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Press Release

New Mobile Learning Content Community Resource Available

mLearnopedia.com partners with TechEmpower to provide information source for mobile learning

Greenville, WI February 16, 2009: With an increasingly mobile society and the need for instant information for employees and students everywhere all the time, mobile learning and mobile performance support are growing at a rapid pace. Ambient Insight recently reported that the US market for Mobile Learning products and services is growing at a five-year compound annual growth rate (CAGR) of 21.7%.

To provide access to the latest news and best practices a new content community has been created at <http://cc.mlearnopedia.com>.

Content is aggregated from sites such as Cell Phones in Learning, Golden Swamp, mLearning is Good, mLearning World, mLearnopedia, mlearn, Mobile Commons, and MobileDot.

“The mlearnopedia project is a terrific idea at the right time! I look forward to being part of it,” states Judy Breck from *Golden Swamp*. Ben Bonnet from *mLearning is Good* commented “The cc.mlearnopedia.com community has already benefited me by providing exposure to content I normally would have missed.”

The aggregation technology, called BrowseMyStuff, comes from Tony Karrer of TechEmpower with the support of Judy Brown from mLearnopedia.com.