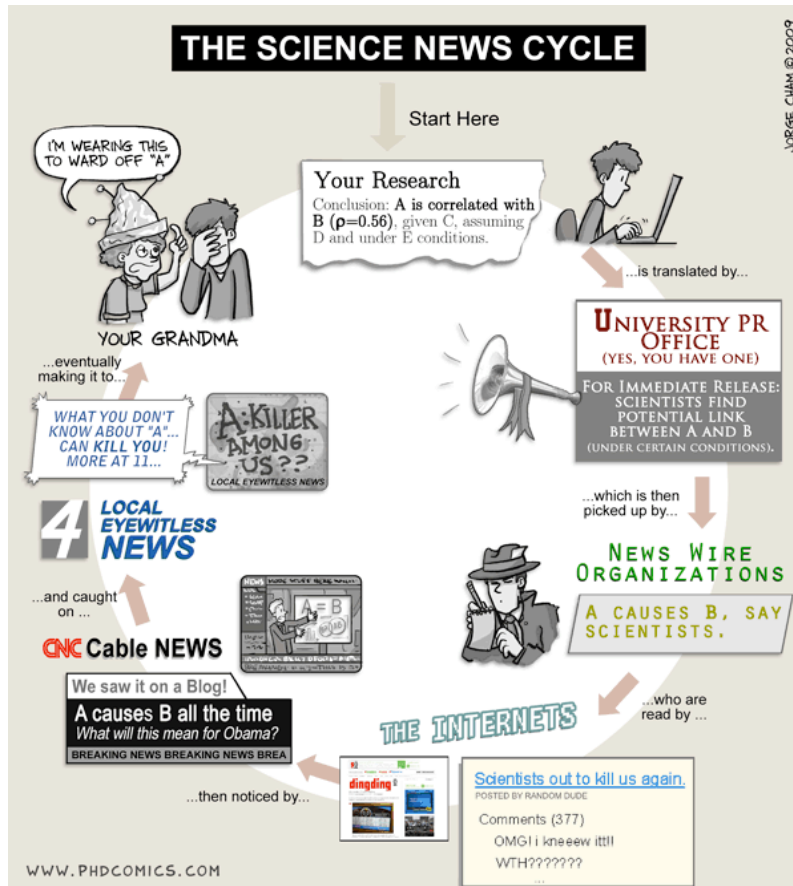


Science and the Media: A Match Made in Heaven, or a Cosmic Train Wreck?



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Science journalism is in turmoil. Newspapers and other traditional media are slashing their coverage of science, while blogs and other online formats provide creative innovation—along with antiscientific nonsense. In this talk, Carl Zimmer will survey the current landscape and offer some predictions for the future.

Carl Zimmer is the author of many bestselling books on evolutionary biology, a prolific blogger, and freelance science writer contributing regularly to the *New York Times*, *Time*, *Scientific American*, *Science*, and many other well known publications. He is currently co-authoring a new textbook on Evolution. In addition, Zimmer is a lecturer at Yale University, where he teaches writing about science and the environment. He is also the first Visiting Scholar at the Science, Health, and Environment Reporting Program at New York University's Arthur L. Carter Journalism Institute.